

# BE PART OF SOMETHING SPECIAL

CHESHIRE COUNTY CHAMPIONS 2016-2017

MACCLESFIELD AND DISTRICT CHAMPIONS  
2016-2017

CHESHIRE COUNTY CHAMPIONS 2017-2018

CHESHIRE COUNTY CUP FINALISTS 2019-2020\*

NORTH WEST COLLEGES LEAGUE CENTRAL  
CONFERENCE FIRST POSITION 2019-2020\*

\*COMPETITION CANCELLED DUE TO COVID-19



**Cheshire Studio School** launched a community based Football Academy in Knutsford in September 2016 that opened up opportunities for **16-18-year-old BOYS and GIRLS** with advanced football coaching together with excellent Sixth Form study options.

In our first season (2016/2017) our Football Academy won the double - winning **The Cheshire County Cup** and **The Macclesfield and District Cup**. In our second season (2017/2018) our Football Academy won **The Cheshire County Cup**. In our third season (2018/2019) we reached the semi-final of the **Cheshire County Cup** and reached the **last 16 teams out of 288** teams of the **English Schools Football Association National Cup (ESFA)**.

**Last season (2019/2020)** we were due to have our best season yet until COVID-19 disrupted it. We are the **only school in Cheshire** to reach the **Cheshire Cup Final** and we remained top of the **North West Colleges Sports League Central Conference** until both competitions were cancelled. In addition to that we again reached the last 16 out of over 200 teams in the **English Schools Football Association National Cup (ESFA)**.

Our Football Academy enables young local footballers with a passion for the game to receive a **high level of coaching by Paul Butler, Former Professional Footballer and UEFA B Licence Football Coach** who is leading the football development program supported by high quality coaches.

Together with the football, the academic programme will be provided by Cheshire Studio School, students have a great choice to help select an appropriate academic programme unique to everyone be it **at A-Level or BTEC including sports focussed subjects**. Students will also receive specific support to develop a range of skills to help prepare them for the next step either at university, an apprenticeship or employment in a range of careers.

In addition to this, students will also have the opportunity to obtain (**for FREE**) industry standard qualifications such as **1st4sport Level 1 Award in Coaching Football, FA Referee qualification, VTCT level 2 Certificate in Fitness Instructing – Gym-Based Exercise** qualifications. Students will also have the opportunity to implement these newly acquired skills and qualifications assisting with coaching youth teams within our community.

How to apply? - For more information email – [footballacademy@knutsfordacademy.org.uk](mailto:footballacademy@knutsfordacademy.org.uk) or apply online via the website [www.knutsfordacademy.org.uk](http://www.knutsfordacademy.org.uk)

# FOOTBALL DEVELOPMENT

- **UEFA & FA** Qualified Coaches including **former professional players**.
- League games on **Wednesdays**.
- Training on **Monday, Tuesday** and classroom based **Match Analysis** on **Fridays**.

## APPROACH TO FOOTBALL

- ✓ Defined Football Philosophy for the group
- ✓ All coaching sessions are themed
- ✓ Progression requirements for the group and the individual
- ✓ Regular periodic one to one reviews with students
- ✓ Mentoring and support to achieve aims
- ✓ Outcome is to progress the player as an individual and the group as a team.

## COACHING STAFF PROFILES

### **PAUL BUTLER (HEAD COACH) – Former Professional Footballer and UEFA B Licence Football Coach.**

Throughout a very successful playing career Paul won League 1 with Bury, then with Sunderland won the Championship moving to the Premier League. Following this came play-off final success when he won promotion with Wolverhampton Wanderers to the Premier League. Paul also played **internationally** for the **Republic of Ireland**. Pauls' career started in the lower leagues and progressed to the premiership from a number of million pound moves. **Paul played 685 games** for the following clubs combined - Rochdale; Bury; Sunderland; Wolverhampton Wanderers; Leeds United; Milton Keynes Dons and Chester City.

#### Recruitment Roles

2009-2010- Cardiff City

2010-2012-Head of 1<sup>st</sup> team recruitment –Oldham Athletic FC

2012-2014- Head of 1<sup>st</sup> team recruitment- Sheffield Wednesday

2014-Ongoing Head of Recruitment-Nike Academy

2015-2018 Recruitment Manchester City U14-U21

2018 - 2020 – Liverpool FC recruitment from U16 to 1st Team

2020-Present – Leeds United Head of North West Recruitment (U16 -U23)

#### Coaching Roles

2013-2014 - Sheffield Wednesday – U21



## CURRENT ALLOCATED TRAINING SESSIONS

<b>Monday</b>	9.00am - 11.20am
<b>Tuesday</b>	9.00am - 11.40am
<b>Wednesday</b>	Match Day
<b>Thursday</b>	Recovery Day
<b>Friday</b>	Classroom based match analysis

## BOYS MIDWEEK LEAGUE OPTIONS

North West Colleges Sports League Central Conference

English Schools Football Association (ESFA) National Cup

Cheshire County Cup

## BOYS WEEKEND LEAGUE OPTIONS

Timperley JFL North West Youth Alliance (NWYA) Division 3; NWYA Division 1/2, Cheshire FL U21; Cheshire League Division 1.

## GIRLS MIDWEEK LEAGUE OPTION

English Schools Football Association League (ESFA).

## GIRLS WEEKEND LEAGUE OPTIONS

Cheshire FA Girls League; Ladies North West Counties Division 1 North.



NBA Match - Memphis Grizzlies 126 - 125 Houston Rockets

2-1 win against Gateway Rush 2000 from Illinois

## FOOTBALL ACADEMY MEMPHIS TOUR 2019

3-0 win against Portsmouth ITC

Mississippi River

3-0 win against MCC Revolution from Kentucky

# ACADEMIC EXCELLENCE

- Access to over **30 A-Level options**.
- Backed up with an extensive **employability programme**.
- Opening up **Higher Education** opportunities.

## Headlines for A Level Results - Summer 2020

- The **average grade at A Level** is **grade B** alongside our **highest ever average points score**
- A **100%** pass rate in over **30 subjects** for the **sixth** year running

## CASE STUDY – DAN BROADBENT

Cheshire Studio School has given me the chance to pursue an A-Level in **Geography** and **BTEC National Diploma in Sport** (2 A-Level Equivalent). These qualifications that I obtained have given me the opportunity to go to **Liverpool John Moore's** to study **Sports Business & Marketing**. Studying at the Studio@Knutsford has also provided me with many opportunities to access and gain **Industry Standard Qualifications**, such as: **1st4sport Level 1 Award in Coaching Football**, **FA Referee qualification** and a **VTCT level 2 Certificate in Fitness Instructing** These subjects have given me an in-depth interest into sport and have provided me skills which will be highly valuable when studying for my degree.



## CASE STUDY – LUKE WENTLAND



Cheshire Studio School provided me with the ability to study a **BTEC National Diploma in Sport** (2 A-Level Equivalent) and **Drama**. Doing so gave the opportunity to go to University. I had offers from **Liverpool John Moores**, and **Leeds Beckett** to study **Events Management**. My passion however was to study in the USA. Through **Soccer Scholar USA** I attained offers from 10 different USA Universities including **The University of Maine** to which I accepted and moved to the USA in July 2018 to start my studies. The Head Coach from Maine came across to watch one of our fixtures. He offered me a package in the form of a **scholarship to study in America** and to **play football**. I travelled to **Memphis** with **Soccer Scholar USA** to showcase my talent and hopefully to attain more offers. The American universities have given me feedback that the **Industry Standard Qualifications in 1st4sport Level 1 Award in Coaching Football**, **FA Referee qualification**, **VTCT level 2 Certificate in Fitness Instructing** made my CV and university application **stand out**.

# ACADEMIC & FOOTBALL PROGRESSION



Cheshire Studio School and Soccer Scholar USA have combined to assist male and female student athletes on their quest to obtain a **scholarship** at an American university. Soccer Scholar USA is run by **educational professionals**, who have a love for the game and have experienced first-hand the joys of studying and playing stateside.



With the cost of university ever increasing, obtaining a scholarship to an American university can quite often **make a lot** of sense **financially**. This, twinned with the facilities available and increasing popularity of the sport in the USA, means there has never been a **better time** to consider studying **stateside**.

Cheshire Studio School and Soccer Scholar USA guide students from **assessment** to **graduation**. Soccer Scholar USA is different to many competitors as they **don't mass recruit** or charge perspective students a large fee.

Pictured above, **Luke Wentland (2018)** and left **Fed Sala (2019)**, **attained scholarships** through Soccer Scholar USA at the University of Maine and Bethel University.



Our Football Academy are delighted to have a **partnership** agreement with **UCFB**. We're the first school in the **North of England** to be presented officially with a **UCFB plaque of partnership**. UCFB is dedicated to the delivery of **world-class** degrees, led by experienced academics and complemented by industry-leading partners. UCFB is located in **state-of-the-art** campuses with **Wembley** Stadium, London and **Etihad** Stadium, Manchester. Our ongoing partnership will support progression for interested and eligible students through one to one meeting's, **presentations**, **visits** to Wembley/Etihad and critically helping our Football Academy Students understand the **pathway** through to **higher education**.



# THE EXTRA'S

- Dedicated Sixth Form Gym
- Annual tour to Memphis
- Apprentice links to help prepare for the next step
- Flexible timetable and personalised options

Industry standard qualifications for all students on this **UNIQUE** football development program include: -

## 1ST4SPORT LEVEL 1 AWARD IN COACHING FOOTBALL

Developed in partnership with the Football Association, the 1st4sport Level 1 Award in Coaching Football (QCF) is the **first qualification on the football coaching ladder**. The qualification is designed to provide learners with an introduction to the practical and theoretical aspects of coaching football.



## FA REFEREE QUALIFICATION

This is an entry level course that enables you to **qualify as a football referee**. The course provides an introduction to the laws of the game as well as developing the practical skills you will need to be a referee.

## VTCT LEVEL 2 CERTIFICATE IN FITNESS INSTRUCTING – GYM-BASED EXERCISE

The VTCT Level 2 Certificate in Fitness Instructing (QCF) is a substantial vocational qualification that develops the **knowledge, understanding and technical skills** needed for a **career in sport and active leisure** as an employed/self-employed fitness instructor. This qualification has been specifically designed for the 16+ age group. The qualification is based on fitness National Occupational Standards (NOS) and is **recognised** by the UK's **lead professional association**, the Register of Exercise Professionals (REPs).



# ANNUAL TOUR TO MEMPHIS

In 2020, **Soccer Scholar USA** are continuing to partner up with our Football Academy to provide students with the assistance needed to gain a **scholarship** in the USA. As part of this, the Football Academy have the opportunity to travel with Soccer Scholar to **Memphis** in March every year, taking part in the illustrious **John Talley Invitational Tournament**, pitting themselves against teams from **all over the world**.

This weeklong trip will have players exposed to recruiting coaches at the tournament, as well as playing warm up matches against **American Colleges** and **pre MLS expansions teams**. Whilst there, students will stay with **host families**. This is a wonderful way for students to get a more rounded picture of America and keep their safety paramount.



Students get a guided tour of the **University of Memphis** and behind the scenes access to their athletic department. Students have the opportunity to go shopping, visit **Graceland**, **Sun Studios** and other Memphis tourist attractions. The American host families have **cook-outs**, **pool parties** and take the students to **NBA** and **NFL** games too.



## UCAS SUPPORT

Dedicated **weekly** support for those students wishing to apply for Further Education courses. We will guide students through the whole process, hold **parents' info evenings** making this sometimes stressful process as stress-free as possible.

## APPRENTICESHIP ADVICE

Those wishing to engage in an apprenticeship following their time at The Studio will benefit from **time with their designated coach** to research possible apprenticeships and use the **official apprenticeship portal** to make applications and prepare for interviews.



## VISITS & TALKS

A wide range of talks will take place. Workshops on building **confidence**, being **resilient** as well as informal Q&A sessions with former students to inform students on options after finishing at The Studio.

## WORK EXPERIENCE – CV BUILDING

One of the key aspects of attending at Studio@Knutsford is the regular **work experience** placements KS5 students will undertake. Students can use this fantastic opportunity to engage in a placement to see whether it's the **ideal career** it's a further opportunity to develop key fundamental **employment skills** such as communication. This really is a great opportunity for students which **sets them apart** from the rest of the applicant market.



## FOOTBALL ACADEMY PROGRESSION PATHWAYS

- **Scholarship** links onto football scholarship programmes in partnership with **Soccer Scholar USA** into **USA universities**.
- **UFCB** – link directly to the sports higher education programme.
- **Academic specific** content including psychology, injury prevention and skill acquisition which expands students coaching development.
- **Progression** through **Video Analysis** of **coaching** sessions and matches with feedback to improve as a player.
- **Player observations** from professional and semi-professional clubs.

