

GCSE Business Curriculum Map

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	<p>Paper 1 Unit 1 Business activity</p>	<p>Paper 1 Unit 1 Business activity</p>	<p>Paper 1 Unit 2 Marketing Unit 3 People</p>	<p>Paper 1 Unit 2 Marketing Unit 3 People</p>	<p>Paper 1 Unit 2 Marketing Unit 3 People</p>	<p>Paper 1 Unit 2 Marketing Unit 3 People</p>
Year 10	<p>Entrepreneurs, Business planning, Objectives Stakeholders.</p>	<p>Legal structures Growth.</p>	<p><u>Unit 2</u> The role of marketing Primary and secondary market research Market segmentation Product</p> <p><u>Unit 3</u> Organisation charts Ways of working</p>	<p>Year 10 exam prep</p> <p><u>Unit 2</u> Price</p> <p><u>Unit 3</u> Communication.</p>	<p><u>Unit 2</u> Promotion Place How the 4P's work together</p> <p><u>Unit 3</u> Recruitment Selection Motivation.</p>	<p><u>Unit 2</u> Interpretation of market data</p> <p><u>Unit 3</u> Training Staff development Employment law</p>



We provide a supportive and challenging environment to ensure our students achieve academic excellence.



We have the highest expectations for academic excellence and personal development and work hard to achieve them.



Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	Paper 2 Unit 4 Operations Unit 5 Finance	Paper 2 Unit 4 Operations Unit 5 Finance	Paper 2 Unit 4 Operations Unit 6 External influences	Paper 2 Unit 6 External influences Unit 7 The interdependent nature of business	Paper 1 and 2	
Year 11	<u>Unit 4</u> Production processes Influence of technology Quality <u>Unit 5</u> The role of finance Sources of finance Trial 1 prep	<u>Unit 4</u> Methods of selling Customer service Consumer law <u>Unit 5</u> Revenue, cost, profit and loss	<u>Unit 4</u> Location Procurement Logistics and the supply chain <u>Unit 6</u> Ethical issues Environmental issues, Economic climate Trial 2 prep	<u>Unit 6</u> Globalisation <u>Unit 7</u> The interdependent nature of business	Exam prep	