

KS5 Enterprise and Entrepreneurship Curriculum

Map

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12	Unit 1:Enterprise & Entrepreneurs Unit 3: Personal & Business Finance	Unit 1: Enterprise & Entrepreneurs Unit 3: Personal & Business Finance	Unit 1: Enterprise & Entrepreneurs Unit 3: Personal & Business Finance	Unit 1: Enterprise & Entrepreneurs Unit 3: Personal & Business Finance	Unit 2 Developing a Marketing Campaign Unit 7: Social enterprise	Unit 2: Developing a Marketing Campaign Unit 7: Social enterprise
	A1 Enterprise and entrepreneurship A2 Mindset of the entrepreneur B1 The role of motivation when starting a new venture B2 Barriers to setting up a venture B3 Importance of entrepreneurs to the economy C1 Sources of internal and external finance C2 government support and non-governmental support	C3 Competition & competitive advantage C4 External influences Mini assignment 2 Formal Assignment 1	B1 The role of motivation when starting a new venture B2 Barriers to setting up a venture B3 Importance of entrepreneurs to the economy Mini assignment 3	D1 Entrepreneurial skills D2 Assess potential enterprise opportunities D3 Develop the idea Mini assignment 4 Formal Assignment 2	A1 The role of marketing • Principles and purposes of marketing • Marketing aims and objectives: • Types of market – mass and niche market A2 Influences on marketing activity • Internal influences: • External influences:	B1 Purpose of researching information to identify the needs and wants of customers. B2 Market research methods and use B3 Developing the rationale

	Personal Finance	Personal Finance	Business Finance	Business Finance	Social enterprise	Social enterprise
	A1 Functions and role of money A2 Different ways to pay A3 Current accounts A4 Managing personal finance	B1 Features of financial institutions B2 Communicating with customers B3 Consumer protection in relation to personal finance B4 Information guidance and advice B4 Information guidance and advice.	C1 Purpose of accounting C2 Types of income C3 Types of expenditure D Select and evaluate different sources of business finance D1 Sources of finance E Break-even and cash flow forecasts E1 Cash flow forecasts E2 Break-even analysis	F1 Statement of comprehensive income F2 Statement of financial position F3 Measuring profitability F4 Measuring liquidity F5 Measuring efficiency F6 Limitations of ratios Content Final Assessment: External exam January 2026	A1 Principles and values of social enterprises A2 Operation of social enterprises	A3 Social enterprise versus corporate social responsibility



We provide a supportive and challenging environment to ensure our students achieve academic excellence.



We have the highest expectations for academic excellence and personal development and work hard to achieve them.



Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	Unit 2: Developing a Marketing Campaign Unit 7: Social enterprise	Unit 2: Developing a Marketing Campaign Unit 7: Social enterprise	Unit 2: Developing a Marketing Campaign Unit 7: Social enterprise	Unit 2: Developing a Marketing Campaign Unit 7: Social enterprise		
Year 13	C1 Marketing campaign activity C2 Marketing mix C3 The marketing campaign	C4 Appropriateness of marketing campaign	Unit 2 Mock 1 Unit 2 Mock 2 Unit 2 Controlled Assessment January 2026 Unit 3 External exam January 2026	Social enterprise C2 Reviewing a social enterprise activity Assignment 2		
	Social enterprise B1 Factors contributing to success B2 Factors contributing to failure Assignment 1	Social enterprise C1 Planning and running a social enterprise activity	Social enterprise Students to run Enterprise event			