

Summative Assessment Planning Grid

Year 12 Media Year 13 Media			
	Summative Assessment 1 (Data for Progress Point 1)	Summative Assessment 2 (Data for Progress Point 2)	Summative Assessment 3 (Data for Progress Point 3)
Assessed Knowledge <i>What is the declarative (essential) knowledge that will be tested in this assessment?</i>	Year 12 News – Set texts – The Guardian and The Daily Mail – print, online and participatory media Demographics of each newspaper’s readership, values of each newspaper, genre conventions, media theory, media context – economic, historic, cultural, social and political. Advertising – Baby Dove, River Island, Shelter ad campaigns Media language and media representations Year 13 Film, Radio, Video Games – set texts ‘Snow White’, BBC Radio 1 Breakfast Show, Animal Crossing	Year 12 News – Set texts – The Guardian and The Daily Mail – print, online and participatory media Demographics of each newspaper’s readership, values of each newspaper, genre conventions, media theory, media context – economic, historic, cultural, social and political. Year 13 Advertising, Magazines and music videos – set texts Big Issue, Dove Baby, Shelter, River Island, Radiohead and Lil’ Naz X Media Language and Representations Theory and context of each set text	Year 12 Long Form TV Drama – set text ‘Stranger Things’ Economic, cultural, social, political and historical contexts Industry – Netflix Audience – global, mass Representations – of different social groups Language – camerawork, editing, sound, mise-en-scene

	Industry and Audience for all of the set texts – how media has evolved in these three areas		
Assessed Skills <i>What are the procedural skills that will be tested in this assessment?</i>	Analysis of set texts and unseen texts Application of context and theory Analysis of media language Examination of media audiences Reaching a conclusion and making a judgement	Analysis of set texts and unseen texts Application of context and theory Analysis of media language Examination of media audiences Reaching a conclusion and making a judgement	Analysis of set texts and unseen texts Application of context and theory Analysis of media language Examination of media audiences Reaching a conclusion and making a judgement
Method of Assessment	Past Exam paper	Past Exam Paper	Past Exam paper
Dates of Assessment	Monday 10 th November – Friday 14 th November	Monday 2 nd March – Friday 6 th March	