Media Curriculum Map

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12	Media Teacher 1					
	News	News	News	NEA	News - Revision	NEA
	Section A: News and Online Media This section consists of two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR	Section A: News and Online Media This section consists of two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR	Section A: News and Online Media This section consists of two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR	Learners will create a cross-media product in response to an OCR set brief.	Section A: News and Online Media This section consists of two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR	Learners will create a cross-media product in response to an OCR set brief.

Media Teacher 2

Media Language and Representation	Media Language and Representation	Media Language and Representation	Media Language and Representation	Long Form TV Drama	Long Form TV Drama
Section B: Media Language and Representation Learners will explore media language and representation, through media products set by OCR in the following media forms: • magazines • advertising and marketing and • music video	Section B: Media Language and Representation Learners will explore media language and representation, through media products set by OCR in the following media forms: • magazines • advertising and marketing and • music video	Section B: Media Language and Representation Learners will explore media language and representation, through media products set by OCR in the following media forms: • magazines • advertising and marketing and • music video	Section B: Media Language and Representation Learners will explore media language and representation, through media products set by OCR in the following media forms: • magazines • advertising and marketing and • music video	Learners will engage in one in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.	Learners will engage in one in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.

Academic Excellence

We provide a supportive and challenging environment to ensure our students achieve academic excellence.

Ambition

We have the highest expectations for academic excellence and personal development and work hard to achieve them.

KNUTSFORD ACADEMY

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	Media Teacher 1					
	Evolving Media	**Evolving Media**	**Evolving Media**	**NEA**	**Revision**	
Year 13	Learners will explore media industries and audiences, through media products set by OCR for: • radio • video games • film* *Film to be studied in relation to media industry only	Learners will explore media industries and audiences, through media products set by OCR for: • radio • video games • film* *Film to be studied in relation to media industry only	Learners will explore media industries and audiences, through media products set by OCR for: • radio • video games • film* *Film to be studied in relation to media industry only	Learners will create a cross-media product in response to an OCR set brief.	Paper 1 Paper 2 Theory	

Media Teacher 2

LFTV	LFTV	Revision	
Learners will engage in one in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.	Learners will engage in one in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.	Students will revisit key texts and skills for each paper section covering Paper 1 Section A, Paper 1 Section B, Paper 2 Section A and Paper 2 Section B. Lessons will focus on covering the important theorists for each media type and practice questions for advertising (Dove, River Island, Shelter) , music videos (Radiohead, Lil Nas X), magazine covers (Big Issue), Long Form Television (Stranger Things, Deutschland 83). Students will also focus on some unseen texts and building comparison skills.	