

Autumn 1

Autumn 2

Spring 1

Spring 2

Summer 1

Summer 2

**Y12** 

Teacher A Media Messages 01/A: News and Social Participatory Media

Week 1: News, genre & conventions. Week 2: Values & gatekeeping. Week 3: Representation. Week 4: Brand identity. Week 5: The future of newspapers. Week 6: Media ownership. Week 7: Newspaper audiences. Week 8: Semiotics. Week 9: exam prep. Week 10: Theory. Week 11: Hyper-reality. Weeks 12&13 – Representation Theory Hall.

Evolving Media 02/B Long Form TV Drama

Introduction to LFTV, Stranger Things including industry, audience, language & representation including website production. Media Theory & Website Creation

Students cover various media theories including Hesmondhalgh, Curran & Seaton and create a website page based on their learning. Evolving Media: 02/B Long Form TV Drama

Students will watch and summarise
Deutschland 83 and cover
representation of time and place with
a comparison to Stranger Things.

Revision & NEA

Students will begin their NEA work with a statement of intent, and drafts of their website, front page, contents page and five original images.

Assessments

Paper 1 Section A

Paper 1 Section A

Paper 2 Section B

Trial Exam

NEA Prep

Trial 2 – Both papers in full

**Y12** 

Teacher B Media Messages 01/B Advertising and Marketing

An Introduction to advertising and marketing covering media language and representations in set texts Media Messages 01/B Music Videos

An introduction to music videos (genre codes/conventions & intertextuality) including media language and social & cultural context in set texts.

Media Messages 01/B Magazines

An introduction to print media covering media representations, social and cultural context in The Big Issue and media language in unseen front covers. Evolving Media 02/A Video Games and Exam Revision

An introduction to video games including industries, audiences, cultural industries and identity. Evolving Media 02/A Radio & Film

The term will be divided between the study of radio and film covering production distribution, ownership, audience theory and economic, political and cultural contexts NEA & Trial Revision

Students will begin their NEA work with a statement of intent, and drafts of their website, front page, contents page and five original images.

Assessments

Paper 1 Section B

Paper 1 Section B

Paper 1 Section B

Paper 2 Section A

NEA prep

Trial 2 - Full paper

**Y13** 

Teacher A Revision

Revision of news and theory.

Revision/NEA

Revision of Long Form Television drama and preparation for trial exams Revision Trial Exam 2/NEA

Set texts for newspapers and online news including front covers from The Daily Mail and The Guardian, full editions and website articles from both newspapers and social media posts. **NEA Completion** 

Pupils work to complete a research document, a statement of intent, two front covers and contents pages, a website with working linked pages.

Revision

Class teacher plans revision sessions based on trial paper results over the course of Years 12 and 13.

**Assessments** 

Paper 1 Section A

Trial 1

NEA

Trial 2

**Y13** 

Teacher B Paper 1 Section B Revision

Revision of Paper 1 section B covering past papers, mark schemes and exemplar material Paper 2 Section A Revision

Revision of Paper 2 section A covering past papers, mark schemes and exemplar material Revision Trial Exam 2/NEA

Cover Paper 1 Section B and media representations, Dove and River Island Adverts, and music videos, and Paper 2 Section A evolving media, radio, video games and film.

**NEA Completion** 

Pupils work to complete a research document, a statement of intent, two front covers and contents pages, a website with working linked pages. Revision

Class teacher plans revision sessions based on trial paper results over the course of Years 12 and 13.

Assessments

Paper 1 Section B

Trial 1

**NEA** 

Trial 2