

Subject	Creative Media – BTEC Level 3 (1 A Level Equivalent)
<p>Course Summary</p> <p>The Creative Media BTEC is designed to provide students with the knowledge, skills and understanding necessary to access and progress to degree level study or employment in the media sector. It is aimed at students with an interest in media to explore, develop and test their creativity within a qualification structure which is stimulating and demanding and provides a supportive transition from general to more specialised study.</p> <p>Students study the BTEC Subsidiary Diploma in Creative Media Production. Practical units in music video production and film making are enhanced by core units designed to improve key skills required in the creative industries such as research, communication and production planning. This course is available as single or double subject option. Single option is equivalent to one A Level and the double is 2 A Level.</p>	
<p>Where might it lead</p> <p>Students can progress to a degree, foundation degree or higher national diploma in a media-related subject or gain entry into the industry at junior level. At the end of the course you will have knowledge and skills to enable you to build a career in hundreds of different jobs in the film, television and media industries: researcher, producer, screenwriter, director, cinematographer, camera operator, sound mixer, editor, animator - to name only a few of the better known roles.</p>	
<p>Student perspective – Adam Derbyshire Year 13</p> <p>“Studying media has really opened my eyes into the world of film making, a real interest of mine. I have been able to make a number of films that have been used across the Studio and the Academy.”</p>	
Assessment Criteria	Pass, Merit, Distinction
Exam Board	Edexcel
Subject GCSE grade requirement (in addition to a minimum of 4 GCSE’s at C/4 or above inc Maths and English)	5 A-C/4-9 (5 or above in English desirable)
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