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| Subject | BTEC Enterprise & Entrepreneurship (1 A Level Equivalent) |
| <p>Course Summary</p> <p>BTEC Business provides progression opportunities to higher education, degree and professional development programmes within the same or related areas of study, within universities and other institutions as well as giving learners the knowledge, understanding and skills that they need to prepare for employment</p> <p>The assessment approach of the BTEC qualifications in Business allows learners to receive feedback on their progress throughout the course as they provide evidence towards the internal and external assessments.</p> <p>National Extended Certificate in Business – (broadly equivalent to one GCE A Level) Topics: Unit 1 Enterprise & Entrepreneurs – internally assessed assignments (Pass 9 points, Merit 15 points, Distinction 24 points) • Unit 2 Developing a Marketing Campaign – external controlled assessment (Pass 9 points, Merit 15 points, Distinction 24 points) • Unit 3 Personal and Business Finance – external written exam (Pass 12 points, Merit 20 points, Distinction 32 points) • Unit 7 Social Enterprise – internally assessed assignments (Pass 6 points, Merit 10 points, Distinction 16 points).</p> | |
| <p>Where might it lead</p> <p>When studied with other qualifications in the study programme, learners can progress into higher education on combined courses.</p> <p>Learners should always check the entry requirements for degree programmes with the specific higher education providers.</p> <p>Learners could also progress to Higher Apprenticeships in areas such as business administration, marketing, accounting, sales or enterprise. The qualification will also give learners the skills to enter the self-employed market.</p> | |
| <p>Student perspective – Saad Ali Year 13</p> <p>“BTEC Enterprise has been an ideal course for me. It has encouraged me to work independently and improve my organisational skills. Being able to hand in written work for assessment rather than do exams has been much better for me as I can plan my work with teacher support. I have also made lots of new friends at Knutsford Academy this year and have enjoyed being part of the 6th form.”</p> | |
| Assessment Criteria | <p>Assessment is a mixture of internally assessed assignments, externally assessed controlled assessment and externally assessed exams. Each unit can be awarded at pass, merit or distinction.</p> <p>Overall assessment (Units 1-3 must be passed)</p> <p>Pass 36 points (equivalent to an E at A level) • Merit 52 points (equivalent to a C at A level) • Distinction 74 points (equivalent to an A at A level) • Distinction* 90 points (equivalent to an A* at A level)</p> |
| Exam Board | Edexcel |
| Subject GCSE grade requirement (in addition to a minimum of 5 GCSE's at 4 or above inc Maths and English) | Please discuss with a member of the team. |
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