

Business Studies

	<u>Content that could be assessed</u>	<u>Content that will NOT be assessed</u>
Paper 1	<p>Unit 1: Enterprise</p> <p>Unit 2: Marketing (half covered)</p> <ul style="list-style-type: none"> - 2.1 Role of marketing - 2.2 Market research - 2.3 Market segmentation - 2.4 Marketing Mix (Basics) (Exclude Pricing) (Exclude physical & Digital distribution) (Exclude how 4ps work together) <p>Unit 3: People (half covered)</p> <ul style="list-style-type: none"> - 3.3 Communication in business - 3.4 Recruitment & selection - 3.5 motivation & retention 	<p>Unit 2: Marketing exclude</p> <ul style="list-style-type: none"> - 2.4 Pricing Marketing Mix exclude - physical & Digital distribution exclude - how 4ps work together exclude <p>Unit 4: People exclude</p> <ul style="list-style-type: none"> - 3.1 Organisation structure exclude - 3.6 Training & Development exclude - 3.6 Laws and legislation exclude
Paper 2	<p>Unit 4: Operations</p> <p>Unit 5: Finance (half covered)</p> <ul style="list-style-type: none"> - 5.1 Role of finance function - 5.2 Sources of finance - 5.3 Revenue, costs, profit and loss 	<p>Paper 2:exclude</p> <p>Unit 5: Finance</p> <ul style="list-style-type: none"> - 5.4 Break even - 5.5 Cash and cash flow <p>Unit 7: Interdependence/globalisation whole unit</p>
Paper 3- Open book Ethics	<p>Unit 6:</p> <ul style="list-style-type: none"> ● Treatment of workers ● Treatment of customers ● Fairtrade ● Environmental considerations 	<p>Unit 6</p> <ul style="list-style-type: none"> ● Ethical considerations ● The treatment of suppliers ● Sourcing materials ● Marketing considerations ● Ethical consideration & impact to business ● Globalisation

Business Studies : Assessment dates

Date	Time	Length	Content
23th March	11Y P3	1hr	Paper 3: Unit 6 Ethics Open book
24th March	11Z P2 11X P3		
28th April	11X/it1 P3	1hr 15mins	Paper 1: Units 1-3
28th April	11X/it2 P3		
29th April	11Y P3		
30th April	11Z P5		
4th May	11Y P3	1hr 15mins	Paper 2: Units 4-5
5th May	11Z P1 11X P3		

Business Studies: Revision links and resources

Please see links on subject page of website.

- [Seneca learning - Business studies OCR - select student use for free.](#)
- [KS4 Business studies:- https://www.bbc.com/bitesize/subjects/zpsvr82](https://www.bbc.com/bitesize/subjects/zpsvr82)
- [Businessed: https://www.businessed.co.uk/index.php/home/theory/gcse/ocr-gcse-9-1-public](https://www.businessed.co.uk/index.php/home/theory/gcse/ocr-gcse-9-1-public)
- [Business insider youtube: https://www.youtube.com/channel/UCcyq283he07B7_KUX07mmtA](https://www.youtube.com/channel/UCcyq283he07B7_KUX07mmtA)
- [https://www.youtube.com/c/TwoTeachers/playlists Business playlist](https://www.youtube.com/c/TwoTeachers/playlists)
- [https://www.youtube.com/c/BizConSeshGCSEBusiness91/playlists?view=50&sort=dd&shelf_id=4 - Bizconsesh - GCSE Business](https://www.youtube.com/c/BizConSeshGCSEBusiness91/playlists?view=50&sort=dd&shelf_id=4)
- [Doddle](#)
- [Google class resources](#)