

BUSINESS

Qualification: GCSE
Available to: All students
Awarding Body: EDEXCEL

DETAILS

Business Studies will allow you to develop a variety of transferable skills that will improve your employability and stay with you for the rest of your life. So, here is a list of the skills you will develop and perfect:

- You will gain a great understanding of how organisations operate. This will be useful for any company you join and your knowledge of business processes will make you a useful, adaptable and confident employee.
- Decision-making is an invaluable quality and it will help you develop the ability to quickly and efficiently make sensible, logical & informed decisions. This will stay with you throughout your entire life.
- You will develop your numeracy skills in Business Studies as you study investment, funding and how to use and interpret financial data. These mathematical abilities are widely useful and will demonstrate to your future employers that you have a logical, analytical mind.
- Studying how organisations adjust to a changing market will teach you how to be an adaptable, flexible person. This is a quality that will make you capable of taking on multiple roles within your career.
- Business Studies also teaches you to be organised and to plan ahead. Learning how to generate marketable ideas, access resources and develop business plans all require a great deal of organisation. This is a crucial skill that will definitely serve you well no matter what career you decide to pursue.

Business Studies is a useful, practical and fascinating subject that students enjoy and benefit from. Business Studies is a worthwhile qualification for a variety of careers and will open many doors to you.

COURSE OVERVIEW

Students will apply their knowledge and understanding to different businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. You will learn about::

1.1 Enterprise and entrepreneurship	2.1 Growing the business
1.2 Spotting a business opportunity	2.2 Making marketing decisions
1.3 Putting a business idea into practice	2.3 Making product decisions
1.4 Making the business effective	2.4 Making financial decisions
1.5 Understanding external influences on business	2.5 Making human resource decisions

ASSESSMENT

Students will be sitting two exams: Paper 1 will be “Investigating a Small Business” Paper 2 will look at “Building a Business, both are worth 50% of your overall grade.

POST 16 OPPORTUNITIES

The successful completion of a Business course at Key Stage 4 will prepare learners for employment or further education. GCSE Business will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially secure