

YEAR 7

Independent learning to be completed during school closure

FOOD STUDIES

**During a two week period you would ordinarily have:
2 food lessons. Complete each of the activities below.**

During the last couple of months, we have all had to get used to a different way of living. We have seen supermarket queues and at times a lack of certain food types like pasta and flour.

Even MacDonald's drive thru closed down however, takeaway businesses are still able to operate because of social distancing.

Your Task

Create your own takeaway business and include the following

You can create your project on paper, on word or power point. You will need to write in full sentences adding as much detail as possible. Think about adding pictures, diagrams and colour. Be creative!

Task 1 – Create your business

The type of takeaway you decide on may influence your decisions on the following things that you should complete the following tasks:

- **Create a business name** Think carefully as this will be the first thing your customers relate to. The takeaway should be named after a book or film. This should be a 'play on words'. e.g. Books like 'The Lord of the flies', the takeaway name could be 'Fried flies' which would make the customer think of 'Fried Flies' this would be disgusting but fun! 'The Chamber of Secrets', takeaway name could be 'The Chamber of Pies'. Or films like 'Rogue One', could be 'Rogan Josh 1'
- **Develop a menu** Create a menu with a minimum of 6 dishes with a description of each. To help you, look at menus from local takeaway restaurants if you have them at home or look on their websites. Think about who would order from your takeaway, as this would might help you to come up with ideas. Can you think of creative names to call the dishes? You should include prices, think about what would be realistic in each case.

EXTENSION: **Advertising and social media** All businesses advertise. Create a flyer clearly showing your business name and what you offer.

Think about opening times, phone number, payment options & delivery or collection. Add pictures, borders, colour.

Task 2 – Create and Design the Logo

The way that your staff look and the packaging that your food is sold in is important to your success, you should complete the following tasks:

- **Produce a design for the staff uniform** Draw the uniform showing how you want the staff to look, think about hygiene and making the uniform practical.
- **Produce a design for the logo for your business** Draw a logo that will go on your uniform and also on the packaging for your food to be delivered in. Think about what colours will stand out most.

EXTENSION: **Design a slogan** Slogans are important to a business. Design a slogan that could go on your packaging or on display in your takeaway restaurant or on the website?

You can produce this using a computer and email it to your teacher or on paper but REMEMBER TO KEEP IT SAFE so we can share what you have completed on return to school. We look forward to seeing your creations.

If you require further information please email:

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