

# LHA Business Studies CURRICULUM

- Business Management Apprenticeship
- Business Administrator Apprenticeship
- Operations Assistant

- A-Level Business Studies
- A-Level Economics
- A-Level Accounting
- BTEC Business (Level 3)
- T Level Management and Administration

- University (Higher Education) –
- Range of Business degrees

- Set up and run your own Business
- Entrepreneurship

-Careers in Business, Accounting and Finance, Marketing, Retail

## 6 Finance:

- Sources of finance
- Cash flow
- Financial performance
- Financial calculations
- **End of unit assessment**
- Revision
- Paper 1 • Paper 2

Year 11 Trial  
Exam 2

## 5 Marketing:

- Understanding customers
- Segmentation
- Market research/Marketing mix
- Product and Pricing
- Promotion/Distribution
- **End of unit assessment**

Year 11 Trial  
Exam 1

YEAR  
11

## 3 Human Resources:

- Organisational Structures
- Recruitment and selection
- Training
- Year 10 Trial Exam
- Motivating employees
- **End of unit assessment**

## 4 Business Operations:

- Production process
- Role of procurement
- Concept of quality
- Customer service
- **End of unit assessment**

## 2 Influences on Business:

- Technology
- Ethical considerations
- Environmental considerations
- Economic climate
- Globalisation
- Legislation
- Competition
- **End of unit assessment**

## 1 Business in the real world:

- Purpose and nature of business
- Business Ownership
- Aims and objectives
- Stakeholders
- Business location
- Business Planning
- Expanding a business
- **End of unit assessment**

YEAR  
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