

College (Further Education)

The Workplace or Apprenticeship
Business Management Apprenticeship

University (Higher Education)

Run your own Business

International Travel for Businesses

Finance:

- Sources of finance
- Cash flow
- Financial performance
- Financial calculations
- Revision • Paper 1 • Paper 2

Marketing:

- Understanding customers
- Segmentation
- Mock exam
- Market research
- Marketing mix
- End of unit assessments

Yr 11 Trial Exam

Yr 10 Trial Exam

Business Operations:

- Production process
- Role of procurement
- Concept of quality
- Customer service
- End of unit assessments

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Human Resources:

- Organisational Structures
- Recruitment and selection
- Training
- Motivating employees
- End of unit assessments

Influences on Business:

- Technology
- Ethical considerations
- Environmental considerations
- Economic climate
- Globalisation
- Legislation
- Competition
- End of unit assessments

Business in the real world:

- Purpose and nature of business
- Business Ownership
- Aims and objectives
- Stakeholders
- Business location
- Business Planning
- Expanding a business
- End of unit assessments

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