

SECTOR FOCUS:

Creative and Digital sector in Lancashire

**National
Careers
Service**

Helping you take
the next step



Lancashire
Enterprise Partnership

The creative and digital sector in Lancashire accounts for 6% of the workforce and has a growing demand for educated, skilled and artistic young people.

Due to the ever-changing world of technology, demand for digital skills remains extremely high and the county's colleges and universities are helping to address this skills gap.

What jobs are available?

Typical jobs and starting annual salaries in the sector include:



COMPUTER GAMES
DEVELOPER

£25,000



WEB DEVELOPER

£20,000



SOFTWARE DEVELOPER

£24,000



GRAPHIC DESIGNER

£14,000



COSTUME DESIGNER

£13,000



FASHION DESIGNER

£21,000

Fast facts

In Lancashire, the creative and digital sector is:



4,500
businesses



36,000+
employees



6%
of Lancashire's workforce

Most of the county's employees are in:



IT, computing
and software

41%



Advertising and
marketing

13%



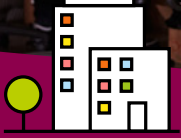
Music, performing
and visual arts

10%



Publishing

9%



What companies are based in Lancashire?

Leading creative and digital employers in Lancashire include:

- Bespoke Internet
- Door4
- EKM
- Fat Media
- Graham & Brown
- JP74
- Motionlab
- NuBlue
- Panaz
- SMD Textiles
- Tetrad

In addition, the proximity of Lancashire to creative hubs including Media City and the Sharp Project in Manchester is creating opportunities for Lancashire businesses.

How do I get into the sector?

You can get into creative and digital via a number of routes, including:

- COLLEGES
- UNIVERSITIES
- TRAINING PROVIDERS
- APPRENTICESHIPS & TRAINEESHIPS
- **Click on a route above to find out more**

How do I find out more?

For more information, go to:

- NATIONAL CAREERS SERVICE
 - <https://nationalcareersservice.direct.gov.uk>
- LANCASHIRE SKILLS & EMPLOYMENT HUB
 - www.lancashireskillshub.co.uk
- CREATIVE SKILLSET
 - creativeskillset.org
- THE TECH PARTNERSHIP
 - www.thetechpartnership.com
- CREATIVE AND CULTURAL SKILLS
 - ccskills.org.uk/careers