

Madeley School CEIAG Framework - 2023/ 2024

(linked to Gatsby Benchmarks)



The CEIAG framework at Madeley is incorporated in the school Personal Development programme, assemblies and themes for the week, morning tutorial programme and national awareness days and themed weeks including national careers and apprenticeship week. The framework includes aspects of careers, enterprise and employability.

Learner analysis

Appropriate resources and support given to enable learning considers the following:

- Age and ability
- Prior learning
- SEN

Evaluation of our CEIAG Programme

Our careers programme is evaluated, analysed and reviewed using a variety of methods.

- One to one careers guidance interviews
- Staff and student feedback and questionnaires at the end of modules and PD days
- Provider feedback
- Parent questionnaires
- Year 11 intended destination questionnaires and review
- Annual CEIAG report
- Destination figures

The data provides us with information to prove the quality and effectiveness of our provision and identify any improvements which need to be made.

Gatsby Benchmarks

We are working closely with the Careers and Enterprise Company <https://www.careersandenterprise.co.uk/> to achieve the Gatsby Benchmarks for our careers provision in school. More information about the Gatsby Benchmarks can be found here <https://www.gatsby.org.uk/uploads/education/gatsby-careers-4-pager-updated.pdf>

In Summary the Benchmarks are:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Framework

The framework sets out below the series of planned activities for each year group across the academic year

Year 6

Gatsby Benchmark Targeted	Planned Activities
GB1, GB2, GB4	<ul style="list-style-type: none">• Let's talk jobs – These are workshops delivered to our visiting year 6 students during their induction days (July 21)

Year 7

Gatsby Benchmark Targeted	Planned Activities
GB1, GB2, GB3, GB4 GB7 GB5	<ul style="list-style-type: none">• National Careers/ Apprenticeship Week (Feb / March) – All students have opportunities to meet providers for the purpose of informing them about approved technical education qualifications or apprenticeships• Careers Module in Personal Development programme (May 21) pupils will have the opportunity to explore the world of work• CEC Inspire Lesson• Aspirations questionnaires• STEM Careers lesson in all KS3 Science Modules• Drop in careers discussion – to develop understanding of the world of work and link to subject / topic and ask questions of a knowledgeable expert• START online profiling and Careers software• Big Bang Fair North West – careers fair Summer 23. Usually takes place at a university allowing a campus tour.

Year 8

Gatsby Benchmark Targeted	Planned Activity
GB1, GB2, GB3, GB4 GB7 GB5	<ul style="list-style-type: none">• National Careers/ Apprenticeship Week (Feb / March) – All students have opportunities to meet providers for the purpose of informing them about approved technical education qualifications or apprenticeships• Careers Module in Personal Development programme (Apr 21) pupils will have the opportunity to explore the world of work and to consider employability skills• CEC Inspire Lesson• STEM Careers lesson in all KS3 Science Modules• Drop in careers discussion – to develop understanding of the world of work and link to subject / topic and ask questions of a knowledgeable expert• START online profiling and Careers software – develop careers profile likes and dislikes.• Big Bang Science & Careers Fair – careers fair Summer 23 NEC Birmingham.• Aspirations questionnaires – review from Y7 and update goals.• University Visit – Campus tour and university experience at Keele university

Year 9

Gatsby Benchmark Targeted	Planned Activity
GB1, GB2, GB3, GB4, GB5, GB6, GB7, GB8	<ul style="list-style-type: none"> • National Careers/ Apprenticeship Week (Feb / March) – All students have opportunities to meet providers for the purpose of informing them about approved technical education qualifications or apprenticeships • Meet the apprentice – meet an apprentice to talk to the pupils about what it is like to be an apprentice. • Careers Module in Personal Development programme (Jan 23) pupils will have talks from our local colleges, and apprenticeship and training providers focusing on how their options choices affect opportunities post 16. • STEM Careers lesson in KS4 Science Modules • Drop in careers discussion – to develop understanding of the world of work and link to subject / topic and ask questions of a knowledgeable expert – to develop breadth of understanding of the world of work • START online profiling and Careers software – develop careers profile likes and dislikes. Begin to explore careers and pathways into them • GCSE science live – looking at top scientists and their current filed of research to inspire love of STEM subjects. • Aspirations questionnaires – review from Y7 and Y8 update goals. • University Visit – Field to fork trip to Harper Adams university; Staffordshire university campus tour • Options Evening (Feb 23)– pupils and parents have access to our careers advisor and to staff from our local FE colleges, 6th form college apprenticeship providers • Access to independent careers advisor - students requiring advice and guidance are given a one to one meeting with the careers advisor and if necessary SENCO to look at choosing options • Speakers for school – engaging talks from top employers – Q&A sessions

Year 10

Gatsby Benchmark Targeted	Planned Activity
GB1, GB2, GB3, GB4, GB5, GB6 GB7, GB8	<ul style="list-style-type: none"> • National Careers/ Apprenticeship Week (Feb / March) – All students have opportunities to meet providers for the purpose of informing them about approved technical education qualifications or apprenticeships • Targeted Assemblies – Apprenticeships, training providers, colleges, technical colleges. • Targeted Careers Lessons in Personal Development Days - pupils will have talks from our local colleges, and apprenticeship and training providers focusing on how their options choices affect opportunities post 16. • Employability skills workshop include: CV preparation, body language and interview techniques, inspiration talks, personal development, what do employers want and a mock interview • STEM Careers lesson in KS4 Science Modules • Speakers for school – engaging talks from top employers – Q&A sessions • Drop in careers discussion – to develop understanding of the world of work and link to subject / topic and ask questions of a knowledgeable expert – to develop breadth of understanding of the world of work • START online profiling and Careers software – develop careers profile likes and dislikes. Begin to develop careers thoughts and ideas and pathways into them • World Skills Show and Careers Fair – Brimingham NEC. • Aspirations questionnaires – review from Y7, Y8 and Y9 update goals. • Work Experience – all pupils will take part in a weeks work experience. Places found for those who cannot self place with support from John Knight Careers Advisor from Changing Education. • Parents Evening – pupils and parents have access to our careers advisor and to staff from our local FE colleges, 6th form college apprenticeship providers • College visits – visits to our local colleges during summer term 2023.

Year 11

Gatsby Benchmark Targeted	Planned Activity
GB1, GB2, GB3, GB4, GB5, GB6, GB7, GB8	<ul style="list-style-type: none"> • National Careers/ Apprenticeship Week (Feb / March) – All students have opportunities to meet providers for the purpose of informing them about approved technical education qualifications or apprenticeships • Targeted Assemblies – Apprenticeships, training providers, colleges, technical colleges. • Targeted Careers Lessons in Personal Development Days - pupils will have talks from our local colleges, and apprenticeship and training providers focusing on how their options choices affect opportunities post 16. • Applying for College Workshop include: CV preparation, body language and interview techniques, inspiration talks, personal development, what do employers want and a mock interview • STEM Careers lesson in KS4 Science Modules • Speakers for school – engaging talks from top employers – Q&A sessions • Drop in careers discussion – to develop understanding of the world of work and link to subject / topic and ask questions of a knowledgeable expert – to develop breadth of understanding of the world of work • START online profiling and Careers software – develop careers profile likes and dislikes. Begin to develop careers thoughts and ideas and pathways into them • Parents Evening (Feb 23)– pupils and parents have access to our careers advisor and to staff from our local FE colleges, 6th form college apprenticeship providers • Access to independent careers advisor - students requiring advice and guidance are given a one to one meeting with the careers advisor and if necessary SENCO to look at choosing options – with support if required. • National Careers Service - Assembly and programme • Careers and universities information – On display in the library to inform students of opportunities • Careers Education, Information, Advice and Guidance – Access to a wide (CEIAG) library and recourses • Year 11 Sixth Form Open Evening - An evening where students and their parents are invited to listen to outside independent speakers about apprenticeships, higher education and student finance

