

Careers & Work Related Learning AT MADELEY SCHOOL

Inspiring Futures • Building Opportunities • Preparing for Life

APPRENTICESHIPS

COLLEGE

UNIVERSITY

EMPLOYMENT

T LEVELS

*Your
Future
Starts
Here*



Our Vision

All students at Madeley School have the right to access **high-quality, free and impartial** Careers Education, Information, Advice and Guidance (CEIAG) and meaningful encounters with the world of work. This entitlement begins in **Year 7** and continues through to **Year 11**, ensuring students are well prepared for their next steps in education, employment or training.



How We Deliver CEIAG

CEIAG is woven throughout school life, including:



Discrete careers lessons



Personal Development lessons



Form time activities



Subject-based work-related learning



Employer engagement



Individual careers guidance interviews



Our Commitment

We are committed to continuous development and improvement, ensuring every student has access to high-quality, inclusive and meaningful careers education, employer encounters and guidance opportunities.



The Gatsby Benchmarks

The Gatsby Benchmarks define what world-class careers provision looks like and underpin our whole-school careers strategy.

1



A stable careers programme

2



Learning from career and labour market information

3



Addressing the needs of each pupil

4



Linking curriculum learning to careers

5



Encounters with employers and employees

6



Experiences of workplaces

7



Encounters with further and higher education

8



Personal guidance



Career Learning Across the Curriculum

Careers learning is embedded in every subject, helping students see the relevance of their learning to future career pathways.



Real Learning • Real Careers • Real Opportunities



Unifrog at Madeley School

Our online careers and destinations platform.

unifrog

Supports the Gatsby Benchmarks (especially 2, 3, 7 and 8).

<https://www.unifrog.org/>

- ✓ Explore careers and pathways
- ✓ Research apprenticeships, T Levels, colleges and universities
- ✓ Record skills and employer encounters
- ✓ Build CVs and prepare for applications
- ✓ Track and complete work experience



Benefits of Unifrog



For Students

- Explore options and pathways
- Research opportunities
- Record skills and achievements
- Build CVs
- Set up and record work experience



For Parents/Carers

- Access clear, up-to-date information
- Support informed discussions
- Understand labour market information
- Help with next steps



For Teachers and Form Tutors

- Monitor student engagement
- Support careers conversations
- Target support for vulnerable groups
- Track work experience



For the Careers Team

- Track Gatsby Benchmark coverage
- Record employer encounters
- Evaluate impact and destination outcomes
- Track work experience



Personal Development and CEIAG



Key Stage 3 Years 7–9

- Self-awareness, strengths, interests and aspirations
- Explore careers resources and pathways
- Understand how education links to the world of work

Building Awareness



Key Stage 4 Years 10–11

- CV writing and personal statements
- Application forms and interview skills
- Post-16 and post-18 pathways
- Work experience and employer encounters
- Careers guidance and next steps planning

Developing Skills for the Future



Modern Work Experience and Employer Encounters

A modern, progressive approach aligned with the Equalex framework.

Years 7–9

- Employer talks and assemblies
- Virtual workplace visits
- Careers workshops
- Curriculum-linked employer projects

Building Career Awareness

Years 10–11

- Year 10: one-week work experience placement
- Preparations programme
- Year 11: follow-up reflection, guidance and post-16 planning

Developing Real-World Skills



Post-16 Pathways



Traineeships

Work preparation, work placement and support with English and Maths.
Up to 6 months.



Apprenticeships

From Intermediate to Degree level across many sectors. Earn a salary while gaining qualifications.



T Levels

A high-quality technical qualification, equivalent to 3 A Levels, including a minimum 45-day industry placement.



Training Providers and Employment

Staffordshire has a wide range of training providers offering vocational and supported programmes. Students may enter employment but must continue in recognised education or training until age 16 (Raising the Participation Age).



Useful Websites

Gatsby Benchmarks

<https://www.careersandenterprise.co.uk/gatsby-benchmarks/>

Careers & Enterprise Company

<https://www.careersandenterprise.co.uk/>

Staffordshire Careers Hub

<https://staffsandstokehub.co.uk/>

Apprenticeships (Government)

<https://www.gov.uk/apply-apprenticeship>

T Levels

<https://www.tlevels.gov.uk/>

Unifrog

<https://www.unifrog.org/>

General Careers Advice

<https://successatschool.org/>

<https://www.allaboutcareers.com/>

<https://nationalcareers.service.gov.uk/>

<https://barclayslifeskills.com/>

Career Exploration

<https://www.u-explore.com/>

<https://www.careersbox.co.uk/>

<https://icould.com/>

<https://www.how2become.com/>

Higher Education

<https://www.ucas.com/>

Careers & Work Related Learning

Clickable link directory | Madeley School

Careers strategy and partners

Gatsby Benchmarks	www.careersandenterprise.co.uk/gatsby-benchmarks/
Careers & Enterprise Company	www.careersandenterprise.co.uk/
Staffordshire & Stoke-on-Trent Careers Hub	staffsandstokehub.co.uk/
RSM Consulting	www.rsmuk.com/

Career planning and pathways

Unifrog	www.unifrog.org/
Government apprenticeship applications	www.gov.uk/apply-apprenticeship
T Levels	www.tlevels.gov.uk/
UCAS	www.ucas.com/

General careers advice

Success at School	successatschool.org/
AllAboutCareers	www.allaboutcareers.com/
National Careers Service	nationalcareers.service.gov.uk/
Barclays LifeSkills	barclayslifeskills.com/

Career exploration

U-Explore	www.u-explore.com/
Careersbox	www.careersbox.co.uk/
icould	icould.com/
How2Become	www.how2become.com/

Madeley School careers team

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