

BA Careers Year 10 Challenge

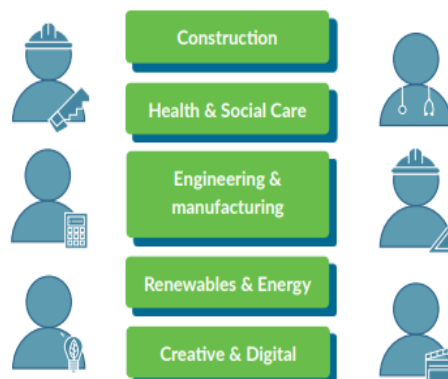


OAK
NATIONAL
ACADEMY

THE CAREERS &
ENTERPRISE
COMPANY

This week we would like you to take part in the above in a world of work insight week to begin to get you thinking about your future aspirations and post 16 choices. Every day you will need to take part in a minimum of two sessions. We are also running an accompanying competition to win Bedford Bid vouchers – more details to follow 😊

Firstly take part in one (two on Monday) of the ‘My World of Work’ careers lessons which you can access directly through the Oak National Academy platform at www.thenational.academy there is no registration required and you can do more than one lesson if you want to. Every day there is a different theme:



Here is a quick overview of the week:

Monday	Tuesday	Wednesday	Thursday	Friday
Introduction	Meet the Team: Human Resources	Meet the Team: Marketing	Recruitment	Meet the Boss: Leadership
Investigate the Sectors (1)	Work Life Balance	Innovation and Creative Thinking	HR Recruitment	CV Creation
Investigate the Sectors (2)	Mental Health and Well Being in the World of Work	Marketing Campaigns	Understanding Entrepreneurship	Employability Skills in Everyday Life
Insight into the World of Work	Work Skills and Reflection	You as a Brand!	Project Planning	Reflection of the week

Secondly tune in to one of the 'Learn Live' broadcasts Tuesday to Friday – these are industry Q&A sessions that seek to inspire the next generation through engaging and interactive live broadcasts. Register for the Learn Live sessions here:

<https://learnliveuk.com/my-week-of-work-tuesday/>

<https://learnliveuk.com/my-week-of-work-wednesday/>

<https://learnliveuk.com/my-week-of-work-thursday/>

<https://learnliveuk.com/my-week-of-work-friday/>

I especially recommend the Friday Next Steps as I have been invited to be one of the guests!



Tuesday 9th June	
1	10:00am - 12:00pm, Health & Social Care
2	12:00pm - 1:00pm, Mix of sectors
3	1:00pm - 3:00pm, Creative & Digital
Wednesday 10th June	
1	10:00am - 12:00pm, Engineering / Manufacturing
2	12:00pm - 1:00pm, Mix of sectors
3	1:00pm - 3:00pm, Construction
Thursday 11th June	
1	10:00am - 12:00pm, Energy & Renewables
2	12:00pm - 1:00pm, Mix of sectors
3	1:00pm - 3:00pm, Mix of sectors
Friday	
1	10:00am - 12:00pm, Mix of sectors*
2	12:00pm - 1:00pm, Mix of sectors *
3	1:00pm - 3:00pm, Your Next Steps

Competition Time

Throughout the week there will be three key tasks and I will be awarding a £15 Bedford Bid Gift Voucher for best entry in each Category

- Develop a poster to promote work life balance in the workplace
- Plan a social media campaign to promote the importance of Social distancing to 12-17 year olds via social media
- Students to develop a proposal and a project plan for a youth social action project

An additional **£30 Voucher will be awarded to the student that completes the most sessions** (keep a screen shot of the final page of every completed lesson and send this to me with your tasks)

Keep your eyes out for further ePraise messages as I will be sending you some additional links to possible resources every day

Please email all completed tasks to agreen@bedfordacademy.co.uk by Monday 15th June

See where you can spend Bedford Bid vouchers here <https://www.lovebedford.co.uk/town-centre-gift-vouchers/#three>