

ART, DESIGN & FASHION NEWSLETTER

Newsletter

January 2022



The beginning of the academic year has seen a great deal of activity across the department of Art, Design & Fashion at Fareham College!

LEVEL 3 DIPLOMA IN FASHION, YEARS 1 AND 2

SEPTEMBER AND OCTOBER:

Year 1 students completed their first project called Bootcamp, where they learnt how to pattern cut and construct garments. This was a challenging first project, especially for those who have not had sewing or garment construction experience before. However, the majority were able to make a skirt, a bodice with sleeves and a pair of trousers.

OCTOBER OPEN EVENT:

This was a really positive and busy event. Students were on campus using the facilities and speaking to prospective students and parents about the course.

NOVEMBER AND DECEMBER:

Work Experience and Trips

Students spent time creating garments for the NHS Dinner hosted at the College's award-winning silver-service restaurant, Avenue 141; an art response to thanking the NHS for its service.

Students also took part in the 180th birthday celebration for Fareham Train Station by creating artwork and silhouettes. Fashion student Sophie Wood, is currently undertaking her work experience in the costume department at the New Theatre Royal in Portsmouth.

On 3 December, staff from the Winchester School of Art visited the College and facilitated a textile workshop for the Fashion students.

Fashion, Art and Design and Photography students took part in an end of term trip to Brighton.

LEVEL 3 DIPLOMA IN PHOTOGRAPHY, YEAR 1

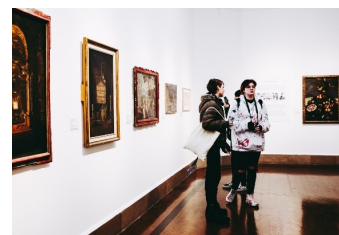
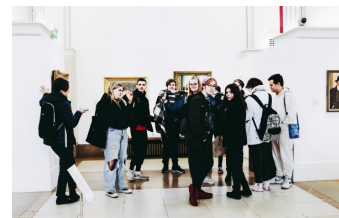
SEPTEMBER AND OCTOBER:

Level 3 Diploma in Photography, Year 1 students kick-started their first project by photographing their classmates using an Instax camera, and completed it by holding a private exhibition in the College's TV studio where they proudly presented their selection of 10 images for the peer observation session. They were able to showcase a range of visual techniques and developed the foundation to explore further in their progress and practice.

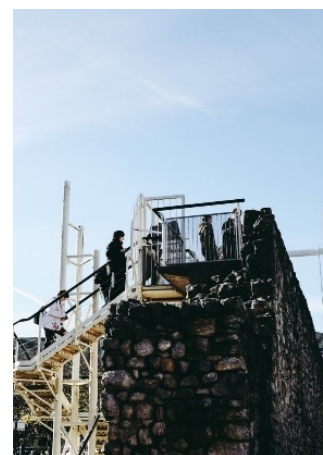


NOVEMBER AND DECEMBER:

Students enjoyed their first study visits to Southampton City Art Gallery and John Hansard Gallery after their return from the half-term break. The trip enabled the students to broaden their creative visions and gain inspiration for their second project. They explored artwork from different artists throughout various periods of time in multiple media and reflected on the ones they liked the most to establish meaningful connections with their own project.



During these trips, the students were given a street hunting mission using their cameras, to encourage them to apply the theoretical and practical skills of street photography in a real-life setting. They really enjoyed the mission and pushed themselves out of their comfort zone to capture some stunning street photographs.





In December after students completed their second project, they started the commercial based project, where they research, experiment and produce a set of high quality, original photographs that have commercial potential identical to stock images.

LITTER PICKING SESSION

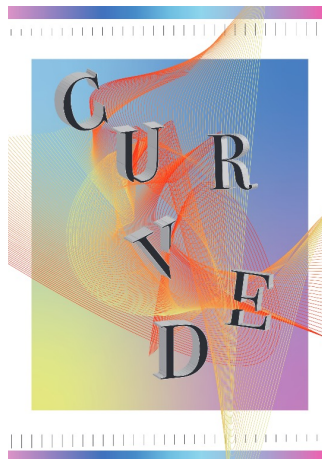
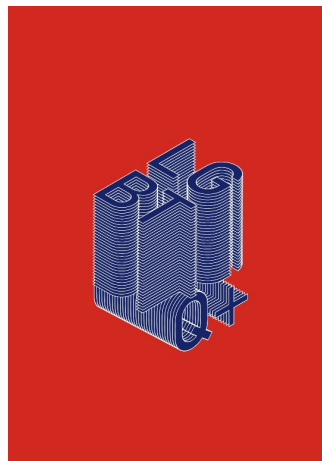
What a haul! The students did an amazing litter picking session. We collected many cans, bottles, a couple of buckets, a bike, someone's diary, a reusable coffee cup, which has been washed and put back into use, and an assortment of other rubbish. Some of the items had been there for some time. A big well done to them all for doing such an amazing job.



LEVEL 3 DIPLOMA IN GRAPHIC DESIGN, YEAR 1

SEPTEMBER AND OCTOBER:

The students responded amazingly to their first project, titled 'Bootcamp', its focus was to cover a range of intense weekly technical workshops that introduced them to the fundamentals of both Adobe Photoshop and Illustrator. Each week a new artist and technical challenge was examined, where the learners could express their ideas and create a piece of digital artwork in response. This culminated in them presenting a final set of ten images, where, as a group, we discussed what worked and did not work, what were their favourites and what they would like to improve upon.

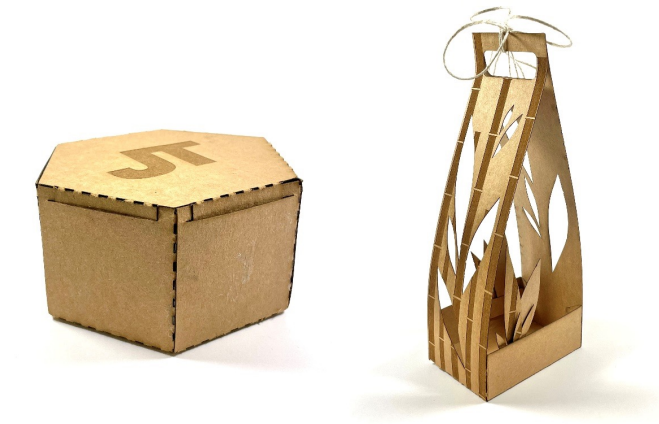


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As part of their investigation into sustainable packaging design, the students experimented with creating some laser-cut prototype boxes made from recycled cardboard. Their final project will involve a set of branding boards, which will contain their logos, slogans, USPs, designs, mocks, all with a sustainable focus. The whole group was inducted onto the laser-cut, where health and safety practices were discussed, coupled with its limitations and function in cutting and engraving to create a range of products that could serve for this project and beyond. As part of the introduction, the group experimented with box nets designs, where they could customise them. Some took these designs further and created bespoke boxes in preparation for their personal project.



LEVEL 3 DIPLOMA IN PHOTOGRAPHICS (COMBO GROUP) YEAR 2

SEPTEMBER AND OCTOBER:

After a year of lockdown and restricted off-site visits, the Graphics and Photography students finally got to visit some actual galleries. The group started at the Southampton City Art Gallery, the students loved it, they were able to experience a range of mediums from paintings to moving image. For some, this was the first time they had visited a gallery. After this we visited the John Hansard Gallery to see the work of Hetain Patel, the three movies were amazing and the class was pleasantly surprised. After that we visited Re:So, which is a student-run and stocked craft/wares shop, which provided an ideal opportunity for the students to engage in some primary research for their Commercial Art and Enterprise project.



WORK EXPERIENCE

Arwen Lawton and Sam Chinnery have been working with Mark Beetlestone in designing and creating the new Drive (Delivering Real Innovation in Vocational Education) badge which is awarded to staff who are doing something different and the new PPD Champion (Personal Professional Development) badge which is awarded to students who have achieved all seven of their PPD Digital badges. They were tasked with creating laser-cut badges, which have been produced using FSC plywood offcuts. This was a great brief, where initial designs and prototypes were made, presented to the client, whereupon he made suggestions for the pair to respond to and improve as per the client's requirements. This was a fantastic work experience opportunity for them both, where they have developed their design and production skills on the laser-cutter.



NOVEMBER AND DECEMBER:

To conclude their Commercial Art and Enterprise project, the group put together a sample of their products for their pop-up stall, which took place in the Mall (BRC), over two days. The aim was to only produce a small sample of the work, to minimise wastage, then to display it on the stall so staff could inspect the goods. A digital-only catalogue was produced, so that then staff could place an order, request a custom design, then the products could be made to order. Within about an hour of the digital catalogue going out, a student had received a custom order.



ABOUT

As part of their Commercial Art and Enterprise project, the Level 3 Year 2 Graphic Design and Photography students were tasked with creating a selection of products that could be sold to staff and fellow students. The themes were chosen by them, and through a range of practical workshops, which introduced them to different manufacturing techniques and product ideas, they developed their work. As sustainability was a focus, this digital catalogue represents the full range of products that can be made to order. The stall contains sample work to inspect to order any of the items, or even make a custom request, please email the student directly. To ensure that any items are made in time for Christmas, Wednesday the 1st of December will be the cut-off date for orders, anything after that, may not be produced in time.

From tees and tote bags to, keyrings and postcards, there is a range of gift ideas that have been made to a very high standard, so please consider supporting our students and source locally for your gifts.

Russell Squires
Course Leader - Graphic Design & Photography



LEVEL 2 DIPLOMA IN ART & DESIGN AND LEVEL 3 DIPLOMA IN ART & DESIGN, YEAR 1 AND YEAR 2

SEPTEMBER AND OCTOBER:

Level 2 – Introduction of art skills and contextual research – Art Bootcamp.

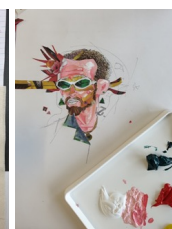
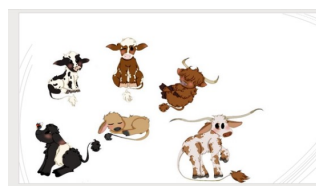
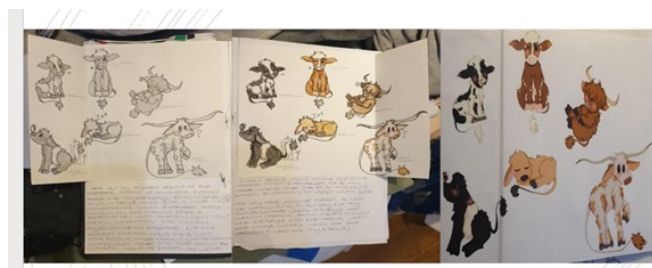
Level 3 Year 1 – Development of art skills and contextual research – Art Bootcamp.

Level 3 Year 2 – Refinement of commercial based art skills suitable for marketplace for intended POP UP SHOP in November.

The aim of these projects was for students to gain a broader understanding of current art markets and target audiences. Through research and practical workshops student were able to create their own artworks intended for their own target audiences. They designed and created original art products for a pop-up shop which took place at the College in November and enabled the students to sell their work and take commissions.

Here are some earlier sketchbook examples providing a taster into college life on the Level 3 Diploma in Art and Design.

Cam Skinner cow themed design ideas taken from their sketchbook, following research here are some design ideas and a sneaky peak of their finalised mug products ready for the pop up shop.



LEVEL 3 DIPLOMA IN PHOTOGRAPHICS (COMBO GROUP) YEAR 2

NOVEMBER AND DECEMBER:

Level 3 Year 1 and 2 – Work Experience collaboration with Fareham Railway Station – to celebrate 180 years of service.

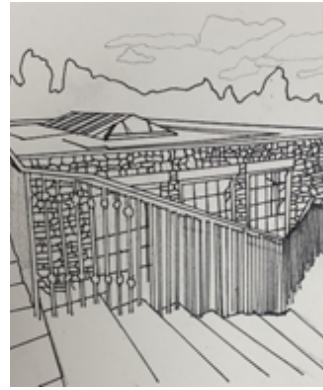
Level 3 Year 1 – Development of art skills and contextual research – Art Bootcamp.

Level 3 Year 1 – Development of art skills and contextual research – Sustainability message & workshops.

Level 3 Diploma in Art and Design, Year 2

Extension of commercial based art skills suitable for marketplace - financial and quality control aspects. POP UP SHOP at Fareham College.

All work was designed and produced by Year 2 Art and Design students as part of their Commercial Art Project. The aim was to make and market sellable artwork for intended audiences, with all work available for sale and commission. Building on professional practice, work was required to be finished to a professional standard ready for sale. Each student was responsible for the running of the pop-up shop and organised all aspects of running a pop-up shop and organised all aspects of running a pop-up shop. A student rota was created, and everyone contributed and worked as a team over the two days. Each student created a price list for their products and tracked the sale of goods. Below are examples of student Rashey Phumelele Mshengu's design ideas and a sneaky peak of their finalised mug and tote bag products ready for the pop up shop.



Year 2 students are being encouraged to attend university and Higher Education open days to help them with deciding their next steps after college. They have taken part in a portfolio development workshop and are getting interview ready.

All students have embarked on initial planning for Pallant House Gallery visit later in 2022.

CONTACT

If you have any queries about the Art, Design and Fashion faculty please contact Sarah Ghassemi on sarah.ghassemi@fareham.ac.uk.

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