

## Snapchat is a messaging app.

Users can take photos, record videos, add text or drawings and send them to friends. These Snaps will disappear after viewing, or within 24 hours (for a Story).

**68%\***  
of UK 13-15 year olds use Snapchat.



As with any social platform, sometimes Snapchat users can act in ways which may lead to others feeling offended, abused or left out. Users can always report abuse on Snapchat, can block offending users, or leave any group chat where they feel uncomfortable.



Share Snaps (images) or chat with friends. Explore news and entertainment from established publishers. Make video and voice calls. See where your friends are on the Snap Map.

**13+**

**13-17 year olds should have permission from a parent or legal guardian.**

# Snapchat



## What parents and carers need to know



### Useful tips

- Check privacy settings to choose who can see your Snaps, your Stories or your location.
- Report safety concerns.
- Block users who make you uncomfortable.
- Only friend or accept friend requests from people you know in real life.

Users can capture photos or videos of the world around them and send them to friends, adding filters, lenses and stickers to these for fun and creative visual effects. Users can always choose who they are sharing Snaps or Stories with.

### Seen something harmful?

Get help from [ReportHarmfulContent.com](https://www.reportharmfulcontent.com)



### For more on keeping safe online

[hwb.gov.wales](https://www.hwb.gov.wales)

WG40631

Access Snapchat's Safety Centre at [snap.com/en-GB/safety/safety-center](https://snap.com/en-GB/safety/safety-center)

Find out more in these checklists [tiny.cc/Checklists](https://tiny.cc/Checklists)



\*Source Ofcom: Children and Parents Media Use and Attitudes survey 2020.