

Blackpool

Blackpool makes it work



HM Government

Blackpool's £2bn Growth and Prosperity Programme 2024

Nick Gerrard,
Growth & Prosperity Programme Director
Blackpool Council



2017 -2024

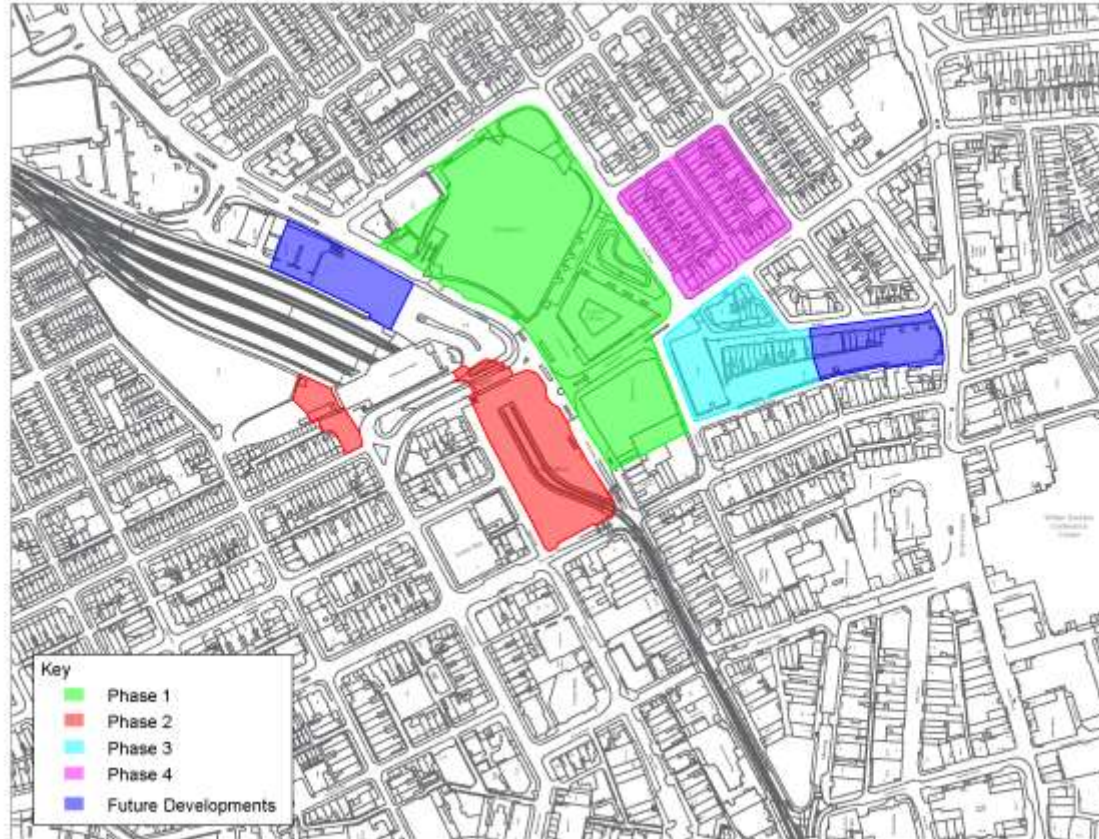
a 7 year journey from vision to reality

**£2bn Growth
& Prosperity
Programme**

3 main strands:

- ***Town Centre regeneration
(Talbot Gateway)***
- ***Extending the Tourism Season
(Blackpool Central)***
- ***Jobs in Growth Sectors
(Enterprise Zones)***

Talbot Gateway – Phasing Diagram



Talbot Gateway Phases 1 and 2



Talbot Gateway Phase 2 - Holiday Inn & Marco New York Italian



Talbot Gateway Phase 2 - Tram extension and retail units



Talbot Gateway - Civil Service Hub



Talbot Gateway Phase 3 - Civil Service Hub



Talbot Gateway Phase 3 - Civil Service Hub



Talbot Gateway Phase 4 - Multiversity



Abingdon Street Market



Abingdon Street Market



Winter Gardens Conference and Exhibition Centre



Houndshill - Frasers opening



Showtown Museum



Showtown Museum



The Backlot Cinema and Diner



The Backlot Cinema and Diner



The Edge – Incubation Space



Blackpool Central



Blackpool Central Enabling Phase – Multi Storey Car Park



Blackpool Central Enabling Phase – Multi Storey Car Park



Blackpool Central



Blackpool Central – Courts Relocation



Blackpool Illuminations Rejuvenation



Revoe Community Sports Village



Indigo Hotel : Post Office



Blackpool Airport Enterprise Zone



Blackpool Airport Enterprise Zone – Eastern Gateway road



Blackpool Airport Enterprise Zone – Eastern Gateway road



Blackpool Airport Enterprise Zone – Silicon Sands





**“NEVER GIVE UP,
NEVER GIVE UP,
NEVER GIVE UP”**



[Drone video - 60s.mp4](#)

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