Year 8 Papers & Boards- Activity Pack Knowledge Organiser

Product Analysis

One of the best ways to help you get started in a design project is to research other designers' work. Studying the work of others can help inform and inspire our own ideas. Often the first thing designers do when given a new design task, is identify a product or a number of products which do more of less the same thing as the product they have been asked to design. They examine them carefully, noting how they function, how they look, the materials and processes that have been used, how much they cost etc.

A good 'template' for product analysis is the acronym 'ACCESS FM'.



\mathbf{k}		2D design tools
$\odot \bigcirc$	lcon	Meaning
цN С	\mathbf{Z}	Used to draw straight lines
ABC **	S	Used to draw freeform curves
<u>ै॰ ठ</u> ि	\odot	Used to draw circles
	ABC	Used to add text
in DEL	擜	Used to 'bound fill' an area
		Used to draw rectangles

The 6 R's

Recycle- Take an existing product that has become waste and reprocess the material for use in a new product.

Reuse- Take an existing product that's become waste and use the material or parts for another purpose, without processing it. Reduce- Minimise the amount of material and energy used during the whole of a products life cucle.

Refuse- Don't accept a product at all if you don't need it or if its environmentally or socially unsustainable.

Rethink- Our current lifestyles and the way we design and make. Repair- When a product breaks down or doesn't function properly, fix it.

The Design Process		
Design Brief	A statement outlining what is to be designed and made	
Specification	A list of design criteria	
Research	Sourcing information and inspiration to help with design work	
Design Ideas	A range of potential solutions to the problem	
Development	Further improving an idea	
Final Idea	A presentation drawing of chosen idea	
Manufacture	Making the final outcome	
Evaluation	Reviewing strengths and weaknesses of a final product and design work	
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Computer Aided Design (CAD) CAD software is used by designers to create drawings or technical illustrations Computer Aided Manufacture (CAM) CAM is the outcome of the computer aided design process.

Thermoplastics- can be re-heated and reshaped in various ways. They become mouldable after reheating as they do not undergo significant chemical change. Reheating and shaping can be repeated. The bond between the molecules is weak and becomes weaker when reheated, allowing reshaping. These types of plastics can be recycled.

Heat > Liquify Cool > Solidify



Common Thermoplastics: Acrylic, PVC, HIPS, PET



Die Cutting

Die Cutting is the process that is used to cut and crease printed material. It is done by inserting sharp blades (press knives) into a sheet of thick plywood (press forme). This is then placed on top of the printed material and pressed down to stamp it out. Creasing is done by using rounded blades instead of sharp ones.