

# 13-Week Curriculum Overviews 2021-22

## Year 11 Overview

	30/08/2021	06/09/2021	13/09/2021	20/09/2021	27/09/2021	04/10/2021	11/10/2021	18/10/2021	25/10/2021	01/11/2021	08/11/2021	15/11/2021	22/11/2021	29/11/2021	06/12/2021	
	<b>Curriculum cycle 1</b>															
	1	2	3	4	5	6 DC1	7	8	9	10	11	12	13	14	15	
SOW	Week on Promotion and Finance for Enterprise, 1 lesson a week on Planning for and Running							Half Term		Promotion and Finance for Enterprise, 1 lesson a week on Planning and Running						
Entry Tasks	Advertising	Sales Promo	Personal Sell	Public Relati	Direct Marke	Types of Ma	Market Segm			Market Segm	Factors	Financial Rev	Methods of	Revenue and	Finals #1	
	13/12/2021	20/12/2021	27/12/2021	03/01/2022	10/01/2022	17/01/2022	24/01/2022	31/01/2022	07/02/2022	14/02/2022	21/02/2022	28/02/2022	07/03/2022	14/03/2022	21/03/2022	28/03/2022
	<b>Curriculum cycle 2</b>															
	16	17	18	19	20 DC2	21	22	23	24	25	26	27 DC3	28	29	30	31
SOW	or Enterprise, 1 lesson a		Christmas Break	Promotion and Finance for Enterprise					Half Term		Exploring Enterprises					
Entry Tasks	Finals #1	Statement o		Ratios	Cash Flow	Break-even	Financing an e	characteristics of an Enterpris			Purpose of an Enterpris	Entrepreneurs				
	18/04/2022	25/04/2022	02/05/2022	09/05/2022	16/05/2022	23/05/2022	30/05/2022	06/06/2022	13/06/2022	20/06/2022	27/06/2022	04/07/2022	11/07/2022	18/07/2022		
	<b>Curriculum cycle 3</b>															
	34	35 Pred Gr	36	37	38	39	40	41	42	43	44	45	46	47		
SOW	Exploring Enterprises						Half Term		Exploring Enterprises							
Entry Tasks	Customer Needs	Market Research	Exams			Exams										