

# 13-Week Curriculum Overviews 2021-22

## Year 10 Overview

	30/08/2021	06/09/2021	13/09/2021	20/09/2021	27/09/2021	04/10/2021	11/10/2021	18/10/2021	25/10/2021	01/11/2021	08/11/2021	15/11/2021	22/11/2021	29/11/2021	06/12/2021	
	<b>Curriculum cycle 1</b>															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
SOW	Exploring Enterprises: Learning Aim A							Half Term		Exploring Enterprises: Learning Aim B						
Entry Tasks	Skills to Success	Key Terms	Current Affairs	Characterisit	Ownership	Aims and Ob	Purpose of an			Social Pressu	Political Pres	Entrepreneurs	Customer Needs			
	13/12/2021	20/12/2021	27/12/2021	03/01/2022	10/01/2022	17/01/2022	24/01/2022	31/01/2022	07/02/2022	14/02/2022	21/02/2022	28/02/2022	07/03/2022	14/03/2022	21/03/2022	28/03/2022
	<b>Curriculum cycle 2</b>															
	16	17	18	19	20 DC1	21	22	23	24	25	26	27	28	29	30	31
SOW	Exploring Enterprises: Learnign Aim C		Christmas Break		Exploring Enterprises : Learning Aim C					Half Term		Planning for and Running an Enterprise: Learning Aim A				
Entry Tasks	Target Market	Market Segments			Market Research			Understanding Competitors			Internal Factors			External Factors		
	18/04/2022	25/04/2022	02/05/2022	09/05/2022	16/05/2022	23/05/2022	30/05/2022	06/06/2022	13/06/2022	20/06/2022	27/06/2022	04/07/2022	11/07/2022	18/07/2022		
	<b>Curriculum cycle 3</b>															
	34	35	36	37	38	39	40	41	42	43	44	45 DC2	46	47		
SOW	Planning for and Running an Enterprise: Learning Aim B						Half Term		Planning for and Running an Enterprise: Learning Aim B							
Entry Tasks	External Factors		Measuring the Success of an SME					Types of Mark	Size of Enterpr	Market Segmentation	Customer Need	Aims and Obj	Competitors			