



Montgomery Academy

An Academy within the Fylde Coast Academy Trust

Headteacher: Mr S. Careless BSc MSc NPQH

e-mail: admin@montgomery.fcat.org.uk

Web: www.montgomeryschool.co.uk

All Hallows Road
Bispham
Blackpool
FY2 0AZ

Tel: 01253 356271

Fax: 01253 352305

Inspiring Excellence Together

October 2026

Dear parent/carers,

Starting Monday 5th October, we are excited to launch **Keep The Streak & Drive4Five**.

These are two attendance reward schemes running at the same time through to Monday 7th December.



- For every **5 full days** that students attend **in a row**, students will earn **10 Ambition Points**.
- Keep the streak going all **7 weeks** to reach **70 points**.
- Earn all **70 points** and students will get an **extra 10 bonus points** (total = **80 points**).
- If students get an **average effort score of 3.75** in their **December Data Collection (DC)**, every ambition point they earn through "Keep the Streak" will be **doubled**.
- That means students can take home a grand total of **160 points** to spend in the ClassCharts store!
- We want 100% but if a student is absent, they don't lose everything. Their 5-day streak simply resets the day they return to school, meaning they can immediately start building a new streak and earning points again.



- Attend school **every day from Monday to Friday (100% attendance for the week)** to earn a **golden ticket** – this is what we call an **unbroken week**.
- There are 7 weeks in the challenge, meaning students can earn a **maximum of 7 Golden Tickets** for **7 unbroken weeks**.
- **Prize draws** will then take place in **December** and will be split into **categories based on how many tickets students collect** (e.g., a prize draw for 1-ticket holders, a prize draw for 2-ticket holders etc. up to a prize draw for 7-ticket holders).
- In **each** prize draw category, there is **1 prize per year group** – an **Amazon voucher**.
- The more tickets students collect, the higher the prize tier they unlock!
 - 1-ticket draw = £5
 - 2-ticket draw = £10
 - 3-ticket draw = £15
 - 4-ticket draw = £25
 - 5-ticket draw = £50
 - 6-ticket draw = £60
 - 7-ticket draw = £75

Every day counts — students need to show up, stay consistent, and keep the streak alive!

Yours sincerely,

Mr Shillitoe
Assistant Headteacher