

How we deliver SMSC in Travel and Tourism

Spiritual education in Travel and Tourism inspires awe and wonder at the amazing places created on Earth by both physical and human forces. Students consider the emotional impact and attraction of such places and why they become iconic sites to visit

Moral education in Travel and Tourism provides opportunities for students to recognise that not all people have the means and opportunity to travel on holiday and have the leisure time and luxury of paid holiday time to facilitate this. It also allows for the study of the impact of tourism on the environment.

Social education in Travel and Tourism involves the study of social history and the changes in society that have accommodated the growth of the industry

Cultural education in Travel and Tourism involves the study of different cultures and the impact that tourism can have on the culture and traditions of a country.

Examples of Spiritual, Moral, Social and Cultural Education in Travel and Tourism include:

The impact of British travellers on the Spanish Costas and culture

The need to protect landscapes from mass tourism and overcrowding such as National Parks, Safari Parks, etc.