

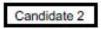
Theme 2 Going to a festival

(a) How can products be used to market or promote a festival?



Theme 3 Going to the zoo

(b) How can products be used to educate young children about endangered animals during their visit to the zoo?



1.2 Specification (8 marks)



3			
Heading	Criteria	Justification	How can this be measured ?
Form (PG)	1. The product itself should have a strong, sturdy and stable base to be aspporting it. 2. The product reset be ettractive, seathedcally pleasing and unique in tooks and colors so that it differs from other products. 3. The product should be medium in size, not too small and not tee large - treatment characterise of 50cm x 50cm x 50cm). 4. Should have at least 4 competitivents or more for users to be able store and organize their fores.	1. This is to ensure that it can withstand weights of eitherent objects without failing spars and that the product wor'll be as easy to toppic fail over. 2. This is so that the product has its own unique selling point and that it would appeal to a wide range of target assistences while competing eith other products. 3. The allows the product to be moved around assity ask not take up a foll of space in a room so that users would see! It as a practical product. 4. A minimum of 4 compartments for users will smaller them to store a wide variety of forms and be able to organize their well. In addition, it gives them a wider option for storing options whilst also fulfilling its purpose.	Stability of the product can be tested by placing serie everyday items or school items such as books to test how the product bears the weight of the liters. Create a survey to seld for opinions about the design and seathelic of the product and whether it stands out from other atorage products. Compare it with other product slopes and measure the amount of space the product would take up. Also, test to see if the product is able to be easily moved around. Visually deal to see if there are 4 available compartnesses or area for items to be stored in the product.
Function (FU)	Must be able to store different atom of books (smallest book being 20cm x 10.3cm x 17.3cm, biggest book 27.4cm x 16cm x 21.8cm including an A3 folior + 44cm x 33cm x 3cm). It is houst be away to take items out of the product and place them into R-storage units should be easy to excess. I. The product about contain a range of storage compartment / area that are different in sizes.	5. To etisure that the product is able to hold a wide range of different sizes of books in order to fulfill its ascerage purpose. 6. This is to enhance the performance of the product and to prevent any stress that may be caused to the users. Also, it's so that users are able to get things out quickly without any hassie. 7. Benides storing books, the product would be able to store a wider sariety of terms that are also different in shapes and sizes in order to serve its purpose of being a multipurpose storage unit.	5. This can be achieved and measured by planting all the different sizes of books into the storage compartness;. 6. Get a few students or souths to test the product by planting their own terms into the storage unit and if it is easy to take their out - get feedback from other asters. 7. Visually check if there are different sizes of storage spaces and place different sizes of objects into them to see if they are easy to access.
User Requirements (UR)	8. The product should be able to provide enough / different compartments and storage areas to fulfill whatever the user needs and want to store in the product. 8. The product should have a smooth and aesthetically pleasing finish to it that also naises it attractive tooking to targeted auchiences. 10. The product should be as compact as possible, not allowing any waste of a large amount of space which could be used for storage. 11. The product should be light in weight - professible less than \$3.55 kg 12. The product should be light in weight - professible less than \$5.55 kg 12. The product should be able to be discrete easily without wearing off any layers at surface firstlesh that is applied to on the product. This can be done by varnishing the product.	8. This is so that the user is able to use the product to size a wide variety of items in it without worrying about not having enough compartments. 9. This does not only ensure that the product is attractive and will around buyers, but it will also allow the product to be more disable and resistance to damage. 10. The product should be compact so that it appears as a sensible and effective product for previously previously previously previously previously previously previously previously providing more should compartments / apoce for users insisted of having most of the product being itself in weight will anable users to be able to move it around easily within an area and it could prevent them from harting themselves if they drop it. 12. To allow the product to be always kept clean and attractive weeky.	8. Creats a survey to ask what items consumers would most likely place toto the alongs unit, wherever test to see if they are able to if I late the product. 9. Research elected which insideling sechniques will possible the product with an attractive and durable quality fields I create a survey on what serious first people prefer and quality fields I create a survey on what serious first people prefer and gettier consumer opinions and judgement about the appearance of the product when it is finished. 15. Visually check to see that there is not a huge ensure of materials being wested past for exponences, but being used to create compartness and spaces. 11. Physically test the product by weighing it and having different students carry it. 12. Try to clean the product and see if there are any difficulties is doing so
Performance Requirements (PR)	13. The product must be safe to use within a home or effice and especially around children. The edges of the product should be slightly curved and not sharp in plage. 14. The product and its storage areas should be secure and strong enough to hold heavy leads of objects without breaking or warping (at least 29-35kg). 15. The product is able to be practically disassembled, but the main body is permanently joined together.	13. Having sharp corners could cause potential danger risks, therefore due to the safety of the consumers, it would be more preferable for the adjact to be slightly curved. 14. This ensume durability in the product as it would have the products in place without causing there to fall of the shelves easily and damaging the objects on it. 15. This is as that if there ever is a problem, it can be fixed easily which the main body of the product remains strong and is able to withstand heavy weights of different objects.	Physically test the product by touching the corners to see if they are curved. Test the product by placing a range of items that adds up to maximum of 25 kg and see how the shelves perform to withstand the weight on them. Try to see if the product is able to be disassembled and respectfully easily.
Material and Component Requirements (MCR)	16. The product should be produced and manufactured with at least 2 different, durable and soutsimble materials. These materials could be subtenessed and elastinitians. 17. The base of the product should not leave marks on the floor it is placed on. 18. The product should have a durable and water (water stain resistant finish to it. 19. The product should be manufactured in a way that the stored large are alone at hand I easy to reach for the user so that items can be taken quickly and easily without any touble.	16. A range of dutable materials ensures that the product will have a long lifespan and make the product look more interesting. 17. Consumers who will be using the product would not want their floors to be marked by the product. 18. This consumes that if any layed gets onto the product, it will not damage the product army way and the durable conting of the product will enable the preduct to have a longer filespan. 18. This althors customers to be more settlefled with the product and it will fulfill its purpose of being a triendly user product.	16. Research about densible and sentelephole materials that are cheep and with suit the product that will be made. 17. Eleave that the national used to manufacture the product does not cause stains on floors by placing ton different floor types to try it out. 18. Research about what to do to ensure that the product has a water / stain resistant legar on it and than pour water on it to check it it wates. 18. The product can be used for a lew days and have items stored in it to test its functions and to discover any issues or problems that can be fixed.
Boals of Production and Gost (SPC)	20. The product must not exceed the maximum budget of 150RM 21. Materials used should be locally sourced as they are easier to access and are usually charget. Woods such as relaterwood and merent should be considered for usage during manufacturing. 22. The product should be able to be botch produced and not just one offs in the future.	21. The budget is there to ensure that cost of production is kept to a minimum and that it is low in order to make profit out of it. 21. Locally sourced materials will be cheeper and are easier to access as they are widely available correpand to woods imported from other countries. 22. The product should be realistic and workable so that it can be batch produced in order for it to be produced in groups to allow feather production and output.	20. Colcatable the total amount of money needed to buy the metarfuls and product and make sure that it does not exceed the budget. 21. Research about local woods and about where you can get them end how they help with suniterability and the environment. 22. Compare the product with other estating products and provide a detailed production guide for the product.
Sustainability (SUS)	23. The materials used should not be endangered materials. The materials used could be bought by a saif authitient wood producer who plants trees of the same ratio tray are being chapped down as this wood necked to amount of trees being cut down. This can be materials such as subservinced and alternative. 24. The waste materials should be able to be recycled if they are not useful, even the materials that are being used in the product should be able to be recycled, reveal of the they are not represented the said of its lifespare.	23. This ensures that no contribution is made to the endeagerment of wood apacies or support to deforestation and the release of harmful gases, it also ensures that the ansurant of three being cut in down is released. 24. This provides help to the environment so that other objects can be made out of the waste I recycled material without being threem away, it would also help reduce the Carbon Footpaint of a product.	23. Research about the materials that will ensure 199% sustainability and that they are recycloble and not endangered. Also research about where you over find them leadly. 24. Do release the about which materials can be recycled and the pros and cone of using the materials for manufacturing the product. Besides that, research about which materials could easily be reseed and repurposed.



1.2 Specification (8 marks)



Specification

User Requirements	Performance Requirements	Marerials And Component	Form	Scale And Cost Of Production	Suttainability
The ping pong ball should be shot over 152.5mm trajectory from the device so it clears the net and is still in play.	The launcher must fire ping pong halfs successfully over the net and laid on the other stde of the table, preferably near the end of the table. This is because the user needs to be able to hit the ball back and it should be challenging where possible.	The quality of the materials must be high to make the product look secthetically appearing to the sizer and also to increase the durability and distince of the product	The product must look assthetically appeasing to the user in order to look retable, professional and modern. This is because the user would sent a stylish and fully functioning product. This could be done by using professional techniques to join two meteriels.	The cost for components and materials we do not have in ochool should not exceed \$30.00 because this is my budget. Therefore, the product should be priced between \$30.00 and \$80.00 because the takes into account the cost of meterials / components in addition to existing products.	High Power consumption components will make the product less sustainable. Therefore the motors must turn off after 1 minute of no use and enter a hibernation mode.
The product should measure no more than 300mm x 300mm X 300mm X 300mm is the product as this is the size of the space in Harry's wardrobe where the device will live when not being used.	The product must have at least a 5 second time delay between activating and leunching so that the user has time to move to the other side of the table and get ready before it fires.	The tubing for leanching the ping pong bell must allow the bell to be fired accurately. Therefore, it should be about 40mm and must be no smaller, otherwise the bat will not fit. A tube much larger would decrease the accuracy as the ball could sway from side to side.	The product must be large enough to contain all the required components because it is important that it functions, however if it is too large it will not look attractive and will have a greater mass.	The product should be a one-off prototype production because its is my task and I only have enough time to produce one. However, the processes and equipment used should be professional and allow me to easily produce mans because this increases aeatherics suitability for larger production in the future.	The product must produce minimal waste to make sure that it contributes less towards landfill. Therefore there is less need to transport waste, leading to a decrease in CO2 emissions. Therefore, the motors and other output components should be efficient and the batteries must be rechangeable.
The device must proper the ping pong bells between 1337mm (helf the table length and 2544mm (botal table (listance minus the total 300mm depth of the device) so the ball can shoot and still be in play.	The product must have all least one DC motor to leanch the ball. This would put spin on the ball and so 2 motors is preferable. Increasing this could increase the speed of the ball.	If using a refay, splenoid or motor, a back EMF clock and a 1k ohm base-protection resistor must be used to protect the component and the translator from excess current.	The product could be fixed to the table in some way so that it cannot move when firing because this could cause the ball to be fired wrongly or the casing to be damaged. This should suit the casing and not look out of place.	It may weigh up to 5kg because this is within the range of other existing products and because it is portable at this mass.	The majority of components must be reuseble; for exemple, the DCs must be mounted in IC holders and area connected to SIL's or terminal blocks where possible, so they can be placed using no solder.
It must have three modes so it can be used for learner, intermediate and advanced players at the club.	A mechanism for releasing one ball at a time is required because the user can only return one ball at a time and the balls need to be kept in the hopper when not being faunched. This could be done using a solenoid or servo motor.	The product must be reliable and function correctly, therefore the components and materials must be assembled with quality in mind to ensure that it will work properly.	The components must be fixed in place because they should not be moving when in use as this could damage them or make an unnecessary noise.	If this product was to go into mass production in a factory, standard components such as nuts, botts, glues and other pre-bought parts would be assembled in a production line along with the parts I intend to manufacture. This would keep costs down and would be a reliable source of components.	The PCB should be compact because this minimises the materials and costs involved. A smaller PCB means less photo etch board is used. Copper fill means that less etchant (ferric chloride) is used as less copper needs to be etched. This helps prolong the life of the etchant.
It must hold all least 20 ptng pong balls so the user does not need to keep refilling the hopper.	The circuit for the PIC must operate at no more than 5V because a PIC starts to overheat above this voltage and will cause the circuit to stop working.	Strain holes should be used for wires soldered into the PCB as this reduced the stress on the soldered point and will help prevent the either from being pulled out of the PCB.	The product should measure no more than 300mm x 300mm for the base as this is the size of the starting zone and the size should be reduced where possible.	The cost of standard components (nots and boits, recistors, IC's) could be reduced by purchasing from other munifactures each as rapid because it should be as cheap as possibly without compromising quality as the earn weeks something that will work and look good too.	One PCB per sub-system could be used to make each PCB smaller because there would be less tracks that would cross over and debugging the system would be easier if you could identify one PCB that was not functioning.

Design Brief - Updated

I intend to design and make an electromechanical device which will launch ping pong balls over the table tennis court net successfully. To do this, the product must not be too large and should easily fit on the table or the surrounding area. I am going to use motor drivers, DC motors and a microcontroller to do this. Examples of suitable microcontrollers are the Arduino Unio, Genie 14 and Raspberry M. The application of this will be in professional and amateur table tennis practice. This project will be completed by myself. The deadline for this project is Easter half term.





Candidate 2

REVIEW OF IDEAS - BOTTLES

To make sure that I can create and develop to get my final idea, I will need to evaluate the different initial ideas against my specification points and user group requirements.

Design Ideas	Strengths	Weaknesses	Sustainability	Areas for improvement	User group feedback
idea 1 (Green Bottle)	This design meets most of the specification points because: It has a bright, sporty colour scheme that represents energy and motivation. It is ergonomic since it is shaped like an hourglass so that the user's hands can fit into it and is comfortable. It includes a mouthpiece that can be pulled up and down, making it easier to open and drink out of. The bottle can stand without any support. It is made out of polycarbonate, preferably recycled, which is lightweight, flexible, waterproof, sturdy and durable. Can also be reused since it is a plastic. It can stand without any support therefore it can be put somewhere flat.	The label looks kind of awkward right at the centre of the green bottle, and the handle would take more time to make, and even though it looks good, it is an additional feature that I do not need.	Generally speaking since the material is made out of polycarbonate, which is derived from crude oil, means that it is not sustainable,	The way I am going to manufacture the cap is something to think about and this will be included in my development points. I will have to remove the handle since it is not necessary and I believe that the cap is tight enough to hold the liquid inside.	My user group feedback says that the bottle is easy to hold, and the colour scheme is bright and that it fits my specification points. Also the logo is bold and it is easy to see and recognise.
ides 2 (Red Bottle)	This design meets most of the specification points since: The colour of this bottle (red and grey) are used because red is a bright colour, but to make it more appealing to the user, rather than having an opaque bottle, I decided that it would be better if I made them transparent but with a tint of red and grey. The bottle has circular grooves to enhance the ergonomic features, and the colour scheme swaps from red to grey to, again, attract my target market. It is easy to open and drink out of as you can pull the mouthpiece up and down. The mouthpiece is coloured grey at the top and red at the bottom to further make the design more unique. The bottle is made out of polycarbonate, and the cap which, after doing some research, I've realised that it could be made out of high density polyethylene, and you can get recycled versions of these. It can be stood up on its own without any support. The mouthpiece can be dispensed easily so that only an adequate amount of fluid comes out, and so the customer can drink out of the bottle with ease.	The colour of the logo and the brand name looks odd especially on the red part of the bottle, and it won't appeal to my audience as much. There are no methods to how I am going to be making the circular grooves.	Polycarbonate is made from crude oil, means that it is not sustainable and leads to climate change. I will need to use recyclable materials instead.	I need to think of ways of how to make the circular grooves, and also some ways to make the mouthpiece of the bottle. Also, I will need to think of other colours to use for the logo and the brand name. These will be the main talking points and will go under my developed designs.	They think that the bottle is well-designed and unique from what is there in the market. They've also it is easy to hold and that the logo stands out.
idea 3 (Blue Bottle)	This design meets most of the specification points since: The bottle is unique from what is there in the market, and also to have a sporty colour combination. I have achieved this by having blue raindrops printed around the outside and the inside of the bottle, and the colour blue is a hydrating colour that reminds the user of water. It includes a hole inside the bottle with grips around the side to make it super ergonomic. There is a flap, which makes it easier to flip the straw attached to the bottle, and I've made it better by making the flap an average size of the thumbs of the majority of the population so that any customer can use it. There are grips added incorporated along the neck of the bottle in order for the lid to be able to be tightly closed. It has a hole in the bottle, with grips added around the inside of where the user's hands will fit in, so that it is comfortable and so that it is comfortable to hold in the user's hands, especially during a physical activity.	The cap looks as if it is hard to make since there are so many parts that will be fiddly when making it, especially the straw. Also, the purple logo and the label look somewhat odd on the bottle and out of place.	The material for the bottle is polycarbonate therefore it is not very friendly for the environment therefore it has to be made out of recycled plastic.	For the label and the logo, I will have to think of a better colour to match the bottle itself, and think of some ways to create that hole made in the middle of the bottle and also ways to add grips. I might have to think of alternative cap ideas that are easier to make as well as ergonomic for the user (e.g. the cap has to be easy to open and drink out of).	Overall, my peers think that this bottle has a unique shape, and since it has a handle added inside the bottle, it makes it easy to hold. The originality of the image will make the product recognisable and successful.

2.2 Review of design ideas (8 marks)



2.2 Review	Idea I	Idea 2	Idea 3	Idea 4
			111 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10 11 10
User Shot over 152,5mm No larger than 300 X 300 X 300 Shoot between 1337 & 2344 3 speeds Hold 20 ping pong bella	This design would be 390 X 300 X 700 so it does not meet this point. It only has one speed setting so it does not meet this point. The hopper should hold 20 ping point better the best distance and beight.	The should fee the durante because to the carrier position it is difficult to see whether the hall would cross the next due to the appeals durant being to be and next ampled. This case is 300 × 150 × 300 so comes within the parameters. The circuit only has one speed setting but helds more than 20 bells.	This device should fire balls over the net and the detente of the table as the pipe is angled upwards. The case is no larger than 300 X 30	The design should shout halls over the use and one the distance. The cesting is 200 X 200 X 200 X 300 sees smaller than the 300 X 30
Performance Shoot over the net Sacc delay At least one dic motor Release one ball at a time No more than 5v	The distance of the ball being fired is difficult to tall, however the tube is high so should may give it a better chance of going over the net. It does not have a See delay but does have a do motor. The circuit has a selected that telesces a ball at a time. It does not aff 9v not 5v.	The circuit does not allow for a 5 sec delay, but has two DC meters and runs off 3v. There is no opportunity to release balls one at a time.	This design should shoot a half over the net as the PVC pipe is singled operands. The delay comes from the logic munostable so gives a See delay. The circuit also contains one do motor and the selected will release one ball at a time. The circuit should run off Sy.	This should shoot belts ever the net but would depend on the angle or height of the PVC pipe. There is a Sec delay built into the PIC. It has two do maters connected to the Hibridge. The selencial allows it to release one ping poog ball at a time and the circuit russ off of Sv.
Materials Quality materials / aesthetically pleasing 40mm tubing Diode Reliable components Strain holes	The materials should be made of a high quality as I will source them from school. It does use a 40mm PVC pipe. The circuit uses a diode and will use reliable components and strain holes.	The product will be made of quality materials as I will get them from school. It will use a 40nm PVC pipe for the ejector tube. The circuit uses a diode over the relay and will be made of reliable components and the PCB will have strain holes.	The product will be made of high quality materials as I will source these from school and Hr Price doesn't buy any rid rubbish. My client Harry thinks it looks good and particularly likes the magazine look. The thesign uses 40mm tubing. The introductions a diode as well as will use reliable components. I will use strain boles on my PCB.	The design will be made of high quality materials as these will be sourced from the DAT department. It is seatherisally pleasing but Harry didn't really like the design. It uses 40mm tubing for the ball to be fired from. The circuit uses a dode over the sealmoid and the hibridge doesn't seam to need them. It will use reliable components from a repotable dealer and the PCR will use strain hales.
Form Aesthetically pleasing Large enough to contain the components Fixed to the table Components fixed down No larger than 200 X 300 X 300	This design looks nice and has some good feetback from my cleent Harry. The case fooks fike it is big enough to contain the components, and the components will be fixed down. The case is not yet fixed to the table - I will need to look into this further.	The design is aesthetically pleasing and liked by my client Harry. The case could be gure small as it is quite small and compact with the inner workings of the system too. The components and PGB will be balted down. The case is not fixed to the table.	My client likes the design and thinks it looks assthetically pleasing. He thought there was enough space to contain the components and any components will be fixed down. The case is no larger than 300 ½ 300 × 300 but it is not fixed to the table.	Anhough the cating is aesthetically pleasing, the close did not the it as much as the others. The casing does have every lack large enough it contain the components. Components will be fixed dosen. The casing is smaller than the 300 x 300 X 300. The casing will be fixed to the table however this does not show this.
Scale of Production & Cost Cost no more than £30 / Sell for £80 One-off Skg Use of bought-in components	The components look like they would come in under £30. The case will be made as a one- off and use components and bought-in components. I am unable to tell if it weighs less than Skg.	The circuit should cost less than £30 however the casing looks guite complex especially the hopper which would be made from venser or flexibly. It would be made as a one-off product and use bought-in parts where possible, however I am unable to check it is less than \$kg.	The product should cost no more than £30 and self for £80, it will be made at a one-off product and use of beught-in components. I think this one looks like it would weigh less than 5kg more than the others.	The design should cost no more than £30 and soli for £80. It will be made as a one-of-product and use bugget in components where possible. It looks like it will weigh 5kg or less.
Sustainability Motors off after 1min Minimal waste Rousable components Compact PCB One PCB per system	The motors do turn after a 1min period at it uses the miseostable technology. I will by to use so little material as possible and a compact PCB as well and use reusable components and a separate PCB for each sub-system of the circuit.	The motors will not turn off after 1 mm, but I will use as little waste as possible and a small and companents. Where I can on the PCBs.	These motors will turn off after limin due to the time delay. It will use minimal waste and a compact PCB. I will also look to use one PCB per system. The PCB will use reusable components where possible.	The motors will be programmed to turn off after I min. The casing will minimise exists and the PCB will be compact and use reusable components. I will use one PCB for every process making the footprint smaller.
Harry's Comment:	I really like the casing even if it is a little tall, however the circuit is a little simple and needs more speeds. I also need a Stat delay,	I really like the casing but Peter tells me it will be too expensive. The circuit also has one speed setting but has two motors.	I didn't think I wanted to know the number of balls fired, however I quite like the idea of this now. I liked the casing supecially the magazine but this could put the cost up.	I really like this circuit. It does everything I want but does need another mode, however two might be enough. I don't really like the casing though, but I do like the fact it travels left and right.
Harry's Choice	I would like casing idea one but I would need it	a little shorter and the circuit 4 is the best as it g	ives me speed settings and Peter assures me its	more powerful than the others.

2.3 Development of ideas into a chosen design (12 marks)







As soon as my design was ready I out it out of the original piece it was in



After that I then made some wires for the power supply by first stripping the wires



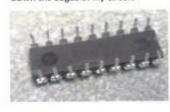
I then drilled the holes for the components, stress relief and screw holes



Then by twisting the wires to make the joint wires stronger



After that I then started to sand down the edges of my circuit



After that I then soldered m all of my I needed to put in my gene chip



Then I decided to start to put the components in the circuit



After that I then soldered all of my I needed to put in my gene chip



After I soldered all of my components in I then cut out all of my mistakes



Throughout my practical I picked up on a lot of mistakes and I figured out how to improve them:

- I found out that I needed to include different coloured wires as I don't know which wire is positive and which is negative for the LE.Ds
- I need to replace my flying wire with a 0k resistor
- I need to spread out the terminal blocks as I have not been able to fit wires as there have not been a gap

2.3 Development of ideas into a chosen design (12 marks)



Candidate 1

DEVELOPMENT - MODELLING





Since the design was pretty straight-forward and that it was obvious to how to model it just by looking at the design, I didn't use CAD to draw a rough template of it, but I decided to model it straight-away from scratch. Plus, this is only a development for the bottle, and I will be exploring ways to make the cap later on, so as a result, I will make the cap separately from the bottle.

in order to make a model of the bottle I used Styrofoam since it was easy to cut through and mould, romains its shape after the shape has been changed and it is lightweight, and this means that I can transform it into any kind of shape, and even carve in the smallest details (i.e. the grips inside). I tried to model this bottle as close as I can to the 3rd bottle that I have drawn in my "Design Ideas" section.

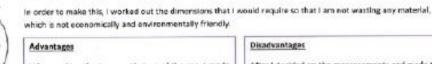
To make this, I got a thick piece of Styrofoam and from there I drew the basic shape of the bottle and I cut the shape on a cutting machine. I made the hole in the middle by using the pflar drill. Then in order to make the ergonomic grips I used a round file and a half round file to neaten up the edges.

BOTTLE MODEL:

'I like the idea of having a hole, with grips, inside the bottle; it is a really good idea especially when you are doing a physical activity as it prevents the bottle from falling off. However, the grips were a bit too small and too close to each other. So perhaps you should enlarge the grips slightly."

CAP MODEL:

Below shows a model that I have experimented out by using Styrofoam, since it is easy to shape, glue and paint over as it is so easy to cut into.



which is not economically and environmentally friendly.

When making the top mouthpiece of the cap, I made sure to add an in-dent by using a thin file in order to make it more organomic and easier for the user to

I used the anthropometric data, which is on the next page, in order to work out the finger width of an average male and female, and this information is required so that I know how thick I have to make the bottom part of the cap so that my customers will be able to open the lid with ease.

held onto and open in order to drink.

Disadvantages

After I decided on the measurements and made the model, I realised that the mouthpiece and the cap was overall too small for my target market. Even though the user's thumb fitted perfectly ceto the bottom part of the cap, I feel the need to make that part and the mouthpiece only a slightly bigger and thicker to suit the argonomic requirements for these groups of people. I will do this by slightly enlarging each section of the cap to scale. Also it was difficult to shape the in-dent, and to make it even on all sides.

By doing so helped me get a better understanding of how thick I have to make my material out of, how wide I have to make the grips in order to make it more ergonomic, and the mechanism I have to go through to achieve this shape. I now got a better understanding of the method that I have to undertake in order to make the shape of the bottle.

I found out that the grips were not large enough for the fingers of my target market to hold onto, even though it was the average measurement of both the finger width of men and women. This means that it could slip off quite easily, so it might as well be a safer. option to enlarge the grips by a small amount. Also, I need to make the bottle slightly bigger, since my specification recommends me to produce a bottle that could possibly hold 750ml of liquid.



(0)







Pupil Feedback

"I really like how you have added a hole in the middle and made one handle bigger than the other, making it more ergonomic to hold. The lid is also quite realistic, and I like how you have added a little in-dent on the mouthplece. To improve it. I would recommend you to make the bottle and the cap slightly larger, so that it is more to scale with an existing sports bottle. Also, add a thumb grip on the outside of the bottle"

2.3 Development of ideas into a chosen design (12 marks)

also tested wax pollett on rubberweed to

reservit with years left. Wax polish provides tienes that produces a duit gross aftere for

Dale: "I really like them both, they both look very similar and they real

leting out the solar of the wood which makes it very appealing."

Cliver: " I grefer the wood to have

the wood to have a derker shade of

the varrish finishing as it allows

Fusiel : " Both linishes are very

have a very high quality surface.

finish as well as making it look very

light eater of the wood."



Candidate 4

Sheet 13: Development - Final Developed Idea

be top of the product will be formed my flexing/greens. It will consist of 2 outer pers and 2 leave layers. It will be formed by vacuum forming as seen in the picture bove. I did in model work for this by cutting out a piece of styrofoam that will help tope the fillet of my product. Then, I allust 6 pieces of plywood together with give. his was then clamped down by a G clamp to ensure that it is secure and stack reporty. I then used tape to help bend the plywood and to make sure that it alays in set ahape. Learly, I placed it into the bag press where it was left to be proceeded

a the four pieces of plywood were formed accessfully and tarry efficiently, I will se this process to reaks the top of my product, I will use a pisses of physical (2 year and 2 outler), each from thick to form a total thickness of 20mm.



britishly, I was planning on having the two drawers made out of acrytic goty and not add any elides scrytic drawer in and out of the durage compartment even without drawer sildes. However, I like the ices of having the front made out of early like whitest the sides are

have decided to use drawns elides for the two drawers in my eventured, Allthouseh bloom many. they will allow the drawers to side seeily in and out of the storage and without much fraction created as well as providing smooth ingvenient for users. This entigraction and it meets the



t do, however it is very time sinsuming to wait for a furn in to band new machine, Proper sints are very attractive and they in house to be very strong sining as they intertack each After, Transitions, the this two of ny acrytiu drawers, i heret these steady security and the best of pleas the joint them together. I will create thouse toints for the less my my product and the body of the left for side of my product. pictures shows above



no delicate balled in streemed as I want olity surface firests. I consumers. Also, varnish is fairly chose

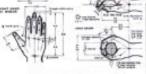
glowcool and my product to have a lie very easy to soply the varnish on the and it did not take up that much time. The warnish brings out the clarker shade of the as appealing to many

and it is very accessible on it is evellable in echopi

Constusion

firesting are factly similar. I have decided to use varnish instead of was polish. This is because if would be sealer to use version as other students would also be using it, therefore it will be seein to get hald of it. Also, wax requires frequent maintenance of re-application to retain it's look and protection. It can also be damaged by heat that will leave white rings. Wood varnish does not cover the grain of the wood havefare, but in fact warmigh acaks into the wood finish to anhance the natural wood rolor k hamiltane and obse protects it from dirt. sumitght and water. Varnish offers one of the most return! looks of any other woold finishes. evaluable. Variotaly in also costs to apply, hance I have chosen to one varnish to ensure that my product is durable and meets the specification of having a quality surface finish.

HIND SATA	ets		ereta .		DH-13959					
	22568	0.544	MAN	1175-510	115.50	divis	10	410	195	100
of length	. 00	18	-11	80	-52	12	81	16	.68	- 18
out breath	51	15	M	2.6	-18	. Iti :	23	28.	-11	. *
(Ingelly	40	-12	-001	38	48	4.0	38	18	10	4.6
orace is	338	18	10	11	18		41	64	10	100
total length	24	17	101	88	14	14	. 18	34	11	34
	0.101		_	_						



Constitution

After going through the ergonomic and anthroporestri data, I have docided to make the length of the acrylic drewer pull length as 100min (10cm) long as this is the sverage hand greap of a human, it will have have the leight of blesse (Scri) as this is also the average of a hand grip. I have mede it slightly tagger so that a vide range of users are able to access the drawer without



Centre Lettre Work





As I want my stuminium bere that hold the hayers at my wood to look more unique, I will use the centre tathe resolve in order to create investigate patterns in other than picture about any to the right. I will go this at each orde of each or the education bars to make it more appealing and attractive. As creating knurting patterns or microis are fairly easy and do not take two leng, I alread be able to sometime what I want to achieve within a shart amount of time.



Overall Opinions :

Consumer 1: "I think that the product has a very modern look and it is very assittatically pleasing. I like the finger joints as i think they look very attractive as well as the idea of creating th patterns on the sluminium bars."

Consumer 2: "T really like the idea of having varnish for the surface Snigh as I really think it brings out the rise dark shade of the wood. I like that the product has multiple separate compartments to ators a wide range of objects of different shape and sizes. I would definitely buy this product!"



Final developed idea

Housing joints may be time. remeaning as it reight to hard to get old of the police would used to also let its Areo, the saving or the joint takes a long time and matabas may occur. coupour, the lated to fairly easy to create and it is a strong joint that car be easily reordered by grae. As a result of that, I will be using housing winte as main joints of my product round to be a rested for my product





My two aluminium bars will be igliged to the wood

through the process of topping and threading. I It is fairly easy to do. Because the numberwood is 20mm freek, I will use a Mill screw so that it is

near for it to be sureved n. As the top part of the larger possibility of four

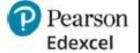
present of these-physics of

parch bulling Seem Brists, it

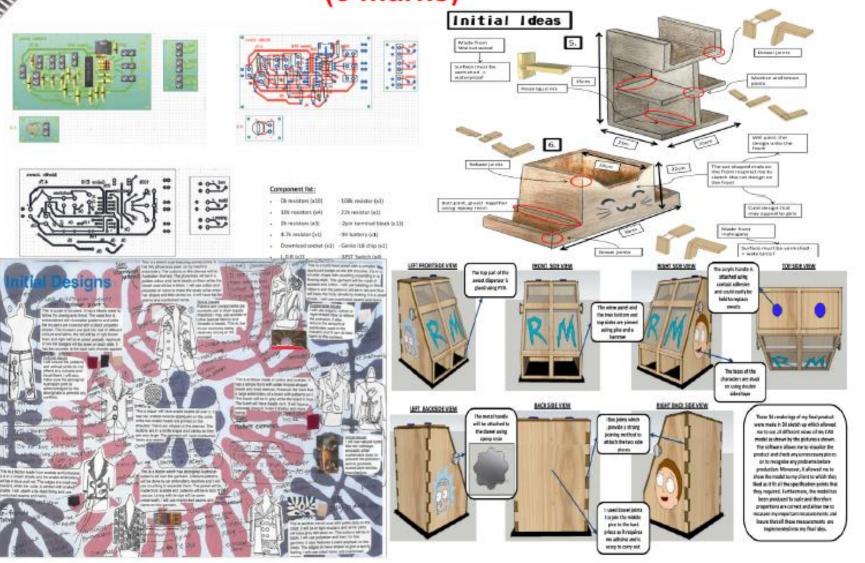
be using four of the Mills screws to secure the atuminium bar in place

will also have a thickness of 20mm. Therefore, I will

2.4 Communication of design ideas



(8 marks)



2.5 Review of chosen design (6 marks)



Candidate 1

Review

This page reviews my initial ideas and if they match my specification points. It will show me what my target market thinks of my ideas.

Specification points

- 1. Product will store jewellery safely
- 2. Product will be sold at £50.00 to £60.00
- 3. Product will store 6 or more different types of jewellery
- 4. Product will be easy to clean
- Processes and tools used to make product are all available in school workshop
- 6. Targeted towards teenagers aged 13-18 years old
- Will showcase some jewellery (when closed) so it'll be obvious it carries jewellery
- 8. Be around 250x150x150mm when closed
- 9. Must be able to hang necklaces 250mm in height
- 10. Must be made out of at least one recyclable material

Conclusion

The idea that best meets the specification points is idea 3.1 have asked 2 people on their thoughts about my ideas and their favorites were ideas 3 and 5. This is because idea 3 is most ecofriendly and practical and idea 5 very safe. In my opinion my favorite is idea 3 because it I find it the most aesthetically pleasing and it fits my specification points perfectly.

Idea3 Idea4 Idea5 Idea6 Idea1 2 5 10 SCORE 9/10 8/10 10/10 8/10 7/10 9/10

User Feedback

Person 1:In my opinion I prefer idea 3 as it is the most eco-friendly and I feel very strongly against global warming and it is definitely the most attractive and practical one out of them

Person 2: I really like idea 5 as it seems easy to use and it will keep my jewellery safe as it has a lock

Sustainability

My initial ideas are made from two main materials: MDF and acrylic. Acrylic can be easily recycled at the end of its life however in order to gather acrylic, the environment will be harmed. This is because acrylic is a plastic which is made by extracting oil. This harms the environment as this process releases greenhouse gasses into the atmosphere. I also use MDF a lot throughout my initial ideas. MDF is not recyclable, it ends up being incinerated. To add MDF is not harmful to make. Overall MDF is more environmentally friendly than acrylic. My most sustainable storage unit is no.3 as it uses the most MDF and the least acrylic. The least sustainable storage unit is no.1 as it uses the most acrylic and least MDF.

3.1a Manufacture – selection of materials



Candidate 1

(8 marks)

PLASTICS COMPARISON (DETAILED)

METALS COMPARISON (DETAILED)

PLASTIC TYPES:	ACRYLIC Applications	HIPS	METAL TYPES:	ALUMINIUM	MILD STEEL (ALLOY)	PEWTER assists has
APPEARANCE :	extremely transparent transmits 92 percent of white light) and is quite imouth	thin plastic which has a matte finish with a smooth texture. It is also available in many colors	APPEARAN CE:	Aument is a relatively soft lightweight and shiny metal	bright drawn mild steel fus a swooth, bright surface	a setor of charcoal gray and looks the silver when polished
ADVANTAGES	Easily worked with: With a little heat, it's easy to shape and mold therefore loss energy is wasted whilst using acrylic, moreover it decreases the sime needed to produce the sweet dispenser Lightweight: acrylic weighs 50 percent less than glass, making it easier to handle and molong the sweet dispenser loss heary and easily recyable. Transparent: Acrylic maintains its optical clarity and deasin't yellow, remaining transparent. This is important for my sweet dispenser as it will display sweets	Cheep: HIPs are much cheaper than acrylic therefore costing less to produce my sweet dispensor. Good processability: HIPS is easily cut by many tools such as a fretsew. This decreases the amount of time needed to produce the sweet dispenser. Reduction of costly operations: HIPS has the ability to manufacture products with regular shapes and complex geometry means less need for postly operations like machining and waiting.	ADVANTAG ES	Can be easily drawn into thin sheets: This allows me to incorporate small amounts of aluminum into my dispersor. Can be recycled: Aluminum could be recycled therefore being sustainable to use for my sweet dispersor. Easily Cast: Aluminum	• Mike steel can be out, bent and helsted into any dealed shape: This allows me to use incorporate mild steel into any thame. • Can be recycled: Mild steel could be recycled therefore making mild steel sentainable. • Cheep: The least expensive of at steel types, mild steel is made of 0.2% carbon making it cheep.	Easily cut: Pewter could easily be cut which decreases the time needed to produce my dispenser Low melting point: Since pewter has a low melting point it's easily formed intelligent point shapes needed. Could be polished: Pewte could be polished to look similar to silver ja much more expensive metal)
DISADVANTA GES	Prone to scratching: As acrylic is a plastic with a smooth texture, after contact with sharp	 Brittle: Over time High impact polystyrene becomes brittle after exposure of UV light which could lead to 		could easily be consted as it has a low meting point		
	objects, over time the scrylic gets acraiched therefore making it unsuitable for small children for my sweet dispenser Poor chemical realistance: Acrylic is not chemically resistant as after contact with comosine chemicals, the acrylic controles causing a unsessible finish.	cracking and stress on the plastic used for my sweet dispensor Very expensive to recycle: HIPS is cutte expensive to recycle therefore making it unsustainable to use for my sweet dispensor Dangerous furnes are given off when burnt: This is safety precaution as if you burn HIPs dangerous furnes could be inhaled.	DISADVANTA GES	Can be exidized: aluminum will coldize. (appears as white residue). Aluminum must be powder costed (expensive) Can corrode:	Not that strong for its weight: mild steel isn't strong for its weight therefore making my product weak and heavy Rusts easily: Since mid steel can rust easily i won't be suitable	Scratches exertly: the only disadvantage of pewter is that it scratches easily therefore making it unsuitable for my sweet dispenser

3.1a Manufacture – selection of materials



Candidate 2

(8 marks)

POSSIBLE MECHANISMS

1.

SPRINGS

INTRODUCTION

Springs are mechanical devices that store and dissipate energy. Like gears there are a number of different types of springs. A typical spring is a tightly wound call or spiral of metal that stretches when you pull it (apply a force) and goes back to its original shape when you let it go again (remove the force). In other worth, a spring is elastic.





HOW I COULD USE IT

I could use springs by placing a spring under a character's mouth and when pulled down, a sweet fills into a drilled hole in a piece of wood and when the spring retracts back the sweet could be collected similarly to the example shown This sweet dispenser uses a spring mechanism to dispense skittles and is done by attaching the appling to a piece of mdf which certies 1 sweet, this sweet is then ejected as the spring is stretched



CAMS

INTRODUCTIO

Cams are mechanical devices that convert rotational motion into linear motion. There are many different types such as pear cams, snail cams, and circular cams. Different designs result in different types of motion in the cam follower.

HOW COULD I USE IT

I could use CAMs for dispensing sweets by incorporating it in a rotation dowel mechanism. CAMs work by controlling the movement of the dowel to control the dispensing of the sweets from the dispenser



3

GEARS/RATCHETS

CEARS

Gears are one of the most common and diverse types of mechanical devices. Gears are simple to make by using a 3D printer or a laser cutter. This could be used for easily and quickly dispensing sweets. The dispenser would have 2 gears and as 1 gear collects 1 sweet at a time and dispenses it as the client rotates the other.

RATCHETS

Ratchets are similarly common mechanisms. The advantage about ratchets is that they lock in one direction allowing the client to continue to dispense sweets without jamming the sweets.



LEVERS

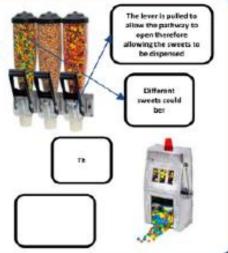
sweets

INTRODUCTIO

"A lever is a mechanical device used to transmit and amplify force by fixing the input and output about a fulcium or pivot point." (defined by wines, creative mechanisms, com). It works by when lifting the barrier between the sweets and the gap below allowing sweets to flow freely although when the lever is released the barrier iswers and prevents any further flow of

HOW COULD I USE IT

I could use levers for my sweet dispenser to dispense sweets at portions that the client wants. Levers allow the client to choose the amount of sweets needed which complies with my clients needs. Moreover levers are easy to use as they use a pivot ection therefore it won't bother the client.

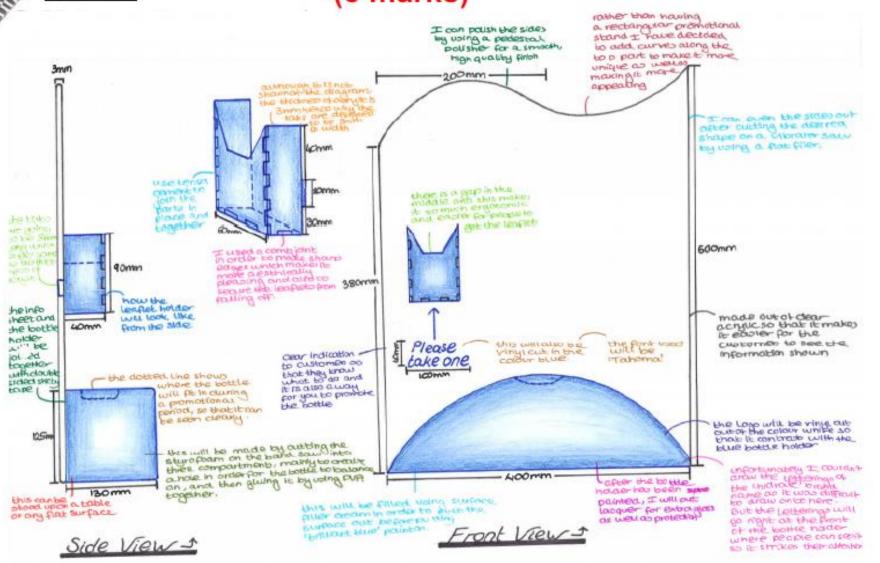


3.1a Manufacture – selection of materials



Candidate 3

(8 marks)



3.1b Manufacture - skills & processes (16 marks) Candidate 1









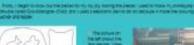








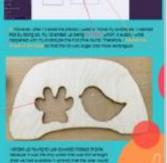
























































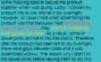


















3.1b Manufacture - skills & processes

Pearson Edexcel

Candidate 2

(16 marks)

While moking my prototype waistcost, I kept record of all the steps I took, I will now document them on this page.)

Prototype of the Waistcoat



I laid out the pattern pieces to be traced and out out carefully.)*



I sowed together pattern peices I and Il cogosher for each side then overlacked However the overlacker snagged a piece of my waistcoat and tors it. this want a count for concern as it was only the prototype J-



Here is my pieces 1 and 3 sewn and overlocked together.)



then moorered 1.5cm on my isterfacings so I could sew with factor precision 3



then sewed all the peices together 2



The pieces were sown together and were then



statched to the wastcost,5





I then got the pieces newed their on and











jacket. I hand stitched all the loose ends on to the jacket for a most dinish.?



I had out all the pattern. pieces on my fabric, ready to be traced using chalk and then out out carrolly.)





then seved the armholesagather and sewed them on to the unisticant, I then asserutitched from and everlocked?



After I had cut out all the

together on each piece

pieces, I got the pattern peices

intelled I and sewed the seams

separately. I then overtocked

This is the picture of my waistcoat after a has all been everlocked. 5



Mbe Eed 3 and

evertocked those.2

I percoged my interfacings and seved the pieces together and then merincked.?



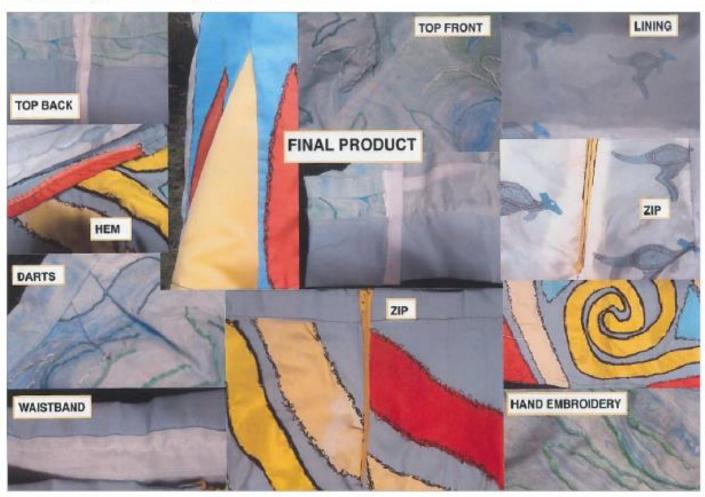
46



3.2 Quality and accuracy (12 marks)

Candidate 1

This is how my prototype meets my specifications.......



3.2 Quality and accuracy (12 marks)



Candidate 2

QUALITY OF FINISH

The finish of my sweet dispenser is an essential par of the manufacture of my product as it could appeal to be aesthetic and high quality to my client. Moreover, the finish of the product could also help protect the product by protecting the wood and the paintwork which could be beneficial as it increases the reliability and maintainability of the disperser. The product must also be fully functional (which was lested in my evaluation) which is also one of my specification points and is important to the purpose of the product.

Before having to varnish I had to ensure that the initial surface of my dispenser was smooth by using sanding blocks and glass paper. After using glass paper I applied 1 coat and allowed it to dry although it came out rough there fore using wire woo which removes all the rough impurities on the surface which gives a smooth surface for more coats of vanish

The base was done by using a large mdf piece a painting it black with multiple coats and then using a top varnish



The other character rick was damaged which affected the quality which made me repaint it to ensure the finish was to a high standard

I have used varnish to create a smooth and aesthetic surface finish on the wood in my piece. Moreover, the varnish creates a protective coat on the wood to protect the wood and give a smooth surface which is safe for my client to feel. Although this required multiple coats and the use of wire wool and glass



After laser cutting both character heads, I had to paint the colours according to the actual colours of the show (this was done by mixing various shades to obtain the needed one) and used a coat of varnish. to give it a smooth and shiny





After reusing old acrylic circles I then using a file to remove large scratches and then using wet and dry to remove small scratches and used polish and a cloth to make the surface smooth and shiny.



Moreover after casting the handles, I used 600 grade sand paper, and water to sand the large scratches then turning to 1200 grade to remove small scratches until there are no scratches and repeat with polish and reused 1shirt (which is more sustainable) which, gives the handle





SAFETY CONSIDERATIONS

All steps were carried out using aprons to prevent and dust and liquids to come in to contact with my clothes and to prevent any clothes to jam the machines

Moregyer any steps of manufacture which included using machinery and release of residue such as dust particles, I used safety goggles to prevent entry into the eyes

Noreover I ensure that when working with hot materials and sharp materials, I used gloves to prevent injuries and wounds

Lastly, when using toxic materials such as spraypaint, I used a gas mask to prevent inhalation of toxic furnes





4.1 Testing and evaluation (6 marks)



Candidate 2

Testing

Design Specification Point	Test	Result
My product must reflect the theme of nature.	I gave my product and mood board to my target market and have asked them if they could make a few links between my dress and my mood board to fit the theme.	My target market have all said that they could clearly link .my mood board to my dress and the fabrics and theme all linked together.
I have decided that I wanted my dress to be for prom.		
My diress must be a dark color.	i gave my product to different users and have asked them what shade color they would consider my dress is.	My terget market have all said that my dress is to be considered as a dark color and have said that it fits my design specification.
My dress must be a long length dress	I showed my product to different users and have asked them what length they consider my dress to be.	Everyone that I have asked from my target market have said that my dress is to be considered as a long length dress because it goes all the way down and touches the floor.
My dress must be durable.	I rubbed the dress a few times to test the durability of my dress.	As a result I could clearly see that the dress has stayed together and did not tray so this shows my dress is durable and strong.
My drace will be morally acceptable	I have analysed and asked the suppliers where the product is from and how the fabric is made to test the morality of my dress.	As a result, I got the information that my dress is locally made and I know my dress is morelly acceptable because I have made the dress myself so I know myself it is morelly acceptable.
My dress will be socially acceptable.	I have asked different users what they think of my dress and have asked them to tell me if it is socially acceptable.	I gut the impression that my dress is socially acceptable as it is for a special event and is for a suitable event.



Testing against a commercial product

This is a product that I have found on the Internet that I believe is similar to my product. It is a one shouldered dress and this product is made from chiffon. This dress cost 182 pounds and it is quite expensive as a very expensive and luxurious fabric has been used to produce this dress. There is several sizes that come in US and UK and Europeans sizes that consumers can choose so that they choose their size so that the dress will fit them. This dress has a ruch embellishment and a back sipper as a component. My dress is slightly different added some extra components like my beads that are scattered over my dress and my zipper is placed at the side of my dress. In my opinion my dross is bottor as a product because it. saves up more money as it is made from polyester and is not made out of high classy fabrics so that it is shown as a better product, In my opinion I think my dress will self faster in the market because consumers want to save up money and my product has a much cheaper fabric but still has the same effect as the shown dress.

Target Market Opinion

Questions	User 1	User 2	User 3	User 4
What do you like about this dress?	I like the shoulder of the dress because I think it is ustique and not more dresses you see have these kinds of styaps so a man trend could be created.	I like the components on the stress because they look very rice and have a nice offest towards the product.	I like the silhouette of the dress bouvase it looks very modern and yet has some most clossy features.	Personally, I like the solve of the decade because the dress fits in with named forms and looks wery nice because red is a very common risce color to use.
What is the last feature of the dress?	The beads	Strage of the drass	The length of the dress	The color of the dress
moute you name any changed/ingrovements?	If you abled more regules to the diese and if you added more construction techniques.	if the discs hed something more unique like a six to complete the look of the dress.	I would have added more construction techniques to the slott. For example I would have added more beads to the skirt.	I would have changed the length of the dress because in my opinion the design of the dress suith a shorter length.
Where would you image this dross would be worn?	I would imagine moved waving this dress to prom.	I would imagine equal country this draw to prom.	I would wear it to a fancy certs	I would wear this dress to prom.
What do you think respired the design of this stress?	Natural forms	Roses	Flowers.	Roses

4.1 Testing and evaluation (6 marks)



Candidate 2

Evaluation

Evaluating my Product

I had another look at my specification and have analysed all my essential criteria to ensure I have met most or all of them. The first specification was to make the dress suited for prom. From my testing I have asked many several people and they all said it looks like a prom dress and is very suited for prom. My second criteria said it will have to be a dark colour. I have also asked people and they said that the shade of red I used for my dress is a dark colour, so therefore I know it fits my criteria. My third criteria stated that it will be a long length dress. From my testing everyone has said they considered it to be long in length because it flows all the way down and touches the floor. My fourth criteria said it will be durable and from my testing I know it is also durable because I rubbed the dress and nothing fell apart or fell apart and nothing started to fray, so I know it is durable. My fifth criteria said that my dress has to link in with natural forms and I have asked many several people and they all think that my dress is suited for natural forms in some shape or form so I know that my criteria is met. My last criteria said that my dress must be morally and socially acceptable. In my opinion my dress is both morally and socially acceptable because I have made the dress and bought my fabric locally. It has no harm towards animals and is very environmentally friendly. My dress is socially acceptable because it is suited for the occasion. I have said that my dress will be worn at prom and so therefore it is referred to as socially acceptable whereas if a person was to wear it to school, it would be referred to as a not very socially acceptable dress. So my dress is socially acceptable as the event makes the criteria fit altogether.

Improvements I could make to my product

If I had the opportunity to make improvements for my dress I would have added more construction and decorative techniques on my dress. I would have made it from a more flowy fabric so that it can look more elegant and it can fit the purpose better. If I could make any improvements generally I would add more construction techniques and decorative techniques so that my dress can have a better appearance and a better image. I would have also added more beads and design to my skirt as my skirt is very plain. To make the skirt of my dress better I could have used applique or hand embroidery so that it can look much nicer and have a better appearance. If I had extra time I could have gathered improvements from my target market and I could have applied all the suggested improvements on to my dress so that it would be a perfect dress for my target audience. I could have used self criticism and other people's opinions and applied it to my dress to make it reach the standards of my target market.

Evaluating the way I have worked

In my opinion I did work efficiently but there were some areas of improvement in the cases of time management and organisation. In most areas I used my time very efficiently whereas in other areas I could have been more efficient. I was organised to an extent I could have been more organised but I was organised because I took all the thing and components I needed for my dress and laid them out at the start of each lesson so that I could save time and be more organised. I was organised to an extent because I ran out of fabric as I was working through my dress which made me unorganised. I found it difficult to sew over ruffles at the start but as I kept sewing I found it easier to sew over. However the ruffles were very thick and I personally difficult to sew over them. I also found that when I had to piece my dress together it was particularly difficult as it was hard to match up all the small parts and pieces together. If I had the time again I would read over instructions first and I would figure out what pieces went together to save time and make my dress in time. I would have researched and read about the pieces being fit altogether rather than doing it along the way which is to be considered harder.



My Product in use In my opinion my dress does its job because it's a dress that can be worn to prom and it's a dress that many people would wear to prom. This dress fits in with all my essential criteria and does its job. It is durable and I have decided for my prom dress to be durable because it would be a long time that u are wearing the dress and it has to be durable so that it comforts the target market. My dress fits in with the theme of natural forms and I have chosen natural forms and it can be linked to a lot to do with nature and many people from my target market would be pleased with the outcome of my dress. It mainly does its job and is a dress that is categorized for prom. It can be worn to other special occasions but it is mainly a dress to be worn to prom.