

# Moorfield News

Responsibility Perseverance Compassion Thankfulness

Dear Parents and Carers,

## SUMMER 1 ASSEMBLY

Well done to all of our winners who were celebrated in our Achievers Assembly. We celebrated our half term value of **FRIENDSHIP** as well as awards in the key skills of **Phonics, Reading, Spelling, Handwriting, Maths and Home Skills**. Our winners are on the next page.

## SPORTS DAY

We can confirm sports day will take place on Tuesday 4th July on the school field, weather permitting. KS2 will be in the morning and R/KS1 in the afternoon. Kaleidoscope will join the relevant year groups where appropriate. More information will follow from the Kaleidoscope teachers in due course.

## ROUNDERS TEAM

Our two rounders teams took part in the Stockport Qualifying competition on 16th May at HGHS. Both teams did amazingly well and behaved impeccably. Macsen and Alexandra both won 'Spirit of the Games' Awards for the value of Honesty. One of our teams qualified for the Stockport wide finals which took place at Bramhall High School this week and they finished in a creditable third place. Well done to all the children involved.

## FOOTBALL TEAM

The boys and girls teams played Lower Park on Thursday. The girls played well and took the lead before going down 2-1 in the second half. The boys game was also a great spectacle with the game finishing 2-2.

## D&T WEEK

Children across school have been focusing on D&T this week. As you will see from the photographs, we've had a wide range of learning taking place. From making soup and Roman biscuits, to sewing and making soft toys to building slingshot cars.

## AND FINALLY....

We finish for the Whitsun break today and return to school on Monday 12th June 2023. I hope you all have a wonderful holiday and enjoy what looks like a warm couple of weeks ahead. If you are heading to Wembley this weekend supporting Stockport County in the play-off final or attending the Manchester derby FA Cup Final the weekend after, then I hope you all have a great time whatever the result.

Best wishes,

Paul Anderson  
Headteacher

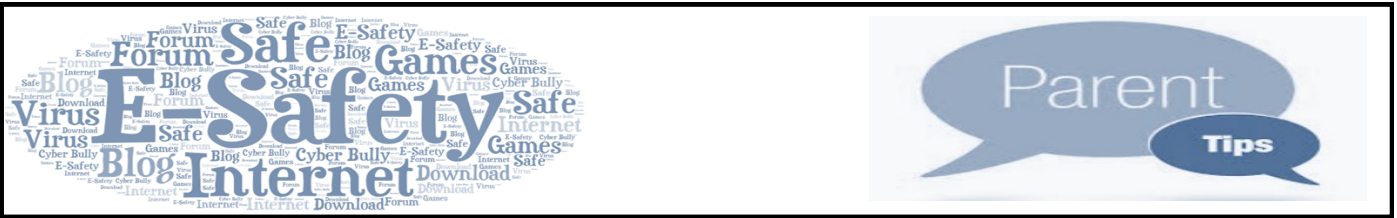


## SUMMER 1 HALF TERM AMAZING ACHIEVERS

KT	Reading Value Friendship Value Friendship	Leo M Benjamin K Idris	3B	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Penelope C Ethan T Cerys H Shayne T Abdoulie T Anlin J
KP	Handwriting Handwriting Value Friendship Value Friendship	Isaac N Frankie-Joe F Bethany C Will J	3C	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Yahya U/Reggie B Rowan W Ayesha P Teddy J Skye A Polly N
RS	Phonics Reading Maths Value Friendship Home Skills	Saif E Ollie W Nico F Auraelia W Harry T	4C	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Jules C Leon C Abigail O Harriet D/ Ria C Jake H Madeleine B
RQ	Phonics Reading Maths Value Friendship Home Skills	Elsie S Ava S Max S Kemal A Grace L	4W	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Sumayah G Oliver B Reuben C Alec M Poppy B Lucas T-S
1C	Phonics Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Georgia H Felicity H Logan W Martha N Ruby M-K Noah E Haitia S-K	5G	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Tyler R Isla D Jake R Henry B Violet M Mylo T
1H	Phonics Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Alice B Ela B Jack Mc Bonnie B Hantang W Charlotte F Simran J	5SR	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Charlotte H Max D Ellivia B Olly S Libby L Ollie E
2JC	Phonics Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Holly A Lucas N Harry L Porscha B Noah M Toby P Oliver F	6HT	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Alfie M Asin J Preston S-L Cal M Harry B Harry C
2CS	Phonics Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Frankie S Alliot B Logan E Noah E-T Freddie F Esme K Harry Mc	6M	Spelling Reading Handwriting Arithmetic Value Friendship Home Skills	Thurston K Jessica M Poppy S-L Peyton H Mathew T Tia H







At National Online Safety, we believe in empowering parents, carers and trusted adults with the information to hold an informed conversation about online safety with their children, should they feel it is needed. This guide focuses on one of many issues which we believe trusted adults should be aware of. Please visit [www.nationalonlinesafety.com](http://www.nationalonlinesafety.com) for further guides, hints and tips for adults.

# What Parents & Carers Need to Know about INFLUENCERS

In today's digital age, social media influencers play an increasingly significant role in shaping the opinions, interests and behaviours of our children. While many of these individuals can have a positive effect, influencer culture can also present certain risks – such as encouraging consumerism, affecting self-esteem and blurring trustworthiness. To help ensure a safe online environment for young people, it's vital to maintain open communication, set sensible boundaries, promote a healthy self-image and teach digital media literacy. Our guide delves deeper into all of these.

## WHAT ARE THE RISKS?

### HEIGHTENED CONSUMERISM

A major way that influencers make money is through brand partnerships and sponsored content. As a result, children who follow them may be exposed to a steady stream of advertising; this can lead to materialistic attitudes, unrealistic expectations and an increased desire to have the latest products. Many influencers have built huge brand empires around their large, impressionable following.

### THE SOFT SELL

Some influencers aren't always transparent about the motivations behind their posts, blurring the lines between genuine recommendations and paid-for promotions – and young people sometimes find it difficult to distinguish authentic content from advertising. Many major social platforms have taken steps to make sponsored content and ads easier to identify, but it remains an area of concern.

### PRIVACY CONCERNS

Inspired by their favourite influencers, children may start sharing more of their own lives online – which could reveal personal information or details about their daily routine. This openness can put them at risk of cyberbullying or even predatory behaviour. This is exacerbated by live streaming, which gives young people no time to consider the potential consequences of saying too much.

### UNDERMINING SELF-ESTEEM

Many influencers share images and videos of themselves and their activities, which are often painstakingly curated and edited to present an idealised version of their life. Children who follow these influencers may develop distorted expectations about body image and the concept of beauty, which can potentially lead to negative self-esteem and even mental health issues.

## Advice for Parents & Carers

### KEEP TALKING

Chat to your child about the content they consume on social media and the influencers that they like. Encourage them to think critically about what they see and hear online, and listen to any concerns they might have. Maintaining this line of open, honest communication can help your child to make informed decisions about which individuals they follow and what content they engage with.

### SET SOME BOUNDARIES

Agree age-appropriate boundaries for your child's social media use, including time limits and privacy settings (the two major operating systems on mobile devices, Android and iOS, have these controls baked in). Try to keep an eye on your child's online activity and discuss it regularly with them – including reminding them of the potential risks that can arise from following influencers.

### SUPPORT A HEALTHY SELF-IMAGE

Reinforce your child's awareness that real life isn't usually as picture perfect as it may appear on social media – and how some content (particularly that of influencers) is often curated, staged or edited to look more glamorous. If possible, highlight examples of other influencers who share authentic, relatable material which acknowledges their imperfections and struggles as well.

### PROMOTE MEDIA LITERACY

Talk to your child about the concepts of sponsored content, advertising and potential influencer bias. Teach them to critically evaluate the information they're presented with online and to consider the possible reasons behind content creation. This can help young people develop the skills to make healthier decisions about the influencers they choose to follow and the content they consume.

### Meet Our Expert

A former director of digital learning and currently a deputy headmaster and DSL, Brendan O'Keefe's experience and expertise gives him a clear insight into how modern digital systems impact the experience of children, staff and parents – and which strategies help to ensure that the online world remains a useful educational tool rather than a minefield of risks.

