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Digital Safety
Parental Engagement
Online Safety Hub

Stockport LA
Primary Schools

2024 / 2025

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Introduction

This document provides you with all the information you need to easily maintain an annual Parental Engagement Programme. The purpose of the plan is to educate and support your parents in navigating their children's digital safety and well-being and encourage uptake of both the Online Safety Hub and the Qustodio online safety parent app.

We suggest sending out four follow-up communications to parents, in order to help promote and encourage up-take of both the Online Safety Hub and the Qustodio app.

The communications include an email, social media posts and text messages to parents.

Additionally, we recommend sharing Online Safety Hub articles with parents throughout the school year, across all relevant communication channels. These

channels may include for example, weekly emails, newsletters, social media pages, or text messages.

To help you drive engagement with parents, please see below ready-to-go written material for these four communications.

1. Email to Parents

Dear Parent,

Find out how to keep your child safe online.

Don't forget, that the Online Safety Hub is now live! You can access it for free

here: https://stockport.onlinesafetyhub.uk/

The Online Safety Hub is a brand-new online resource with lots of expert advice and guidance to help you manage your child's safety online as a parent.

It includes information on the latest hot topics when it comes to keeping children safe, such as how to manage your child's screen time, understand the latest gaming platforms, what they mean for your child's safety and lots more.

We're also offering you as a parent, a free Qustodio account facilitating parental controls on any individual device and free premium access for 30 days. Gain more visibility on what's going on in your child's online world. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content, keep tabs on their location and more. Follow the link to create your free account

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHub&utm_campaign=stockport-uk

If you have any questions on any of the above, please get in touch.

2. Social Media Posts

● Social Media Post 1 - Online Safety Hub

You can now access the Online Safety Hub FOR FREE. Head to the Online Safety Hub for lots of expert advice and guidance to help you manage your child's safety online. It includes information on the latest hot topics when it comes to keeping your child safe, such as how to manage your child's screen time, understanding the latest gaming platforms, what they mean for your child's safety and lots more. Simply follow the link to access The Online Safety Hub:

https://stockport.onlinesafetyhub.uk/

● Social Media Post 2 - Qustodio Online Safety Parent App

Don't forget to sign up for your FREE Qustodio. Gain more visibility on what's going on in your child's online world and make sure they are kept safe. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content and more.

Follow the link to create your free account:

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_medium=OSHub&utm_campaign=stockport-uk

3. Text Messages

● Text Message 1 - Online Safety Hub

Parent, you can now access the Online Safety Hub FOR FREE. It helps you discover what your child may be looking at online, and how to keep them safe with useful guides and online safety updates. Simply follow the link to access the Online Safety Hub:

https://stockport.onlinesafetyhub.uk/

● Text Message 2 - Qustodio Premium Online Safety Parent App

Parent, create your FREE Qustodio account to protect your children's devices:

https://www.qustodio.com/en/30-days-school-special/?utm_source=internal&utm_med ium=OSHub&utm_campaign=stockport-uk

Get more visibility on what's going on in your child's online world and make sure they are kept safe online. Block dangerous content, introduce screen-free schedules, receive alerts for inappropriate content and more.

4. Links to Online Safety Hub Articles

Please see below links to articles that feature on the Online Safety Hub.

Simply find your topic of interest (there are 30+) in the table below, copy the resource link we've already pulled from the Online Safety Hub, and share it via SMS, email, social media, or any other channel you use to communicate with your parents and carers.

Share this with other relevant members of your community or school staff, particularly those involved in parent communication. To make collaboration easier, feel free to utilise the "Date to be distributed" column.

For additional support, please contact:

Katherine Howard, Head of Education and Wellbeing

(Katherine.Howard@smoothwall.com)

Resource	Link	What is the resource about?	Date to be distributed (WC)
Qustodio			
Qustodio - Parental Controls	https://stockport.onlinesafe tyhub.uk/parent/articles/ qu stodio-parent-app	Qustodio world learning online safety tool that helps parents manage and supervise their children's online activities	

Managing Youtube with Qustodio	https://stockport.onlinesafe tyhub.uk/parent/articles/ho w-to-manage-youtube-with -qustodio	Information to support families using Qustodio
Using Qustodio to block inappropriate content	https://stockport.onlinesafe tyhub.uk/parent/videos/blo cking-inappropriate-content -with-qustodio	Blocking inappropriate content with Qustodio - Video
Parental controls		
Parental controls - Navigating the need	https://stockport.onlinesa fe tyhub.uk/parent/articles/ na vigating-the-need-for-paren tal-controls	Navigating the needs for parental controls
Social Media		
Navigating social media and gaming safely	https://stockport.onlinesa fe tyhub.uk/parent/articles/ na vigating-social-media-and gaming-apps-safely	Supporting families to discuss how to keep their children safe online using our ABC model.
Safe Chat : The best messaging	https://stockport.onlinesa fe tyhub.uk/parent/articles/ sa	A good place to start for messaging apps.

apps for children	[fe-chat-the-best-messaging -apps-for-children-1](fe-chat-the-best-messaging-apps-for-children-1)	
Snapchat	[https://stockport.onlinesafe tyhub.uk/parent/reviews/sn apchat](https://stockport.onlinesafetyhub.uk/parent/reviews/snapchat)	Review of the snapchat platform Information, advice and guidance for parents
Tiktok	[https://stockport.onlinesafe tyhub.uk/parent/reviews/tik tok](https://stockport.onlinesafetyhub.uk/parent/reviews/tiktok)	Review of Tiktok Information, advice and guidance for parents
Instagram	[https://stockport.onlinesafe tyhub.uk/parent/reviews/in stagram](https://stockport.onlinesafetyhub.uk/parent/reviews/instagram)	Review of instagram - Information, advice and guidance for parents
Discord	[https://stockport.onlinesafe tyhub.uk/parent/reviews/di scord](https://stockport.onlinesafetyhub.uk/parent/reviews/discord)	Review of Discord - Information, advice and guidance for parents
The prevent duty - advice and support for parents	[https://stockport.onlinesafe tyhub.uk/parent/articles/th e-prevent-duty-advice-and support-for-parents](https://stockport.onlinesafetyhub.uk/parent/articles/the-prevent-duty-advice-and-support-for-parents)	Information and advice relating to the prevent duty.
Gaming and Apps		
Unlocking the lid on loot boxes	[https://stockport.onlinesafe tyhub.uk/parent/articles/un locking-the-lid-on-loot-boxe s-1](https://stockport.onlinesafetyhub.uk/parent/articles/unlocking-the-lid-on-loot-boxes-1)	Information, advice and guidance for parents relating to

	loot boxes.	
Location tracking apps : Spying or good parenting?	[https://stockport.onlinesafetyhub.uk/parent/articles/location-tracking-apps-spying-or-good-parenting](https://stockport.onlinesafetyhub.uk/parent/articles/lo cation-tracking-apps-spyin g-or-good-parenting)	Information, advice and guidance for parents relating to location tracking app and things to consider.

Digital wellbeing

The ABC model for digital safety and wellbeing	[https://stockport.onlinesafetyhub.uk/parent/articles/the-abc-model-for-digital-safety-and-wellbeing](https://stockport.onlinesafetyhub.uk/parent/articles/th e-abc-model-for-digital-saf ety-and-wellbeing)	The ABC model for creating a safe environment includes 3 key steps. Access, Boundaries and Communication.

Parenting advice

How sharenting influences your child's online identity.	[https://stockport.onlinesafetyhub.uk/parent/articles/how-sharenting-influences-your-child-s-online-identity](https://stockport.onlinesafetyhub.uk/parent/articles/ho w-sharenting-influences-yo ur-child-s-online-identity)	Supporting families to explore their understanding of sharenting.

Modelling healthy digital habits to your children	https://stockport.onlinesafe tyhub.uk/parent/articles/m odelling-healthy-digital-habi ts-to-your-children	Supporting families to explore their understanding of healthy digital habits and the importance of modelling their behaviours.
Online Bullying FAQ	https://stockport.onlinesafe tyhub.uk/parent/articles/on line-bullying-faqs	Support for families to support with this challenge
Managing online safety in co parent families	https://stockport.onlinesafe tyhub.uk/parent/articles/m anaging-online-safety-in-co -parent-families	Information and support to manage online safety in co parent families

Predators

How predators persuade children to send explicit images	https://stockport.onlinesafe tyhub.uk/parent/articles/ho w-predators-persuade-child ren-to-send-explicit-images -1	Support for families relating to predators on the internet.
Online Grooming : The red flags to watch for	https://stockport.onlinesafe tyhub.uk/parent/articles/on line-grooming-the-red-flags -to-watch-for	Support for families relating to predators on the internet.

Bullying

Three steps to navigating online nastiness	https://stockport.onlinesafe tyhub.uk/parent/articles/th ree-steps-to-navigate-onlin e-nastiness-1	Support for families relating to predators on the internet.
How to report incidents on messaging apps	https://stockport..onlinesa fe tyhub.uk/parent/articles/ho w-to-report-incidents-on-m essaging-apps-1	If you ever find your child facing abuse or unwanted contact online, there are useful tools at your fingertips to help manage the situation.

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Safety		
How to spot fake online accounts	https://stockport.onlinesa fe tyhub.uk/parent/articles/ho w-to-spot-fake-online-acco unts	Support for families in identifying fake accounts.
Money Management apps for children	https://stockport.onlinesa fe tyhub.uk/parent/articles/do llars-sense-money-manage ment-apps-for-children-1	Support for families relating to money management
Generative AI		
AI safety tips with Qustodio	https://stockport.onlinesafe tyhub.uk/parent/videos/ai safety-tips-with-qustodio	AI offers exciting opportunities however it also poses potential risks that

	parents need to be <u>aware of.</u> **Apps reviews**	
Minecraft	https://stockport.onlinesafe tyhub.uk/parent/reviews/m inecraft	Support for families relating to Minecraft
Pixel Wars - Minecraft vs Roblox	https://stockport.onlinesafe tyhub.uk/parent/articles/pi xel-wars-minecraft-vs.-roblo x	Information for families relating to minecraft and roblox and things to consider
Online Gaming FAQs	https://stockport.onlinesafe tyhub.uk/parent/articles/on line-gaming-faqs	Information relating to gaming and the common questions families have relating to gaming
Roblox	https://stockport.onlinesafe tyhub.uk/parent/reviews/ro blox	Support for families relating to Roblox
Among Us	https://stockport.onlinesafe tyhub.uk/parent/reviews/a mong-us	Support for families relating to Among Us

Steam	https://stockport.onlinesafetyhub.uk/parent/reviews/steam	Support for families relating to Steam
YouTube	https://stockport.onlinesafetyhub.uk/parent/reviews/youtube	Support for families relating to YouTube
Whats App	https://stockport.onlinesafetyhub.uk/parent/reviews/whatsapp-messenger	Support for families relating to Whats App
Messenger	https://stockport.onlinesafetyhub.uk/parent/reviews/messenger	Support for families relating to Messenger
Discord Amazon	https://stockport.onlinesafetyhub.uk/parent/reviews/discord https://stockport.onlinesafetyhub.uk/parent/reviews/amazon	Support for families relating to Discord Support for families relating to Amazon
Netflix	https://stockport.onlinesafetyhub.uk/parent/reviews/netflix	Support for families relating to Netflix
Privacy		
Unmasking the world of digital disguise	https://stockport.onlinesafetyhub.uk/parent/articles/unmasking-the-world-of-digital-disguise	Support for families on fake accounts and catfishing

Location tracking apps - Good or bad?	https://stockport.onlinesafetyhub.uk/parent/articles/location-tracking-apps-spying-or-good-parenting	Information relating to location tracking apps and their use.
Tops tips to protect your child's digital privacy	https://stockport.onlinesafetyhub.uk/parent/articles/top-tips-to-protect-your-child s-digital-privacy	Top tips to protect your child's digital privacy

Screentime		
The power of the internet filtering for online safety	https://stockport.onlinesafetyhub.uk/parent/articles/the-power-of-internet-filtering -for-online-safety-1	Information for families about the importance of internet filtering for online safety.