

Moredon Primary & Nursery School

Moredon Road, Swindon, Wiltshire SN2 2JG

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Principal: Mrs Claire Leach

Timolpai. Wilo Olano Eddon

Dear Parents/Carers,

We have decided to bring in a reading incentive for our younger readers to encourage a love for reading and to develop a reading for pleasure culture in our school. We have recently noticed an enormous decline in reading across Nursery, Reception and Year 1 and as a result, this is having a fundamental impact on your children's language, understanding, vocabulary, comprehension and writing.

The reading incentive will consist of the following:

At 50 reads your child will be awarded a certificate
At 100 reads your child will receive a bookmark
At 150 reads your child will receive a special pin badge that they can wear with pride to school!!



We are very excited about the pin badges as these badges will 'grow' with your child. They will receive a bronze pin badge in Nursery, a silver pin badge in Reception and a gold pin badge in Year 1. Within each year group, these reading incentives will be called something unique to each class — please keep a look out on your child's class Dojo page for this. This reading incentive will start from Wednesday 28th February and all previous reads before this date will be included in the count and awarded as needed.

Please note

Nursery will be using their reading for pleasure books to monitor this but Reception and Year 1 will only be counting the time your child has read their school reading book to you. Their reading for pleasure entries will not be counted as the incentive focuses on your child reading to you and not you reading to your child. We understand that it can be difficult to read with your children on a daily basis but evidence shows that reading 3-4 days a week has huge benefits to your child's development which in turn enables them to become confident, independent learners. The table below shows how many reads your child will have if they have read for x amount of times a week:

	44 weeks	39 weeks
	(this would allow for 8	(this would mean your child does
	weeks of no reading)	no reading in any half terms)
7 days a week	308	273
6 days a week	264	234
5 days a week	220	195
4 days a week	176	156
3 days a week	132	117
2 days a week	88	78
1 days a week	44	39



Thank you for your continued support, if you have any questions please do not hesitate to contact your child's class teacher.

Miss Godfrey, Mrs Marr, Mrs Smith, Miss Parmenter, Miss Ferdous and Mrs Bentley