## Year 10 Creative iMedia Curriculum Sequence

Subject Intent: Our aim is to inspire and develop students with digital, entrepreneurial and creative skills that will give them the opportunities to succeed with confidence and find fulfilment in the fast-paced world within which they live.

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Big idea/Theme	The purpose and	Creating a work	Website	Understand the	Identifying client	Resourcing assets
	component	plan	implementation	history of comic	and the target	
	features of			book development.	audience	
	multipage websites					
Big Idea/Theme	The technologies	Pre-production	Website testing	Understand the	Pre-production	Create the
	used to access web	documents		development of	documents	multipage comic
	pages			different genres of		strip
				comic for different		
				target audience's		
Big idea/Theme	Identifying client	Understanding	Website Evaluation	Understand the	Understanding	Reviewing the
	and the target	legal restriction		types of software	legal restrictions	comic strip
	audience			that can be used to		
				create comics		
Knowledge that	the purpose and	How to interpret	How to source and	Understand	How to interpret	How to lay out
needs to stick	component	client requirements	import assets,	multipage comic	client requirements	panels; how to
	features of	for a multipage	How to use a range	strips by genre,	for a comic strip;	insert assets into
	multipage websites	website,	of tools and	target audience,	understand target	panels; how to
	in the public	understand target	techniques in web	country of origin,	audience	establish focal
	domain,	audience	authoring software,	history;	requirements for	points in panels;
	the devices used to	requirements for a	how to insert	Understand a range	multipage comic	how to integrate a
	access web pages,	multipage website,	assets into web	of multipage comic	strips; how to	script into a visual
	the methods of	how to produce a	pages to create	strip characters,	construct an	storyline; how to
	internet connection	work plan for the	planned layouts,	including their	original script and	save and export;
		creation of a	how to create a	physical and non-	storyline; how to	how to review a
		multipage website,	navigation system.	physical	construct a	multipage comic
		how to create a site		characteristics;	storyboard; how to	strip against a
		map with		the software and	identify assets/	specific brief; how
		navigation links,		tools that can be	resources needed	to identify areas for
				used to create	to create a	improvement and

		how to produce a visualisation diagram, how to identify and prepare assets and resources, how legislation effects the use of assets.		multipage comic strips; Understand how panel placement and layout creates the flow of a story	multipage comic strip; understand how legislation applies to assets.	further development
Demonstration of Knowledge (Assessment)	Task 1- understanding properties and features of multi- page websites	Task 2 – Planning the multi-page website	Task 3 – Creating your multi-page website Task 4 – Checking and reviewing your multi-page website.	Task 1 – understanding comic strips and their creation.	Task 2 – Planning the multi-page comic strip.	Task 3 – Creating the multi-page comic strip. Task 4 – Checking and reviewing the multi-page comic strip.
Links to key stage 3/ prior knowledge needed Skill set development	Year 9 Website project (Hamerton Zoo)	Year 9 Website project (Hamerton Zoo)	Year 9 Website project (Hamerton Zoo)	Assume no prior knowledge	Assume no prior knowledge	Assume no prior knowledge
Key Vocabulary (Tier 2/ Tier 3)	component features, laptops, personal computer, mobile devices, smartphones, tablets, games consoles, digital television, wired broadband, wi-fi, wireless broadband.	client requirements, target audience, work plan, workflow, timescales, resources, milestones, contingencies, site map, navigation links, visualisation,	folder structures, source, import, master page, web authoring software, navigation system, publish, version control, review.	Genres, target audience, country of origin, characteristics, DTP software	client requirements, brief, target audience, script, storyline, panel layout, focal points, assets, copyright, trademarks, intellectual property	visual storyline, properties, export, version control, review

		assets, test plan, copyright, trademarks, intellectual property use, permissions				
Reading and Oracy	Students will need to research articles about the different devices that can be used to access the internet and the connection types available.	Students will need to read and have an understanding of the scenario of their website. They should also research and read content of existing websites for the same purpose and target audience.	Students will need to gather and interpret feedback on the website that they have created to help assess fitness for purpose against the client brief.	Students will need to research the development of comic books through time and by genre. They will need to assess what makes comic books attractive to different target audiences.	Students will need to develop a storyline and script for their comic to meet a specific brief. Reference to existing comics will support them in the development of their work.	Students will need to gather and interpret feedback on the comic book that they have created to help assess fitness for purpose against the client brief.
Numeracy	N/A	Students will need to calculate the area of the website in order to correctly resize assets for us eon the pages.	N/A	N/A	Students will need to consider the available space within an A4 page in order to divide it into panels for their comic book.	N/A
Opportunities						
Careers	Graphic designer Website designer Games reviewer Marketing Journalism	Graphic designer Website designer Games reviewer Marketing Journalism	Graphic designer Website designer Games reviewer Marketing Journalism	Graphic designer Graphic novelist	Graphic designer Graphic novelist	Graphic designer Graphic novelist Proof reader
SMSC including British Values,	Choose an item. Choose an item. Choose an item.	Choose an item. Choose an item. Choose an item.	Choose an item. Choose an item. Choose an item.	Choose an item. Choose an item. Choose an item.	Choose an item. Choose an item. Choose an item.	Choose an item. Choose an item. Choose an item.

Culture and	Choose an item.	Choose an item.	Choose an item.	Choose an item.	Choose an item.	Choose an item.
Diversity						
Relationship and				The current	The current	The current
Sex Education and				scenario for the	scenario for the	scenario for the
Health Education				comic book is	comic book is	comic book is
				related to online	related to online	related to online
				bullying.	bullying.	bullying.

## **Key Documents:**

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/908013/Relationships\_Education\_Relationships\_and\_ Sex\_Education\_RSE\_and\_Health\_Education.pdf

https://www.thecdi.net/write/CDI-Framework-Jan2020-web.pdf