

Year 11 Creative iMedia Curriculum Sequence

Subject Intent: Our aim is to inspire and develop students with digital, entrepreneurial and creative skills that will give them the opportunities to succeed with confidence and find fulfilment in the fast-paced world within which they live.

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Big idea/Theme	The purpose of digital graphics	Identify the client and the target audience	Obtaining assets	The purpose of pre-production documents	Target audience and legislation	Exam preparation
Big Idea/Theme	The properties of digital graphics	Producing ideas (mood board, mind map, visualisation)	Creating the graphic	Interpreting client requirements	Creating pre-production documents	
Big idea/Theme	The design and layout of digital graphics	Legal restrictions that need to be taken into consideration when creating the graphic	Reviewing the digital graphic	Identifying timescales and creating a work plan	Reviewing pre-production documents	
Knowledge that needs to stick	<p>Purpose of graphics: Entertain, inform, advertise, promote, educate.</p> <p>Uses of graphics: Magazine covers, CD/DVD covers, adverts, web images, games.</p> <p>Bitmap/raster, file formats, properties of graphics, target audience.</p>	<p>Interpret client requirements, target audience requirements, work plans, visualisation diagrams, identifying assets/resources, copyright, trademarks, logos, intellectual property.</p>	<p>Sources tables, using a range of tools in Photoshop, compatibility of assets, saving in the correct format, exporting in the correct format(s), version control, reviewing the graphic and identifying areas for improvement.</p>	<p>The purpose and content of: mood boards, mind maps/spider diagrams, visualisation diagrams, storyboards, scripts</p>	<p>Interpret client requirements, identify timescales for production, produce a work plan and production schedule, target audience, health and safety, copyright, trademarks, intellectual property, data protection, privacy, defamation,</p>	

					certification and classification. Create: mood boards, mind maps/spider diagrams, visualisation diagrams, storyboards, scripts. File formats, naming conventions.	
Demonstration of Knowledge (Assessment)	R082 coursework: Task 1 – Investigating Digital Graphics	R082 coursework: Task 2 – Planning your digital graphic	R082 coursework: Task 3 – Creating your digital graphic Task 4 – Checking and reviewing the digital graphic	Regular low stakes testing and topic test using Past Paper questions.	Regular low stakes testing and topic test using Past Paper questions.	
Links to key stage 2/ prior knowledge needed	R084 and R084 interpretation of client requirements, Pre-production documents, sourcing assets and legislation. Use of software to edit images for use. Reviewing the final products against client requirements.					
Skill set development						
Key Vocabulary (Tier 2/ Tier 3)	bitmap/raster, vector, .tiff, .jpg, .png, .bmp, .gif, pdf, pixel dimensions, dpi resolution, compression	client requirements, target audience, work plan, workflow, timescales, milestones,	Assets, compatibility, cropping, rotating, brightness, contrast, colour adjustment, export, version control	mood boards, mind maps/spider diagrams, visualisation diagrams, storyboards, scripts	primary sources, secondary sources, work plans, target audience, digitising, recces, copyright, trademarks, intellectual	

Culture and Diversity	Choose an item.	Choose an item.	Choose an item.	Choose an item.	Choose an item.	Choose an item.
Relationship and Sex Education and Health Education						

Key Documents:

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/908013/Relationships Education Relationships and Sex Education RSE and Health Education.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/908013/Relationships_Education_Relationships_and_Sex_Education_RSE_and_Health_Education.pdf)

<https://www.thecdi.net/write/CDI-Framework-Jan2020-web.pdf>