

USE OF DIGITAL/VIDEO IMAGES POLICY

Occasionally, we may take photographs or videos of the children at our school. These could be used to help celebrate success* as part of school displays and sometimes in other printed publications like the school newsletter. We may also use them on our school website or Twitter feed.

If we use photographs of individual pupils, we will not use the full name of that child in the accompanying text or photo caption.

From time to time, our school may be visited by the media who will take photographs or film footage of a highprofile event. Children may appear in these images, which will sometimes be published in local or national newspapers, or on approved websites such as The Bath Chronicle.

To comply with the Data Protection Act 2018, we need your permission before we can photograph or make any recordings of your child. Please indicate your consent on our online admissions form.

* If a child has won an award and the parent would like the name of their child to accompany their picture, we will obtain permission from the parent before using the image.

CONDITIONS OF USE

- This consent is valid from the date signed and lasts for the period of time your child attends this school.
- The consent will automatically expire a year after your child has left this school. We will not re-use any photographs or recordings a year after your child leaves this school.
- We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications.
- If we use photographs of individual pupils, we will not use the full name of that child in the accompanying text or photo caption.
- If we use the full name a pupil in the text, we will not use a photograph of that child to accompany the article.
- We may include pictures of pupils and teachers that have been drawn by the pupils.
- We may use group or class photographs or footage with very general labels, such as 'a science lesson' or 'making Christmas decorations'.
- We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.
- Websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

Email: newbridge_pri@bathnes.gov.uk www.newbridge.bathnes.sch.uk

Newbridge Primary School, Charmouth Road, Newbridge, BA1 3LL

Tel: 01225 421675/421620