

Headteacher Mr M Cunniffe

Thursday 29th February 2024

Dear Parents,

World Book Day – Thursday 7th March

At Northbrook Primary Academy, we celebrate and promote the love of reading every day and will be dedicating the full day to World Book Day on Thursday 7th March. This is a wonderful day in school where we champion children's reading choices and promote a love of reading.

For our World Book Day celebrations 2024 we will have a whole school focus on the amusing and unusual text 'The Book with No Pictures' written by B. J. Novak. As part of our shared story times, we will celebrate the excitement and pleasure of reading as a school community. This focus will also link to other activities during the school day, including creative activities based around the book's unique style and allowing children to use their own imaginations to create their own nonsense words and characters, making their own books and writing their own stories. Additionally, our Year 6 children will read with their Reception 'buddies', so we build on the fantastic work they have been doing as positive role models for our youngest children.

If there is a particular book that your child enjoys reading at home, we are inviting them to bring that book into school to show class members, so that hopefully our children (or indeed us!) might find a book that they haven't thought about reading and choose to read that book in the future.

We have decided not to run a fancy-dress day as we know this can be expensive for families and can detract from the real focus of the day, which is changing lives through a love of books and shared reading. We will also be hosting a non-uniform day for 'Red Nose Day' on Friday 15th March when the children will help us raise money for the various charitable causes.

You can find out more about World Book Day at www.worldbookday.com or on the dedicated YouTube channel. As adults, we should never underestimate the impact of reading and if we really want to further our children's life chances we can take a few simple steps to encourage reading for pleasure;

- Read to our children regularly
- Give access to books at home
- Encourage children to choose what they want to read
- Share and recommend books to our children
- Designate time to reading regularly

Any questions or queries, please do not hesitate to contact us at school and don't forget to use your voucher to pick up a free book in Asda, Tesco, Sainsbury's or The Works.

Many thanks for your continued support.

Yours sincerely,


R Spence

English Curriculum Lead



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