

Subject: Business

Year group: Yr 11

Department Curriculum Vision:
Through studying this qualification students will:

- apply knowledge and understanding to business decision making, including:
 - o the interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources; and how these interdependencies underpin business decision making
 - o how different business contexts affect business decisions
 - o the use and limitation of quantitative and qualitative data in making business decisions
- develop problem-solving and decision-making skills relevant to business
- investigate, analyse and evaluate business opportunities and issues
- make justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills.

	Autumn Term 1	Autumn Term 2
Content: (Know what...)	Theme 2: Building a business Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows. In this theme, students will be introduced to national and global business contexts and will develop an understanding of how	Topic 2.3 Making operational decisions – this topic focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes. ● Topic 2.4 Making financial decisions – students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.

	these contexts impact business behaviour and decisions. National contexts build on those in Theme 1 and relate to businesses operating in more than one location or across the UK. Global contexts relate to non-UK or transnational businesses. Students must develop an understanding of the interdependent nature of business activity through interactions between business operations, finance, marketing and human resources, as well as the relationship between the business and the environment in which it operates. Students must understand how these functional areas influence business activity and how interdependencies and relationships between them underpin business decisions. ● Topic 2.1 Growing the business – students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored. ● Topic 2.2 Making marketing decisions – students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.	
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Skills: (know how...)	Through studying this qualification students will: ● apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts ● develop an understanding of how these contexts impact on business behaviour ● use business terminology to identify and explain business activity ● apply business concepts to familiar and unfamiliar contexts.	Through studying this qualification students will: ● apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts ● develop an understanding of how these contexts impact on business behaviour ● use business terminology to identify and explain business activity ● apply business concepts to familiar and unfamiliar contexts.
Key vocabulary	Marketing Mix Product Life cycle Globalisation Ethics	Profit Net profit Gross profit Loss Break even Average Rate of Return
Mid Term Assessment	MUA 2.1	MUA 2.2
End Term Assessment	EUA 2.1	EUA 2.2 & 2.3
	Spring 1	Spring 2

Content: (Know what...)	● Topic 2.5 Making human resource decisions – growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic.	Revision and consolidation Public exams preparation
Skills: (Know how...)	Through studying this qualification students will: ● apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts ● develop an understanding of how these contexts impact on business behaviour ● use business terminology to identify and explain business activity ● apply business concepts to familiar and unfamiliar contexts.	
Key vocabulary	See above.	See above.
Mid Term Assessment	MUA 2.4 & 2.5	MUA
End Term Assessment	PPE	N/A

	Summer 1	Summer 2
Content: (Know what...)	Consolidation Revision Public exam preparation	Consolidation Revision Public exam preparation
Skills: (Know how...)	See above.	See above.
Key vocabulary	See above.	See above.
Mid Term Assessment	N/A	N/A
End Term Assessment	N/A	N/A
Additional information		
Homework	All homework on Google classroom	
Extra curricular and enrichment opportunities	See Extracurricular activities.	
Useful links that will support learning	Google classroom Tutor2u	

	Business Bee Gcse Bitesize
How parents can support learning	Checking they have completed their homework on time and in full. Creating regular activities at regular times of the day will help your child take breaks from revising as well as improve their time-management skills by having to organise revision around these times.