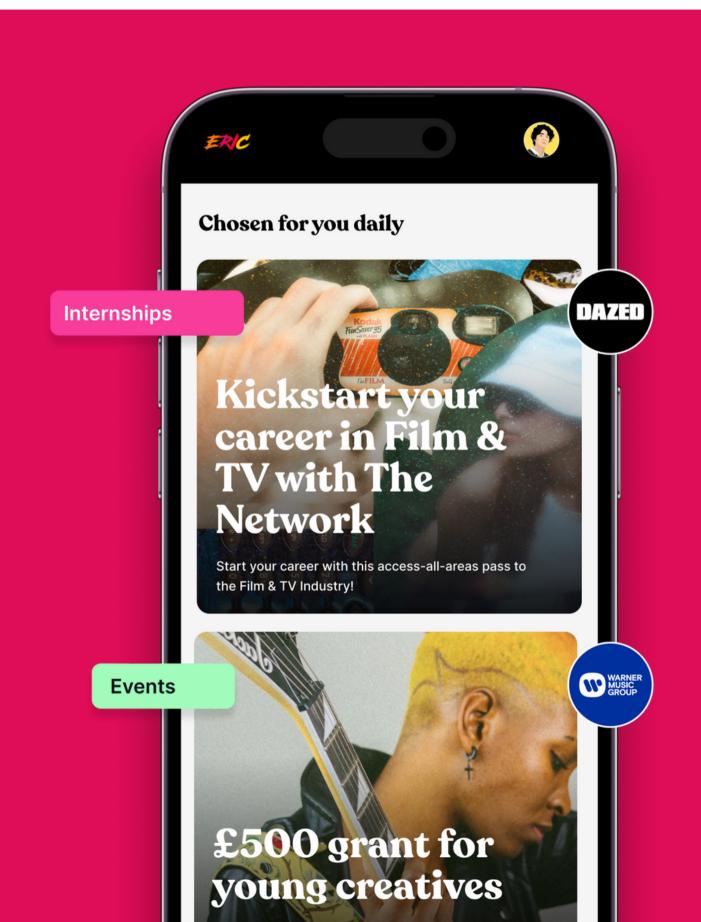


# Kickstart a Career in the Creative Industries

Discover thousands of creative internships, bootcamps, events, training schemes, courses & more.







# Get ready for the world of work

Think of ERIC as your pre-job power boost. Connecting you to resources, opportunities and events, so you can gain experience for your CV or Portfolio.



#### What are the creative industries?

Did you know there are 16 creative industries.

1. Advertising, Marketing & PR

9. Games

2. Architecture

10. Music

3. Arts & Crafts

11. Radio, Podcasts & Audio

4. Culture & Heritage

12. Photography & Videography

5. Design

13. Publishing

6. Digital Media

14. Theatre & Performing Arts

7. Fashion

15. Writing & Journalism

8. Film & TV

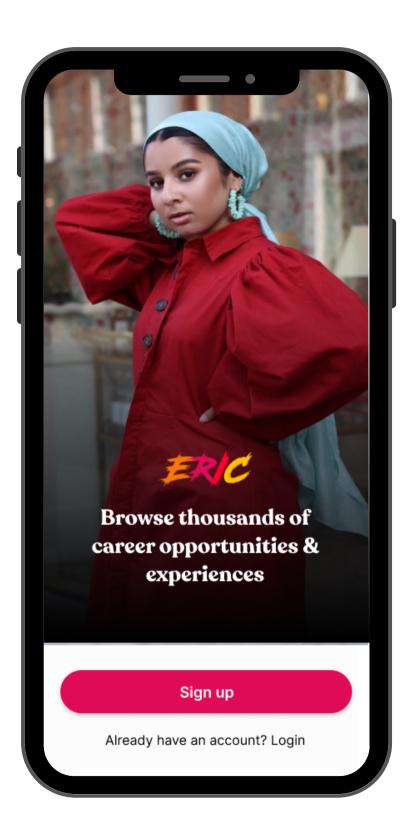
16. VFX & Animation

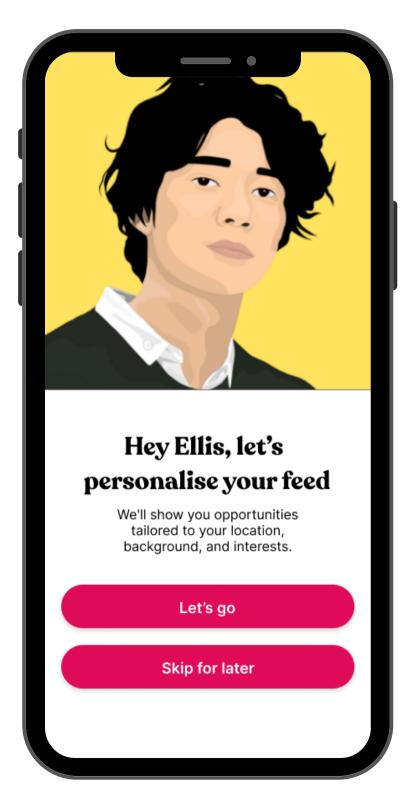
Learn more about each creative industry on ERIC's website. www.meet-eric.com

#### How to use the app

1

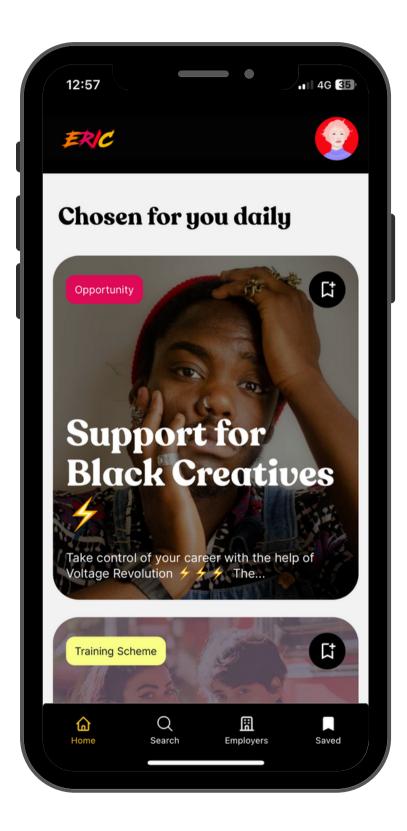
Sign up and tell the app your interests, age & background

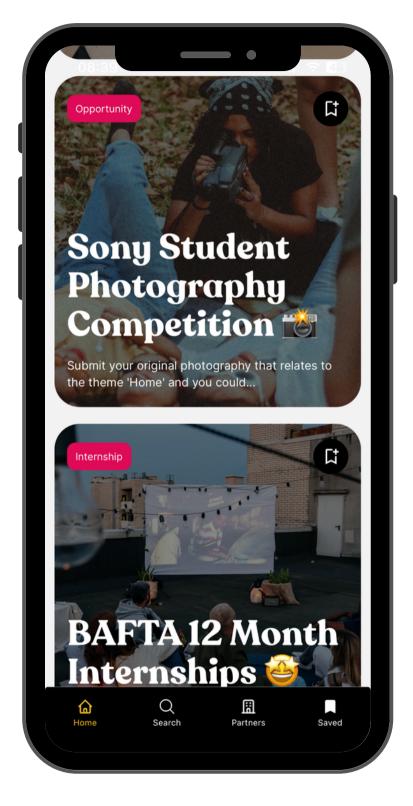




2

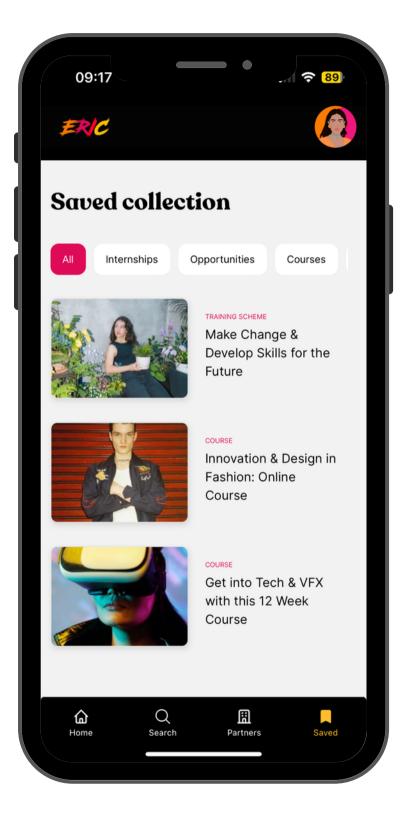
Browse a curated feed of creative opportunities & experiences that we've matched you to.

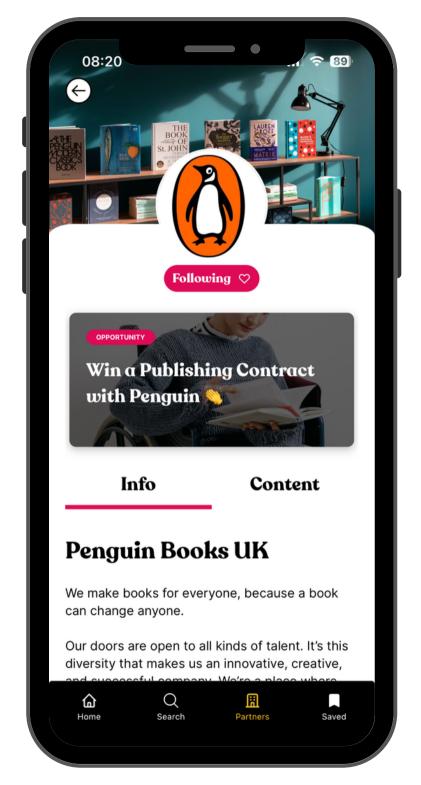




### 3

Search for keywords, follow your favourite brands or save stuff for later. New stuff posted every day!





#### What opportunities will you find on the app?

Everything is aimed for those with zero to no experience

- Internships
- Apprenticeships
- Events
- Competitions & Grants
- Training Schemes
- Workshops
- Courses
- Work experience

- Runner roles
- Freelance roles
- Junior roles
- Mentoring schemes
- CV and portfolio support
- Articles
- Podcasts
- Videos

### 200+ companies promote on ERIC

Never miss out on an opportunity again.



#### Our users VERIC...

150k+

No. of young people ERIC has supported to date

90%

of users have said ERIC has helped them progress in their creative career

85%

of ERIC users feel more confident about a career in the creative industries

great. I greatly admire you a d the amazing work you and your team are doing building a useful product like ERIC - it's a cultural product that would solve an important problem for Gen-Z's like myself. I look forward to seeing the product grow and evolve over time.

Hey ERIC Thank you for creating this app, it's literally saved my life!! I've found so many cool events, internships & opportunities. I've told all my uni friends about the app too aha



Joanna A · 1:02 am

Hello - nice to meet you! I wanted to say thank you for founding the Eric App - I use it daily and it has let me know of so many upcoming competitions, jobs and courses and really encourages and empowers me to search for more opportunities in the creative fields.

Thank you very much!!

Best, Joanna i honestly cant even explain how much i love the eric app, given me so many useful tips and things whilst exploring how to get into my dream career! youve done such an amazing job with it! wanted to say well done

Just wanted to send a message saying, I'm loving the ERIC app right now, such cool content & opportunities. The Nickelodeon pitch opportunity, sounds awesome!



mygreatfirstjob 32s

I've just shared the app with a school today who were looking for great content for their creative pupils - some amazing opportunities on there!

Reply

You guys helped me get my apple Job so I really wanna give back

More and more people I speak to have agreed how old fashioned the education system and career advice is and how much it needs to change. So I couldn't agree with this more



## There is a career for everyone in the creative industries

Download for free today



