


# KS4 Curriculum Map Business Studies

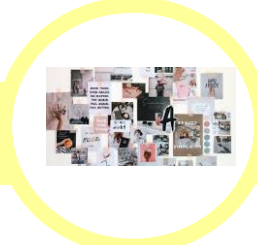
 = end of topic assessment opportunity

Year 10

Market Research



Creative techniques



Financial Viability



Branding



Pitch an idea



Advertising



Business Plans



Ownership



Year 11

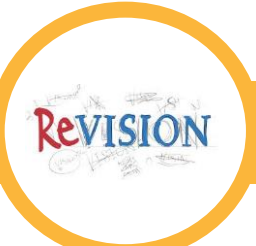


Evaluation

External Factors

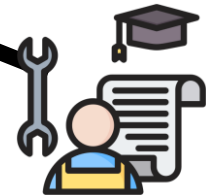


FINANCE



Revision and recap


KS5



BTEC Business Studies

Apprenticeships opportunities

# KS5 Curriculum Map BTEC Business Studies

 = end of topic assessment opportunity

Year 12

Features of a Business



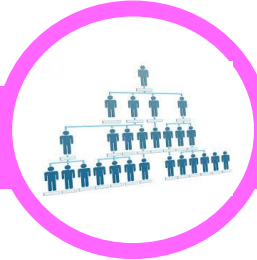
Stakeholders



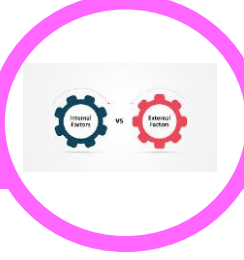
Innovation and Enterprise



Organisational structures



External Factors



Business Finance



Competitor Mapping



Personal Finance



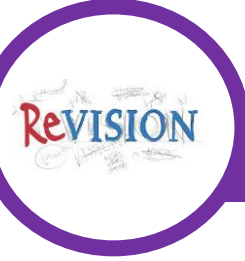
7P's



Markets and Competition

Year 13

Revision, Exam Preparation



Selection



Ethical and Legal



Recruitment



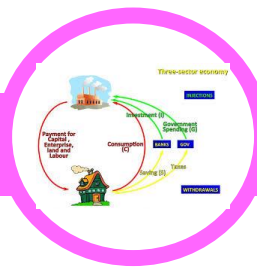
University/  
Employment/  
Apprenticeship

# KS5 Curriculum Map Economics – Macro Economics

 = end of topic assessment opportunity

Year 12

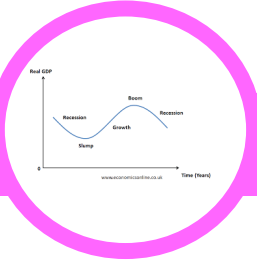
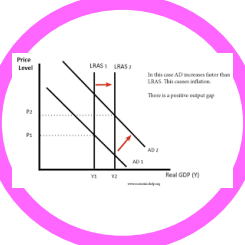
## Macro Economic Objectives



Circular flow of income



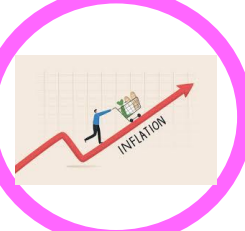
## AS/AD Diagrams



Business Cycle



## Inflation



## Fiscal and Supply side

**Monetary policy:** refers to actions taken by the central bank to manage the money supply and interest rates to achieve its goals.

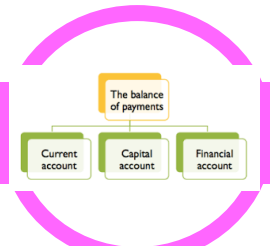
**Fiscal policy:** refers to the government's decisions on spending and taxation.



Inflation and Deflation



## Economic Growth



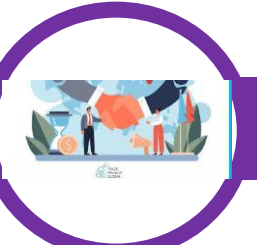
Balance of Payments



Unemployment

Year 13

## Financial Markets



Trade




## Business Growth



Revision

University/  
Employment/  
Apprenticeship

# KS5 Curriculum Map Micro Economics

 = end of topic assessment opportunity

