

Our Lady Queen of Peace

Catholic High School

Curriculum Overview

YEAR 10 Travel and Tourism

Careers

Local Market Information

Tourism and hospitality jobs growing by 2034
Eden Project

Skills

Ability to follow instructions/ attention to detail
Ability to learn and apply new information
Strong work ethic
Motivation
Accountability
Time management

Jobs

Travel agent
Tour guide
Theme Park worker
Conservationist
Train companies
National highways
Government officer

Knowledge & Understanding

Subject Specific Literacy Development

Cultural Capital / Enrichment Opportunities

Topics (Bigger Picture)

Knowledge (Key Concepts)

Recall & Retrieval Practice Focus

Key Vocabulary

Half Term 1

Component 1 - Travel and tourism organisations and destinations

Learning outcome A1 – The major
components of the UK travel and tourism
industry

Accommodation providers
Transport operators
Visitor attractions
Tour operators
Travel agents
Tourism promotion
Ancillary services

World map and continents
and locations around the
world

A1 Recall

Self-catering
Accommodation
Customer service
Natural
Purpose built
Heritage
Domestic
Inbound
Outbound
Mass market
Independent
Ancillary services
MICE

LIM - discussion of tourism
sector jobs growing by 2034
in local area

	Knowledge & Understanding			Subject Specific Literacy Development	Cultural Capital / Enrichment Opportunities
	Topics (Bigger Picture)	Knowledge (Key Concepts)	Recall & Retrieval Practice Focus	Key Vocabulary	
	Component 1 - Travel and tourism organisations and destinations Learning outcome A2 – The ownership and aims of travel and tourism organisation and how they work together.	Private, public and voluntary ownership Financial and strategic aims Complete task 1A		Private Public Voluntary Shareholder Financial Strategic	
Half Term 2	Component 1 - Travel and tourism organisations and destinations Learning outcome A2 – travel and tourism organisations working together	Interrelationships, interdependencies Ways of working together, Examples and reasons Complete task 1b	A1 and A2 recall - ownership and aims A2 recall – working together	Interrelationships interdependence	LMI skills – discussion about skills linked to completed coursework.
	Component 1 - Travel and tourism organisations and destinations Learning outcome A3 - The role of consumer technology in travel and tourism	Type of technology Reasons for Advantages and disadvantages of technology		Consumer technology Virtual reality Augmented reality Artificial intelligence	
Half Term 3	Component 1 - Travel and tourism organisations and destinations Learning outcome A3 - the role of consumer technology in travel and tourism	Complete task 2	A3 recall – technology		
	Component 1 - Travel and tourism organisations and destinations Learning outcome B1 - visitor destinations, Learning outcome B2 - activities Learning outcome B3 - visitor types	Types of destinations Features of destination Domestic, inbound, outbound, leisure, business tourism Visitor types Complete task 3a		Cultural Historical Natural attraction Purpose built Heritage Off peak Peak Leisure tourism Business tourism MICE	LMI- Eden project – discussion of jobs linked to this.

	Knowledge & Understanding			Subject Specific Literacy Development	Cultural Capital / Enrichment Opportunities
	Topics (Bigger Picture)	Knowledge (Key Concepts)	Recall & Retrieval Practice Focus	Key Vocabulary	
Half Term 4	Component 1 - Travel and tourism organisations and destinations Learning outcome - B4 – Travel options and modes of transport, hubs and routes	Types of travel Modes of transport – air, rail, sea, land. Hubs and gateways Suitability of travel routes Complete task 3b	B1 -Destination, B2 – activities, B3 visitor types and previous recall from earlier in the year	Short haul Long haul Charter Scheduled Transport hub Transport gateway Transfer	Employee encounter – working for an airline
Half Term 5	Component 3 - Influences on global travel and tourism Learning outcome B – Impact of travel and tourism and sustainability	Social impacts Economic impacts Environmental impacts How to manage impacts Sustainability	A1 recall – linked learning to new content.	Economic Political Media Epidemic Pandemic Socio-cultural Sustainability Responsible tourism Ecotourism	
Half Term 6	Component 2 Needs in travel and tourism Learning Outcome A1 - Types of market research	Primary research methods Secondary research methods Advantages and disadvantages of each Complete task 1 A	3B recall	Primary research Secondary research Qualitative data Quantitative data	

Key Assessments

When	What will be assessed?	Why is this being assessed?	How will results be stored & students receive feedback?
Half term 1	Key piece - Explain questions – 4 marks	Command word for GCSE component 3	Teacher marked with WWW and EBI on green sheet.
	Key piece - Discuss question – 6 marks	Command word for GCSE component 3	Teacher marked with WWW and EBI on green sheet.
Half term 2	Task 1A – Ownership, aims, products and services for one organisation	PSA1 completion	Stored on tracker
	Task 1B - Partnerships between travel and tourism organisations	PSA1 Completion	Stored on tracker
Half term 3	Mid-term assessment – Learning outcome A1, A2, A3	Assessing key knowledge, understanding of skills of component 1	Teacher marked – whole class feedback and individual areas of WWW and EBI.
	Task 2 – Consumer technologies	PSA1 completion	Stored on tracker
Half term 4	Task 3A – Suitability of a destination for a visitor profile	PSA1 completion	Stored on tracker
	Task 3B - Best form of transport for the visitor profile	PSA1 completion	Stored on tracker
Half term 5	Key piece – Discuss question – 6 marks	Command word for GCSE component 3	Teacher marked with WWW and EBI on green sheet.
	Key piece – Discuss question – 6 marks	Command word for GCSE component 3	Teacher marked with WWW and EBI on green sheet.
Half term 6	Task 1 A (Component 2) – Market research for a travel and tourism organisation	PSA2 completion	Stored on tracker