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| **Our Lady Queen of Peace**  Catholic Engineering College | Curriculum Overview |
| **Year 10 Travel and Tourism** | |

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|  | **Knowledge & Understanding** | | | **Subject Specific Literacy Development** | | **Cultural Capital / Enrichment Opportunities** |
|  | **Composites**  **(Bigger Picture)** | **Components**  **(Key Concepts)** | **Recall & Retrieval Practice Focus** | **Reading for meaning** | **Key Vocabulary** |
| **Half Term 1** | C1A - Demonstrate an understanding of the UK travel and tourism industry | The major components of the UK travel and tourism industry  The ownership and aims of the travel and tourism organisations and how they work together  The role of the consumer technology in travel and tourism | World Map – continents and countries from KS3  Later in the half term – recall from content covered earlier on in the half term 1 | Tourist attractions | Accommodation  Tour operator  Visitor attraction  Travel agent  Ancillary services  Travel insurance  Interrelationships  Interdependence |  |
| **Half Term 2** | C1B - Explore popular visitor destinations | Visitor destinations  Different types of tourism and tourism activities  Popularity of destinations with different visitor types  Travel options to access tourist destinations | Recall from C1A  Later in the half term – recall from content covered earlier on in the half term 2 | Tourist destinations | Natural attractions  Facilities  Heritage attractions  Climate  Multigenerational  Departure  Arrival |  |
| **Half Term 3** | C1C - Travel and tourism organisations and destinations | Organisations  Ownership  Aims  Key products and services  Customer technologies  Types of tourism  Types of visitors  Popular tourist destinations | Recall from C1A and C1B from half term 1 and 2 | Transport hubs and gateways | Short haul  Long haul  Charter  Transport hub  Transport gateway |  |
| **Half Term 4** | Internal assessment | Pearson Set Assignments (PSA) 1  5 tasks – monitored preparation time and formal supervision time | Internal assessment to be completed – C1A and C1B content needed for this | Internal assessment to be completed | Recall from half term 1-3 as these terms will be used in the internal assessment. |  |
| **Half Term 5** | C2A - Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends | Types of market research  How travel and tourism organisations may use market research to identify customer needs and preferences  How travel and tourism organisations may use research to identify travel and tourism trends | Recall from C1A and C1B  Later in the half term – recall from content covered earlier on in half term 5 | Importance of market research | Market research  Primary research  Secondary research  Market segmentation |  |
| **Half Term 6** | C2B - Recognise how the needs and preferences of travel and tourism customers are met | Customer needs and preferences  How travel and tourism organisations provide different products and services to meet customer needs and preferences  Customer needs and different types of travel  Travel planning to meet customer needs and preferences | Recall for all content covered throughout the year so far.  Later in the half term – recall from content covered earlier on in half term 6 | Responsible tourism | Responsible tourism  Desirable preferences  Corporate travel  Leisure travel  Specialist travel |  |

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| **Key Assessments** | | | |
| **When** | **What will be assessed?** | **Why is this being assessed?** | **How will results be stored & students receive feedback?** |
| End of C1A | End of topic test | To check knowledge and address misconceptions | Results stored on internal tracker  Feedback given and improvements made by students |
| End of C1B | End of topic test | To check knowledge and address misconceptions | Results stored on internal tracker  Feedback given and improvements made by students |
| End of C1C | End of unit test | To check knowledge and address misconceptions | Results stored on internal tracker  Feedback given and improvements made by students |
| During HT4 | Internal assessment (coursework first piece) | Assessment towards final grade | Results stored on internal tracker  Results sent to exam board to be externally moderated. Results gained August 2025. |
| At end of C2A | End of year assessment – assessing components 1 and 2 | To check knowledge and address misconceptions | Results stored on internal tracker  Feedback given and improvements made by students |
| Two key pieces of work in each of the components sections are teacher marked and feedback given. | | | |