

# Anti-Bullying Week 2020

## Park Campus Academy

#itsbullyingnotbanter@parkcampusacademy

**UNITED**

**AGAINST**

**BULLYING**

#ANTIBULLYINGWEEK

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Academy

Anti-Bullying  
Alliance

# Is this bullying?

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The ABA (Anti-Bullying Alliance) defines bullying as:

**The repetitive, intentional hurting of one person or group by another person or group, where the relationship involves an imbalance of power.**

**Bullying can be physical, verbal or psychological.**

**It can happen face-to-face or online. Remember, it's bullying not banter.**

# Is it bullying?

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1. Luke spits into a can of cola and says he will make Ade drink it.
2. Priti posted a video to TikTok of herself doing a dance challenge. Someone in her class screenshot it and shared it on their Instagram and on What's App groups and lots of other students sent unkind comments about it
3. Each time Grace walks into a room a group of other children giggle and whisper to each other. Remember, it's bullying not banter.

- ✓ Repetitive
- ✓ Intentional
- ✓ Hurtful
- ✓ Imbalance of power
- ✓ Can be physical, verbal or psychological.
- ✓ Can happen face-to-face or online

Bullying?

Not bullying?

Need more information?

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# The traditional view

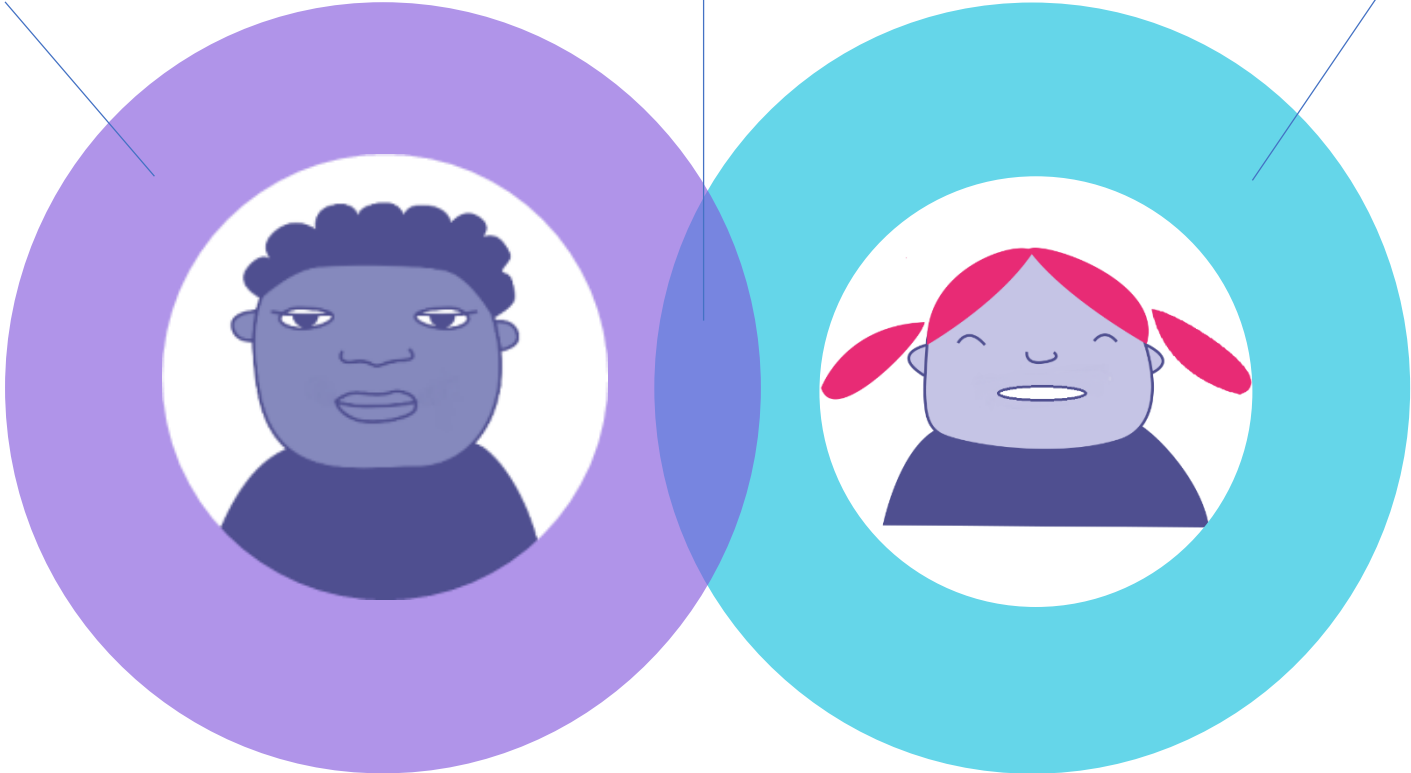
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Find out

what happened

and sort it out



“Victim”

“Bully”

# Bullying as a group behaviour

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**The ringleader (Bully)** -  
Initiating and leading  
the bullying but not  
always the person  
'doing' the bullying.

**The target** - The person  
at whom the bullying  
is aimed.



'Target'



'Ringleader'

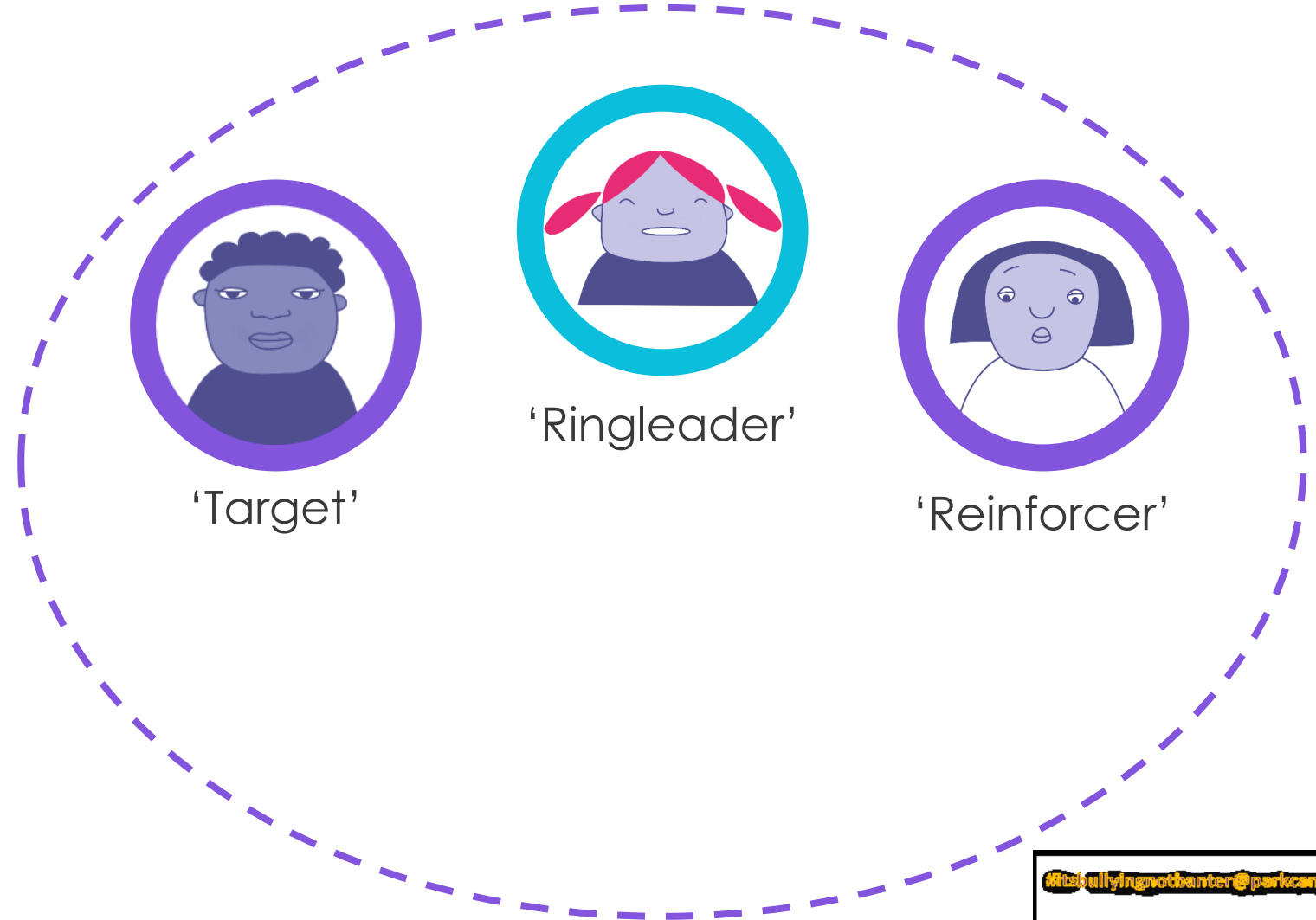
# Bullying as a group behaviour

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**Reinforcer(s)** -  
Supports the bullying,  
might laugh or  
encourage other  
people to 'collude'  
with what is going on.



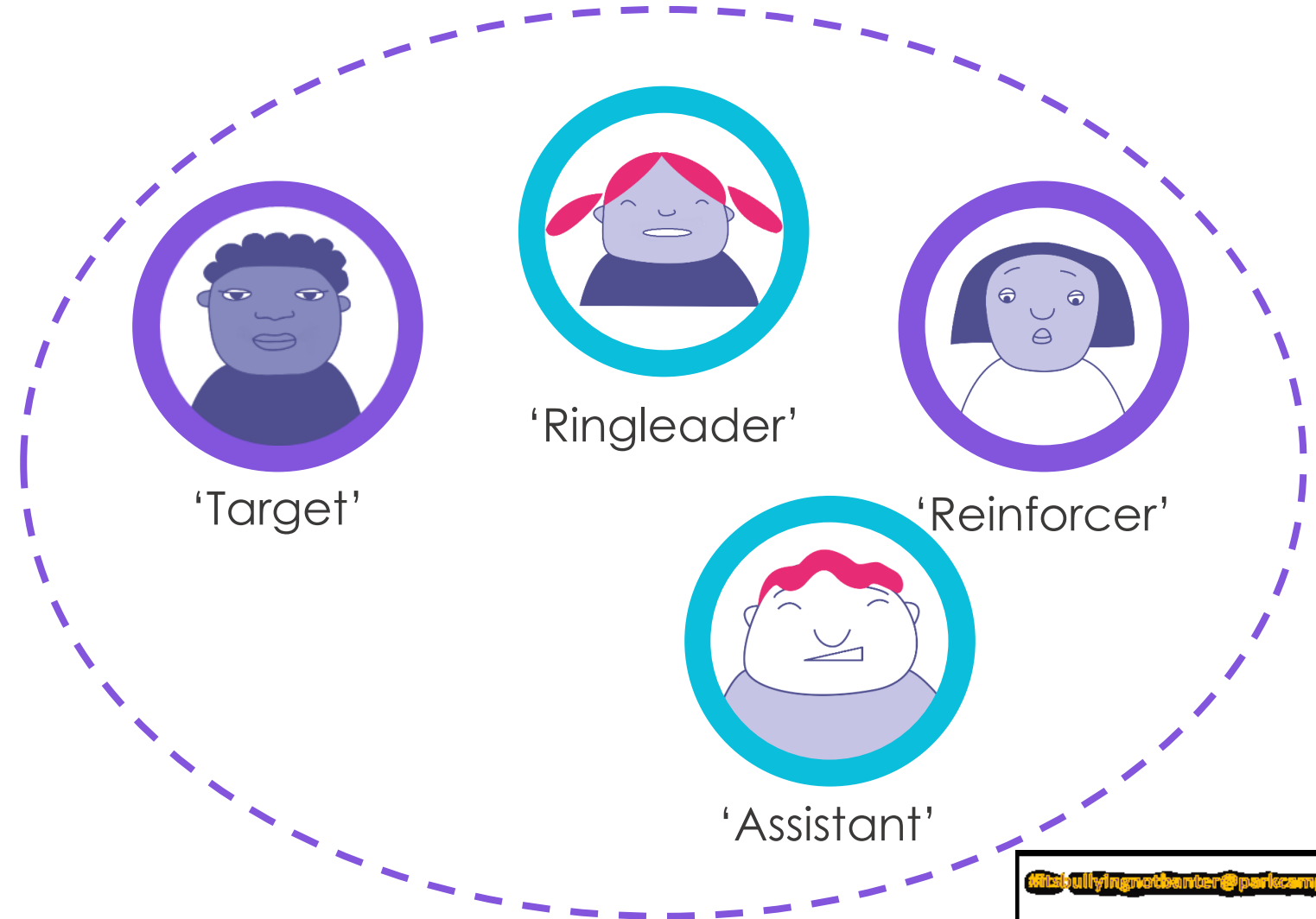
# Bullying as a group behaviour

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**Assistant(s)** - Actively involved in 'doing' the bullying.



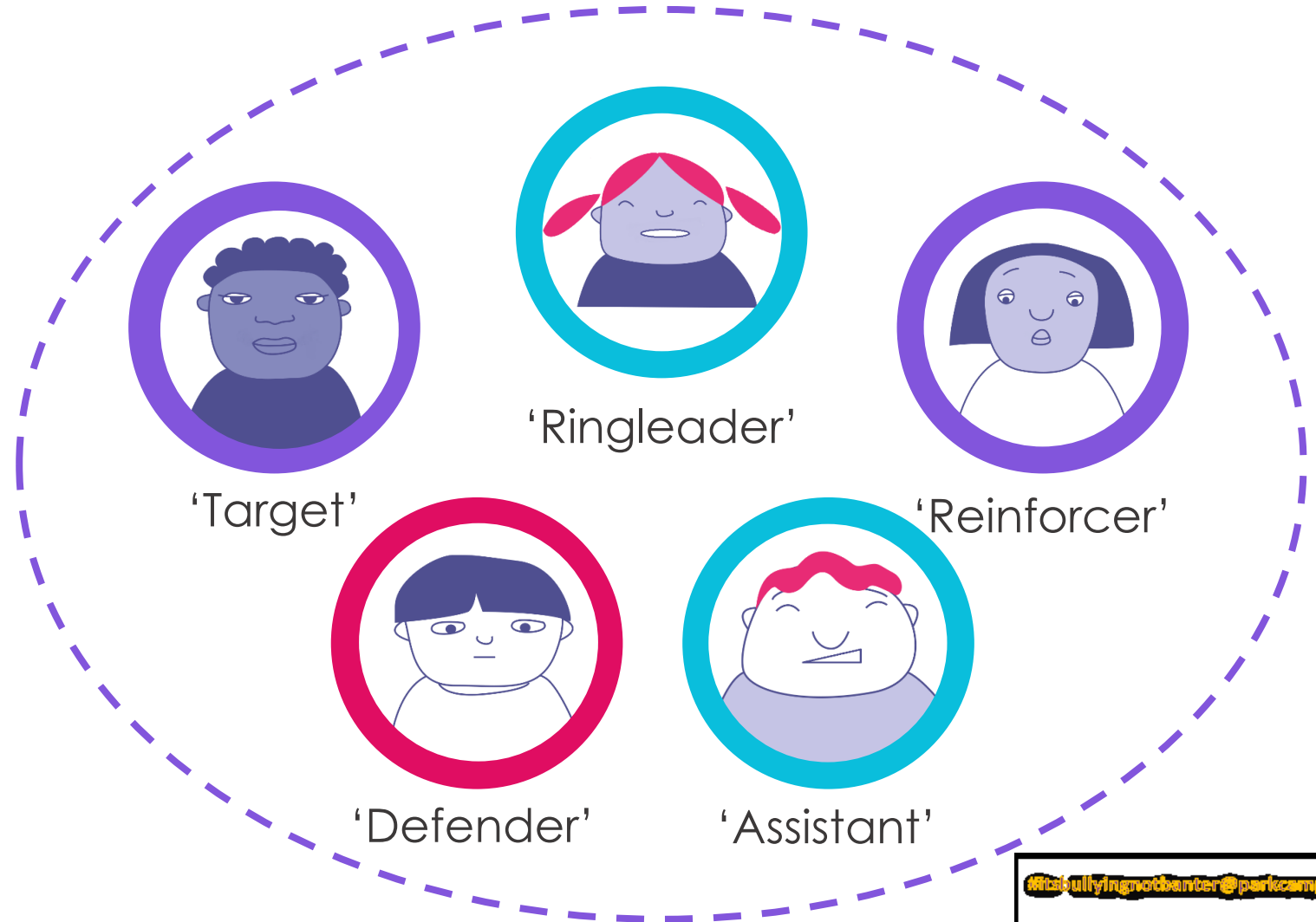
# Bullying as a group behaviour

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**Defender(s)** - Stands up for someone being bullied. Knows that bullying is wrong and feels confident enough to do something about it. This might involve talking to an adult in school.





# Bullying as a group behaviour

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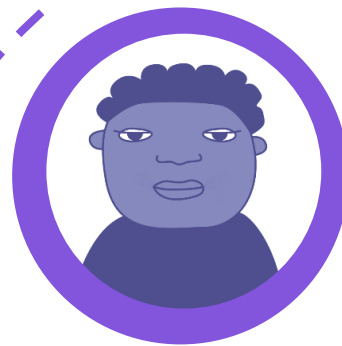
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'Outsider'



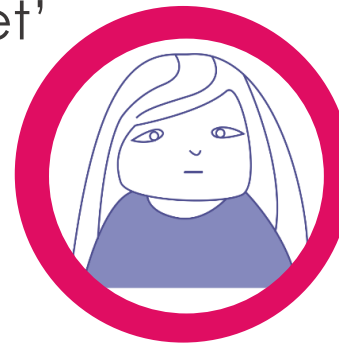
'Target'



'Ringleader'



'Reinforcer'



'Defender'



'Assistant'

**Outsider(s)** - Ignores any bullying and doesn't want to get involved.  
Remember, it's bullying not banter.

# Bullying as a group behaviour

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**The ringleader** – Starting and leading the bullying but not always the person ‘doing’ the bullying.

**The target** - The person who is being bullied.

**Assistant(s)** - Actively involved in ‘doing’ the bullying.

**Reinforcer(s)** - Supports the bullying, might laugh or encourage other people to carry on what is going on.

**Defender(s)** - Stands up for someone being bullied. Knows that bullying is wrong and feels confident enough to do something about it. This might involve talking to an adult in school.

**Outsider(s)** - Ignores any bullying and doesn't want to get involved.



‘Outsider’



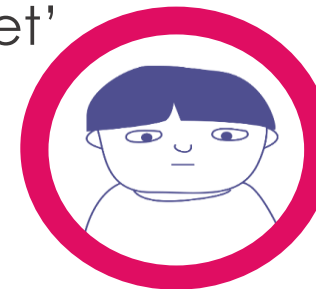
‘Target’



‘Ringleader’



‘Reinforcer’



‘Defender’



‘Assistant’

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# Official Film

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Anti-Bullying Alliance

UNITED AGAINST BULLYING



<https://youtu.be/D0eRmP3XRHg>

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Thank you  
for watching

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