

#### Your weekly guide to careers information, advice and news from Parklands High School

Well here we are at the end of another busy week at Parklands. Lots of great information, advice, events, webinars, work experience and much more in this issue.

- Young Professionals have a series of great virtual events for students in Year 11, with some
  of the biggest names in the law and finance world. These events are free and look fantastic
  on a CV.
- Find out more about the Norland Nannies and the incredible career opportunities they offer.
- For anyone interested in an apprenticeship, I have added the guide to setting up a Gov.UK account in order to apply for vacancies. After Easter, there will be another apprenticeship advice session, this time with Training 2000, talking about interview skills, what to expect at assessment days and so on. I will advertise this on the daily pupil bulletin.
- The UCAS personal statement for application to university is changing there's a great article from Keele University on writing a great statement, plus a short assessment from InvestIn Education. There is also a spring promotion at InvestIn with a discount on all summer career programme fees expires April 2<sup>nd</sup> so don't delay!
- Year 11s may be interested in the three day residential engineering experience at Loughborough University in July. Follow the link to see if you are eligible.
- SkillSet have a free skills module in verbal communication that pupils may be interested in. It's a short online module that comes with a certificate of completion and will help young people gain the essential skills needed in employment.
- Medic, Dental and Allied Health Mentor are offering a series of conferences and a fantastic virtual work experience
  programme that should be a must for anyone aspiring to work in healthcare. As you will see on the new UCAS
  personal statement guidelines, it is important to show what you have done other than just school or college
  qualifications, ie. volunteering, work experience and so on.
- Coming up next term Leyland Playscheme will be presenting an assembly showcasing their volunteer positions for Year 10 pupils. This is a really popular scheme that has been running for years and helps with confidence, teamwork skills, resilience and much more. More details to follow after the holidays.
- Myerscough College have an advice morning this Saturday. It's a lovely campus and they offer some amazing courses that you may never have considered. Suitable for anyone in Year 9, 10 or 11.
- Finally, don't forget to return Work Experience booklets as soon as possible. Deadline for return is 2<sup>nd</sup> June, but many employers are telling me that they have already given places to pupils from other schools, so don't leave it too late. All paperwork is available from the Top Office or on the school website: **CLICK HERE**





✓ School Leavers

✓ Apprenticeships



## Saturday 29th March 2025

CENTRES ACROSS THE NORTH WEST

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LIVERPOOL • WARRINGTON

www.myerscough.ac.uk

## **CHOICES MAGAZINE**

The monthly parent and carer guide to apprenticeships and technical education



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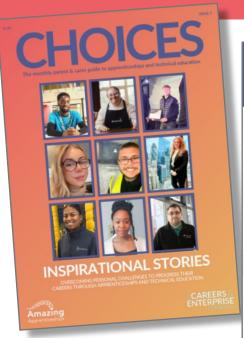
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Discover more about apprenticeships and technical education amazingapprenticeships.com













# Young Professionals Easter Law Work Experience Day Linklaters, Fragomen & ULaw Tuesday 15th April, 10am - 3pm

We have an incredible opportunity landing this Easter break for all students interested in getting into the world of law.

Magic Circle Law Firm Linklaters, the worlds biggest Immigration Law Firm Fragomen and the UK's leading Law University, ULaw are joining us to offer students a whole day of legal knowledge, workshops and insights to the sector for aspiring lawyers. This will be an immersive one day experience online via Zoom where you will get the chance to learn more about law, what it takes to make your way to the top in a law firm and take part in some legal case workshops to really put your skills to the test as a commercial lawyer.

If you think you've got what it takes to step into the shoes of a corporate lawyer for the day and have a go at some real world cases then this event is for you!

#### **Key Details:**

- Law Work Experience during the Easter Holidays
- Tuesday 15th April 10am 3pm
- Employers involved are; Linklaters, Fragomen and University of Law
- An opportunity to take part in legal workshops, hear from two international law firms as well as the UK's biggest university offering law degrees
- Networking opportunities in the virtual booths
- Certificate of completion sent out to all students who take part in the day

If you would like to secure your place, please apply on the below link.

#### **Application Link:**

https://www.surveymonkey.com/r/YP-GetintoLaw-WEx





Watch, read or listen to BBC Radio 1's Katie Thistleton, young guests and career experts as they help to tackle the most popular questions teenagers asked about the world of work.

Available as a video with transcript, and as an audio podcast on BBC Sounds, each episode has a 'Takeaway Task' to try and adapt, and 'Key moments' sections so you can break it down and find exactly what you're looking for.





Help! What am I good at?





Help! How can I set achievable goals?





Help! What do I do next?





Help! How do I write a CV & cover letter?





Help! What should I do in a job interview?





Help! What is networking & how can it help me?

# WHAT CAREER OPPORTUNITIES COULD MY YOUNG PERSON PURSUE?



<u>BBC Bitesize Careers</u> has a range of accessible careers resources to inspire your child and help them consider their future journey into work. Here are a few examples:





Having been diagnosed with dyslexia and dyspraxia, Megan struggled in school. She found drama classes were the perfect way to express herself and now facilitates drama classes that help children realise their full potential.



LIA Read the story

Crèche assistant Lia secured her paid job by doing a supported internship through the charity, Mencap. They helped her gain Maths and English qualifications and work on her employability skills.



ISAAC Read the story

Isaac is a vlogger and filmmaker who uses his films to document his lifestyle, which has included carrying the Olympic torch and skydiving in America.

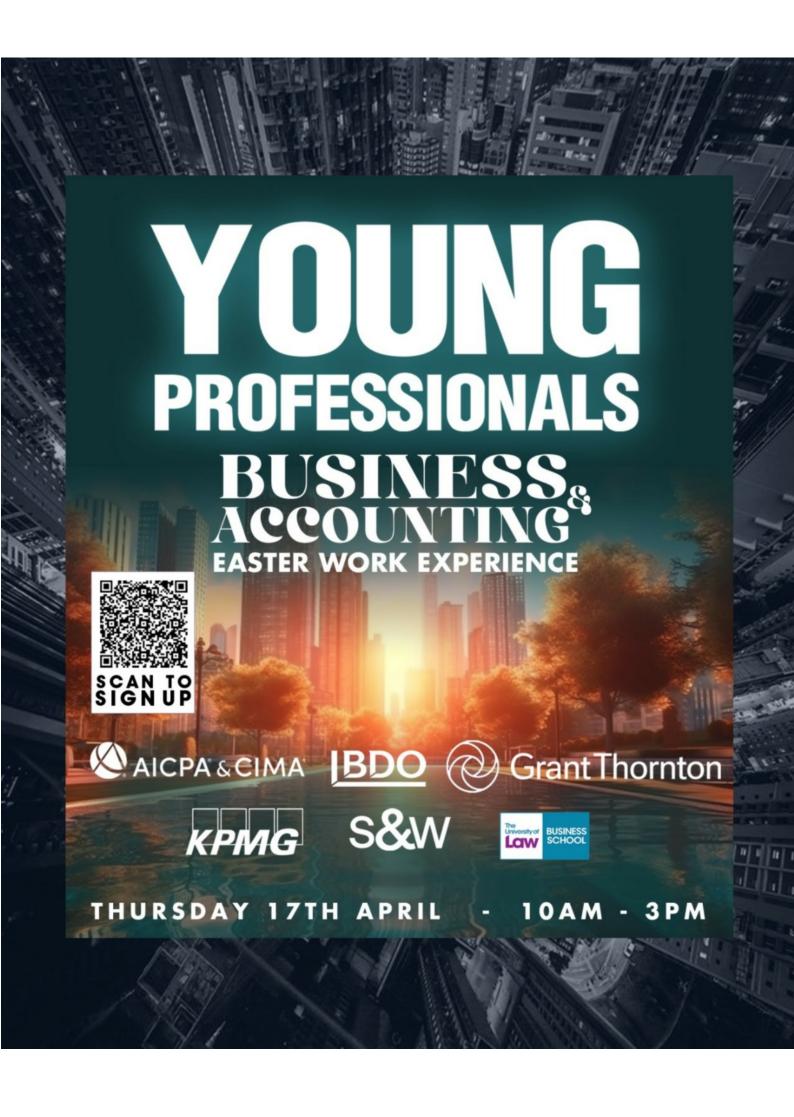


#### **DANIEL**

Read the story

Daniel told Bitesize Careers he used to try and separate his disability from his dream career in order to fit in. He explains how he's now determined to become a human rights barrister to advocate on behalf of disabled people.







This is an incredible experience for your students to network and take part in workshops with 5 of the biggest accounting firms in the world.

## Business & Accounting Easter Work Experience - Thursday 17th April, 10am - 3pm - Apply today!

Are you interested in breaking into the world of business and accounting? If so then this work experience is for you! This Easter break, we have teamed up with 5 of the worlds biggest accounting and professional services firms to give students an incredible insight to what its really like working within the industry and becoming a top business professional at a leading international firm.

We have big 4 firm KPMG, BDO, Grant Thornton, S&W and CIMA joining us to run hands on practical workshops with you to show you what it's really like working in the industry and how you could grow your career as a successful accountant, consultant or tax adviser. You will have the opportunity to work on business projects, conduct a profit and loss on a company, work on a consulting project as well as getting the chance to pitch your ideas and work to the professionals across the day.

On top of this we will be setting up dedicated workshop / networking booths so you can have 1-1 conversations with people from these companies to get your questions answered and find out about all the key programmes on offer, deadlines to apply as well as summer work experience opportunities along with graduate and apprenticeship programmes.

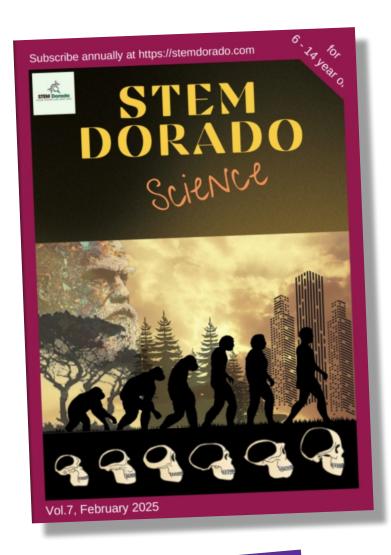
#### **Key Details:**

- Business & Accounting Work Experience during the Easter Holidays
- Thursday 17th April 10am 3pm
- Employers involved are; KPMG, BDO, Grant Thornton, S&W, CIMA and the University of Law Business School
- An opportunity to take part in business and accounting workshops, hear from 5 international firms as well as the UK's biggest university offering business degrees
- Networking opportunities in the virtual booths
- Certificate of completion sent out to all students who take part in the day

If you would like to secure your place, please apply on the below link.

**Application Link:** 

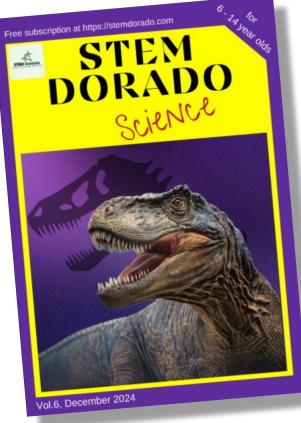
https://www.surveymonkey.com/r/Business-Finance-Easter



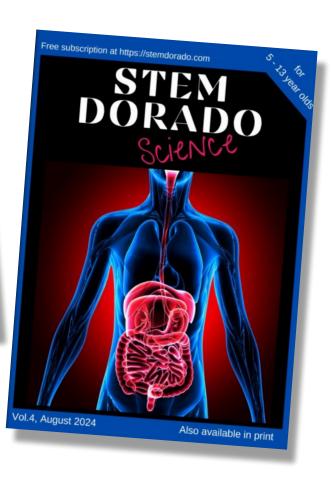
STEM Dorado is a fantastic free educational resource tailored for children aged 5-13. Created by Dr. Alina Chakraborty, a Cancer Biologist from London, the magazine aims to advance science communication and outreach for children.

The latest STEMDorado Magazine is out now! This edition features:

- Humans of the Future -What's next for our species?
- Cactus: A Desert Survivor -The science behind their resilience
- The Aurora Borealis The magic of the Northern Lights



Click here to read the latest issue





We are excited to announce that our Film and Television course is offering an amazing opportunity over Easter Half Term for students to make a film and work with a professional film crew over the week.

This is the application link if students wish to apply: <a href="https://blackburnfilmacademy.co.uk/apply/">https://blackburnfilmacademy.co.uk/apply/</a>





## From Politics at Cambridge to Norland: Evi's journey to becoming a Norland Nanny

Evi was on a specialised tutoring pathway for Oxbridge and applying to Russell Group universities including Durham and Edinburgh, when she decided to follow her passion for working with children.

Read our latest blog where Newly Qualified Nanny Evi discusses her journey to nannying and to Norland, what she learned throughout her degree journey, and her dreams for her future career as a Norland Nanny.



#### Read Evi's blog

## Norland Unwrapped: A day in the life of a Norland Nanny

Bookings our now live for our next webinar - Norland Unwrapped: A day in the life of a Norland Nanny on 5 June.

You'll hear from Norlanders about their careers since qualifying, how rewarding a career as a nanny is and the other career pathways open to our fully qualified graduates.

#### **Book your place**

### **Norland Unwrapped**

Join us at our next Norland Unwrapped to find out what a day in the life of a Norland Nanny is like on Thursday 5 June, 7.30-8.30pm GMT.

If you're considering studying at Norland, don't miss this unique insight into how our BA (Hons) Early Childhood Education and Care degree and Norland diploma training sets our graduates up for the most rewarding career as a Norland Nanny.

Members of staff and fully qualified Norlanders will share their insight into the Norland Nanny career.



#### You'll find out about:

- a typical day for a Norland Nanny
- roles, responsibilities and typical duties of a nanny
- how our early childhood training supports nannies in their career
- the different types of nanny role
- working internationally
- travelling with families
- the support you'll receive from the Norland Agency
- CPD opportunities
- careers beyond nannying

Book your place here - we'd love to see you there!



## Individual Challenger Experience

The Individual Challenger Activities are an exciting way for students aged 11-16 to complete a short STEM project from home and gain an Industrial Cadets Challenger award. Each activity is designed by our educational experts and allows students to use their creativity and imagination to complete a project in their own way and at their own pace. Students are guided through the activity on our learning platform and will have access to support for any questions or queries along the way. All students will get individual feedback on their project.

## **Structure & Cost**

3 hour activities that can be completed flexibly in your own time and costs £25.

## **Activities**

#### **Carbon Capture - Eco Garden project**

This course is designed to help you create a garden that supports the environment and contributes positively to the fight against climate change. Together, we'll explore the basics of climate change, its impacts, and the importance of natural carbon stores.

By the end of this course, you'll have a clear plan for an eco garden tailored to your space and a deeper understanding of how small, thoughtful changes can make a big environmental difference.

#### **TinkerCAD Moon Base Project**

This course is designed to help you create a 3D design using a CADprogram. You will be able to investigate and learn how to create a 3D moonbase, fit for astronauts, whilst learning more about the best place to setup abase on the moon. Please keep in mind you will need an email address to log into TinkerCAD- this can be your own email or a parent/carer's email.

By the end of this course, you'll have a clear understanding of how to use a CAD program whilst deepening your understanding of space.

Once students have completed an Individual Industrial Cadets
Challenger activity, they will join our alumni network and receive priority information about future EDT and Industrial Cadets activities.



To sign up, please visit our webiste **here** or scan the **QR code**.









## Everyone should digdata!

## Join our Experian challenges and gain virtual work experience

Ever wondered how criminals use money to fund illegal activities?

Financial crimes like money laundering and fraud costs the UK billions of pounds every year. Worse still, criminals are often moving money that comes from the most devastating crimes – those which cause harm to young and vulnerable people.

Experian believe data has the power to change lives. They help businesses and organisations use information in smarter ways to fight financial crime. By combining cutting-edge technology, powerful data, and expert insights, they're helping to stop criminals in their tracks and making financial systems safer and fairer for everyone.

Join our career challenges to see how Experian tackles fraud, protects communities from financial crime and helps catch the baddies! All while gaining virtual work experience!

#### FIRST STEP CAREER CHALLENGE:

#### **YEAR GROUPS 7-9**

"Free Skins or Fake Wins? Exposing Fake Gaming Giveaways!"

#### Tuesday 13th May at 4.30pm

You are online gaming with your friends and have just seen an advert promising a free rare skin – just click the link and claim your prize!

But wait... is it really a scam? Use your skills to investigate fake gaming giveaways, scams and learn how to protect yourself from online tricksters!

#### Your Mission as a Fraud Detective:

To identify and investigate fake gaming giveaways and scams and advise the Experian team on how to protect other gamers from scammers.

#### What this live online career challenge will involve:

- Meet the Experian Fraud team
- Develop data literacy and storytelling skills
- Gain a virtual work experience certificate
- Learn how to protect yourself and others when gaming online

What's involved?





Register and attend the 45 minute briefing session





Students work on the challenge in their own time





Recorded industry assessment





Certification of virtual work experience

#### **Register now!**

We're excited to announce our virtual work experience opportunities with Experian, taking place in May for students in year groups 7-9 (First Step) and 10-13 (Next Step). Our events take place outside of school hours, making them easily accessible for all students.



What if your students could see where STEM could take them - beyond the classroom and into the real world?

Destination STEM is your students' one stop destination for all things science, technology, engineering, and maths. It's a website specifically engineered to help your students find out more about inspiring career stories, exciting pathways, and real-world opportunities.

From gaming and space exploration to saving lives with cutting-edge tech, it's all here ready to spark curiosity and ambition in your students. Plus, it's free to use!

Take a look!

#### What can Destination STEM offer?



#### **Mentoring**

Our free mentoring programme gives your students the tools to explore life after school. By talking with a professional with experience in STEM careers, your students have an expert who can give advice on careers in STEM and answer any questions they might have about the next steps in their journey.





#### Careers

Are your students looking for career advice, inspiration, and insight into what employers are looking for? Find all the tools and resources they need to make informed decisions about your future over on our dedicated careers page.

#### Find out more



#### **Placements**

Help your students stand out from the crowd with a research placement! Our placements give your students the chance to gain real-life workplace experience in the STEM sector while developing their research skills and industry knowledge.

Find out more

Have a browse

"Destination STEM programmes have evidence of increasing GCSE and A level attainment by up to one grade"



## How can it help you?

Destination STEM has been proven to:

- Boost young people's confidence and enjoyment in STEM
- Raise and develop career aspirations
- Develop student's critical transferable skills, such as project management, leadership, communication, and budgeting

Easy to use. Free to explore. Made for students.



"Destination STEM is for 13-19-year-olds curious to explore exceptional opportunities, boost skills, and hear from industry experts"

**STEM Learning** 



# WHAT COMES NEXT for pupils in year 11?





START YOUR APPRENTICESHIP



CV stands for curriculum vitae. That's Latin for your 'course of life' and that's basically what the document does. It tells people who you are and what you've done up to the point of applying.

#### What should your CV include?

- Name
- Contact details
- Personal profile
- Key skills
- Education
- Work experience
- References
- Hobbies and interests/achievements

You DO NOT need to include your age, date of birth or nationality. Employers shouldn't consider those things when deciding to offer you an interview. You also don't need to include a photo.

#### What should your CV look like?

There's no need to try and stand out with jazzy fonts and fluorescent paper. Your CV should be clear and easy to read.

#### Your CV should:

- Be no longer than two pages.
- Use an easy-to-read font like Arial or Times New Roman. The font should be black and sized between 10-12.
- Use headings and bullet points. Keep the layout simple and make it easy to read.
- Use plain language.

CLICK HERE FOR MORE DETAILS







#### **Bronze Virtual Routes Into STEM**

#### Discover STEM careers and how to get there

We are delighted to let you know that due to some funding, we are able to offer a small number of fully funded bursary places on one of our Virtual Routes into STEM courses, for schools in your area. This would be open to students in YEAR 9 and 10 groups.

This funding is open to students who require financial support and the eligibility criteria below will apply.

- Free School Meals evidence will be requested
- Student Carer students will be requested to provide an email explaining what they do and how this has an impact on their school life etc.
- Been in local authority care Council area and what period of time email evidence will be requested.

#### Virtual Routes into STEM -

https://www.etrust.org.uk/programmes-bronze-virtual-routes-into-stem-information

#### What is our Virtual Routes into STEM Experience?

The Routes into STEM Virtual course allows students in Yr9 & 10 and S3 & S4 to recognise the variety of opportunities available to them after taking their GCSEs or Nat 5 and Highers, it will provide them access to key information on different pathways including STEM education, STEM careers and apprenticeships. Diverse live interactive sessions will take place during school holidays. Students will be able to listen and ask questions to a variety of STEM professionals and student ambassadors. Students will also choose from a range of exciting projects, developed by our University and Industry partners, to work on during the course.

#### What do you get out of it?

A chance to find out about different Routes into STEM careers from industry experts, college and university leaders as well as young people who are currently on that path

Engage in projects and activities that will enhance your problem-solving, critical thinking, creativity and innovation skills as well as inspiring you to find career motivation

Projects include: a Biopharm challenge from GSK, a Design challenge from Balfour Beatty, a sustainable lab challenge from Avantor, a Royal Society of Chemistry challenge and many more exciting challenges in all aspects of STEM

- A chance to create your own personalised action plan to see your own Route into STEM
- You will learn about your career skills and how you could write about this in your CV/ Personal Statement and/or Application form
- Once completed you will receive an Industrial Cadets Bronze Award showing all that you have achieved on the course

Please apply ASAP to avoid disappointment.

#### **Bronze Virtual Routes Into STEM**

#### Discover STEM careers and how to get there

The Routes into STEM Virtual course allows students in Year 9 & 10 to recognise the variety of opportunities available to them after taking their GCSEs, it will provide them access to key information on different pathways including STEM education, STEM careers and apprenticeships. Diverse live interactive sessions will take place during school holidays. Students will be able to listen and ask questions to a variety of STEM professionals and student ambassadors. Students will also choose from a range of exciting projects, developed by our University and Industry partners, to work on during the course.

#### View our Routes into STEM Virtual Experience flyer here

#### Who is it for?

Students in Year 9 or 10 who are interested in exploring a career in STEM (Science, Technology, Engineering and Maths).

All you need is an interest in STEM, curiosity about the future and openness to all academic abilities.

#### What is involved?

- Approximately 20 hours of study virtually.
- Hear from current and previous students about what studying STEM at college and university is like.
- Hear from admission teams about what universities are looking for and how your application can stand out.
- Find out about apprenticeships, including degree apprenticeships.
- Hear from current apprentices about what it is like to study and work in STEM.
- Hear from previous apprentices about their journey and what they have took from their apprenticeship into their STEM career.
- Hear from hiring managers what they look for in applications and interviews.
- In our interactive live sessions, you will get the chance to ask questions of a variety of STEM professionals from those who have just been through the early careers process as apprentices, interns and graduates to those who have an established STEM careers and what their journey has been. There will also be the chance to ask questions to university admissions teams about the application process and university life Take a look at the Easter break 2025 live sessions' timetable here.
- Take part in interactive live workshops including a chance to build a model bridge with a civil engineer, watch a live chemistry experiment and listen into the making of a podcast.
- Explore current themes in STEM through a choice of workshops set by leading STEM organisations including the electric revolution and net zero, the future of technology, sustainability in Science from Avantor design and the built environment, transport and flight, future energy and more.

#### When is it?

The course will run over 4 weeks (4<sup>th</sup> - 25<sup>th</sup> April 2025) with live sessions during the Easter break (14<sup>th</sup> - 17<sup>th</sup> April 2025) giving you the flexibility to complete the course at your pace whilst developing your independent study and time management skills.

#### What do you get out of it?

- A chance to find out about different Routes into STEM careers from industry experts, college and university leaders as well as young people who are currently on that path.
- Engage in projects and activities that will enhance your problem-solving, critical thinking, creativity and innovation skills as well as inspiring you to find career motivation.
- Projects include: a Biopharm challenge from GSK ,a Design challenge from Balfour Beatty, a sustainable lab challenge from Avantor, a Royal Society of Chemistry challenge and many more exciting challenges in all aspects of STEM.
- A chance to create your own personalised action plan to see your own Route into STEM.
- You will learn about your career skills and how you could write about this in your CV/ Personal Statement and/or Application form.
- Once completed you will receive an Industrial Cadets Bronze Award showing all that you have achieved on the course.

# ASK AN APPRENTICE COMMUNITY!

Student: Why Join?



#### Easy to use

Post your questions – apprentices respond!



#### Personalised

Ask the questions you want answered



#### Network

Our apprentice mentors are from top UK employers



#### Stand out

Gain insider knowledge and get ahead in applications



#### Ask anonymously

Ideal for questions you'd rather not ask your teacher!



#### Industry-specific

Get advice specific to the industry you're interested in applying to!

### How it works:



 Post your questions about apprenticeships, careers, and more!

 Get answers and advice from experienced apprentices.

## Not sure what to ask? Things to ask about:

- Application tips
- Life as an apprentice
- Skills you'll need

Scan here to sign up



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Ask Questions and Win Prizes!

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Find out more: www.successatschool.org/community

success at school



## We're here to help your students take the next step!

Let's make it happen!



## We can send them tailored opportunities based on their interests!

- In their profile, they can favourite 'Employers' and 'Career Zones' Then they will receive exclusive invites to events related to their interests.
- Then, on a Tuesday and Thursday, students will receive an email with opportunities, without having to spend hours searching for what they're interested in!



#### Access to 24/7 Mentoring, 365 days a year.

'Ask an Apprentice' isn't just for apprenticeship seekers!
 Our mentors have navigated school, exams, UCAS
 applications, and mental health challenges. Students
 can access them anytime, risk-free. Read our
 safeguarding policy here.



#### **Certificates and Prizes!**

Students who attend our webinars and register get a
 certificate to showcase their career commitment - perfect
for LinkedIn! Plus, asking a question in Ask an
 Apprentice enters them into a prize draw to win Apple
 prizes like a MacBook Air!

#### **LOG IN NOW!**



#### Writing a personal statement

Your personal statement could be used to shortlist you for an interview, so it is extremely important that you evidence in your statement:

- Why you want to study on the course you are applying for
- How your qualifications and studies have helped you to prepare for the course
- What else you have done to prepare outside of education and why these experiences are useful

When writing your personal statement, it's a good idea to start by exploring the university course pages. These often highlight the skills we're looking for in an ideal candidate. Rather than simply listing your skills or experiences, focus on demonstrating them. Show how you've applied these skills, provide examples, and explain how they've shaped your plans for future study. Evidence and context are key to making your statement stand out!

Write positively about yourself and your skills, but please be honest! For courses where you will be required to attend an interview, your personal statement will have been used as a basis and the interview panel may have prepared a list of questions based on what you have written.

#### How to structure your personal statement

To complete your personal statement, you will be required to complete three sections. You will be prompted with questions to help guide you. In previous years, people you may know will have had to write one long piece of text. Now that personal statements are being split into three sections, you will receive guidance on writing clear, structured paragraphs that include exactly what universities want to see in your application.

#### 1: Why do you want to study the course?

This is your opportunity to tell us what you find interesting about the course you are applying for. It could be because you're studying it at the moment, or that it's a new subject area that you would like to gain a deeper understanding of. We really do want to know what motivates you about the course you're looking at. What made you want to study that programme? What sparked that interest and what might you want to do with it one day? Is there something that you've read or engaged with that has left a particular impression on you?

#### 2: How have your qualifications and studies helped you to prepare for the course?

Think about how your current studies relate to the course you are applying for. For example, you might already be studying psychology and are applying for a psychology degree, but what other skills have you gained from non-related subjects? Perhaps the research skills you've gained from studying biology could be transferred to a psychology degree where you may have to complete research projects, and this will be true for all the skills you're gaining across your studies, no matter what the subject is.

Focus here on what's relevant to your future studies and draw out those direct and transferable skills, but tell us where you're drawing those skills from.

#### 3: What else have you done to prepare outside of education and why are these experiences useful?

This is your opportunity to talk about the other areas of your life outside of pure academics that will make you a great university student. You might wish to reflect on experiences you've had at school or college, such as music, sport or drama, or broader experiences in your personal life. This is a good section as well to mention any work experience, employment or volunteering you've done. Again focus on the why here: why are you telling us and why do these experiences better prepare you for university study.

### Future-proof your career: 2025's top jobs, sectors and skills

Want to get ahead with your career? Explore our guide to the fastest-growing jobs, sectors and skills in 2025 and beyond. Keep reading to learn what skills, sectors and jobs you should focus on to put your career at an advantage.

These are some of the fastest-growing industries in 2025.



#### **Tech**

With the growth of generative AI (thanks in part to the launch of ChatGPT) in the workplace in 2024, the increasing need for cybersecurity professionals and general digital literacy, tech continues to be one of 2025's top sectors according to the World Economic Forum's (WEF) Future of Jobs 2025 report. An estimated 60% of employers expect that increasing digital access will transform their businesses by 2030. From AI, robotics and automation to information storage and distribution, it's expected that these trends will have an impact on the sector, with the space for tech professionals continuing to grow in the coming years.

#### **Healthcare**

It comes as no surprise that healthcare is one of the top sectors of 2025. As the aging population grows, so does the need for qualified healthcare professionals. According to LinkedIn data, carers (home health aides) are one of the fastest-growing roles, and it's expected that care economy jobs, such as nursing professionals, counselling professionals and social workers will grow significantly over the next five years.

#### Construction

With the government's pledge to build 1.5 million homes by 2029, it's expected that the construction industry will see significant job growth. Hybrid working, more funding for the Affordable Homes Programme for 2025/26 and growth in the retail sector will all contribute to more construction and civil engineering jobs in the next few years.

#### **Education**

The e-learning market is projected to grow significantly, increasing from \$426.33 billion in 2024 to \$1070.42 billion by 2032 and it's been reported that the global education market will reach \$10 trillion by 2030. An ever-growing workforce and working-age population is fuelling growth in the education sector, with roles for secondary and higher education teachers being predicted to be among the biggest job creators in the next five years, according to WEF.





# How to apply for an Apprenticeship with Training 2000

1

#### **Apply online**

Whether you know what Apprenticeship you'd like to apply for or you are unsure, everyone will need to submit an application form on our website - www.training2000.co.uk (or scan the QR code)





#### Meet our recruitment team

It's as easy as 1, 2, 3!

Our recruitment team will get in touch with you to arrange an informal chat. They will talk to you about all the options available. You can view all our current Apprenticeship vacancies on our website. If there are any that you are interested in, make a note of the reference number and let your recruitment advisor know.



#### Start your career

You will be invited to interviews with the companies you are interested working for while completing your Apprenticeship. If you are successful you'll be offered a job and you can start your Apprenticeship and your career!

www.training2000.co.uk | 01254 54659

Part of the University of Central Lancashire









# Your options with Training 2000

### **Aspiring Clubs**

Our Aspiring Clubs are aimed at giving year 10 and 11 a taste of life as an apprentice. We run Aspiring Clubs in many of our sectors, so this is a great starting point to find your perfect career.

Visit www.training2000.co.uk/
aspiring-clubs for more information and to book your place(s)

## **Apprenticeship Preparation Programme**

Our Apprenticeship Preparation Programme is a perfect starting point for 16-18 year olds. By the end of the programme you will have the skills, knowledge and work experience to help you be successful on an Apprenticeship.

**Entry requirements:** GCSEs in maths and English at grade 4/3 or above

### **Apprenticeships**

An Apprenticeship is a real job, with hands-on experience, a wage and you learn while you work. You're treated just like all the other employees, with a contract of employment, holiday leave and sick pay.

**Entry requirements:** Each Apprenticeship varies - check your chosen Apprenticeship on our website but English and maths GCSE is needed for every Apprenticeship

Accountancy

Engineering & Advanced Manufacturing

Dental Nursing, Healthcare and Optical

Scaffolding

Fire & Security

Business and Management

www.training2000.co.uk | 01254 54659

Part of the University of Central Lancashire











## The UCAS Personal Statement Has Changed

#### How ready are your students to apply?

As the UCAS personal statement is changing, it's important that students feel confident in tackling the new format. We've created a short, interactive assessment to help them do just that.

As they answer the questions, they'll be introduced to the new three-question structure and start reflecting on the skills and experiences they can showcase in their application. At the end, they'll receive a report with advice on how to craft a strong personal statement and what they can do now to prepare.

It's a simple way to get Year 11 students thinking about their university applications.

#### **VIEW ASSESSMENT**

#### The UCAS Personal Statement Has Changed: How ready are you to apply?

Thinking about your university application early gives you the best chance to put together a strong and well thought-out personal statement. The personal statement is your opportunity to showcase your skills, experiences and ambitions, so it's important to start preparing now.

From next year, the UCAS personal statement format is changing. To help you familiarise yourself with the new structure, InvestIN has created a short quiz which will introduce you to the new format and encourage you to reflect on what you can include in your application. At the end, you'll receive a report with advice on how to craft a strong personal statement.

This is a great first step in your application journey! We encourage you to take the quiz and explore the resources provided to start considering how you can make your application stand out.

If you're interested in attending a summer work experience programme with InvestIN, they are currently offering a spring promotion with £300 off programme fees until midnight 2nd April.

#### Spring has sprung at InvestIN!

Our spring promotion is now live! Students and parents can use code **SPRING300** at checkout for £300 off all summer programme fees. This offer is valid for one week only and expires at midnight 2<sup>nd</sup> April.

#### **VIEW PROGRAMMES**



INVESTI

# The UCAS Personal Statement is changing

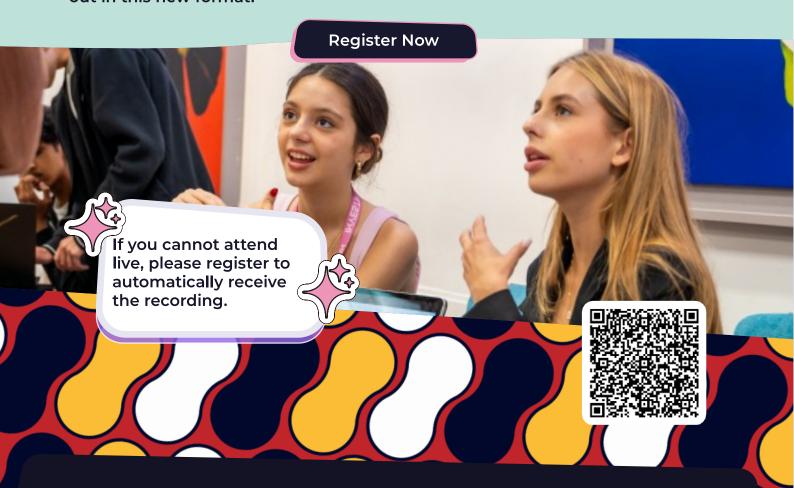
Everything you need to know

## The Ucas Personal Statement is Changing

## A free webinar for students and parents

UCAS have recently amended the personal statement format from one longer essay to three structured questions, affecting all students applying to a UK university from next year onward.

InvestIN are running a free, interactive webinar led by experts, on everything you need to know about this change and how to ensure your application stands out in this new format.

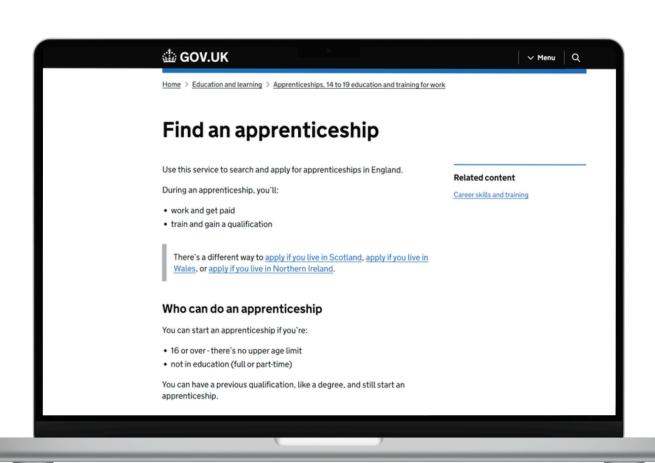






# A STEP BY STEP GUIDE TO SETTING UP AN ACCOUNT ON FIND AN APPRENTICESHIP The government apprenticeship vacancy service

Version 1: August 2024















## Find an apprenticeship

Find an apprenticeship is the government portal for apprenticeship vacancies in England

Each year, thousands of vacancies are advertised through this site by employers who are seeking apprentices to join their organisations.

Some of the key benefits include:

- Free of charge to use.
- Secure government platform.
- Search thousands of different job roles throughout England.
- Manage multiple applications simultaneously.
- · Receive feedback if unsuccessful.

This guide sets out the process to follow in order to create an account on the site.

## Before you start

To create an account on Find An Apprenticeship, all users will need to create a GOV.UK One Login with the same email address that you use for Find an apprenticeship. All your account information will automatically be transferred to your GOV.UK One Login.

To create an account, users will need the following:

- A personal email address.
- Access to a mobile phone and/or access to a computer/laptop.













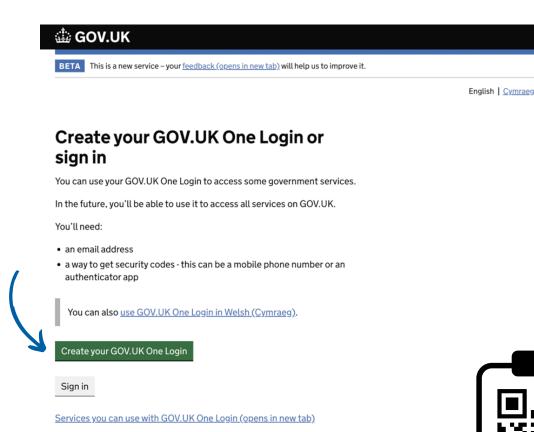
## STEP 1: CREATE A GOV.UK ONE LOGIN

#### Create a GOV.UK One Login

The Government is changing the way that users can access online services. All individuals will be required to create a GOV.UK One Login before creating an account on **Find an apprenticeship**.

Follow the steps set out below.

Visit <a href="https://signin.account.gov.uk/sign-in-or-create">https://signin.account.gov.uk/sign-in-or-create</a> or scan the QR code. Click on the 'Create your GOV.UK One Login' button.

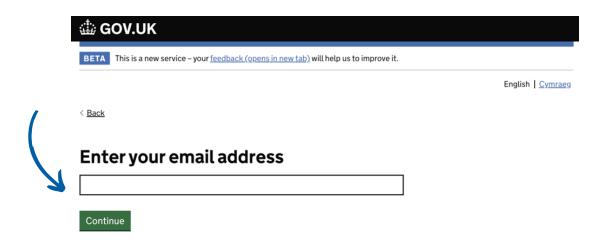




## **STEP 2: ENTER YOUR EMAIL ADDRESS**

Enter your email address.

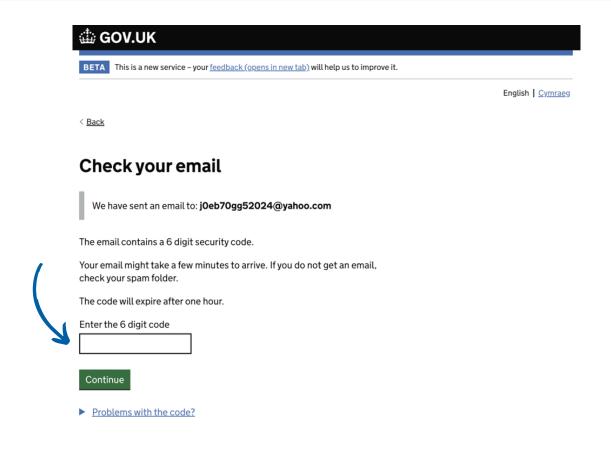
Please note - this will also be your email address for your **Find an apprenticeship** account so it is best if it is a personal email address (not school or college).



## **STEP 3: RETRIEVE YOUR CODE**

Retrieve your 6 digit security code.

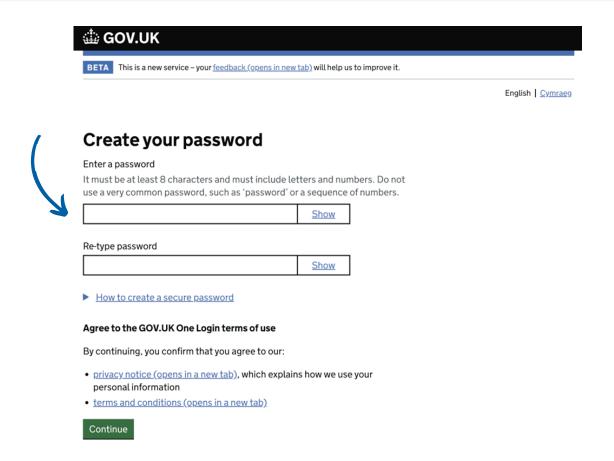
Please check your email and retrieve the 6 digit security code that has been sent through.



## **STEP 4: CREATE A PASSWORD**

Create a password for your One Login account.

Please note the requirements for characters, letters and numbers.



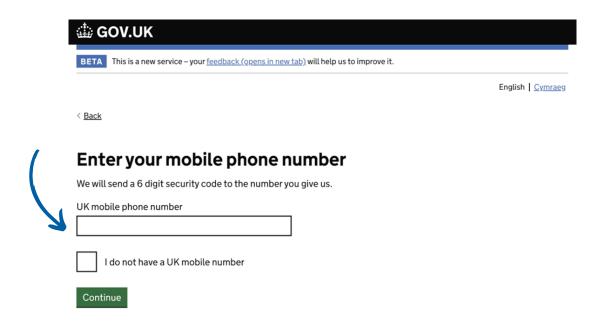
## **STEP 5: SELECT YOUR PREFERENCES**

Select how you would like to receive security codes. If you select authenticator app, please note you will need to download this.

	<b>⊞</b> GOV.UK	
	BETA This is a new service – your <u>feedback (opens in new tab)</u> will help us to improve it.	
		English   Cymraeg
	Choose how to get security codes	
	You'll need to enter a security code when you sign in to GOV.UK One Login.  Text message	
	Authenticator app for smartphone, tablet or computer	
	► What is an authenticator app?	

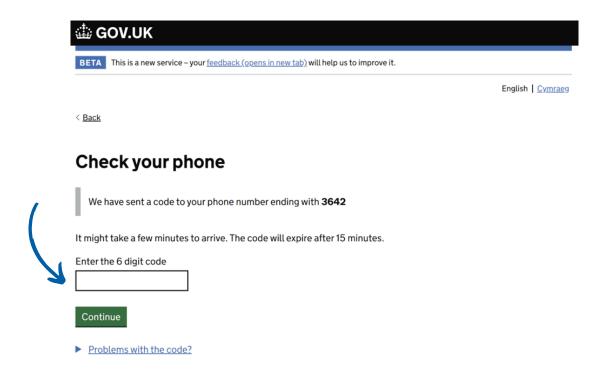
## **STEP 6: TEXT MESSAGE**

If you selected text message, please enter your mobile phone number.



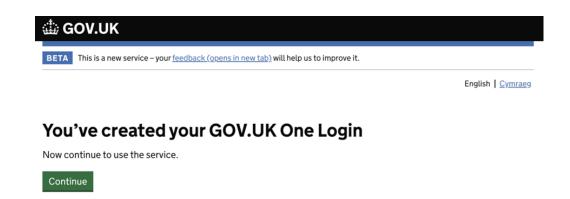
## STEP 7: ENTER THE CODE

Enter the code that has been sent to your phone.



## **STEP 8: CONGRATULATIONS**

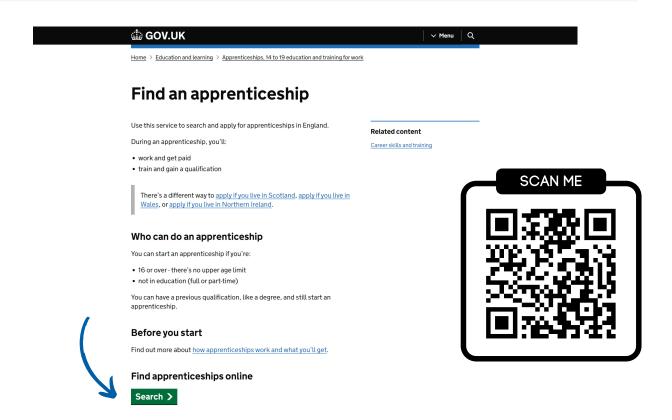
Congratulations. You have now created your GOV.UK One Login account.



## STEP 9: VISIT FIND AN APPRENTICESHIP

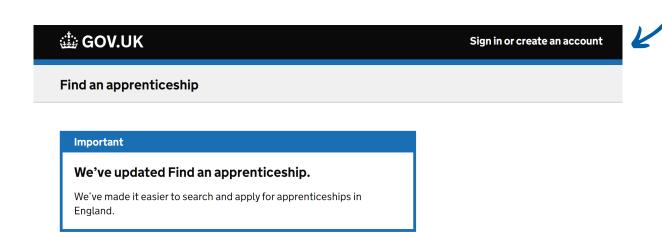
Go to the Find an apprenticeship site, or scan the code below.

https://www.gov.uk/apply-apprenticeship



### STEP 10: LOG IN TO YOUR ACCOUNT

If you haven't already, you can now create your Find an Apprenticeship (FAA) account. Click on 'Sign in or create an account'.



### Search apprenticeships

20,287 apprenticeships currently listed

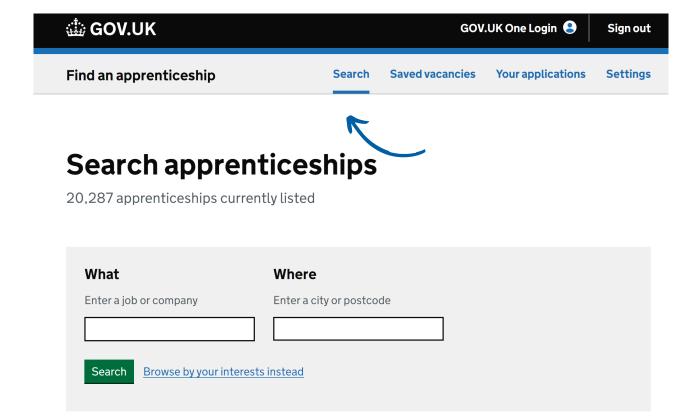


You will be prompted to enter your GOV.UK One Login details and will be required to authenticate your account by text message or authenticator app.

Once complete, you will then have access to your Find an apprenticeship account. This will always be linked to your GOV.UK One Login account.

### USING FIND AN APPRENTICESHIP

When you log into your Find an Apprenticeship account, a screen will display as below. You can use the quick search function (What and/or Where) and you can also click on 'Search' to access more detailed filters and options.



### **TOP TIPS TO REMEMBER...**

- Find an apprenticeship is a live jobs site. It will show current vacancies (but not those that have already closed and been filled).
- Manage your alerts to ensure that you stay up to date when new vacancies are added that match your search criteria.
- Look out for new features that will be added to the site over the next year including a brand new 'favourites' function.

### **Engineering Experience**

Engineering Experience is our three-day, twonight, on-campus residential for year 11 student who want to find out more about studying engineering at university.

Date: Tuesday 1st - Thursday 3rd July 2025

Cost: Free

Location: Loughborough University East Midlands campus



Successful applicants will take part in a range of practical Engineering workshops and industry talks. Each session will be run by our academics, careers team or an expert in industry and students are encouraged to pick subjects that they may not have considered before.

### **Key Dates**

- Applications Open 03 March 2025
- Application Deadline 6 May 2025
- Application Outcome 14 May 2025
- Engineering Experience 1 3 July 2025

#### The event will include:

- Practical, hands-on workshops & activities delivered by our academics, researchers, and expert alumni in industry.
- Information to help you explore different types of engineering and the careers they provide.
- Explore the different courses on offer at one of the largest engineering universities in the UK.
- Opportunities to ask current students any questions about student life and living at Loughborough University.

### Applications are now open for Engineering Experience.

Engineering Experience is our three-day, on-campus residential running from the 1st – 3rd of July. The event is for year 11 students who want to find out more about studying engineering at university.

To apply and find out more about our eligibility criteria please click below!

### **Read more**







### Do you like learning about electricity?

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Nikil maintains wind turbines so they can keep generating electricity.

te Apprenticeship ry range £23,000- £42,000 **Electrician** 

Alice installs and repairs electrical systems in buildings.

Career route Apprenticeship **Salary range** £17,500- £51,000



electrical systems for electric vehicles.

Salary range £32.000- £75.000







Wendy builds relationships with everyone involved in setting up new wind farms.

Salary range £40,000- £70,000

You don't need a degree to be a scientist!

You can take a different career route including an apprenticeship, degree apprenticeship or by training on the job. Which job would you like to do?



www.energisingfutures.co.uk

### ALTHOUGH A CLICHÉ, YOU REALLY **ARE YOUR OWN LIMITATION. YOU** CAN GO AS FAR AS YOU THINK YOU CAN GO.

**SAAHIRAH AHMED, APPRENTICE** 

#NCW2025









#### **New Skills Module LIVE NOW!**

#### FREE programme helps students to develop their verbal communication skills!

New 'Verbal Communication Techniques' shows you how companies such as Schudio uses verbal communication in their roles to build relationships, convey ideas and drive projects to successful completion.

The online programme is free to complete and enables students to add verbal communication to their personal SkillSet, great for CVs and interviews!

This new module is part of the SkillSet programme, helping young people to gain the essential skills needed in employment. To access the free programme click below:

**Verbal Communication Skills** 

#### Skills Marketplace - created by employers for young people!

We have partnered with leading UK employers to create FREE online modules to enhance youth work-readiness. SkillSet offers young people invaluable opportunities to engage directly with industry leaders, equipping them with career-ready skills and bolstering their connections to top employers.





### Real students. Real employers. Real advice.

Research and real stories to bust common myths about uni, helping you feel confident in your decisions.













In collaboration with:

University



Supported by:







### **Youth Futures Team**



### Next Steps

### **Leaving School? What Next?**



- A Levels
- Vocational Courses
- T Levels
- Entry Level Courses



- Work Based Training
- 4 days work, 1 day college/training
- Apprenticeship Salary
- Qualification on completion

### **Employment**

- Full Time / Part Time Work
- Hourly / Salary Paid
- CV Needed
- Interview Preparation

### **Training**

- Support Your Employability Skills
- Build Your Confidence
- Vary From 4 12 weeks!

### **Want Support?**

### Please contact the Youth Futures team on

youthfutures@lancashire.gov.uk Alison (East): 07729 081094 Anna (North): 07354 167290 Steph (Central): 07917 534459





## NEW

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INDUSTRY KNOWLEDGE

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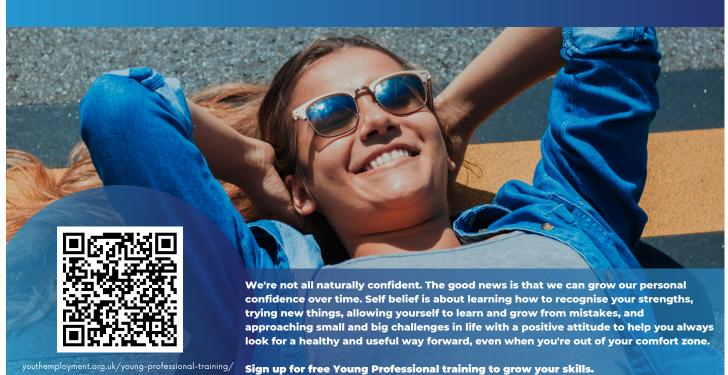
- > Trained by UEFA B qualified coaches
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### How are you developing your self belief skills?





### What can you do with...

### **MATHS**

### Air Traffic Control

Use incoming data to safely direct all kinds of aircraft (commercial and military)

### **Engineer**

Use algebra, mechanics and trigonometry when designing buildings, structures and aircrafts!

### Research Scientist

Investigate and solve the worlds biggest problems and scientific questions.

### Video Game Designer

Using 2D and 3D shapes can help you build complex digital worlds!



- analytical thinking
- problem solving
- logical reasoning
- communication
- decision making
- numeracy

### **SCAN ME**

to build your skills and explore careers







youthemployment.org.uk/careers-hub/



Virtual work experience is now recognised by the Medical Schools and Dental Schools Council as a valuable alternative to in-person shadowing. This is supported by the Health Education England Discovery report, which highlights the positive impact of virtual placements. In 2024, we helped over 30,000 secondary school students gain access to free virtual work experience opportunities.

Not only is this a reliable alternative to in-person shadowing, but it also plays a significant role in preparing students for their in-person work placements with structured teaching and opportunities to speak directly with healthcare professionals.

The Virtual Work Experience Programme is brought to you by Birmingham Universities Hospitals Trust in collaboration with Medic Mentor. It is completely free to partake in, and is open to any student across the UK from 14 years old and above.

Students can apply for a placement for free using these links:

Medicine: <a href="https://medicmentor.org/university-hospitals-birmingham-trust-virtual-work-experience/">https://medicmentor.org/university-hospitals-birmingham-trust-virtual-work-experience/</a>

Dentistry: https://dental-mentor.org/university-hospitals-birmingham-trust-virtual-work-experience/

Crafted in collaboration with Birmingham Universities Hospitals Trust, these thoroughly curated 6-month medical and 4-month dental programmes provide a unique glimpse into the medical and dental fields. With the flexibility of an E-learning format, participants can navigate their placements at their own pace, exploring vital topics like ethics, procedures, and broader team roles. This virtual experience not only enhances students' UCAS applications, but also strategically prepares them for the practical challenges and opportunities ahead.

#### Taking part in the Virtual Work Experience will provide:

- Comprehensive Insights: The programme covers a range of specialities, providing a deep understanding of medical and dental practices. Each month, a new focus area is introduced, allowing participants to delve into different aspects of the field.
- Flexible Participation: Tailored for students from years 10-13/S3-S6/NI10-14, the programme accommodates various schedules by being virtual. Participants have one month to complete each specialty, ensuring flexibility and ease of participation.
- Recognised Certification: Upon successful completion of all sessions, students will receive a
  certificate from Medic Mentor and UHB, validating their active participation which they can include in
  their UCAS and apprenticeship applications.

This month's spotlight is on Obs & Gynaecology or Paediatric & Dental Surgery. It's a chance to get a firsthand look into the inner workings of the medical and dental fields, helping your students shape their career aspirations in their chosen path.

From Monday 7th April, a new rotation will begin for the month, changing to General Practice or Public Health & Oral Pathology.

Registering for these programmes is simple - students just need to complete the free online application form:

Aspiring Medics: <a href="https://airtable.com/appgXnyzN5ZD9lwk6/shrGJUAtigzZzDwTN">https://airtable.com/appgXnyzN5ZD9lwk6/shrGJUAtigzZzDwTN</a>

Aspiring Dentists: <a href="https://airtable.com/appqXnyzN5ZD9lwk6/shr1YAbWctfkXarfQ">https://airtable.com/appqXnyzN5ZD9lwk6/shr1YAbWctfkXarfQ</a>



The Medical Schools Council acknowledges virtual work experience as an equal alternative to in-person shadowing based on a discovery report conducted by Health Education England. I encourage students aged 14 and over, interested in medicine to participate in our FREE National NHS Virtual Work Experience programme. We are pleased to offer a variety of medical specialties, with a focus this month on palliative care. This enables your students to gain a well-rounded perspective of working within the NHS.

This opportunity is for students in Years 10-11.

#### https://medicmentor.org/university-hospitals-birmingham-trust-virtual-work-experience/

Developed in collaboration with Birmingham Universities Hospitals Trust, this Virtual Work Experience has proven to be transformative for thousands of secondary school students over the past year. It also provides a strong foundation of knowledge for students who are preparing to undertake future in-person placements.

We've designed a 6-month medical e-learning work experience programme, focusing on one specialty each month, allowing students to set their own pace of learning. From structured teaching to direct interaction with doctors and healthcare professionals, our programme ensures students not only observe procedures but also gain a broader understanding of roles within the medical field.

Covering everything from confidentiality and ethics workshops delivered by the GMC to clinical procedures, our virtual work experience provides a crucial overview, thereby enhancing your students' UCAS applications.

Signing up is easy – students simply need to fill out the free online application form:

### Why the Medic Mentor Virtual Work Experience is the largest In the UK...

- There are 6 Sessions in total providing the longest and most in-depth work experience available
- It covers 6 different areas of medicine whereas other work experiences only cover 1 or 2
- It is e-learning based so students can complete it in their own time around school work
- Students have 30 days to complete one session and then the next session drops
- Students are provided a certificate of completion once all 6 sessions are done
- Involves real doctors, clinical settings and high fidelity simulations
- Takes students on a complete patient journey
- Students get an insight into the multidisciplinary team
- Includes a free reflective journal (great for personal statements)
- It's completely free!
- Why not sign up today?







Scan to register!

# Get Into Medicine.

CONFERENCE

One of our doctors (Chief Mentors) will take you stepby-step through your application to medical school.

### This includes:

- · Application Timelines
  - · Interview Training
- · Personal Statements
  - · CV Building
  - UCAT Exams
  - Extracurriculars
- Accessing Medical Leadership Programmes, Awards Programmes and Scholarships to University

You'll also hear from a recently successful applicant on what it takes to make your candidacy to medical school stand out!



When it comes to students applying for medicine or dentistry, a crucial hurdle in the UCAS application is creating a stand out personal statement. It's all about letting your student's unique personality take centre stage, while demonstrating an unwavering commitment and passion for a medical or dental career.

With over 15 years experience in university administration, and having helped thousands of students secure a spot in medical and dental school, I understand what makes a strong application. This year, with changes to the personal statement structure, it's more important than ever to get it right. That's why I'm inviting your students to attend an upcoming Get Into Medicine or Dentistry conference.

#### For aspiring Doctors: FREE LIVE VIRTUAL Get Into Medicine conference dates:

Sunday 30th March from 9:30am - 3:30pm

https://airtable.com/appgXnyzN5ZD9lwk6/shry7MZYtt3MGPjvO

### For aspiring Dentists: FREE LIVE VIRTUAL Get Into Dentistry conference date:

• Sunday 6th April from 10:30am - 4:30pm

#### https://airtable.com/appgXnyzN5ZD9lwk6/shrBuiR7SBAcC19kE

At this conference, Dr Kennedy, Dr Safiyyah and I will dive into the specific qualities and experiences that admissions committees love to see in a personal statement, and most importantly, how to ensure your students obtain these experiences in time for their application.

#### We will also explore:

- Tactically choosing universities
- UCAT Entrance Exam
- Medical & dental school interview skills
- National Leadership Programmes
- Medical/Dental Awards Programmes
- Extracurricular activities
- Work experience
- Building a medical/dental CV
- Applying for scholarships to study medicine and dentistry

Our aim is to equip aspiring medical and dental students with the tools to sidestep common mistakes and pitfalls and ace their application to university. Students aged 14 - 18 are invited to attend with a

parent or guardian, equipped with a working camera and microphone.

Register for the Get Into Medicine Conference on Sunday 30th March, 9:30am - 3:30pm:

https://airtable.com/appgXnyzN5ZD9lwk6/shry7MZYtt3MGPjvO

Register for the Get Into Dentistry Conference on Sunday 6th April, 10:30am - 4:30pm:

https://airtable.com/appgXnyzN5ZD9lwk6/shrBuiR7SBAcC19kE

If you have any questions at all, please feel free to drop me an email education@medicmentorfamily.org. Thank you for working with us to make a difference to your students.

#### Dr (Prof) Dhakshana Sivayoganathan

Medical Director of Medic Mentor (part of Mentorverse)

Visiting Professor of Medical Leadership and Innovation at University of Greater Manchester (Bolton) Medical School

British Medical Journal (BMJ) Clinical Champion

General Medical Council (GMC) Designated Body for Doctors

Associate Member of the NHS Confederation

NHS Providers Insight Partner

Previously successful Medical students:

https://medicmentor.org/successful-student-journeys-reviews/

Previously successful Dental students:

https://dental-mentor.org/successful-student-journeys-reviews/

From Secondary School Student to Medical Scholarship Student: a step-by-step guide on getting into medical school successfully: <a href="https://medicmentor.org/become-a-medic-mentor-student-2/">https://medicmentor.org/become-a-medic-mentor-student-2/</a>





### **Get Into Medicine University Conference**

This comprehensive conference covers all of the essential requirements for applying to medical school and provides invaluable tips on how to stand out from the crowd. With informative sessions led by experienced professionals, you'll gain an understanding of what medical schools are looking for, learn how to perform phenomenally in interviews, and discover the importance of extracurricular activities in your application. This conference is the perfect opportunity to take that first essential step towards a career in medicine, and it's all conveniently accessible from the comfort of your own home. Don't miss out on this amazing opportunity to get ahead and become a competitive applicant for medical school - register for Medic Mentor's virtual get into medicine conference today!

### **Register here**



### **Get Into Dentistry University Conference**

This comprehensive conference covers all of the essential requirements for applying to dental school and provides invaluable tips on how to stand out from the crowd. With informative sessions led by experienced professionals, you'll gain an understanding of what dental schools are looking for, learn how to perform phenomenally in interviews, and discover the importance of extracurricular activities in your application. This conference is the perfect opportunity to take that first essential step towards a career in dentistry, and it's all conveniently accessible from the comfort of your own home. Don't miss out on this amazing opportunity to get ahead and become a competitive applicant for dental school – register for Dental Mentor's virtual get into dentistry conference today!





Scan to register!



### Get Into Dentistry.

CONFERENCE

One of our dentists (Chief Mentors) will take you stepby-step through your application to dental school. This includes:

- Application Timelines
  - Interview Training
- Personal Statements
  - CV Building
- · Entrance Exam: UCAT
  - Extracurriculars
- · Accessing Medical Leadership Programmes,
- · Awards Programmes and Scholarships to University

You'll also hear from a recently successful applicant on what it takes to make your candidacy to dental school stand out!



One Sunday in every month, you can take part in the Allied Health Mentor virtual work experience programme. Follow the link to sign up for next month's session.

Register here: https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/

The NHS Virtual Allied Healthcare Work Experience offers a unique opportunity for aspiring healthcare students. It's a unique opportunity for your students to hear from our exceptional guest speaker, Melanie Dalby, a pharmacist with a wealth of knowledge and insights to share!

Melanie will provide invaluable career insights that will help your students develop a deeper understanding about a career in healthcare. Following Melanie's talk, students will gain an intimate look at the healthcare industry in the virtual NHS work experience, delving into diverse roles within allied healthcare and taking a closer look at patient care by following the journeys of two patients from incident through to treatment.

The NHS Allied Healthcare Work Experience is the largest programme for aspiring healthcare professionals, having successfully invited over 12,000 students to participate in its programme last academic year - many of which have gone on to study:

- Nursing
- Midwifery
- Paramedicine
- Physiotherapy
- Occupational Therapy
- Dietetics
- Radiography
- Prosthetics and Orthotics
- Speech and Language Therapy
- Pharmacy

Registration Link: https://alliedhealthmentor.org/product/live-virtual-work-experience-programme/

Once registered, students will receive access to their virtual work experience portals. Better yet, every complete session comes with a Work Experience Certificate, and for those who complete the full 6-month programme, there's a Highly Commended Reference – a fantastic addition for apprenticeship and UCAS applications.

Registration will start at 8:30am, with guest speaker Melanie from 9-10am, then the live work experience session starts at 10am and end at 5pm. Plenty of breaks are scheduled throughout the day.

Students can register at any time throughout the 6-month programme using the link below. We recommend booking early to gain as much out of this programme as possible.

Places are £10 a session to cover administrative and technological costs, or £50 for the full 6 months:

https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/

I look forward to meeting your students at the next work experience day in April.

Dr Barrie Lyell, Chief Mentor



Take your first steps into the world of healthcare careers in our Virtual Allied Healthcare Work Experience.

Meet this month's AHP professional **guest speaker**, from **9 - 10am**, and then dive into live work experience sessions.

After a compelling talk from our guest speaker about their career and what they do day to day, you will dive into live work experience sessions from the safety of your home.

Witness the journey of two patients from injury to recovery over 6 months, and experience how many different healthcare professionals are involved in a patient's care, from hospital all the way throught to a community team.





### Medical illustrator

Medical illustrators produce resources such as photography and graphic images for professionals involved in healthcare.

Medical illustration is a specialist area of work carried out by various clinical professionals, including photographers, medical videographers, medical graphic designers and medical artists. These roles support other healthcare professions and fall under the umbrella term healthcare scientist

As a medical illustrator, you'll create images for use in patient care, teaching, education, and research. You need advanced technical ability and an understanding of anatomy.

#### Types of medical illustration

The four specialist areas are:

- · clinical photography
- graphic design
- medical art
- videography

Photographers and video producers are involved with delivering visual records of patients' conditions, operations and treatments for medical files, education and research.

Graphic designers and artists create artwork for audiovisual lecture material, corporate publications, leaflets, posters and websites.

#### Responsibilities

The work varies according to the size of the hospital department or private company. A hospital department usually has several medical illustrators and perhaps one member of staff who specialises in video filming and production.

As a clinical photographer or videographer, you'll:

- take and process photographs or films of patients, often concentrating on just one part of the body that has been affected by illness or injury
- undertake more specialised photography, such as 3D imaging or using specialist cameras, to photograph the structures of a particular part of the body, e.g. the eye, photographing the lens, cornea and retina
- arrange the necessary consent from patients
- take photographs or films of medical equipment to be used by clinicians for teaching purposes
- photograph hospital personnel, buildings and events for use in publicity materials and use desktop publishing packages to produce materials, such as the hospital trust's newspaper or annual report
- specialise in specific areas of photography, e.g. bereavement photography (photographing babies that have been stillborn or have died shortly after birth for parents to keep in remembrance) or forensic photography (photographing 'nonaccidental injuries', such as human bite marks)
- use computers to download, edit and process digital images or films, using software packages such as Adobe Photoshop and Illustrator, or Kodak Photo Desk
- manage and train staff at more senior levels

As an artist or graphic designer, you'll:

- produce artwork and designs for posters and patient information leaflets
- create presentations, posters, illustrations and slides or overhead transparencies of patients and treatment procedures for use in lectures, conferences and medical journals
- use 3D illustration/animation software such as Maya, OsiriX or Zbrush
- design websites, such as hospital trusts' websites, for patients, doctors and the general public
- plan the layout for annual reports and other corporate material









For more information click here