

#### Your weekly guide to careers information, advice and news from Parklands High School

Welcome to another packed edition of Career News, incorporating the NHS Newsletter this week as well. There are loads of great opportunities for students of all ages: conferences, webinars, live employer events, open events, work experience, podcasts and much more.

Next Friday is our annual Careers Fair for all of Year 9, 10 and 11. Pupils can meet employers, universities, colleges and training providers, to find out more about the possible career paths they may follow. We have a fantastic selection of industries this year with representatives from all the armed and uniformed services, nuclear, motor vehicle, defence, hair and beauty, NHS and allied care professions, STEM, construction, law, accountancy, sport, music - hopefully, bigger and better than ever!

Next week also sees the last of the Wigan & Leigh interviews, with Runshaw interviews taking place mid March.

There are still a number of Year 10s who have not yet returned their consent forms for Work Experience - these must be back by the end of February. Once a pupil has found a placement, they must collect a placement booklet and ask the employer to complete it. This applies even if a pupil is working with a parent or relative. All the relevant documents are also on the school website. Other schools may have the same work experience week as Parklands, so please don't leave it too late to speak to potential employers. I do have a list of employers who have kindly offered to support us. This includes nurseries, primary schools, offices, equine centres, dog groomers, shops, supermarkets and various others, as well as the NHS programme. See Miss Berry (Top Office) for more details on these opportunities.

There are still spaces on the EDT Bronze Industrial Cadet Challenge - this is a STEM competition for Year 8/9 pupils and is great fun. This year we have been sponsored to offer two different challenges, so if anyone is interested in looking after the planet, one of the challenges involves creating a 'green garden'. The other challenge will be revealed at a launch event with the organisers and our industrial mentors in March. Email: pberry@parklandsacademy.co.uk for more details.

## Have a great weekend





### Discover the 76+ jobs available In the British Army

Your everyday life will depend on the role you choose. You will spend your time learning your trade - we have over <u>76+ in the below streams</u>;

#### **Combat:**

As an Infantry Soldier or a member of a Tank Crew, for example - soldiers are part of a fast-moving and responsive unit, taking part in a variety of operations around the world.

#### **Engineering:**

Engineers are multi-skilled soldiers, combat engineers and tradespeople, providing essential support to all areas of the British Army and are responsible for keeping the Army's equipment working and ready to use.

#### **Logistics & Support:**

In a Logistics and Support role, soldiers and officers are responsible for keeping the Army running; ensuring troops have all the equipment, resources and support they need.

#### **Medical:**

The Army offers training and support to those training in a medical profession. Bursaries are available for those already in training, student nurse roles, where you can study for your degree while in the Army.

#### **Communications & IT:**

Communications, IT and Intelligence based roles work to keep troops connected and informed, ensuring all lines of communication are working effectively and free from security breaches.

#### HR & Finance:

Soldiers and Officers who work in HR, Support & Finance play a key role in keeping the Army in perfect working order.

#### Music:

The Army has 14 bands which travel and play for the public, other Soldiers, as well as VIPs, including royalty and heads of state.





Final open event of the year - last chance for Year 11s before their interviews, but also ideal for Year 10s who want to get a head start!







## The National Grid Unplugged: A Virtual Behind the Scenes Exploration

## Tuesday 27th February 2024, from 5pm - 6pm!

Have you ever wondered when you switch the lights on at home or power up your TV everything seems to come on? Or perhaps when you charge up your mobile phones, switch the oven or microwave on. Electricity is all around us and a key commodity that we all rely on each day.

Welcome to **National Grid**, the sole monopoly owners of all the electricity supply within the U.K!

**National Grid** are a British-based multinational company that delivers gas and electricity to millions of consumers across the UK and parts of the US. From an engineering standpoint, they play a critical role in developing and maintaining infrastructure that powers our homes, businesses, and industries.

We've got an exclusive virtual insight to one of the worlds biggest electrical engineering companies, a FTSE 100 Company with over £18 billion and operations all over the globe. Employing over 30,000 people, **National Grid** are at the forefront of this industry with a rapidly growing renewable energy arm.

This event is geared to all students looking into get into the engineering industry with a big focus on electrical engineering and renewable energies. You'll get to hear first hand on what engineers get up to as well as hearing top senior professionals on what they do.

If you'd like to secure your spot and have the opportunity to hear from an incredible engineering company in **National Grid**, click on the application link below to secure your place!

**Application Link:** 

https://www.surveymonkey.com/r/BWLM38Z



runshaw.ac.uk/stem-showcase floin & X





We would love to invite your year 10 and year 11 students, who are interested in STEM related subjects or careers, to our STEM & T LEVEL Showcase on Wednesday 27th March at 6pm!

Come along to hear from leaders in our STEM provision at 6pm, then meet a wide and varied range of employers, see our STEM assured campus and speak to our STEM and T Level Curriculum colleagues.







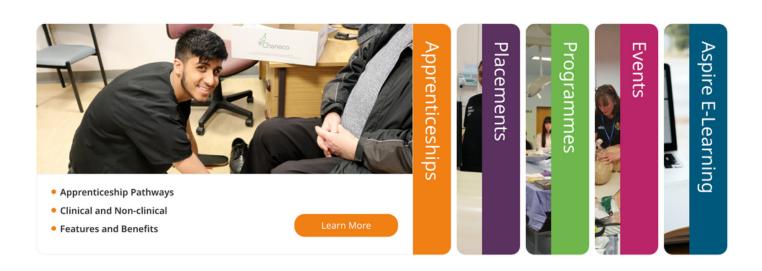
# NHSCareers NW NEWSLETTER

### Lancashire and South Cumbria Health and Care Partnership

The Careers & Engagement Team within the Lancashire and South Cumbria Health and Care Partnership, work collaboratively on offering a myriad of opportunities to those seeking a career within the Health and Social Care sector.

We do this by offering a range of opportunities, such as: Employability Programmes, Work Experience, Step into Work schemes, Industry Based Placements for Further Education, Summer Schools, Workshops, Mock Interviews, Mentoring Circles and much more.

## **NHS and Care Careers Platform**

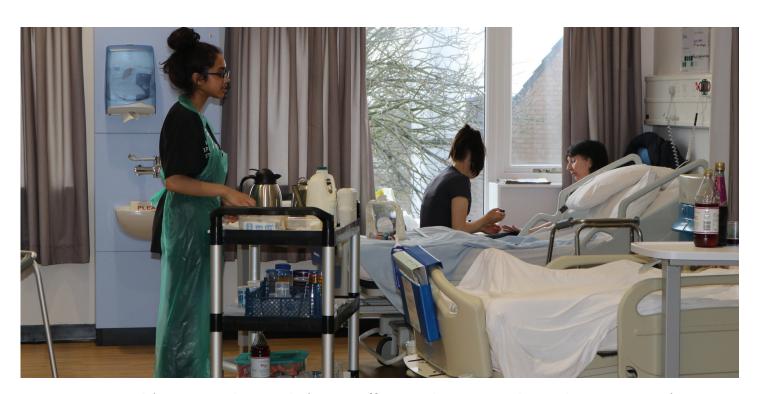


Our NHS Careers website is a valuable tool for all people, including Students, Parents and Careers Advisors to learn about the various experiences and opportunities relating to Health and Social Care Careers in Lancashire and South Cumbria.

We deliver and facilitate a range of Careers events and Programmes, whilst also offering Apprenticeships, Work Experience and Placement opportunities for Students. Our Careers and Engagement Team is continuously developing an engaging range of experiences and opportunities across Lancashire and South Cumbria.

You can visit out Platform at www.nhscareersnw.co.uk

## **Work Experience Opportunities**



Across Lancashire & South Cumbria we offer students aged 16+ the opportunity to complete short face to face work experience placements in a Health & Care setting within both a Clinical & Non-Clinical environment.

Please note, some Trusts have limited capacity and may not be able to place each applicant as per their request. To potentially avoid disappointment we recommend applying sooner rather than later.

Our next application window is open during May 2024 to apply visit our website <a href="https://www.nhscareersnw.co.uk">www.nhscareersnw.co.uk</a>

We have non-clinical opportunities available at Lancashire Teaching Hospitals NHS Foundation Trust for students aged 14-16 years old and a variety of virtual programmes available for students to gain an insight into careers within Health & Care. This window opens during May 2024. Please apply via our website.

## 14-16 Year Old Virtual Work Experience



We are hosting a Virtual Careers Insights Programme during Easter half term which enables candidates aged 14-16 to gain a valuable insight into a variety of careers within Health & Care.

Sessions are typically 1 hour in duration and are hosted via Microsoft Teams.

As part of this programme, candidates are expected to attend each session to gain a certificate. There are typically 8, 1 hour sessions during half term so there is still plenty of time to enjoy your time off.

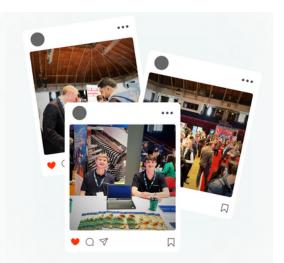
Once candidates register via our website, they will be emailed links to join each session and sent further information.

To register and see sessions available, please visit our website – <a href="https://nhscareersnw.co.uk/programme/14-16-virtual-work-experience/">https://nhscareersnw.co.uk/programme/14-16-virtual-work-experience/</a>

# The North West Apprenticeship & Careers Expo 2024

NEW LOCATION!

## The North West Apprenticeship & Careers Expo 2024 is coming soon!



We will be exhibiting at The North West Apprenticeship & Careers Expo 2024 – come along to speak to us about the 350+ different Careers within Health & Care and meet our professionals to discuss Apprenticeship opportunities!

If you are interested in kick starting your career, don't miss the North West Apprenticeship & Careers Expo at the Sir Tom Finney Sports Centre on Wednesday, 20th March 2024.

The North West's leading apprenticeship and careers expo connects careerhungry applicants with businesses and education and training providers in a relaxed, open atmosphere where conversations lead to career opportunities.

At this event you can meet leading local employers from a range of business sectors, all looking to recruit apprentices to work across various operational disciplines.

The North West Apprenticeship & Careers Expo doors are open from 12.00 midday until 7pm on Wednesday 20th March 2024.

Register here at <u>www.nwappexpo.co.uk</u> or scan the QR Code to find out more information and register your attendance!



## **Focus Groups**









## **NHSCareersNW Focus Group**

ONLINE | DATE TBC



#### Are you aged 14-20?

help us create content and develop our services.

#### **WE WANT TO HEAR FROM YOU!**

Register your interest today email Brittany.Mollart@lthtr.nhs.uk

www.nhscareersnw.co.uk

#### Join our Focus Groups – we want to hear YOUR ideas!

If you are aged between 14 to 20 and would like to help us create content and work with us as advisors, we would love to hear from you.

Register your interest today, email: <u>Brittany.Mollart@lthtr.nhs.uk</u>

## **Creating Careers: A Step Ahead**

Creating Careers: A Step Ahead Health and Care Programme

#### Schools and College Offer

Creating Careers: A Step Ahead is for 14+ and the idea is that any young people interested in health and care can build a portfolio of evidence towards a future application, CV, interview and keep everything they do as a way of demonstrating what they have learnt from a webinar, activity, encounter with an employer, volunteering, work experience etc. We have over 1000 young people signed up to date and trying to work with each school or college across the North West to encourage the students to undertake a blended learning programme and start to build a portfolio of evidence towards a future educational or career pathway.

We want all Schools and Colleges to sign up as a supporter. Click here

Once you are a supporter we can arrange a follow up meeting and started to support you and your students to develop a portfolio of evidence which is recognised by our health and care employers.

If you want more information please email: wideningparticipationnorth@hee.nhs.uk

Once students fully complete all programme elements they will have priority booking for any face to face events and virtual work experience opportunities.



Build your skills, knowledge and experience in health and care with support from a team of experts, taking you a step ahead.

#### Students 14+ | Free

- Online learning modules combined with online and in-person experiences like mock interviews and healthcare visits.
- Build a Health Proof portfolio of work to show your commitment and experience on CVs, UCAS applications and personal statements.
- · Bespoke support from information, advice and guidance specialists.
- · Access opportunities locally in real health and care environments.
- · Digital Certificate upon completion.
- Recognised by Health Education England and partners across the North West.











forms.office.com/r/yUP5q4PmaT

## New Aspire E-Learning Courses available!

My learning. My NHS and Care Career.









# Did you know that there are over 350 different career options across NHS Health and Care?

**Work Experience** 

**Employment Opportunities** 

**Events** 

**Apprenticeship Information** 

**Careers Insights** 

**Programmes** 

Discover our interactive Aspire E-Learning opportunities, whether you are in Primary School right the way through to looking for a Career change, we have engaging courses for you!

Kickstart the search for your dream career within the NHS Health and Care today by heading over to our website.

www.nhscareersnw.co.uk



As part of our website we also offer our Aspire, E-Learning section which is our new online learning tool. Aspire offers a variety of interactive resources to support students in gaining knowledge surrounding Health & Care Careers. Upon completion, students will receive a certificate for each programme they complete, and this will be stored in their online Portfolio section of the website. We have a variety of courses available and these are suitable for all age ranges.

We upload new courses on a monthly basis.

Courses include: Understanding non-clinical roles in the NHS, Equality & Diversity, NHS Careers for school leavers, Apprenticeships, Journey to Nursing plus much more!

Register your interest today – www.nhscareersnw.co.uk



# Year 10 Work Experience week 15<sup>th</sup> - 19<sup>th</sup> July 2024

## Top tips for finding a work experience placement:

- Speak to family or neighbours do they work somewhere that sounds interesting? Ask them for the contact details of the person in charge.
- If you have an interest in a particular field, for example animals, ask Google for local animal shelters, kennels, pet shops, dog grooming salons, etc.
- Walk around your local area and look at all the businesses: cafes, shops, offices, warehouses, salons, health centres, etc and actually go in and speak to someone.
- Send emails to businesses you have identified, telling them who you are, what you are interested in and the dates of the WEX week.

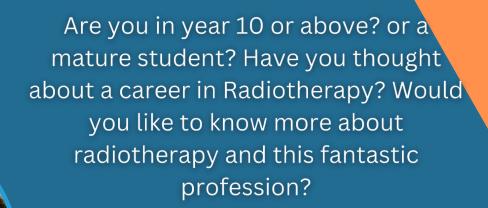
Once you have secured a placement, collect a placement booklet from school and ask the employer to complete it. Return it to school as soon as possible so that we can check any health and safety aspects.

Remember, it is **experience of the world of work**, so even if your dream career is pilot or surgeon, you can still gain a huge amount from a week at your local corner shop: confidence, customer service, initiative, responsibility, reliability and so on. You could also gain a part time job to earn some money during the long summer holidays or whilst you are at college.



RADIOTHERAPY STUDENT OPEN DAY

Saturday 2nd March 2024



We are inviting prospective students to visit our radiotherapy open day on Sat 2nd March. Situated in the radiotherapy department at Royal Preston Hospital

If you would like to attend please book a 1 hour slot by contacting the email below.

To book please emaileducation.radiotherapy@lthtr.nhs.uk



#### Discover your career potential through sports!

Do you love playing sports? In this NEW series of the Find Your Force podcast we find out what career routes you can take if you have a love for sports including: Football, Rugby, Swimming, Gaming and more

Discover what episodes 4-6 entail below...

**Discover Find Your Force The Podcast >** 



Gaming gives you career superpowers! So, if you love gaming, then our chat with the E-Sport guys at the Royal Air Force is worth watching.

In this episode, we're getting in the rig, picking up the consoles with Jake, James and Banksy. We're talking about gaming and E-Sport, and how it can help you take the next step in your career.

Jake is Formula 1 Champion in E-Sports at the Royal Air Force. James and Banksy love testing their strategies and tactics in War Thunder.

Hope, our host, will also be set a challenge on an F1 racing circuit, and in the skies. So stick around to see how she gets on!

**Discover Find Your Force The Podcast >** 



You learn a lot from being in the ring! If you love boxing but aren't sure about which career is right for you, then this episode is for you.

In this episode we're in the ring talking about boxing and how it can help you take the next step in your career.

We chat with Frankie and Lawrence about how they got into boxing and how it has helped develop their life and career skills.



Running has plenty of benefits - from fitness to mental health. And did you know it can help you take the next step in your career?

It can even take you around the world! In this episode, we're on the running track with Chloe.

She picked up the running bug and has never looked back. She chats with Hope about how she started and what it means for her in life and her career.



## Is your child considering a Career in Racing?

Horseracing is often associated with being a Jockey, however there are hundreds of job roles available in the industry. This includes working in a Yard or Stud farm with horses, working in the racing media industry, social media, or even events, the list goes on. There are 59 racecourses in the UK with an array of jobs available.

The racing industry offers some fantastic opportunities for young people, involving our early careers programmes, riding schools, apprenticeships, volunteering opportunities and many more.

To find out more, sign up to our newsletter and get the opportunity to attend one of our free Explore Racing Days in 2024.

To find out more - click here!

# success at school







www.preston.ac.uk







/prestoncollege





## International Women's Day Event in Manchester Friday 8th March 2024, from 5pm - 8pm

Join us this International Women's Day in central Manchester on Friday 8th March, 5pm - 8pm for one of the biggest inspiring events of the year.

We are joined by such a fantastic lineup of employers including;

**Employers Involved:** 

## Lloyds Banking Group, BT Group, Accenture, Amazon, PwC, KPMG, Mazars, Grant Thornton, Direct Line Group

During the event, you will hear from two inspiring panel discussions from senior leaders within the industry as well as recent graduates and apprentices. The event is all about female empowerment in the workplace and how you could follow in the footsteps of successful female leaders in global businesses.

There will be lots of networking opportunities where you will be able to speak directly with these huge heavyweight employers and all the leaders in their respective industries.

The event is open to all students both at school and university and we'd love to see you here for this exciting event. Never before have we bought together all these huge global businesses under one roof in Manchester.

Please sign up ASAP if you'd like to secure your place.

**Application Link:** 

https://www.surveymonkey.com/r/FZ7BKHD



# Nursing and Midwifery: Live ambassador session

- Meet real Nurses and Midwives
- Find out what they do at work
- · Hear why they choose their career and how they got in
- Ask your questions answered in live Q&A

#### 23rd April 2024 9.30 to 10.30 am via MS Teams Live

The session is suitable for Y12 or adult learners thinking about a future university application or to inspire Y10/Y11 students considering their next steps.

The session is offered to all schools and colleges in the North of England. To register your class or group scan the QR code or visit https://forms.office.com/e/k1yaA8hip8



Understanding the pivotal role that work experience plays in shaping a student's perspective on their future career, we're delighted to extend an invitation to your students to participate in our **FREE 6-month medical** or **4-month dental virtual work experience programme**.

There is only a limited time remaining for students to explore specialties in Critical and Intensive Care or New Dental Patients before the next rotation begins on the 4th March. Aimed to provide students with insights into the medical and dental fields, this free virtual work experience empowers students to make informed decisions about their future.

Students can find out more here:

#### https://medicmentor.org/university-hospitals-birmingham-trust-virtual-work-experience/

To ensure your students don't miss out on this fantastic opportunity, they need to attend our upcoming Get Into Medicine or Get Into Dentistry conference, granting them IMMEDIATE ACCESS to the Virtual Work Experience programmes.

By attending a Free LIVE Virtual Get Into Conference and completing the free virtual work experience programme, students will also receive a 'Highly Commended' reference from the Presidents at Medic Mentor. This reference is a powerful addition to boost your medical school applications and C.V. It can be proudly listed on your UCAS application under the section for 'conferences you have attended which have prepared you for higher education'.

If your students haven't attended a Get Into Conference but would like to join the Virtual Work Experience, they can sign up for the next upcoming conferences on these dates:

For aspiring Doctors: FREE LIVE VIRTUAL Get Into Medicine conference dates:

- Sunday 25th February from 9:30am 3:30pm
- Saturday 2nd March from 9:30am 3:30pm
- Sunday 3rd March from 9:30am 3:30pm

For aspiring Dentists: FREE LIVE VIRTUAL Get Into Dentistry conference date:

• Saturday 24th February, 9:30am - 3:30pm

Students and parents can register for free at these links:

Medicine: <a href="https://medicmentor.org/get-into-medicine-university-conference/">https://medicmentor.org/get-into-medicine-university-conference/</a>

Dentistry: <a href="https://dental-mentor.org/get-into-dentistry-university-conference/">https://dental-mentor.org/get-into-dentistry-university-conference/</a>

Throughout these conferences, students will have the chance to interact directly with doctors, dentists, and medical and dental students LIVE. They'll gain critical information to make a competitive application to study medicine or dentistry at university.

Students aged 14 - 18 are invited to attend with a parent or guardian, equipped with a working camera and microphone.

Medical Registration Link: <a href="https://airtable.com/appqXnyzN5ZD9lwk6/shry7MZYtt3MGPjv0">https://airtable.com/appqXnyzN5ZD9lwk6/shry7MZYtt3MGPjv0</a>

Dental Registration Link: <a href="https://airtable.com/appqXnyzN5ZD9lwk6/shrBuiR7SBAcC19kE">https://airtable.com/appqXnyzN5ZD9lwk6/shrBuiR7SBAcC19kE</a>





For aspiring Doctors: FREE LIVE VIRTUAL Get Into Medicine conference dates:

- Sunday 25th February from 9:30am 3:30pm
- Saturday 2nd March from 9:30am 3:30pm

https://airtable.com/appgXnyzN5ZD9Iwk6/shry7MZYtt3MGPjvO

For those curious in a career in dentistry, we're thrilled to offer a FREE LIVE VIRTUAL InspireD conference on Wednesday, March 6th, 6pm-8pm: <a href="https://airtable.com/appgXnyzN5ZD9lwk6/shrRVMnYG589uWiXs">https://airtable.com/appgXnyzN5ZD9lwk6/shrRVMnYG589uWiXs</a>

#### **Explore Medicine:**

There's an array of paths to explore within Medicine, and Dr. Siva and Dr. Kennedy are here to offer guidance every step of the way. Whether it's securing relevant work experiences, engaging in extracurricular activities, or connecting with seasoned professionals and medical students for insights, we're here to support your students in making informed decisions and exploring medicine effectively.

During the conference, students can:

- Interact with doctors and hear from current medical students
- Gain insight into medically inclined extracurricular activities to enhance their skills
- Learn where and how to secure valuable work experience
- Entrance exams: UCAT
- Strategically selecting universities
- Crafting compelling personal statements
- Navigating the medical school interview process
- Building an impressive CV
- Applying for scholarships

Register for the FREE LIVE VIRTUAL Get Into Medicine conference here: <a href="https://airtable.com/appgXnyzN5ZD9lwk6/shry7MZYtt3MGPjv0">https://airtable.com/appgXnyzN5ZD9lwk6/shry7MZYtt3MGPjv0</a>

#### **Explore Dentistry:**

A career in dentistry offers an incredibly fascinating and fulfilling journey, both personally and professionally. Yet, it's surprising how few students get the chance to explore this dynamic field! Our Free Virtual InspireD conference aims to bridge this gap by offering invaluable insights, guidance, and inspiration directly from professionals actively practising in the field.

During this conference, students will have the fantastic opportunity to hear from:

- Dr. Asid Khan General Dental Practitioner (GDP) and Humanitarian Aid Dentist
- Dr. Stevie Potter General Dental Practitioner (GDP), Nutrition Coach, Performance Mentor, and Clinical Advisor
- Dr. Katy Galloway & Dr. James Nolan Practice Principals
- Dr. Curt McKenzie Senior Community Dental Officer
- Scarlett Debbage (Dental Mentor student) Sharing her journey to dental school and how Dental Mentor supported her aspirations

Register for the FREE LIVE VIRTUAL InspireD conference on Wednesday, 6th March, from 6pm - 8pm, here: <a href="https://airtable.com/appgXnyzN5ZD9lwk6/shrRVMnYG589uWiXs">https://airtable.com/appgXnyzN5ZD9lwk6/shrRVMnYG589uWiXs</a>



## VIRTUAL NHS HEALTHCARE CAREERS **WORK EXPERIENCE PROGRAMME**

- Nursing
- Midwifery
- Paramedicine
- Physiotherapy
- Occupational Therapy · Osteopath
- Dietetics

- Radiography
- PodiatrySpeech and Language Therapy
- Pharmacy
- · Prosthetics and Orthotics

WWW.**ALLIEDHEALTHMENTOR**.ORG





I wanted to remind you of the upcoming NHS Allied Healthcare Work Experience session happening next **Sunday, March 3rd**. It's a fantastic opportunity for students in years 10/11 who are considering a career in healthcare.

At the start of the session, attendees will engage with a distinguished guest speaker, providing a rare chance to glean insights from a seasoned AHP professional. They will then delve into the pivotal aspects of Recovery and Rehabilitation, specifically on Strokes & Opioid Dependence.

Registration Link: <a href="https://alliedhealthmentor.org/product/live-virtual-work-experience-programme/">https://alliedhealthmentor.org/product/live-virtual-work-experience-programme/</a>

Our guest speaker, Emer Kelly, a seasoned midwife, will share her wealth of knowledge and insights, offering invaluable guidance to aspiring healthcare professionals. Following her talk, students will be guided through various allied health careers by exploring the journeys of two patients from initial presentation to full recovery. Students will gain invaluable perspectives on patient care dynamics and the collaborative efforts within the NHS, including exploring careers within:

- Nursing
- Midwifery
- Paramedicine
- Physiotherapy
- Occupational Therapy
- Dietetics
- Radiography
- Prosthetics and Orthotics
- Speech and Language Therapy
- Pharmacy

Attendees will have the opportunity to interact with healthcare professionals throughout each day. This will empower students to make informed career decisions and demonstrate their commitment to healthcare in their UCAS applications.

Once they've registered, students will be emailed links to their virtual work experience portals.

Students are awarded a Work Experience Certificate for every session they complete. Those who complete the full 6-month programme will be awarded a Highly Commended Reference from the Presidents of Allied Healthcare Mentor. These are fantastic additions to their CVs!

Students can register individually at any time throughout the 6-month programme using the link below. We recommend booking early to gain as much out of this programme as possible. Places are £10 a session to cover administrative and technological costs.

#### Sign up here:

https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/

I look forward to meeting your students at the next work experience day on Sunday 3rd March.

Work Experience Team

Allied Healthcare Mentor



Year 9, 10 & 11

9am - 1pm Friday 1st March



PARKLANDS
HIGH SCHOOL



# CAREER of the WEEK

## Graphic designer

## A strong portfolio will be key to you finding a job as a graphic designer.

As a graphic designer, you'll create eye-catching visuals for a variety of products and activities, such as:

- websites
- advertising
- · books and magazines
- posters
- · computer games
- product packaging
- exhibitions and displays
- corporate communications
- corporate identity, i.e. giving organisations a visual brand

After agreeing a brief with the client, creative director or account manager you'll develop appropriate creative ideas and concepts that meet the client's objectives.

The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

#### Responsibilities

As a graphic designer you'll need to:

- meet clients or account managers to discuss the business objectives and requirements of the job
- estimate the time required to complete a job and provide quotes for clients
- develop design briefs that suit the client's purpose
- think creatively to produce new ideas and concepts and develop interactive design
- find innovative ways to redefine a design brief within time and cost constraints
- present finalised ideas and concepts to clients or account managers
- work with a range of media, including computer-aided design (CAD), and keep up to date with emerging technologies
- proofread to produce accurate and high-quality work
- demonstrate illustrative skills with rough sketches and work on layouts ready for print
- · commission illustrators and photographers
- work as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists





