

## **British Values 5**

### **The General Election; Background Information**

- **To start to develop an understanding of the General Election process.**
- **To consider how we decide who to vote for.**

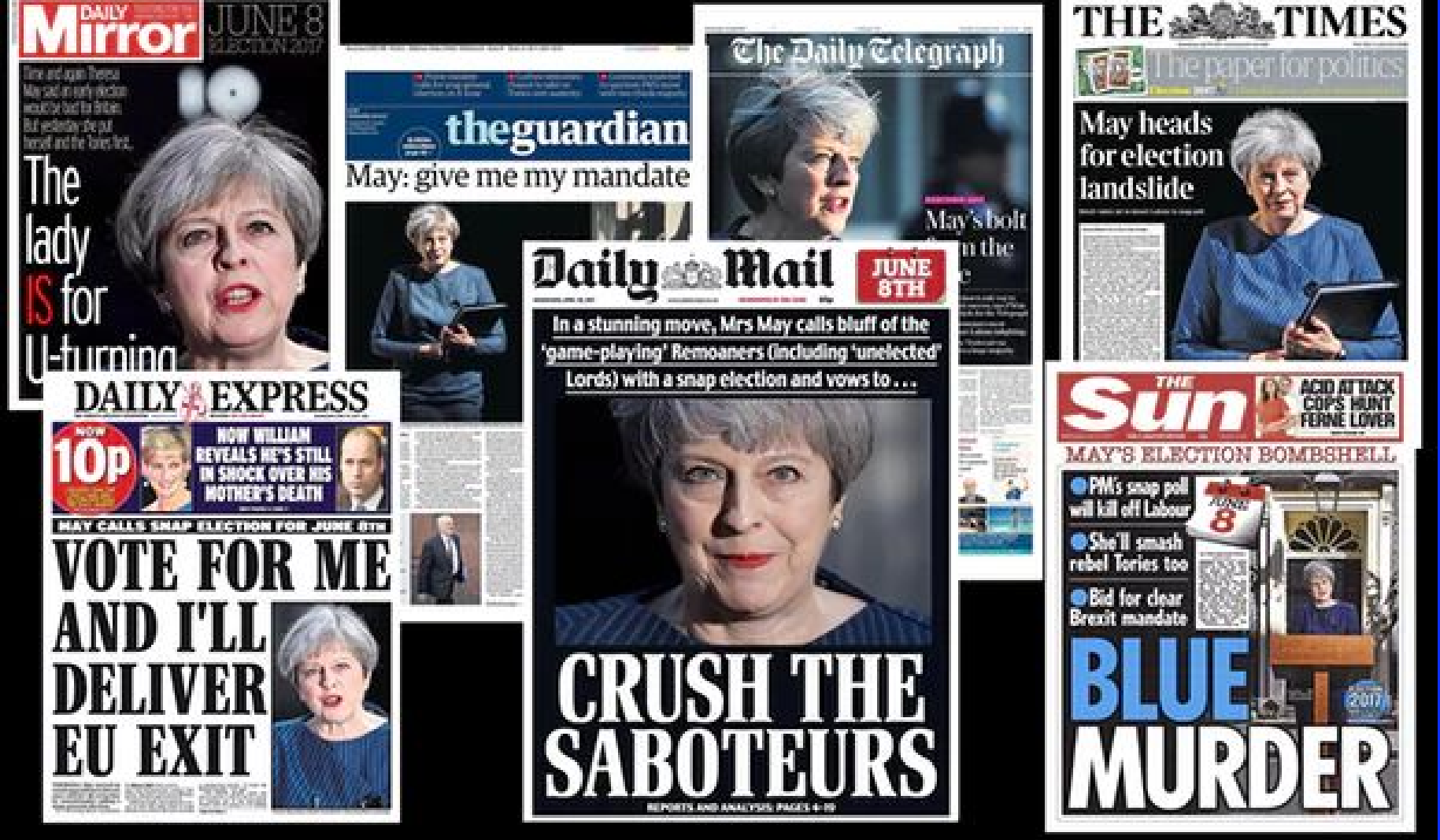
**Some key terms;  
Media bias  
Disparage  
Influence**



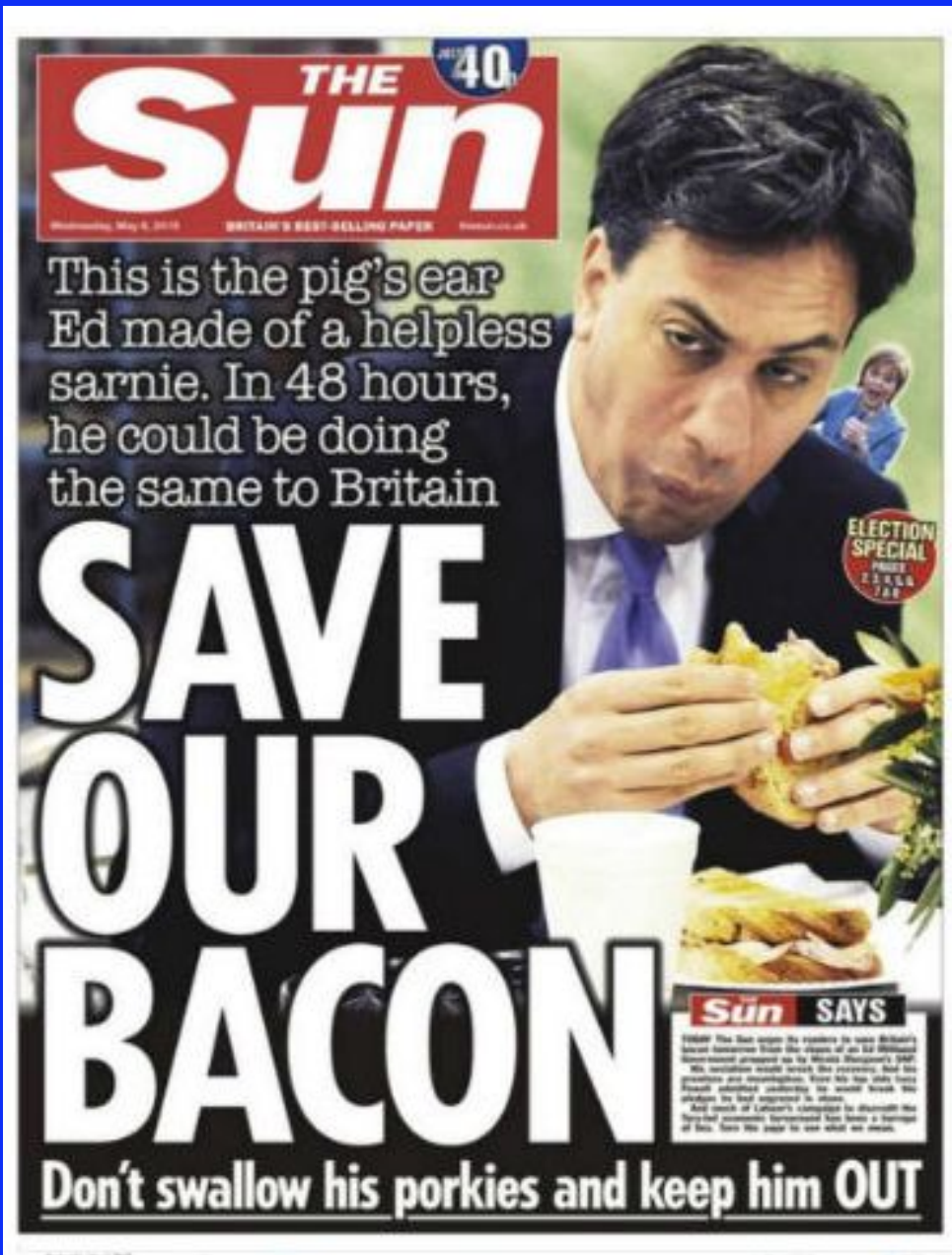


**GENERAL  
ELECTION  
IS ON THE  
8 JUNE  
2017**

**Watch the video  
'Who I'm voting  
for'**



“Did you know it's not the media's job to tell the truth?”  
What influences the versions of the news presented in newspapers?



This is a famous example of the press using images to disparage a political leader.

Discuss....

Is this fair?

Do negative images really influence opinion?



# George Osborne's Evening Standard attacks on Theresa May are getting quite harsh



2.9K



45

Day three as the new editor of the Evening Standard newspaper, and George Osborne shows no signs of letting up on Theresa May...

## London Evening Standard



### GLORIOUS GEORGE!

Meet the man  
the Midas touch  
Pages 6-38

COFFEE HOUSE

GENERAL ELECTION 2017

STEERPIKE

## George Osborne finds that revenge is a dish best served daily

Steerpike

Thursday 4 May 2017 | FREE | standard.co.uk

She smells of wee and once stamped on a mouse

## VILE WOMAN WHO SACKED ME HAS A MOUTH LIKE A BIG DIRT



Int  
Ev  
St  
F  
M

With  
our food  
festival  
menu  
PAGE 13  
The full  
programme



These examples show how personally biased the press can be; George Osborne was sacked from the government when Theresa May became the PM!

**If you can not be certain of the neutrality of information about the General Election provided by the media, how do you decide?**

**[Vote for policies, not personalities](https://voteforpolicies.org.uk/)**

**<https://voteforpolicies.org.uk/>**

**Can't decide who to vote for? Find out whose policies you prefer for the 2017 general election.**

**Pick 2 important areas to discuss and consider; for example; Education and Health**

**It's quick, fun, and sometimes surprising!**

# Traditional British Political Spectrum



← **LEFT**

**RIGHT** →

## BRITISH POLITICAL SPECTRUM



**CENTRE  
NEUTRAL**

### **SOCIALISM**

Traditionally representing working class

Values: Collectivism (see self as part of group, nation etc)  
Nationalised industry (belonging to everyone)  
Social welfare and benefits  
Negotiable social roles  
Distribution of wealth

### **CONSERVATISM**

Traditionally representing bourgeoisie/middle class

Values: Individualism (see self and family as most important)  
Traditional gender roles  
Free trade and enterprise  
Accumulation of personal wealth  
Strong law and order

### **COMMUNISM**

Rule by the people in committees  
Collectivism e.g Russia, China etc

### **FASCISM**

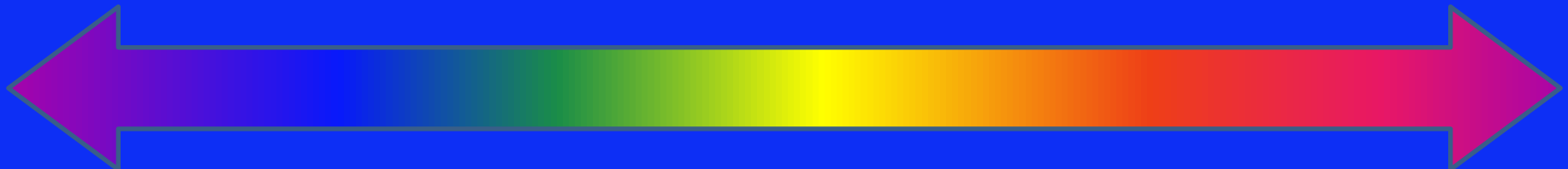
Rule by an unelected leader  
Cult of individual e.g Hitler, Mussolini, Stalin

**EXTREME LEFT**

**LEFT**

**RIGHT**

**EXTREME RIGHT**



## Homework and preparation task;

- Watch or listen to the General Election build up and coverage on BBC TV & Radio

[BBC Radio 5 live Electioncast](#)

- Discuss the General Election with your parents, guardians and/or family. Ask them; how they intend to vote and why?





Conservative

### Main pledges

- Eliminate the deficit and be running a surplus by the end of the Parliament

Extra £8bn above inflation for the NHS by 2020

Extend Right to Buy to housing association tenants in England

Legislate to keep people working 30 hours on minimum wage out of tax

30 hours of free childcare per week for working parents of 3&4-year-olds

Referendum on Britain's EU membership



Labour

### Main pledges

- Responsibility "triple lock": fully funded manifesto, cut the deficit every year, balance the books as soon as possible in next Parliament
- Extra £2.5bn for NHS, largely paid for by a mansion tax on properties valued at over £2m
- Raise minimum wage to more than £8ph by 2019
- No rise in VAT, NI or basic and higher rates of income tax
- Access to childcare from 8am-6pm for parents of primary school children
- Freeze energy bills until 2017 and give energy regulator new powers to cut bills this winter

## Where the main parties stand

<http://www.bbc.co.uk/news/election/2015/manifesto-guide>

In your opinion which of these pledges are positive? Are any negative for young people?



Conservatives



Labour



### Main pledges

- Balance the budget fairly through a mixture of cuts and taxes on higher earners
- Increase tax-free allowance to £12,500
- Guarantee education funding from nursery to 19 with an extra £2.5bn and qualified teachers in every class
- Invest £8bn in the NHS. Equal care for mental & physical health
- Five new laws to protect nature and fight climate change



### Main pledges

- Rapid referendum on Britain's membership of the European Union
- Control immigration with points system, limit of 50,000 skilled workers a year and a five-year ban on unskilled immigration
- Extra £3bn a year for the NHS in England
- No tax on the minimum wage
- Meet Nato target of spending 2% of GDP on defence, and look to increase it "substantially"



[Where the main parties stand](http://www.bbc.co.uk/news/election/2015/manifesto-guide)

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Green

### Main pledges

- End austerity and restore the public sector, creating jobs that pay at least a living wage
- End privatisation of the National Health Service
- Work with other countries to ensure global temperatures do not rise by more than 2C
- £85bn programme of home insulation, renewable electricity generation & flood defences
- Provide 500,000 social homes for rent by 2020 and control rent levels
- Return the railways to public hands



**Green Party**

