

Your weekly guide to careers information, advice and news from Parklands High School

Hello again - another week closer to Christmas and another edition of Career News to look through!

As always, lots of useful information for students and parents/carers, including:

- Apprenticeship opportunities with Stateside Foods and MBDA
- A massive 'Females in Tech' online event with some top employers
- Online events and videos from Pathway
- Medic Mentor live virtual conferences in December- essential for aspiring medics, dentists and vets
- Accounting and professional services event from Young Professionals
- Future Engineers quiz from Neon find out what your future career might be
- Virtual work experience for aspiring lawyers with Hogan Lovells First Steps to Law programme
- Insight event with Mace Construction the Deputy Chairman will be sharing his experiences
- Success Beyond School events for parents/carers with InvestIN, plus summer experiences
- Virtual 'How to Apply to College' event with Wigan & Leigh College
- Virtual work experience with Allied Health Mentor starting 5th December
- and of course, Career of the Week!

Don't forget there are career drop in sessions every Friday lunchtime in A21 for Year 11 students, so if anyone is struggling with application forms, personal statements or CVs - come along! 1-1 interviews will continue - drop me an email (pberry@parklandsacademy.co.uk) if you would prefer an earlier appointment (particularly if your surname is at the end of the alphabet!)

If anyone is interested in finding out more about the Arkwright Engineering Scholarships (Y11) please let me know - applications are now being accepted until 14th January 2022.

Have a good weekend - and happy reading!



Virtual How to Apply Event - Wigan & Leigh College Website, Tuesday 30th November 2021 @ 6pm

The next in our series of virtual 'How to Apply' events will take place via the Wigan & Leigh College website next Tuesday night - 30th November. It will run from 6pm - 6.30pm.

If any of your students have not yet applied and would like to go through a quick live 'step by step' then this virtual event will be ideal - joining from the comfort of their home.

The event will go through the ways in which students can make their application to Wigan & Leigh College, with a question and answer session that follows with the School Liaison Team. We do plan to encourage attendees to work through applications as we go through the presentation. Parents and guardians are more than welcome to attend too.

Students can register for this event by clicking this link:

https://wiganleigh.onlineopendays.com/schedule/ and selecting the 30th November event.



If you want a sneak peek at the new Centre for Advanced Technical Studies at Wigan & Leigh College, here's a short video tour!

Video link: https://youtu.be/3T4sUM130Jw







RENTICESHIP

MULTI-SKILLED ENGINEERING

Waterside Training in partnership with Stateside Foods Limited based at Westhoughton, Bolton has a fantastic opportunity for two apprentices to join their maintenance department to support the manufacturing operations as Multi Skilled (Electrical/Mechanical Engineering) Maintenance Apprentices.

Stateside Foods is a wholly owned subsidiary of the Frieberger Group. In business for over 25 years. Stateside Foods supplies leading food retailers with branded and own label chilled pizzas based at Westhoughton.

The four year engineering apprenticeship will initially cover broad based training in Electrical and Mechanical skills at Waterside Training in St Helens with years 2 to 4 working on plant at Westhoughton alongside professional engineers whilst continuing to attend college day release up to HNC. The apprenticeship will provide training in electrical and mechanical skills for the maintenance and fault finding of manufacturing equipment within the food industry.



- A 4 Year Apprenticeship with Site Based Training and Development
- Level 3 Science Industries Maintenance Technician Standard
- Level 3 City & Guilds Diploma in Engineering with progression to HNC
- Cover broad base training in Electrical & Mechanical Skills at Waterside Training Centre
- You will be involved in electrical & mechanical engineering carrying out maintenance activities such as:
- machine and equipment maintenance, including preventative and planned maintenance tasks of electrical and mechanical activities
- fault finding and diagnostics
- using preventative maintenance systems
- restoring components undertaking repair & replacement and servicing equipment
- be involved in both Electrical and Mechanical activities assisting the engineering teams in various job roles covering maintenance on electrical equipment, such as motors, control units, PLC's, sensors, instrumentation, distribution systems and switchgear and assisting with preventative maintenance on mechanical equipment, such as motors, gearboxes, pumps, bearings, chain drives to conveyor belts and systems dealing with both pneumatics and hydraulic drive systems.















The ideal candidate should be self-motivated, reliable, proactive, enthusiastic and very well organised; who can work excellently within a team; who is driven to succeed and grow in a fast paced environment to become the next highly skilled engineer and technician of the future.

Entry Requirements: 5 GCSE's at A-C or equivalent grade 9-5 in English, Mathematics and Science is essential. A practical based subject in Design Technology, Engineering and/or Resistant Materials would be desirable.

APPLY NOW TO START YOUR APPRENTICESHIP JOURNEY INTO AN ENGINEERING CAREER APPLY @ Waterside Training | https://waterside-training.co.uk/apprenticeship/apprenticeship-vacancies





info@waterside-training.co.uk



Phone: 01744 694661



Follow on Twitter: @WatersideT

Technology Campus, Pocket Nook Street, St Helens, Merseyside, WA9 1TW Tel: 01744 616837 | info@waterside-training.co.uk

www.waterside-training.co.uk

Closing Date: 31 March 2022

Attention Year 11 students who may be interested in an engineering career but without the need to attend university.



We have opened up applications for our Craft

Engineering Apprenticeship at Stateside Foods, which is now being advertised on the National Apprenticeship Website and our college provider Waterside College.

https://waterside-training.co.uk/apprenticeship/apprenticeship-vacancies





Capgemini





spectris

mware

10TH DECEMBER FRIDAY



This is an incredible chance for students to hear from world-leading technology consultants from a number of global companies all in one evening. Here's a QR code which can be easily scanned from your mobile devices.

I have a really amazing Female focused Tech the Future event I'd like to share with you today.

On **Friday 10th December** from **5:00pm - 7:00pm** we're hosting our virtual **Females in Tech Multi-Employer Event** and we'll be joined by 6 of the biggest tech companies in the world in **Capgemini, Experian, QA, Spectris, World Wide Technology & VMware!**

Each company will speak for 20 minutes, giving us an insight into their business and a taster of what it's like working for the organisation.

It's not very often we're able to bring such an incredible lineup of global organisations together into one event so we're really excited to be able to put this together and share the opportunity with you.

The Companies Involved:

Capgemini is one of the world's largest technology and consulting organisations with revenues upwards of \$14 billion, employing roughly 300,000 people across 50 countries.

VMware is one of the biggest software companies in the world servicing over 98% of fortune 500 companies. Their software forms a digital foundation that powers the apps, services and experiences that are transforming the world across industries. With \$9billion in revenue, 31,000+ employees and offices all over the globe, VMware is one of the best tech companies to work for!

Experian is a global leader in consumer and business credit reporting and marketing services and a constituent of the United Kingdom's FTSE 100 index, with total revenue for the year ended March 31, 2021, of US\$5.4 billion. Experian supports clients in more than 100 countries and employs approximately 17,800 people in 44 countries.

QA is the UK's leading tech talent and training organisation. They deliver services to over 5,000 corporate clients, representing a significant portion of the FTSE 250 and have leading practices in agile, cyber security, cloud and DevOps as well as many other technology specialisms.

Founded in 1990, **World Wide Technology (WWT)** is a global systems integrator with \$13.4 billion in annual revenue that provides digital strategy, innovative technology and supply chain solutions to large public and private organisations.

Spectris harnesses the power of precision measurement to equip its customers to make the world cleaner, healthier and more productive. They provide global customers with specialist insight through our high-tech instruments and test equipment, augmented by the power of software.

Technology is without a doubt the fastest growing industry in the world and as it continues to grow and evolve so will the opportunities for those with a career in the space.

This event will give you direct access to hear from the companies at the forefront of this digital revolution. Once all the speakers have presented there'll also be the chance to network with them in separate breakout rooms.

To sign up for the event click on the following link. Certificates will be given out at the end which can be used for UCAS or job applications.

Registration Link: https://www.surveymonkey.co.uk/r/Females-in-Technology or scan the QR code on the previous page.





Come along to our FIRST influencer event of the year!

ALLEN & OVERY







Influencer Evening with Vodafone, Allen & Overy, & BT

Tuesday 30th November | 6pm

The aim of this session is to help parents understand the range of options available for your children after they finish school/college. We will be joined by Vodafone, Allen & Overy, and BT to speak on their roles and opportunities for your young people, let you know about the application process, when they should be applying, and how to stand out in their applications!

Register here

Myth busting Careers in Accounting

Last week we hosted a Session with ICAEW: 'Myth busting Careers in Accounting'... and here's the recording!

This session is perfect for students who may be interested in Maths or a career in Accounting, to learn more about the skills employers are looking for in this sector!

WATCH THE VIDEO

Or here's the link:

https://pathwayctm.com/video/m yth-busting-careers-inaccounting-with-icaew/

(you must be signed into our website to view this content)







We want your fresh thinking to push ours, so that we can keep solving big challenges together. At MBDA, we'll foster your individual creativity as well as team innovation, creating a uniquely inspiring environment for you to learn and grow.

Engineering, Software, Manufacturing or Business, whatever sparks your curiosity, we have the perfect environment for you to start your career. Our four-year apprenticeship schemes provide you with a platform to study for a recognised qualification and gain incredible work experience at the same time.

We offer apprenticeships, where you'll move around the company in rotational placements to gain a wider understanding, build a network within the organisation and define your future career with us.

Even at the very start of your career, we'll listen to you. The harder you question, the more we innovate. The faster you learn, the further we grow. Here, you'll be able to share your ideas and learn from diverse minds, as well as bespoke training courses focused on your development to further enhance and improve your skills. We'll give you the encouragement and training to advance your strengths, build your skills, foster your creativity and pave your career, so that together we can shape the future.

As the only integrated defence company to provide missiles for each branch of the armed forces, you'll work on industry leading projects that uses creativity and advanced technology to push your development.

To start a career where you'll explore new breakthroughs everyday, visit **mbdacareers.co.uk/early-careers/apprenticeships** to find out more.

Stay connected with us on social media for updates on our opportunities, as well as an insight into what a career at MBDA is really like.

Follow us on LinkedIn and Instagram @LifeatMBDA_UK

Inspire the next generation of engineers



Have you ever wondered what an engineer does? Could you see yourself exploring outer space, protecting the environment, designing apps or developing cures for diseases? Engineers do all this, and more!

Meet the future you is a fun, free online quiz aimed at young people aged 7 to 16. In a few short questions, students can find out how their skills and passions could lead to an exciting job in engineering. The quiz matches students to profiles such as 'Future Lifesaver' or 'Universe Explorer' and gives background information about potential future careers in engineering.

Give it a go and see what future careers may await you!

Take the quiz











FREE LIVE Insight & UCAS Conferences

For applying clinical students years 10, 11 and 12 who are part of

Parklands High School

Students can use the funding code below for a free place at our Get into Medicine,

Get into Pontistry or

Get into Dentistry, or

Get into Veterinary conference

all delivered by our team of healthcare professionals

What's covered on the day:

- · What it's like to be a Doctor, Vet, or Dentist
- · Perspectives from recent successful and current applicants
- CV Building
- Work Experience
- Medical Personal Statements
- · Medical School Interviews
- Entrance Exams: UCAT & BMAT
- How to access Medical Awards, Prizes, Leadership Programmes
 & Scholarships to study medicine at University



Funding Code: parklands21-22



@medicmentor



Medic Mentor



@MedicMentor1



www.medicmentor.co.uk

Next conference dates:

Saturday 4th, Sunday 5th and Saturday 11th December

If you are an aspiring medic, dentist or vet - these are essential!









On Tuesday 7th December from 5:00pm - 7:00pm we're hosting our virtual Accounting and Professional Services Multi-Employer Event and we'll be joined by 4 huge, global companies in PwC, Grant Thornton, CIMA & Mazars.

Each company will speak for 25 minutes, giving us an insight into their business and running interactive workshops to give us a real taster of what it's like working for their organisation.

The Companies Involved:

PwC: With offices in 155 countries and more than 284,000 people, PwC are among the leading professional services networks in the world. PwC firms provide services to 84% of the Global Fortune 500 companies and more than 100,000 entrepreneurial and private businesses. For the year ending 30 June 2020, PwC's gross revenues were US\$43 billion.

Grant Thornton is one of the world's largest professional services networks of independent accounting and consulting member firms that provide assurance, tax and advisory services to privately held businesses, public interest entities, and public sector entities.

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's leading and largest professional body of management accountants. CIMA offers training and qualification in management accountancy and related subjects.

Mazars is a leading international audit, tax and advisory firm. Operating as a united partnership, they work as one integrated team, leveraging expertise, scale and cultural understanding to deliver exceptional and tailored services in audit and accounting, as well as tax, financial advisory, consulting and legal services.

If you're interested in accounting and professional services then this will be a fantastic overview and insight into the industry as a whole as well as the chance to ask any questions you may have to some of the world's leading accounting and consulting professionals.

To sign up for the event click on the following link: https://www.surveymonkey.co.uk/r/Accounting-Professional-Services



Are you thinking about a career in construction? If so, we have an amazing insight event for you.

On **9th December** from **5:00pm - 6:00pm** we will be hosting an insight session into one of the biggest construction firms in the world.

Mace Group Ltd, commonly known as Mace, is a global consultancy and construction firm headquartered in London, United Kingdom, employing approximately 5,000 people, across five continents with a turnover in excess of £2 billion.

Mace are involved in some of the most impressive building projects around the UK and the world and offer a variety of fantastic apprenticeship and graduate schemes.

We will be hearing from the Deputy Chairman who will share insights into his background, career journey from growing up in the Midlands to where he is now as Deputy Chairman and sharing experiences from his early career to date which has contributed to his success. Mark will finish by giving his advice on what he looks for in top talent.

We will also hear from a panel of current apprentices and graduates from within the company who will discuss what life is like within the firm and what the process of securing a position in the firm was like.

Engineering events like this don't come around too often so if this is a career path you're considering this is something you won't want to miss!

Registration Link:

https://www.surveymonkey.co.uk/r/Mace-Group





Learn new skills straight from our team and see what it's really like on the inside. No cost, no due date.

About the experience

With the Hogan Lovells First Steps to Law Programme, you'll get to experience what it is like to work on a project that mirrors the skills our teams have and the work they do in the real world. Build skills in gaining commercial awareness, critical thinking, spotting issues, legal research, drafting emails and communication.

Whether you already have an idea about what you want to do when you leave school or are still exploring, the Hogan Lovells First Steps to Law Programme will give you a taste of what a career in commercial law might look like for you!

Workplace Skills

Gain practical skills and experience to better prepare you for the world of work. Programmes are self-paced so you can learn on your own time.

Based on Real life

Learn more about what you will actually do on the job by completing a series of hypothetical tasks based on real life scenarios.

Application Advantage

Gain a certificate to share and add to your resume. You'll stand out on your application and have something tangible for your interview.

Enrol for free today!

Invitation for Parents: Success Beyond School

Free-of-charge careers evenings for parents



We are thrilled to announce the last in our *Success Beyond School* series for 2021; **free-of-charge**, **live online evening seminars designed to help parents of students aged 12-18 supercharge their children's career potential**. Parents can register now for:

Wednesday 24th Nov: Learning to Lead Help enhance your child's leadership skills

Wednesday 1st Dec: Building a Future in Finance How your child can break into the finance industry

Wednesday 8th Dec: Level up with Law

Support your child on their journey to becoming a top lawyer

Register Now



Summer Internship Experiences For Ages 12-18

We are already getting booked up for some of our most popular summer experiences in London. For a limited time only students can get 15% off using code SUMMER15. Shadow doctors in a hospital, argue a human rights case in the Supreme Court, explore a supercar engine with F1 engineers and much much more. Click on any area of interest below and register now.

MEDICINE & PSYCHOLOGY

LAW & POLITICS

TECH

ENGINEERING & ARCHITECTURE

BUSINESS & FINANCE

CULTURE, MEDIA & SPORT



Health Education England has recently completed a discovery report on virtual work experience programmes, that have concluded that these programmes are a valuable adjunct to in-person work experience, especially in our current climate where in-person experiences are extremely limited.

The NHS Allied Healthcare Work Experience successfully invited 12,000 students to participate in the last academic year, making it the largest programme for students who are specifically interested in the following careers: Nursing, Midwifery, Paramedicine, Physiotherapy, Occupational Therapy, Dietetics, Radiography, Prosthetics and Orthotics, Speech and language therapy and Pharmacy.

Applications for this programme are now open, and they will be open throughout this academic year, with the next session taking place on **December 5**th.

During the work experience day, students will follow 2 patients from their initial presentation to recovery. Students will observe the healthcare professionals as they interact with the patients and each other. Students will have an opportunity to ask questions and gain knowledge through teaching. This will help students to make an informed career decision as well as learn about how healthcare professionals work together as part of a multidisciplinary team.

Each work experience day is completely different and students will be able to build on their knowledge of NHS careers as they see different patient cases and healthcare professionals work in a variety of settings, such as hospital and community.

Students will also receive certificates as evidence of having participated in the work experience programme. Those that complete the entire 6-month programme will be awarded with Highly Commended References too. Students can register individually through the website link below.

Places are £10 a day to cover administrative costs and run the tech on the day. You can learn more and students can register for the programme here:



https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/



How to tailor your CV to each job application

Job applications are often the first introduction an employer gets to you. Whether it's a job application, a CV or cover letter submission, you should consider personalising them for each job you apply for. Applying for a single role can be a long process, but by thoroughly reading the job spec and understanding what they are looking for in a candidate, you can ensure your CV and cover letter point out those strengths.

Recruiters and employers will often ask for both a CV and cover letter to begin with and it's important to make sure that you put just as much effort into both documents. Cover letters are something that is often forgotten about or left until the last minute, but they can make or break a successful application.

Where to begin?

To start, you should create a simple template for both your CV and cover letter, so when it comes to altering the information for each job application, it's easy to remove and add elements as you go. This will save you time and help make the application process easier and hopefully less stressful.

The main parts of your CV are likely to stay the same. For example, your past job experience doesn't need to be tailored for a job application. Unless you want to double check the duties of your past roles and make sure they align with the role you are applying for. Your skills section is likely to be the same as well. If you are looking for jobs in the same sector, your skills section isn't going to need much rearranging. However, if there is a role that asks for 'time management skills' specifically, make sure you put this at the top of the list. Also include examples of this skill in your personal statement and experience sections.

Understanding the job brief

Before you start tailoring your CV, save yourself some time and make sure you have thoroughly read through the job spec. It may be stating the obvious, but it is important to know the job you are applying for, before sending them any kind of application. The job title can sometimes throw you off and think it is right for you, especially when some jobs just require you to upload a CV and it's done! However, make sure it's right and save time for both you and the employer.

Almost all job briefs will include duties required for the job and it's highly likely that these will be ranked in order of most important to least. It's important to consider if you would be comfortable with the daily tasks or if you think with training (if they provide this) you will be able to deliver expectations.

There is more to a company than just the job description. Make sure you are also doing your research and making sure you know what the company does and if there has been any news about the company recently. It's likely that they will post a link to the company page or website in the job brief, so try and find it there. It's worth knowing if you are going to like the company, agree with what they do and if they look like the right culture fit. A simple task that can really help your job seeking experience.

CV Layout

The layout of your CV does matter. Both your CV and cover letter should be sectioned into clear and concise segments that are easy to read with an organised structure. In other words, it might not be a good idea to go for anything too creative (depending on your sector) and definitely not a good idea to submit a CV that is bulky and over-filled.

Your CV sections could include key skills and experience, achievements, qualifications, and necessary education. Depending on what sector you are working in, it's important to use the correct terminology when necessary within these sections, on both your CV and cover letter. This will make it clear to the employer that you have relevant understanding the industry. But don't go overboard, only use relevant terminology where necessary.

Your key skills section can include all skills that you feel are relevant to the job specification and your area of expertise. It may be easier to list your skills in bullet points to help it look more organised and to the point. For every job you apply for, the skill section should be altered, if necessary. Depending on what the job brief asks for, you may have to change the arrangement of skills into priority, from most important to least. Each job will have different skill priorities, so if you have the skills they want, make it easy for them to find.

When writing the cover letter, it may be important to talk about your skills after your personal statement. The most important things you want to present to the employer should always be at the top, it's what keeps them engaged and read the whole letter. The cover letter is the extra opportunity you get to shine. Talk highly of yourself and mention your strengths, why you are the right candidate and what you think you could bring to the role. This is your chance to give a little bit of extra detail.

The cover letter

As mentioned above, the cover letter gives you an extra chance to talk about your strengths and why you are going to be the right candidate for the role. The basic structure of a cover letter consists of your contact details, addressed to the right person, the body text of the cover letter and your signature.

The structure of a cover letter should stay the same, it's the body text that needs tailoring for individual job roles. You want to use the job spec to your advantage and make sure you are pointing out the skills they want, especially ones that you have. Take the time to talk about your experience, why it is relevant to this role and the things you have learnt. It's important to mention your strengths, but also a good idea to talk about what this job would give you. Why you would be a good fit and what you could bring to the company. Cover letters are more personal which is why it's a good idea to tailor them. Each job can give you something different, acknowledge that.

Your personal statement

Your personal statement is a key aspect of both your CV and cover letter and should never be forgotten. It should be the first thing on your CV and should be the introduction to your cover letter. However, they should be slightly different on each document. Much like your skill section, they should be changed as and when you think. It's an opportunity for you to introduce yourself, and why you think you would be a good fit for the job. This will be the main part you alter for each individual job application. It should be edited after you have read the job spec, so you know what skills to prioritise and what tone to use. It's usually the part employers read first and if they don't feel interested, they won't carry on.

Your personal statement is about you so think about sharing something slightly personal. Whether that be an interest, skills you are proud of or what you want to learn from this experience. The personal statement on your CV will be shorter than the one on your cover letter, but just provide a short summary on your CV, making sure you tick all the boxes, and your cover letter will complete this. This represents why it is so important to complete your cover letter with care.

It's important not to forget about the basics (spelling, grammar), read through your applications more than once and keep it formal. Make sure you address the recruiter politely at the beginning of your cover letter and include simple basics like the date and your signature. Tailoring your job applications can take a bit of extra time, but you are more likely to see positive results by doing it. You have the power to make sure they keep reading, they give you all the information in the job brief, you just have to utilise this.

YOUR POSITIVE ACTION COMBINED WITH POSITIVE THINKING RESULTS IN SUCCESS.



EEK







Food Critics test a variety of dishes and drinks at restaurants and cafés, using their experiences to create written (or video) reviews.

Their first-hand evaluations take into account a number of factors - including the food quality and presentation, atmosphere, and level of service - and could be the deciding factor for those looking to visit a certain restaurant or order a particular dish.

Although full-time work is also possible, Food Critics generally work on a freelance basis, providing articles for a range of mediums, from newspapers and magazines, to websites and blogs.

General duties for a Food Critic include:

- Creating original and engaging copy to effectively represent a restaurant
- Reviewing food presentation, flavour, serving size, and quality accurately
- Working flexibly and meeting deadlines
- Using photography to accompany reviews
- Keeping up-to-date with typical restaurant processes and practices
- Attending launches and promotional events

There aren't any set entry requirements to be a Food Critic, and precedence will be placed on your writing ability, tone, and knowledge of food. Additionally, qualifications in creative writing or English, as well as previous work experience as a Writer could help you stand out from the crowd.







https://careeroftheweek.wordpress.com/