




CAREER News



Your weekly guide to careers information, advice and news from Parklands High School

It's Friday again and another busy week completed at Parklands! As always, lots of useful information in Career News including:



- Art & Design taster sessions at Bolton Sixth Form College 
- Asha's story - footwear production engineer at Dr Martens
- Sign up to Youth Card with Speakers for Schools and take part in Discovery Workshops
- Introduction to Indigo - our careers package
- Christmas STEM activities from the IET, with free resources and loads of festive fun
- FCDO Next Generation Economics competition for all you budding economists and politicians in Year 10 and 11
- Virtual apprenticeship events from All About School Leavers 
- Final advice morning of 2021 with Myerscough College
- Aspiring Journalism or Sports Journalism students? Check out LJMU's advice
- Pathway Brand Ambassador - could you be the next student ambassador?
- Loads of great events from Pathway, from how to find work experience to maximising your strengths 
- Summer experiences in Law and Politics from InvestIN
- Virtual work experience from Allied Health Mentor - starting this weekend
- Plus of course, Career of the Week!

Sadly, our planned Taster Day to Wigan & Leigh College next week has had to be cancelled. If there is a chance of running this in the spring term, we will of course do so (even if this is a virtual event). There are a number of open events lined up for January and February at all the colleges, so please try and book a place. All the details are on the Careers Calendar on the website ([click here](#)). There is also the Careers Fair in March, when all the colleges will be in attendance, along with universities, apprenticeship and training providers and employers.

Have a great weekend, keep warm and enjoy Career News!



6th - 10th December 2021

Forward thinking foot fashion

We put ourselves in Asha's shoes, to find out what it's like to be a footwear production engineer at famous British boot brand Dr Martens.



Name: Asha Harper, age: 24

Job title: Footwear Production Engineer at Dr. Martens

School subjects: GCSE: maths, English, science, law, statistics, food, technology, fine art

A-Level: Fine art, film studies, English language and literature

Qualifications: National Diploma in Art and design Foundation / BA Hons Footwear Design

You can follow Asha's activities at Dr Martens on Instagram for boot designs and more:

[@drmartens_apprentice](https://www.instagram.com/drmartens_apprentice)

Hi Asha, tell us about your job...

As a Footwear Production Engineer, I oversee the production of the Dr. Martens boots from start to finish. I undertook an apprenticeship at Dr. Martens, which meant working closely with senior members of the team to carry out numerous operations and to make sure the boots were made to a good quality.

In the first year of my apprenticeship, I spent three months in each of the four main rooms used to make the various parts of the shoe. Each department requires a specialised set of skills and so working all over the factory means I have a broader skillset.

It's really important that my work is constantly created to a high standard as the brand has a good reputation for creating strong, reliable boots.

How does your work affect people's lives/the world around us?

I'd say working for Dr. Martens contributes to the UK's the economy. We pride ourselves on the line of boots that are made in England and it draws in customers from all over the world who want to see the shoes being made and buy a pair from the 'Made in England' range.

Part of my job has also been to promote the 'Made in England' range up and down the country, as well as our #StandForSomething campaign.

What do you like most about engineering or your job?

The best part of my job is being able to produce a shoe from start to finish. It's even more rewarding to see the products I helped to make in high street stores across the UK.

Another great benefit of my job is telling our customers what I do and how some of the Dr. Martens products are

produced in our 'Made in England' range. It's great to work for Dr. Martens and to be part of Britain's fashion manufacturing industry.

How did you first become interested in engineering?

I've always loved shoes and wanted to be part of the fashion industry, but I also wanted a real hands on job, so I applied for the Dr. Martens footwear production apprenticeship. It means I can work with a brand I love, doing something I really enjoy.

What route did you take into your career?

The route that I took was to apply for the apprenticeship on the Dr. Martens website. I chose to do it this way as it meant that I'd be starting from scratch, building up on the foundation that I had laid for myself already. It also meant that I could gain new skills and I quite liked the idea of having one-on-one training. Now I've finished my apprenticeship, I am a fully-fledged member of the Dr. Martens team!

How important was studying maths and science in school for what you do now? Did you enjoy it at school?

I absolutely loved school - science practicals were my favourite. Both maths and science are equally important. I needed a good GCSE in maths to be considered for the role I work in now.

What personal qualities do you think are important for a career like yours?

It's important to be a person who thinks outside the box. This is a great skill and it's widely sought after by employers, especially in engineering. It's really important to be passionate and consistent in your work too.

If you could go back in time and be the inventor of any product, what would you choose?

If I could go back and in time and be the inventor of any product it would definitely be the sewing machine. I'd invent the post machine in particular. It is able to sew all types of fabrics in any direction and is quite easy to handle.





We're excited to let you know that our Art department are planning some taster sessions for Year 11 pupils. They are going to be held as 1.5 hour sessions on-site here at The Sixth Form and will give your pupils a chance to try out our facilities, meet our staff and find out more about the courses available.

The sessions on offer are:

B6 Graphic Design Taster Session - Tuesday 1 February 2022, 4:00pm - 5:30pm

<https://www.eventbrite.co.uk/e/216882761177>

This Graphic Design workshop will involve mixing photography and vectors: creating a digital mixed media image inspired by cities and cityscapes that combines photographic elements and vector patterns and shapes. You will use industry standard Adobe Creative Cloud apps: Illustrator and Photoshop.

B6 Art, Craft & Design Taster Session - Thursday 3 February 2022, 4:00pm - 5:30pm

<https://www.eventbrite.co.uk/e/216889762117>

This taster session will provide you with an introduction to the course where you will explore and apply a range of sculptural manipulation techniques which are applied within the subject of Art, Craft and Design. You will be making creative outcomes within a studio environment, working as a practicing artist, craftsperson or designer.

B6 Fine Art Taster Session - Thursday 3 February 2022, 4:00pm - 5:30pm

<https://www.eventbrite.co.uk/e/216894335797>

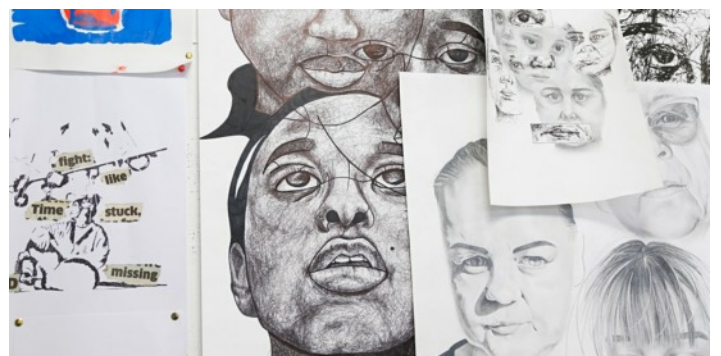
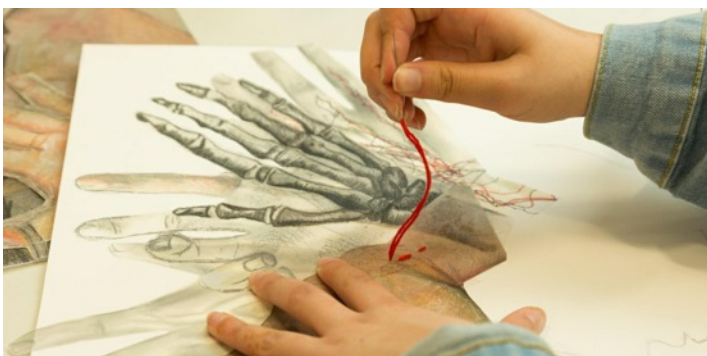
In the Fine Art taster session we'll be making large scale collages. Using a range of drawing and print techniques we'll work collaboratively to create large scale works looking at colour, shape and the things that interest you. We'll show you how your interests can inspire great works of art that could help develop your GCSE project.

B6 Photography Taster Session - Thursday 3 February 2022, 4:00pm - 5:30pm

<https://www.eventbrite.co.uk/e/216872941807>

This taster session will give Year 11 pupils the chance to find out what our A Level Photography course entails. There will be a practical task in the darkroom using analogue methods to create a technique known as Photograms and then experiment further with these.

There are limited places available for each session, so don't delay! Open to any Year 11 pupils interested in studying an Art subject. Pupils can book their places using Eventbrite. The links for each session are above.





SPEAKERS
for schools

NEWSLETTER: NOVEMBER 2021



The weather may have turned colder, but we've got plenty of heart-warming stories for you this month as well as some sizzling updates that are hot-off-the-press!

Students can win big with Youth Card!

It's Youth Card's biggest prize giveaway yet! There are lots of amazing prizes up for grabs that will help make this Christmas the best one yet for the lucky winners.

Prizes include 100 x Cineworld cinema tickets, experience days with Red Letter Days and Buyagift, £100 vouchers from MissGuided, SkinnyDip and Cass Art, and much, much more!

Why not download the free Youth Card app now to enter.



Students give up their Saturday to hear about careers in radiography

More than 40 students from Northern Ireland dedicated three hours of their weekend to learn more about careers in radiography by joining an Insight Day Western Health & Social Care Trust on the 13th of November. Feedback from participating students confirmed how worthwhile they had found the experience:

"I thought that it was helpful and beneficial and I would definitely do it again"

"It showed me the many career opportunities that you can take with a radiography degree."

"I love this game!" Former Man United football star wows pupils at local school

Patrice Evra certainly needed no introduction when he met with an adoring crowd of Year 9 students in person on earlier this month.

Lucky students at The Barlow RC High School were treated to an exclusive audience with the former professional football player.

Patrice said: "Education is so important and I wish I would have someone successful in life to talk with the kids to encourage them to motivate them and maybe inspire them."

The students were only too happy to join him in a [celebratory dance](#) to say thank you.



Upcoming placements students won't want to miss!

The Christmas holidays may only be a few weeks away, but there is still time for your students to squeeze in some fantastic placements before taking a well-earned break.

We are still taking bookings for three short Discovery Workshops, so get in quick!

- Explore what a day in the life of an environmental advisor entails with construction and engineering contractor [Skanska](#) on the 8th of December.
- Find out why networking is so important with leading global provider of integrated legal and business services [DWF](#) on the 9th of December.
- Discover ways to really make difference to other people with regional community charity project [Inspire North](#) on the 10th of December.

Or why not get your students to apply for these Insight Days running in the last week of term.

- Think you know all there is to know about careers in nursing? Think again! Experience the world of nursing first-hand with [NHS Improvement](#) on the 14th of December.
- Do you have a passion for fashion? Have fun creating high-end looks that won't cost the earth and get an insight into careers in the fashion industry with [Junk Kouture](#) on the 16th of December.

Why not [apply now](#)?!

Breaking news! Our new, improved Experience portal is almost ready!

In early December, we'll be migrating to a new user portal for our work experience placements. This will be easier to navigate and manage applications, and help your students select the right opportunities for them.

In the meantime, we have new placements being added to the portal every day – including placements for National Apprenticeship Week, February half-term, International Women's Day and Green Skills Week in 2022!

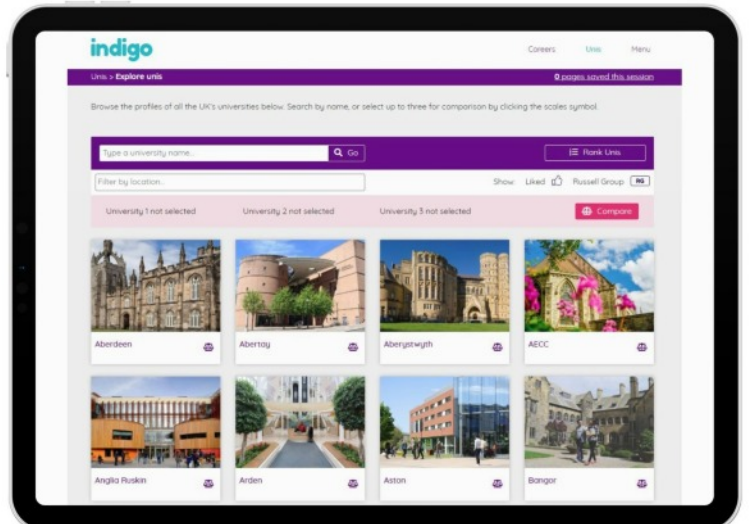
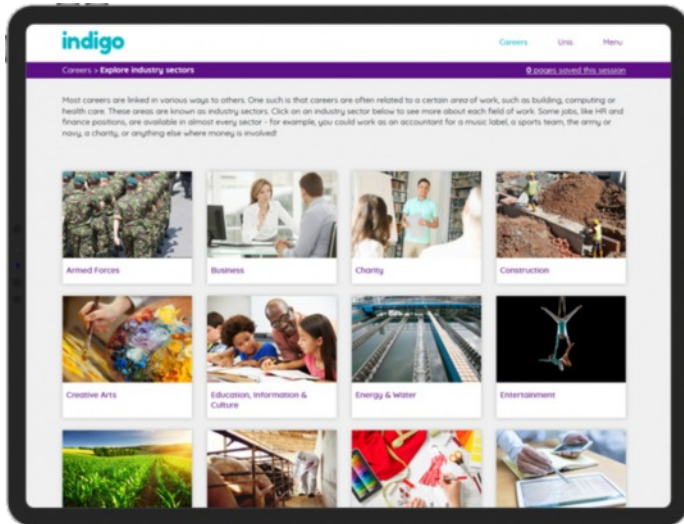
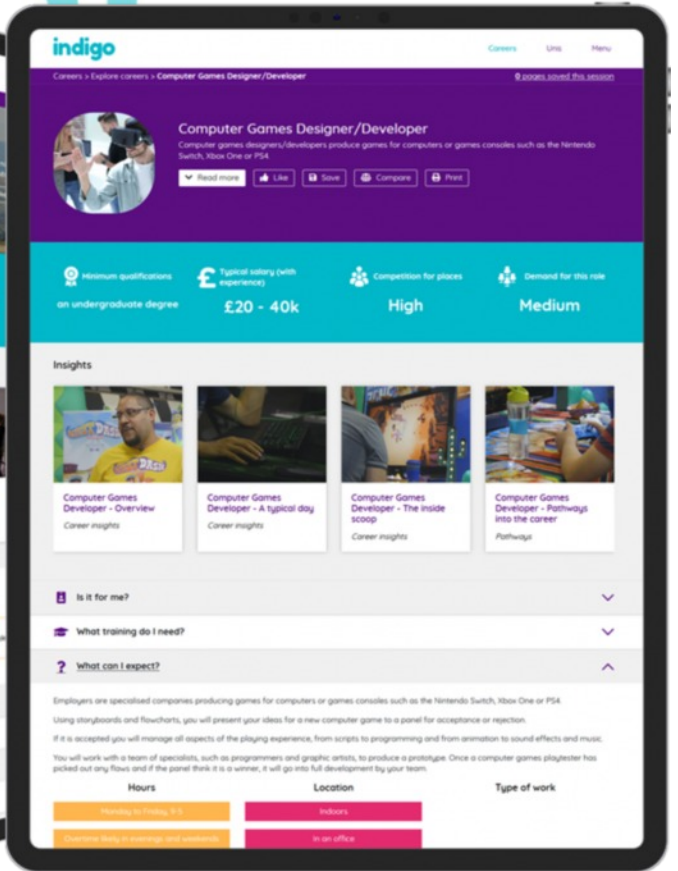
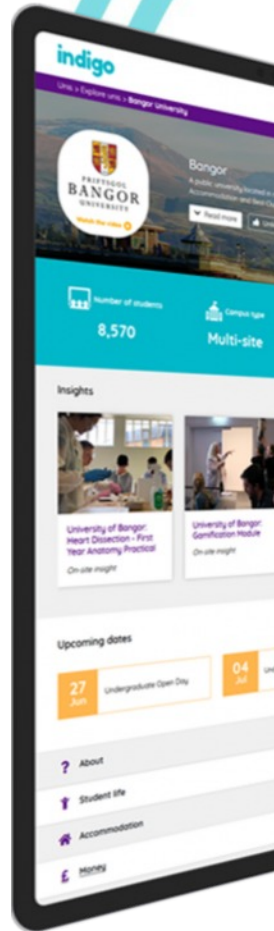
Visit the Experience portal right now to see the latest additions!

Look who's joined our employer network!





indigo
with **trotman t**



Indigo is our careers programme here at Parklands. Every student has a unique username and can log in on their phone, tablet or PC, at school or at home.

Students can explore and research careers - there are over 600 featured, although these can be filtered via a series of questions. They can also look at universities and degree courses - which is far easier than ploughing through hundreds of prospectuses!

There is a personal statement builder on the site, a magazine with lots of topical issues, videos and blogs. Check it out today. If you have forgotten or lost your log in details, please email Miss Berry (pberry@parklandsacademy.co.uk)



**Christmas STEM resources for all age groups from the IET.
Have fun baking festive recipes, join the eco-inventor
challenge and conduct fun science experiments!**

Log in here for loads of great ideas and free resources.



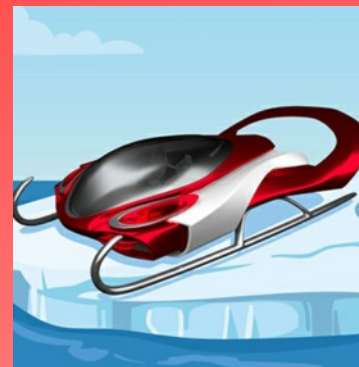
How to make a Christmas cracker



Edible snowmen!



Make a trap to detect Santa



Santa challenges you to design a new super sleigh!

Download our [activity sheet](#) and get busy making a super sleigh design for Santa. Have a think about fun features to help make presents, eco-friendly ideas for our planet and awesome storage ideas - after all, Santa's sleigh must carry a lot of gifts! Perhaps your idea is something sustainable, with green tech or robots to help Santa. This is no longer a live competition, but you can still download the free activity sheet to get some friends or family together and run your own mini-competition with prizes for the best inventions.

And the 2020 winner is...

...10 year-old Isaac with his 'mega-sleigh' invention. Well done! Our friends at Kids Invent Stuff worked hard to make Isaac's eco-invention out of recycled items and put it to the test in real life. Check out the videos to see what happened.

It's not too late to take part in another of Santa's challenges, so visit Santa's STEM Workshop this year to find the latest collection of activities!

[Check it out](#)



allabout[™]
schoolleavers.co.uk



Virtual apprenticeship events

DECEMBER 2021-MARCH 2022

Choose from various **virtual sessions**, which are all **free** to attend!

AllAboutSchoolLeavers is hosting a variety of virtual apprenticeship events with a range of employers. Learn more about the opportunities available to you and register for these events now!

Simply browse the events and then click 'Reserve My Spot' to register for the event.

We'll then send you access information closer to the time.



RESERVE YOUR PLACE NOW!

The employers you can meet...



FCDO Next Generation Economics competition 2021 to 2022

The Foreign, Commonwealth & Development Office (FCDO) invites UK students to write about big economic challenges by 12 January 2022.

Write about the biggest economic challenges facing your generation by 12 January 2022 to enter our Next Generation Economics Competition. You could win £250.

Welcome to Next Generation Economics, a Foreign, Commonwealth & Development Office (FCDO) competition for students in years 10 to 13 (in England and Wales, or equivalent in Scotland and Northern Ireland) interested in economics. You do not need to have studied economics to take part. Next Generation Economics is your chance to write about the biggest economic challenges facing your generation.

How the competition works

To enter, submit your response to 1 of these 2 questions:

- **What economic policies should governments around the world use to economically empower women and girls?**
- **What economic policies should the UK government use to facilitate a fair transition away from fossil fuels globally?**

Your entry should take the form of a letter to the FCDO Chief Economist and should be no longer than 800 words.

Read the [competition rules](#) and send your entry to NextGenerationEconomics@fcdo.gov.uk by 11:59pm on 12 January 2022.

We will announce the competition winner in March 2022. They will receive £250 and be invited to present their ideas to the Chief Economist and their team at the FCDO. Runners up will also receive a cash prize. We will publish winning letters on the GOV.UK website and share them across the [Government Economic Service](#).

Your answer should make use of economic concepts. Check out the [writing like an economist page](#) for ideas about which economic concepts might be most relevant and tips on how to write effectively.

[Introduction from Nick Lea, Acting FCDO Chief Economist](#)

Nick Lea, Acting FCDO Chief Economist, announces the 2021 to 2022 Next Generation Economics competition

The aims of the competition

This competition has 3 aims. We want:

- to hear your ideas on one of the 2 big economic challenges facing your generation. The FCDO represents UK interests across the world, and our economists work on finding and analysing solutions to global challenges
- to inspire the next generation of economists. Our competition aims to demonstrate how economics is a vital tool for answering important, urgent policy questions
- the next generation of economists to be even more diverse and open-minded than the current generation. We encourage you to enter the competition whatever your background (and however much you know about economics). Find out more about [diversity in the economics profession](#).

The Foreign, Commonwealth & Development Office (FCDO)

The FCDO, the government department responsible for the UK's relationship with the rest of the world, is running this competition. The FCDO manages the UK's diplomatic relationships, promotes UK interests overseas, and oversees the UK's overseas development budget.

Economics is important to our work, whether it is evaluating the sustainability of the UK's international climate change commitments, analysing the impact of UK support to girls' education in lower-income countries, or managing the UK's contribution to global COVID-19 vaccine distribution. Economics helps the FCDO make the most of each pound of taxpayer money.

Good luck!

We look forward to reading your entries.

A reminder about the Advice Morning at Myerscough's Preston campus.

Saturday 4th December

09.45 – 12.30

Pupils should register online [here](#)

For the event at any other centre, please check information on the "[Whats On](#)" section of the website

Myerscough College
INSPIRING EXCELLENCE

APPLY NOW
PLACES AVAILABLE FOR SEPTEMBER 2022 ENTRY

Top 3 LAND-BASED COLLEGES
IN THE COUNTRY FOR 16-18 PASS RATES (NART 2018/19)

LIVE CHAT
SUPPORT AVAILABLE
MYERSCOUGH.AC.UK

Educate Awards
Most Inspirational 16-18 Provider
WINNER 2021

FEWEEK (efp) 2021
PAC APPRENTICESHIP AWARDS
WINNER
AGRICULTURE, ENVIRONMENTAL & ANIMAL CARE APPRENTICESHIP PROVIDER OF THE YEAR

NATIONAL CENTRE FOR DIVERSITY
#6
TOP 100 MOST INCLUSIVE WORKPLACES
FRESH AWARDS 2021

Ofsted
Good Provider

OUR NEXT COURSE ADVICE MORNING: **SATURDAY 4TH DECEMBER**



**LIVERPOOL
JOHN MOORES
UNIVERSITY**

Are you interested in the media and Journalism or Sports Journalism as a potential career?

Hear from former journalists now teaching at LJMU, offering advice and discussing their own career to date, and the numerous opportunities available to those interested in studying journalism.

Hear from Tim Abraham, who spent 23 years at Sky Sports, and now a member of the Journalism team at LJMU [here](#).

Discover more about the LJMU Journalism department in [this video](#)





ARE YOU OUR NEXT PATHWAY CTM BRAND AMBASSADOR?

Pathway CTM are proud to announce that we are launching our brand new Student Brand Ambassador scheme and we are inviting your students to apply!

As a Brand Ambassador, their main goal will be to drive their peers to sign up to the Pathway Programme and engage with our events! This role will help your students develop important employability skills such as confidence and resilience, as well as planning, communication, team working, and time management, which will look great on their CV! We will even be giving away cash bonuses to those that hit targets based on the number of sign ups they achieve.

BECOME A PATHWAY BRAND AMBASSADOR!

**Do you want to earn some extra cash, while gaining valuable work experience for your CV?
Then we have an exciting opportunity for you!**

We are looking for 10 students to join our team in becoming Pathway CTM Student Brand Ambassadors! If you are passionate about inspiring others, looking to gain experience for your CV, and want to earn some extra cash alongside your studies, apply now for Term 3!

What's involved?

As a Pathway CTM Brand Ambassador, you will be the face of Pathway within your school! We want you to represent our brand in a positive light, helping to encourage your fellow classmates to sign up to our Programme and raise awareness about all the events we offer young people.

You will get termly cash bonuses based on the number of students you get signed up to our Programme, gain amazing experience working with top global brands, PLUS develop important employability skills such as communication, team working, and time management which will look great on your CV!

Click below to find out more and apply TODAY!!

[Apply now](#)

Applications close Friday 10th of December



MONTHLY WHAT'S ON

DECEMBER ISSUE

www.pathwayctm.com | student@pathwayctm.com

We have some exciting events and opportunities for both you and your child taking place this month including events with PwC, NHS, Accenture and many more!

Cappfinity are also giving away **FREE Strength Profiles** to those who attend their event on **Wednesday 8th December**. This is a great opportunity for your child to identify their strengths and find out how they can use them at their advantage when applying for jobs.

Finally, we are hosting our very **FIRST weekend** event this **Saturday the 4th December** to inform young people on the importance of securing valuable work experience and where to get started. This is also a great event for parents to attend as we will suggest ways in which you can encourage your child to reach their full potential!



Work Experience: Where to find and how to start!

Saturday 4th December | 10:00 - 11:00

We heard you! In response to our recent survey, many of you wished to find out more about work experience and how to get started with finding it. This event is designed to give you all the tips you need in helping secure valuable work experience, making sure you leave the session feeling as prepared as possible to begin your work experience.

So if you are in Year 10, or just interested in finding out more, come along to this event!

[Register here](#)



Ask the NHS - Pharmacy Edition

Tues 7th Dec | 18:00 - 18:40

[Register here](#)



Maximising your Strengths Workshop with Cappfinity

Wed 8th Dec | 18:00 - 19:00

[Register here](#)



Scope Out Your Opportunities

Wed 8th Dec | 18:00 - 19:00

[Register here](#)



Females in Tech with Accenture

Thurs 9th Dec | 18:00 - 19:00

[Register here](#)



Girls into Consulting with Accenture

Wednesday 26th January | 6pm

Do you love problem solving and helping people? Come along to this virtual 1hr session, where we will be joined by an inspiring panel of women from Accenture!

Hear directly from HR staff about programmes they have on offer for females interested in consulting, and how you can earn while you learn and come out with a degree. If this sounds like something you would love to hear more about, be sure to catch this exciting event!

[Register here](#)

Summer Experiences in Law & Politics

15% discount before 31st Dec using code *SUMMER15*

★★★★★
"THANKS TO INVESTIN I FINALLY KNOW WHERE I WANT TO GO!"

★★★★★
"ABSOLUTLEY FANTASTIC"

★★★★★
"I HAD A WONDERFUL, INFORMATIVE TIME! IT COULDN'T HAVE BEEN BETTER!"

USE **SUMMER15** FOR 15% OFF BY 31ST DEC ★ Trustpilot ★★★★★

Law | Politics | International Development | Environmentalism

Do your students dream of standing up in the Supreme Court and arguing a human rights case? Or negotiating an international treaty with UN representatives? Next summer they can do all this and more on one of our flagship summer experiences in London:

- Cross-examine witnesses in a murder trial
- Network with politicians in Westminster
- Advocate a human rights case in the Supreme Court
- Work with corporate lawyers in a City skyscraper
- Participate in a 'Model UN' with UN and Foreign Office staff
- Negotiate climate change policies in a simulated COP26

Places are highly limited. Students can use code *SUMMER15* by 31st December for 15% off.

[VIEW ALL: AGES 15-18](#)

[VIEW ALL: AGES 12-14](#)

All Summer Experiences

We offer the ultimate summer experience in more than 20 careers for ages 12-18. **Work alongside doctors in a hospital, explore a Boeing 747 with aerospace engineers and much much more. Students can register before 31st December and use code *SUMMER15* for 15% off their place.**

★★★★★
"AN EXCITING, IMMERSIVE EXPERIENCE!"

★★★★★
"INVALUABLE"

★★★★★
"PHENOMENAL FROM START TO FINISH"

★★★★★
"INSPIRING"

★ Trustpilot ★★★★★



Health Education England has recently completed a discovery report on virtual work experience programmes, that have concluded that these programmes are a valuable adjunct to in-person work experience, especially in our current climate where in-person experiences are extremely limited.

The NHS Allied Healthcare Work Experience successfully invited 12,000 students to participate in the last academic year, making it the largest programme for students who are specifically interested in the following careers: Nursing, Midwifery, Paramedicine, Physiotherapy, Occupational Therapy, Dietetics, Radiography, Prosthetics and Orthotics, Speech and language therapy and Pharmacy.

Applications for this programme are now open, and they will be open throughout this academic year, with the next session taking place on **December 5th**.

During the work experience day, students will follow 2 patients from their initial presentation to recovery. Students will observe the healthcare professionals as they interact with the patients and each other. Students will have an opportunity to ask questions and gain knowledge through teaching. This will help students to make an informed career decision as well as learn about how healthcare professionals work together as part of a multidisciplinary team.

Each work experience day is completely different and students will be able to build on their knowledge of NHS careers as they see different patient cases and healthcare professionals work in a variety of settings, such as hospital and community.

Students will also receive certificates as evidence of having participated in the work experience programme. Those that complete the entire 6-month programme will be awarded with Highly Commended References too. Students can register individually through the website link below.

Places are £10 a day to cover administrative costs and run the tech on the day. You can learn more and students can register for the programme here:

<https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/>





YOUR FUTURE

YEAR 11



Not sure which road to take?

Careers drop in every Friday in A21, 1.20pm - 2.00pm

You have **BRAINS** in your **HEAD**.
You have **FEET** in your **SHOES**.
You can **STEER** yourself any
DIRECTION you **CHOOSE**.

~ Dr. Seuss



CAREER of the WEEK

Chocolatier



Keen to turn your passion for chocolate into a career? Paul A. Young tells us how to get experience in the industry, and what it's like to work with the sweet stuff everyday...

Combining original and exciting flavours in his cutting-edge creations, Paul A. Young is an artisan chocolatier at the forefront of his industry. Here he shares the secrets to career success, from getting experience as an apprentice to developing daring savoury flavour sensations...

The food business is a tough industry with huge competition and long hours, so you have to be resilient. Your passion is what drives you, so I recommend really following your passions. For me, everything clicked into place once I realised chocolate was the ingredient that inspired me the most.

If you are determined, motivated and organised, these three elements will take you a long way. Setbacks happen but your inner drive to do something will always carry you through. Don't be afraid to come into the industry at the bottom either – you can learn so much in a business where you are able to watch and be inspired by others. It's a great way to expand your horizons.

There are no official qualifications to become a chocolatier, but apprenticeships are a brilliant way to learn – we often have apprentice chocolatiers working with us in our kitchens. They gain exposure in all different aspects of the business – you can learn everything, from tempering chocolate to the running of day-to-day business. Without the right exposure, it can be hard to truly appreciate what it means to be an artisan chocolatier. Apprentices are as incredibly valuable to our company as the experience is to them.



<https://careeroftheweek.wordpress.com/>