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| Subject | Business Studies | Year Group | Y10 |
| | Unit 1 | Unit 2 | Unit 4 |
| Scheme title | Business in the real world | Influences from Business | Human resources |
| Purpose of scheme | Students will develop an understanding of the purpose of business activity, the role of business enterprise and entrepreneurship and the dynamic nature of business. | Students will develop an understanding of the importance of external influences on business and how businesses change in response to these influences. | Students will begin to understand the interdependent nature of business operations, human resources, marketing and finance. Students will learn about the purpose of human resources, its role within business and how it influences business activity. |
| Knowledge in sequence | <ul style="list-style-type: none"> - The purpose and nature of business - Business ownership - Setting business aims and objectives - Stakeholders - Business location - Business planning - Expanding a business | <ul style="list-style-type: none"> - Technology - Ethical and environmental issues - The economic climate on businesses - Globalisation - Legislation - Competitive environment | <ul style="list-style-type: none"> - Organisational structures - Recruitment and selection of employees - Motivating employees - Training |
| Skills | | | |
| Key words | Consumer, customer, enterprise, entrepreneur, company, objective, revenue, economies of scale and diseconomies of scale. | Stakeholders, intranets, extranets, E-commerce, M-commerce, external costs, economy, globalisation, exports, growth, legislation, monopoly, uncertainty. | Organisational structure, organisational chart, authority, hierarchy, delayering, delegation, decentralisation, centralisation, diversification. |
| End point | Students will have a good understanding of the purpose of businesses and why businesses set aims and objectives. They will understand the different legal structures of businesses, and how each structures can impact shareholders differently. Students will also have a good understanding of the benefits and costs of expanding a business. | Students will be able to discuss the external influences on business and how business adapt to these changes. They will also understand how these changes may benefit business and how they may negatively impact businesses. | Students will understand the role of HR in businesses. They will understand how and why different businesses have different organisational structures. Students will understand the different methods of recruitment and how employees are selected. They will understand the different ways to motivate employees, and how they can train them if they are not meeting expectations. |
| Assessment Methods | Regular exam-style questions marked in booklets. End of unit assessment. | Regular exam-style questions marked in booklets. End of unit assessment. | Regular exam-style questions marked in booklets. End of unit assessment. |