

Burnley and Pendle Labour Market Intelligence Factsheets



Part of the 2018 Lancashire Labour Market Intelligence Toolkit

These factsheets provide information about the labour market in *Burnley and Pendle*. The factsheets are part of the **2018** Lancashire Labour Market Intelligence (LMI) Toolkit. More information can be found here



Introduction to the Labour Market and the Burnley and Pendle Travel to Work Area



The *Labour Market* includes the supply of labour by households and the demand for labour from employers.



The **Supply of Labour** is made up of the people who live and/or work in the area, the skills they have and the number of hours they want to work.



The **Demand for Labour** comes from employers (businesses and public sector organisations) – what they need in terms of skills and the number of hours they need people to work.

When there is a *mismatch* between supply and demand:



Some people might be *unemployed*, or unable to find the type of job they want to do.



Some *employers might not be able to find the workers they need*, or might have to make do with workers who don't have quite the right skills for the job.



A *Travel to Work Area* is where most of the people who live in the area also work there. Not everyone who lives in Burnley and Pendle works there – some people commute to jobs in the surrounding area.

The Labour Market in Burnley and Pendle

178,100	People live in the area		
108,600	Are of 'working age' (aged 16-64 years)		
83,000	Are in work		
Two-thirds	Work within Burnley and Pendle		
One-third	Work outside the area (mainly in Blackburn)		
25,000	People of working age aren't in work		
There are lots of reasons why working age people aren't in work:			
6,300	Are looking after the family or home		

6,300	Are looking after the family or home
5,400	Have a long-term illness which means they can't work
5,200	Are unemployed
4,900	Have retired early or have 'other' reasons for not working
3,300	Are students

People who live in Burnley and Pendle work in the following occupations:



Professional occupations, including teachers, lawyers, doctors, nurses and other medical occupations, engineers, scientists, social workers, architects and surveyors.

Managers, directors and senior officials, including all types of managers (finance, HR, sales, production etc) in all types of organisations.

Caring, leisure and other service occupations, including teaching assistants, nursery workers, care workers, hairdressers, beauticians, caretakers and housekeepers.

Elementary occupations, including construction labourers, postal workers, cleaners, security staff, catering assistants and waiting / bar staff.

Process, plant and machine operatives, including factory workers, sewing machinists, tyre fitters, scaffolders, road and rail construction workers, lorry, bus and taxi drivers, train drivers and forklift truck drivers.

Associate professional and technical occupations, including engineering, building and lab technicians, IT technicians, paramedics, police, prison and fire service officers, graphic designers, accounting technicians, health and safety officers.

Skilled trades occupations, including welders, mechanics, machinists, electricians, plumbers, plasterers, chefs, cooks.

Administrative and secretarial occupations, including admin officers, finance officers, office managers, secretaries, Personal Assistants (PAs) and receptionists.

Sales and customer service occupations, including sales assistants and shop workers, telesales and call centre workers and customer service managers.



Across the labour market as a whole, the number of jobs requiring higher level skills and qualifications has been increasing.

How much do people in different jobs earn?



Different jobs require different levels of **skills**, **qualifications and experience**, and pay different levels of wages. Where you live also affects how much you earn – people who live in more expensive areas (like London) need higher wages because the costs of living (like rent and travel costs) are higher.



Average (median) full-time earnings range from £23,700 a year for people who live in Burnley, to £25,100 for people living in Pendle.

The table below shows average salaries for some jobs. This is based on national data – wages in Burnley and Pendle are likely to be lower, because the cost of living here is lower.

		Starting Salary	When Experienced
Professionals	Solicitor: Architect: Doctor:	£25,000 £27,500 £26,000	£40,000+ £35,000+ £37,500+
Skilled Trades	Motor Mechanic:	£18,000	£21-27,000
	Electrician:	£18,000	£25-35,000
	Chef:	£16,000	£20-30,000
Associate professionals and technicians	IT Support Technician:	£16,000	£22-24,000
	Graphic Designer:	£16,000	£20-30,000
	Paramedic	£22,000	£28,500
Administrative and secretarial occupations	Admin Assistant: Office Manager:	£14,000 £18,000	£19-23,000 £25-30,000
Caring, leisure and other service occupations	Hairdresser:	£14,000	£14-24,000
	Nursery Worker:	£14,000	£17-22,000
Managers, directors and senior officials	HR Manager:	£35,000	Up to £75,000
	Sales Manager:	£22,000	£30-60,000
Sales and customer service occupations	Sales Assistant: Call Centre Operator:	£11,000 £13,500	£16-20,000 £16-19,000
Elementary occupations	Postal Worker: Security Worker: Catering Assistant:	£13,500 £13,000 £11,500	£19,000 £22,000 Up to £16,500
Process, plant and machine operatives	Sewing Machinist:	£14,000	£15-17,500
	Scaffolder:	£14,000	£17,000

Employers based in Burnley and Pendle

Jobs are available with a range of employers:

Private businesses



Charities and voluntary organisations

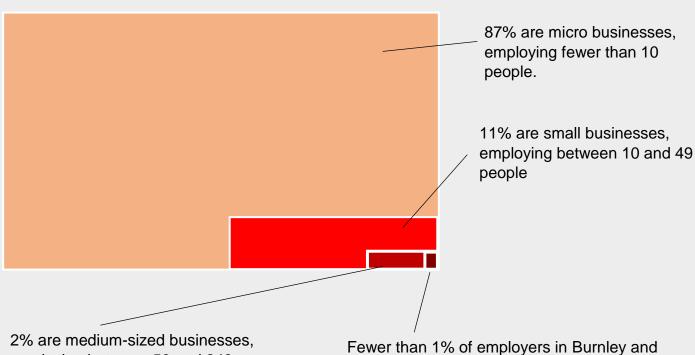








There are 5,400 businesses in Burnley and Pendle:



2% are medium-sized businesses, employing between 50 and 249 people.

Fewer than 1% of employers in Burnley and Pendle are large and employ more than 250 people – around 20 employers.

Location of Employment and Key Employers in Burnley and Pendle

This map shows where employment is concentrated across Burnley and Pendle. Darker areas have higher numbers of jobs. Employment is generated by 5,400 micro, small, medium and large employers based in the area.

The boxes highlight some of the area's key employment locations and employers.

Lomeshaye Industrial Estate, Nelson

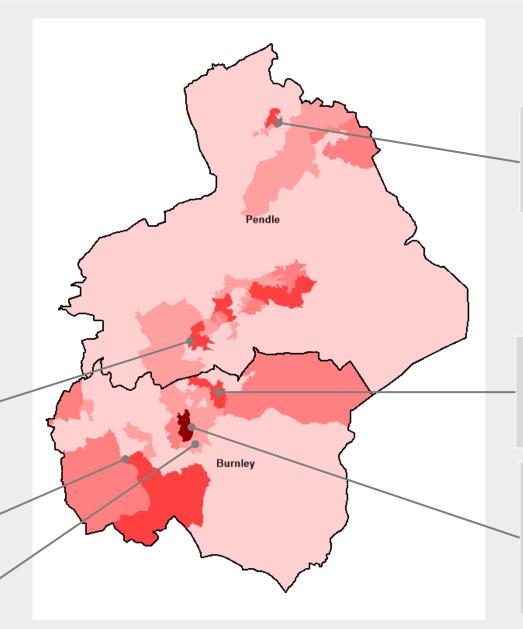
Daisy Communications (Information and Communication)
Barnfield Construction (Construction)

Orient and Network 65 Business Parks

Panaz (Manufacturing)
JP74 (Information and communication)

South Burnley

BAAS Construction (Construction)



Barnoldswick

Rolls Royce (Manufacturing)
Silentnight (Manufacturing)
English/Irish Country Cottages
(Accommodation and food services)

North Burnley

Burnley General Hospital (Health) Safran Aircelle (Manufacturing) BCW Manufacturing Group (Manufacturing) TRW Automotive (Manufacturing)

Burnley Town Centre

Viking Place Sheltered Housing (Administrative and support service activities) Burnley College (Education) Door4 (Information and communication) Marsden Building Society (Finance and insurance)

Jobs available in Burnley and Pendle

Employers are classed as being in different 'sectors', according to what they make or do.

Some jobs are found in all sectors (e.g. Managers, Finance Officers, IT workers and people with digital skills); others are concentrated in particular sectors (e.g. Bricklayers work in the construction sector, Doctors work in the health sector).

The largest sectors in Burnley and Pendle, and the jobs available within them, are shown below:

2,800 work in the **construction** sector, over half in skilled trades jobs such as bricklayers, plumbers, carpenters etc.

Transport and storage employs 2,800 people and includes road and rail transport, warehouses and the postal service.

1,000 work in the **creative** and digital industries, including IT and computing, newspapers, music and arts, design etc.

All other sectors account for 7,400 jobs.

2,800 work in the energy and environmental technology sector, including gas and electricity production and waste and water supply. One-third work in professional, technical or managerial jobs.

The visitor economy sector includes hotels, restaurants, bars and take-aways and tourist attractions. It employs 5,500 workers. Jobs include chefs, kitchen and catering assistants, waiters and waitresses, bar staff and cleaners. Some people work as managers.

7,000 people work in the **education** sector in schools and colleges. Jobs include teachers, teaching assistants, support workers (lunchtime supervisors, learning support) and managers.

Sector employment in Burnley and Pendle

The financial and professional services sector employs 8,500 people, in a range of business-related activities including advertising, law, accountancy, architecture and engineering services, cleaning, building management, security, employment agencies etc.

Advanced manufacturing is the largest sector with 12,900 workers. 30% of workers are in professional or technical roles. One quarter are in skilled trades (e.g. welding, machining etc) and 20% are in less skilled processing and packing roles.

The wholesale and retail sector (shops and their suppliers) is the second largest sector with 12,000 workers. As well as sales and customer service jobs, people work as managers, in finance roles, and as cleaners and security staff.

The health and social work sector employs 10,000 workers. There are lots of professional and associate professional roles in this sector, including doctors, nurses and other medical professionals, as well as social workers, care workers and administrators.

Future Job Opportunities and Skills Needs in Burnley and Pendle

The **economy and labour market are always changing**, with jobs being lost and new ones created.

Some job opportunities arise because businesses or sectors are *growing*.

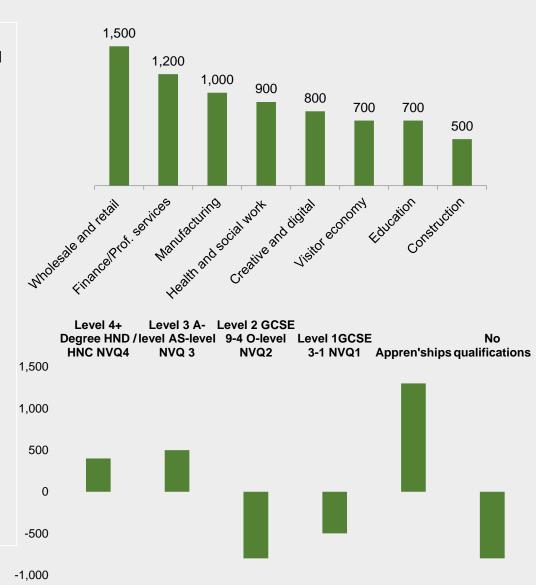
Others come about because of 'churn' within the labour market – when current workers change jobs or retire. This is called 'replacement demand'.

Every year, there are thousands of job opportunities in Burnley and Pendle.

These charts show how many job opportunities are expected to be created each year. The wholesale and retail sector has a lot of 'churn' (people moving jobs), so will have the highest number of opportunities.

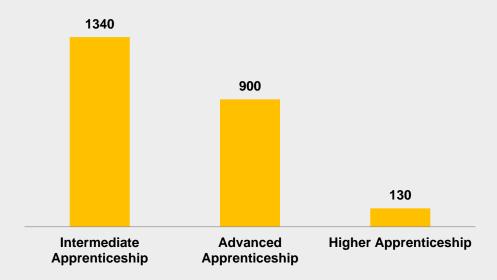
Demand is increasing for workers with higher level qualifications (level 3 and 4) and apprenticeships.

Demand for workers with no and lower level qualifications is expected to continue to fall.



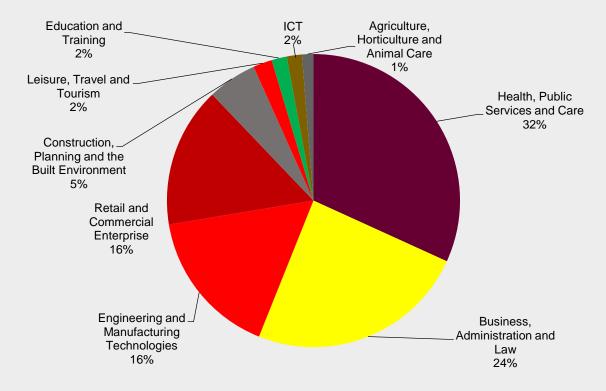
More employers are choosing apprenticeships as a way to get the people and skills they need. An apprenticeship gives people hands-on experience, a salary and the opportunity to train while they work, in a range of different industries.

2,380 people started an apprenticeship in Burnley and Pendle in 2016/17. Just over 40% of these were advanced or higher level apprenticeships.



Apprenticeship starts are broadly in line with the main employment sectors:

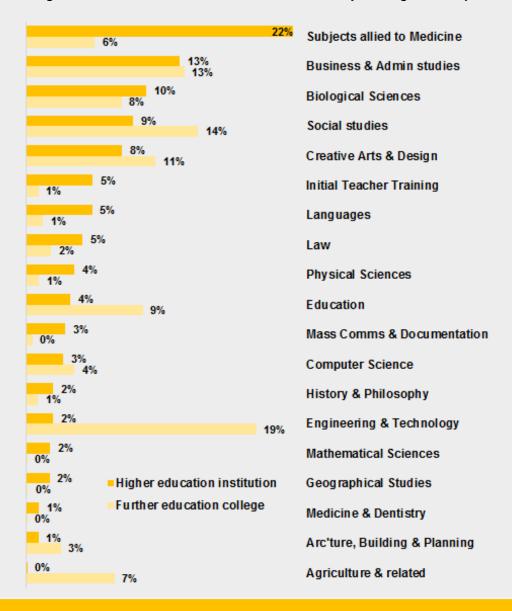
- Health, public services and care for the health and social work sector.
- Business, administration and law can prepare you for a career in the financial and professional services.
- Engineering and manufacturing technologies for the advanced manufacturing sector.



At the age of 18, some young people continue in education at a higher education institution (e.g. university) or further education institution (e.g. college), whilst others enter employment or become an apprentice.

87% of students in Burnley and Pendle enter sustained education or employment after Key Stage 5					
68% enter sustained education	19% enter sustained employment				
52% Higher education institutions	13% Further education institutions	Of which 7% are apprentices			

49% of Lancashire residents who enter higher education study in Lancashire, either at University or at one of the twelve Further Education Colleges which provide higher education. Higher education students in Lancashire study a range of subjects:





For more detailed information on the labour market in Lancashire:

Lancashire Skills and Employment Hub

https://www.lancashireskillshub.co.uk/

For more detailed information on jobs and careers:

National Careers Service

https://nationalcareersservice.direct.gov.uk/

For information on education, training and routes into work:

Colleges:

http://www.tlc.ac.uk/

Universities:

https://www.ucas.com/

Apprenticeships and Traineeships:

http://www.getingofar.gov.uk/

Training Providers:

http://www.lancsforum.co.uk/