CAREER News

Your weekly guide to careers information, advice and news from Parklands High School

Well, it's the end of another busy week at Parklands. Lots of useful items and articles in this issue of Career News, including work experience opportunities, open event dates for local colleges, news of some great apprenticeship schemes with top companies, the return of the careers drop in service and of course, career of the week (which this week talks about setting up your own business: don't just take a job, make a job!)

However, the big news this week is the exciting collaboration between Create Education, BAE Systems and Parklands. BAE have funded a series of initiatives across the region - \pounds 300,000 of funding in actual fact, to ensure that Lancashire students benefit from programmes designed to boost their digital skills and future employability. See the whole story inside - and look out for future updates on this partnership.

We are so excited to announce our new partnership with BAE Systems Air, The Lancashire Skills and Employment Hub and InnovateHer.

Thanks to this partnership over the coming 12 months CREATE Education will be placing 50 3D printers, into 50 schools in Lancashire. Providing 100 teachers with CPD training and reaching over 3000 students to inspire them and develop their digital skills ready for future job roles!



Paul Croft, Founder and Director at CREATE Education, said:

"We are incredibly excited to be a part of this innovative programme, working in partnership to put young people at the forefront and provide schools with the resources and training they need to help inspire and motivate the next generation. Our mission is to share innovation through 3D printing with everyone and this programme will bring new technologies, open-source thinking and collaboration to

make innovation and digital creativity accessible to the young people across Lancashire and help promote positive exit routes and careers within the industry.

Yesterday we hosted the launch event at our office in Chorley where we gave the first 3D printer to Patricia Berry, Careers Leader at Parklands High School".

BAE invest £300,000 into new digital skills programmes to boost employability in Lancashire



Up to 7,500 young people in Lancashire will benefit from programmes designed to enhance their digital skills as part of a £300,000 investment by BAE Systems.

Working in collaboration with Lancashire Enterprise Partnership (LEP), Create Education and InnovateHer, the new programmes aim to inspire young people about digital and tech careers to help build Lancashire's future digital workforce, by providing online education, 3D printers and practical training for 70 schools located across the region.

Research undertaken by the LEP shows that there is a demand from employers for digital and tech skills which is projected to increase significantly over the coming years across all sectors. The research also reveals that fewer than one in six of the Lancashire digital workforce is female and that the sector is solely made up of employees aged 25 and over.

The programmes will seek to inspire young people aged 12 - 16, with InnovateHer focusing on female and non-binary students to highlight the breadth of digital and tech career opportunities available to them. Recognising the gender gap in the UK's technology industry, InnovateHer is committed to addressing the disproportionate number of female and non-binary students who go on to choose a career in Science, Technology, Engineering and Mathematics.

CREATE Education will bring cutting edge technologies into an educational setting, providing the resources and training to empower 100 teachers to deliver classes in 3D printing – a new skillset for many students. The first 3D printer was handed over to Patricia Berry, Careers Leader at Parklands High School at a launch event at CREATE Education's facility in Chorley.



Jenny Manning, Additive Manufacturing Lead in BAE Systems' Air Sector, said:

"The long-term impact of the pandemic on young people is far reaching and as a large employer in Lancashire, we have a role to play in inspiring future generations about the multiple pathways into technology and engineering professions, particularly as these skills become increasingly important as we work towards a greener and more sustainable economy. This funding is part of the Company's long-term commitment to deliver high value training, support and careers that are accessible to young people from diverse backgrounds in the region."

Debbie Francis, Chair, Lancashire Enterprise Partnership, said:

"We are delighted to be working in partnership with BAE Systems, CREATE Education and InnovateHer to work together through the Lancashire Careers Hub with schools to inspire young people about the plethora of digital and tech careers currently in demand and forecast to grow in Lancashire. Together, we are committed to building our future digital and tech workforce which will accelerate industrial digitalisation and support the drive towards a net zero economy across the area."

Paul Croft, Founder and Director at CREATE Education, said:

"We are incredibly excited to be a part of this innovative programme, working in partnership to put young people at the forefront and provide schools with the resources and training they need to help inspire and motivate the next generation. Our mission is to share innovation through 3D printing with everyone and this programme will bring new technologies, open-source thinking and collaboration to make innovation and digital creativity accessible to the young people across Lancashire and help promote positive exit routes and careers within the industry."



Chelsea Slater, CEO, InnovateHer, said:

"We are delighted to be expanding the reach of our programmes to Lancashire, with support from BAE Systems. It means that thousands of local girls will be inspired and equipped with the skills and confidence that they need to consider careers in tech.

"With just 17% of the tech workforce being female in the UK, we know that it's really important to work with young people to address this imbalance. We hope it will help local employers recruit more diverse talent in



the future and provide opportunities for young people who may not have realised that they too can have a career in tech."

Building stronger collaboration between private and public sectors will strengthen Lancashire's local digital capital, supporting the region to recover from the impact of COVID-19 and build a future talent pipeline as recommended in the techUK research 'Building the Future We Need'.



Health Education England has recently completed a discovery report on virtual work experience programmes, that have concluded that these programmes are a valuable adjunct to in-person work experience, especially in our current climate where in-person experiences are extremely limited.

The NHS Allied Healthcare Work Experience successfully invited 12,000 students to participate in the last academic year, making it the largest programme for students who are specifically interested in the following careers: Nursing, Midwifery, Paramedicine, Physiotherapy, Occupational Therapy, Dietetics, Radiography, Prosthetics and Orthotics, Speech and language therapy and Pharmacy.

Applications for this programme are now open, and they will be open throughout this academic year.

During the work experience day, students will follow 2 patients from their initial presentation to recovery. Students will observe the healthcare professionals as they interact with the patients and each other. Students will have an opportunity to ask questions and gain knowledge through teaching. This will help students to make an informed career decision as well as learn about how healthcare professionals work together as part of a multidisciplinary team.

Each work experience day is completely different and students will be able to build on their knowledge of NHS careers as they see different patient cases and healthcare professionals work in a variety of settings, such as hospital and community.

Students will also receive certificates as evidence of having participated in the work experience programme. Those that complete the entire 6-month programme will be awarded with Highly Commended References too. Students can register individually through the website link below.

Places are £10 a day to cover administrative costs and run the tech on the day. You can learn more and students can register for the programme here:

https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/





Here's a fantastic virtual work experience opportunity with St James's Place Wealth Management. A 3-day Insight into Financial Services event series that'll be taking place on the 25th, 26th & 27th of October. The events will be covering all things from investment management and corporate real estate to cyber security and financial crime.

Who are St. James's Place?

St. James's Place are a FTSE-100 wealth management business. Since they started trading in 1992, they've grown rapidly to be the largest company in their sector in the UK, with \pounds 129.3bn of client funds under management. They offer personalised advice that covers financial, investment and tax planning, designed specifically for their clients' lifestyle goals and stage of life. If you are interested in gaining a greater understanding of SJP as a business, then this is for you!

An insight to St. James's Place Wealth Management

- Monday 25th, Tuesday 26th, Wednesday 27th October, (9am 4pm each day)
- Presentation on SJP's heritage
- A day in the life of an SJP partner
- An overview of financial careers + additional opportunities within the business (cyber, technology, HR, marketing, investments & more)
- Variety of presentations and interactive sessions to learn more about the industry
- Opportunity to ask questions
- FREE event (limited places, first come first serve)

Application Link: https://www.surveymonkey.com/r/SJP-Work-Experience

We have limited places for this unique opportunity so if you're interested please book on to secure your place.

Connecting students to Doctors

This is a unique opportunity for students to connect with doctors and receive free mentoring help into medical careers.

We are 10,000 doctors short in the UK and we are looking for enthusiastic students to connect with inspirational mentors.

The Get into Medicine Conferences are a fantastic turning point for many aspiring medical students, where you will learn about different medical careers and more in-depth knowledge of the UCAS application process. It will unlock opportunities to enhance your CV and help you to meet a variety of doctors who volunteer their time to support you on this journey into Medical School.

You can register online, for FREE using the coupon: teacher21 at this link: <u>https://medicmentor.co.uk/medicine-national-healthcare-weekend/</u>

You can meet Dr Olivia Coldicutt, President of Medic Mentor at one of our Get into Medicine Conferences, as well as many other doctors, and you can watch a quick video about her specific career here <u>https://vimeo.com/603839144</u>

• Do not miss out on this incredible opportunity to become part of the Medic Mentor Family, a non-profit national medical organisation, and join thousands of successful students by participating on any of the upcoming dates below:





Retrain

Upskill

Grow your future!

Do you know anyone who is currently unemployed, working part-time or self-employed?

If yes, we are thrilled to be able to offer those individuals a FREE 12 week Digital Marketing course, under the Government's Skills Bootcamp umbrella starting 1 November 2021!

For more information please check out this link and if you are interested in finding out more please email justdigital@runshaw.ac.uk





The Volkswagen Group apprenticeship programme offers the opportunity to learn and earn through gaining a nationally recognised qualification while working for one of the world's leading automotive brands such as Audi, SEAT, ŠKODA, Volkswagen, Volkswagen Commercial Vehicles, Volkswagen Group Paint and Body or TPS.

There are a number of roles available with each brand such as:

- Service Technician apprentice Audi, SEAT, ŠKODA, Volkswagen and Volkswagen Commercial Vehicles.
- Service Advisor apprentice Audi, SEAT, ŠKODA, Volkswagen and Volkswagen Commercial Vehicles
- Parts Advisor apprentice Audi, SEAT, ŠKODA, Volkswagen and Volkswagen Commercial Vehicles.
- Paint Technician apprentice Volkswagen Group Paint and Body
- Panel Technician apprentice Volkswagen Group Paint and Body
- Mechanical, Electrical and Trim Technician apprentice Volkswagen Group Paint and Body

To find out more about the apprenticeship programme, please visit the <u>Volkswagen Group apprenticeship</u> <u>programme</u> website. This website will link through to all of our individual brand websites.

To apply, please visit one of our individual brand websites and click on the **Apply Now** button at the bottom of the page.



Got any questions about the Volkswagen Group apprenticeship programme? Contact us via Phone: 0800 587 3051 or Email: info@vwgroupapprenticeships.co.uk Follow us on social media: Facebook: @VWGAPP Twitter: @vwgap Instagram: @vwgroupapprenticeships

OPEN EVENING 11 OCTOBER FROM 4.30PM

Learn more about: A Levels Vocational & Technical subjects including T Levels Apprenticeships



Wigan & Leigh College Open Event, Monday 11th October, 4.30pm-7.30pm - WIGAN Centres

Our first Open Event of the academic year is now less than one week away. This first event takes place at our Wigan Centres.

Our informative presentations will be available once again for visitors to attend, and the details are below:

- "Your Qualification Explained" 5pm
- "Advanced Level Options: A Levels or Technical?" 5.30pm & 6.15pm
- "Apprenticeships & Wigan & Leigh College" 5.30pm & 6.15pm

Registration for the Event can be found by following this link:

https://www.wigan-leigh.ac.uk/events/Open-Evening

with bookings for the talks above taken on the night.

OPEN EVENTS 2021/22

Saturday 9 October 2021 Open Morning 10.30am - 1.30pm

Wednesday 24 November 2021 Open Evening 5.30pm - 7.30pm

Tuesday 25 January 2022 Open Evening 5.30pm - 7.30pm

Register by visiting: www.bolton-sfc.ac.uk

WE ARE A CENTRE OF EXCELLENCE FOR A LEVELS, VOCATIONAL A LEVELS AND MIXED PROGRAMMES

100% 100% 99% 99% PASS RATE IN PASS RATE HIGH GRADE PASS **OF STUDENTS 57 SUBJECTS** A LEVEL COURSES RATE FOR BTEC PROGRESS TO UNIVERSITY, NATIONAL DIPLOMA **APPRENTICESHIP OR EMPLOYMENT #B6Ready** FOLLOW US ON SOCIAL MEDIA athesixthformb6 • 🗗 🕝

For advice or guidance call 0800 052 1460 or visit www.bolton-sfc.ac.uk



Just to remind you that our first face to face Open Event of the academic year is due to take place this **Saturday 9 October 2021** from 10.30am-1:30pm - please watch this message from our Principal: <u>https://youtu.be/2EADmpDzjSw</u>

We're really looking forward to welcoming people into the building. In order to attend the event, pupils will need to register for tickets at <u>https://www.eventbrite.co.uk/e/the-sixth-form-bolton-open-event-saturday-9-october-2021-b6ready-tickets-161595397183</u>. Tickets are going fast so please register as soon as possible.



For advice or guidance call 0800 052 1460 or visit www.bolton-sfc.ac.uk





At IBM, work is more than a job - it's a calling: To build. To design. To code. To consult. To think along with clients and sell. To make markets. To invent. To collaborate. Not just to do something better, but to attempt things you've never thought possible. To lead in this new era of technology and solve some of the world's most challenging problems.

Why work at IBM?

If you are exploring your options post-education, our IBM School Leaver Schemes will enable you to gain the experience, skills and contacts you need to start building a bright future. The choice of scheme is yours. You'll work on real projects, with real clients and real bottom-line deliverables. Our opportunities will give you everything you need to build a successful career.

Explore our different programmes below!



Futures 12 Month Placement Scheme

You might be uncertain about whether to start work, complete an apprenticeship or go to university, if that's you and you are unsure about what to do next, then IBM's Futures Scheme is for you.

The Futures Placement scheme offers you an invaluable opportunity to work with a world-leading company for 12-months, broadening your horizons and giving you a head start in your career. IBM offer Business, Technical and Design Placements.

Apply now:

Business Futures Internships

Technical Futures Internships

Design Futures Internships

Advanced/Higher Apprenticeships and Degree Apprenticeships

Apprenticeships at IBM are all about picking up skills for the workplace and embarking on a long and successful career. We have your professional development in mind from the day you join us as a permanent employee. Our apprenticeships range from Level 3 to Degree Apprenticeships and each pathway gives you everything you need to start your career in the industry! We have a whole range of options available from Junior Management Consultancy to Software Development and everything in between!





BACK TO SCHOOL GIVEAWAY

JOIN THE PATHWAY PROGRAMME AND BE IN TO WIN £1000 WORTH OF PRIZES!

Be the first to hear about upcoming virtual WORK EXPERIENCE DAYS with awesome brands

Online events with employers speaking to you directly about what they do, upcoming job and apprenticeship opportunities they have available, and how to stand out when applying!

1-2-1 support with your applications when applying for jobs and apprenticeships

Learn more about all the different options you have available to you once you leave school/college

Sign up at pathwayctm.com/register or scan our QR code below! Winners announced Friday 29 October





New Space Quiz

World Space Week (4th - 10th October) is an annual event that celebrates science and technology and their impact on the development of humankind. To celebrate, we've created a fun and informative quiz all about careers in the space industry, including apprenticeships! Challenge yourself and others to see how much you know!



TAKE THE QUIZ

Seasonal jobs week 11-15 October



Monday 11 October

What's on...

• London - Christmas jobs webinar 11am

Tuesday 12 October

- South East Christmas jobs webinar 11am
- West Mids Christmas jobs webinar 2pm
- West Mids Virtual jobs fair 3pm

Wednesday 13 October

- North East Christmas recruitment workshop 2pm
- South West Searching for seasonal work 1.30pm
- South East All day virtual jobs fair 9am

National Careers Service

Helping you take the next step

Look out for our seasonal jobs events next week. We'll tell you how to join before each one or you can search our regional channels for more details.

Remember you can also get advice about finding seasonal work by speaking to a careers adviser: https://nationalcareers.service.gov.uk/contact-us or ring: 0800 100 900 - Mon - Fri 8am - 8pm, Sat 10am - 5pm

Thursday 14 October

 North West - Exploring seasonal work opportunities 1pm

Friday 15 October

East of England and Bucks - Live Q&A 11am

Could a Jaguar Land Rover retailer apprenticeship be the start of an amazing career?



A Jaguar Land Rover retailer apprenticeship is a perfect opportunity to work for a highly prestigious car brand whilst gaining valuable skills, knowledge and experience in the automotive industry.

The Jaguar Land Rover retailer apprenticeship programme are currently looking for apprentices all across the UK to become part of the team.

All apprentices will be employed full time in a local retailer. Apprentices will also receive a combination of on the job

and off the job training. On the job training will include having an experienced mentor who will provide help and support with work completed in the retailer. In terms of off the job training, apprentices will have both face to face classroom-based training in one of our state-of-the-art training academies and online training through virtual classrooms.

The Jaguar Land Rover retailer apprenticeship programme offers both technical and commercial roles:

- Service Technician apprentice 3 year technical programme see more
- Customer Service Advisor apprentice 1 year commercial programme see more
- Parts Advisor apprentice 1 year commercial programme see more
- Sales Executive apprentice 1 year commercial programme see more

To join the Jaguar Land Rover Retailer apprenticeship programme, applicants must have achieved or be predicted to achieve GCSE grades 9-4 (A-C) or equivalent in English, Maths and two other subjects.

Got any questions about the Jaguar Land Rover Retailer apprenticeship programme?

Contact us via: Phone: 020 3897 3889

Email: raadmin@jaguarlandrover.com

Find us on social media:

Facebook: @JaguarLandRoverRetailerApprenticeships

Twitter: @JIrAcademy

Instagram: @jlrretailapprentice

Apply Now



Your online presence – Why you should review this before starting your job search

If used correctly social media can be a much-needed ally in your job search, but if used incorrectly can turn against you when you least expect it. When you think of social media, what pops into your head? Is it Facebook, Instagram, maybe LinkedIn? It's probably obvious to say that different social platforms are used for different things, but most are used to communicate with friends, family and are used for sharing things in your everyday life. You can learn from these sites and let people know what is going on in your life, but it is also very easy to overshare on these platforms. Always remember, that once you put it out onto the internet, there's no getting it back.

It can be easy to forget about the consequences of posting too much online, especially now it is such a big part of our lives, but you can be searched very easily by prospective employers. Have you posted things you would rather not have them see?

Update your privacy settings

One of the main things you can do to keep your social media pages safe from prying eyes, is changing the privacy settings. On socials like Facebook, Instagram, and Twitter, it's a good idea to have your profile on private so only friends and family you add on those platforms are able to see what you post. You need to make sure that you are accepting requests from people you know, especially places like Twitter as it's a very open community. You never know who will be looking, so make sure you choose the right privacy settings for you.

If you have co-workers as connections on Facebook but would prefer that only family see the posts you are sharing, you can tailor your posts so only certain 'lists' (i.e. audiences) can see them. The only thing with this however, is that you need to make sure the settings are correct for each individual post you make, so always check before you click the publish button. Recruiters may look for you on all kinds of different sites, so if you're job hunting, privacy settings might just be your new best friend.

Try not to share too much of an opinion

Everyone is entitled to their own opinions and their own views on different things and certain topics, however, sharing these online, especially social media platforms can often do more harm than good. If you have a cause and you feel the need to shout about it, you have that right, but maybe think about the way you say things before you post. When you're passionate about something, it can be very easy to get caught up in the heat of the moment and so can others that are seeing your posts. It's very easy for other people to get involved with an opposing opinion and things can sometimes get a bit out of hand on the internet. People often feel empowered by the use of a screen and a keyboard, so try not to get lured in and get angry about others online. Keep civil about things if others say negative things and keep your profile clean. Sometimes, we can regret the things we say and go back to delete the 'evidence' but as I've stated above, once it's on the internet, it's there forever.

Take the time to make it right

There is no 'one way' of doing things and as you know, your job search should be entirely tailored to you. However, when using social media, it's important to be careful with what you're sharing and how often. LinkedIn for example, can play a key factor in your job search. You should be posting and trying to keep active in your community. Take the time to search for people, make connections, take up some LinkedIn learning and comment on other people's posts. It's all about the amount of effort you put in.

Your LinkedIn page might be a little basic, I know I forget to look at it some days and it should be something you are actively trying to improve every day. Make sure your work experience is up to date, share things you find interesting, check to see that the CV you have linked is up to date and try to keep civil in the community. When you are posting and commenting, make sure you are being polite. There are a lot of active recruiters using this platform and it is important to give off the right impression at all times.



The more casual platforms

Job seeking doesn't just stop with LinkedIn, although you don't tend to look for and apply for jobs through Twitter and Facebook, they are still very powerful tools. Before you apply for a role with a company, check their online presence. What are they posting on their socials, maybe follow them on Facebook and Twitter to see what is happening in the company? Social media isn't just there for employers to find you, but you can find them too.

You can also use these platforms to engage with others in your industry. It may be best to not add them as friends, but you can definitely see who is getting involved with those employers' posts. Also, Twitter is great for finding likeminded people in your industry, you can start by searching for relevant hashtags and this can help you gain access to a range of voices, opinions and opportunities to inspire you and help your job search grow.

Your presence online is more important than just your job search, it shows what kind of a person you are, so make sure you are polite at all times. It is easy to voice your opinion online, especially when it's behind a screen, but your actions do have consequences which is why job seeking using social media can be a bit of a grey area. Make sure you are taking the necessary steps to stay safe online and remember that you have control on what other people can see.

Experiences in Law, Business & Politics



This term we are offering your students immersive weekend experiences in 9 careers relating to Law, Business and Politics. Learn from top criminal barristers, investment bankers, MPs, management consultants, corporate lawyers, United Nations staff and more.

Students can attend in-person at UCL or live online, with some options around the UK too. We expect to be fully-booked for the November <u>Young Lawyer</u> and <u>Young Investment Banker</u> programmes by next Friday 15th October.



"THIS EXPERIENCE HAS PUSHED ME OUT OF MY COMFORT ZONE AND HAS GIVEN ME VALUABLE SKILLS AND TIPS FOR MY FUTURE"

CHOOSE FROM 9 DIFFERENT CAREERS

All Law, Business & Politics-Related Programmes

Click on any career below to register for an experience that will supercharge your future.

- Accountancy: Discover offshore tax and forensic accounting
- <u>Entrepreneurship</u>: Design a business strategy to rapidly grow a company
- Environmentalism: Create a futuristic, eco-friendly transport system
- International Development: Experience a climate change summit
- Investment Banking: Trade the stock market alongside City bankers
- <u>Law</u>: Experience a live murder trial with top barristers
- Management Consultancy: Help a company go zero-carbon
- <u>Marketing</u>: Rescue your client from a rapidly-escalating PR disaster
- Politics: Debate with former MPs in a simulated House of Commons

Ages 12-18. At UCL and around the UK

View & Register Now





Blackburn Sixth Form

Our £1 million redevelopment of Blackburn Sixth Form is complete and we are excited to share some redevelopment images with you below. Blackburn Sixth Form has seen great success with a significant increase in A*, A & B grades.

Please note we will now have an application deadline for A Levels of Friday 11th February 2022.





Oxnet Partnership

We are delighted to be launching our Oxnet partnership on 7th October with the University of Oxford where Blackburn Sixth Form will become the central hub for local Schools, Sixth Forms and Colleges to receive advice about attending Oxbridge and other Russell Group Universities.



"Believe you can and you're halfway there."

Theodore Roosevelt



So you're thinking of starting your own business? We've got some tips for getting started – from writing a business plan to understanding tax, benefits, and legal structures as a new business owner.

While it may seem overwhelming, with passion and dedication you could join one of the six million small and medium sized businesses in the UK.

Ready to go? Read our nine-step guide on how to start a small business in the UK.

Of course, the first thing you need to do is choose your business idea. It should be something you're passionate about so you're happy putting your time, money and energy into making it a success.

Start by checking if a product or service is viable by looking at Google Trends, conducting market research, or even building a blog or social page to test if there's interest.

You'll need to find a niche so you can stand out to customers – is there a gap in the market for something? Can you make use of specific skills and experience you have already? Do you have a unique perspective on something?

Next, think about whether you want to start an online business or if you need physical premises. If you're thinking of setting up an online shop then it could make more financial sense to start your business from home.....

CAREER www. WEEK Make a job don't take a job!

