

Your weekly guide to careers information, advice and news from Parklands High School

Welcome to a very summery edition of Career News. The sun is shining (at the moment!) and the term is very nearly over. Hopefully everyone has plans for the summer, whether that is virtual (or actual) work experience, volunteering or just relaxing and enjoying the break!



Inside this week's issue you will find podcasts from Amazing Apprenticeships, courses to try out, virtual taster days with KPMG, news and updates, the latest issue of Careermag, webinars from the National Careers Service, advice and support, insight days for aspiring criminologists, engineering booklets to download, information on different careers, labour market information for Lancashire, apprenticeships galore, and, of course, Career of the Week. Phew!

Don't forget to check out the various college websites over the next few weeks; they will all have transition activities for Year 11s to bridge the gap between school and college. Many will also have material for Year 10s to explore, as we didn't get to attend our usual taster days. There are plans to visit the colleges at some point in the autumn term - more about that after the holidays!

I hope you have enjoyed Career News. This will continue next year, so if you would like your industry or business to be featured, please get in touch. If you would like to come into school and talk to a class (or whole year group if you are feeling brave!) then let me know. It is really important for students to meet and talk to employers, particularly after the last few years of disruption.

If there is anything you would like to see covered in Career News, please drop me an email (pberry@parklandsacademy.co.uk)

Have a great weekend!







Episode 1 of the Parent Perspective podcast is out now! In this opening episode we'll hear from special guest speakers on the topic of 'How to support your child with their options this summer', including...

**Nicola Hall** - Director of Education, Careers and Enterprise Company

**George Anderson** - Wellbeing Coach, Gen. Healthy Minds

In this episode we hear from Nicola Hall, Director of Education at the Careers and Enterprise Company, talking about the current careers landscape and her 5 top tips on how to support your child when exploring options. We'll also hear from George Anderson, a health and wellbeing coach, addressing the anxieties parents have

right now and the **practical solutions** to help. We are also joined by a brilliant panel of **parents and carers**, who will be asking questions and discussing our speaker topics throughout the episode.

You can listen to episode 1 and subscribe to the full series by clicking here

#### Share your perspective

Want to ask a question? Got some feedback? Submit your thoughts for expert careers leader and advisers to discuss on an upcoming episode - we would love to hear your perspective! You can record yourself asking a question or giving feedback <a href="https://example.com/here/betal/">here</a>.



# **COMING NEXT WEEK**

Presented by Amazing Apprenticeships' Anna Morrison CBE and Steve Keith from The Branding Man, Episode 2 of The Parent Perspective Podcast looks at the experiences of young people and ways in which they can stand out when applying for competitive schemes.

In the second episode of the series we hear from a young graduate and apprentice about their own career journeys, what paths they took and how their parents supported them to pursue their chosen careers.

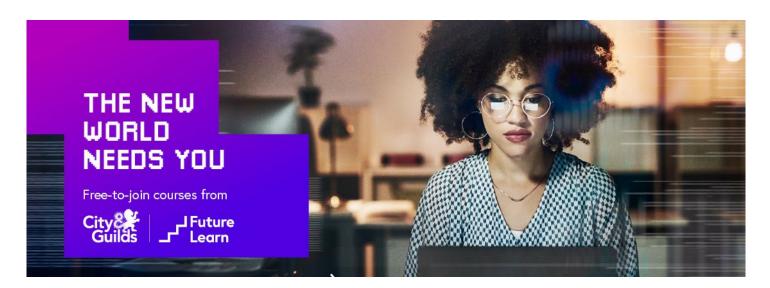
We'll also hear from Mark Smith, Resourcing Specialist - Early Careers, at the BBC, who shares his hints and tips for young people applying for competitive schemes and his insights on careers opportunities at the moment.

Don't miss a single episode! We're on Apple Podcasts, Spotify, Google podcasts - and all the usual podcast channels. Make sure you <u>subscribe</u> on your preferred platform!



Our website can help you to look for online learning opportunities and training courses local to you. Find a course to help you improve your current digital skills or study for your future.

https://nationalcareers.service.gov.uk/find-a-course



# Step into a brighter career with City & Guilds

Looking to switch-up your skillset? Explore exciting opportunities in construction, social care, and tech with these free-to-join courses from City & Guilds. They're designed to help you step into growing industries - and earn some seriously CV-boosting digital credentials along the way.

#### **Explore City & Guilds courses**

3 free-to-join City & Guilds courses:

- Step into Social Care
- Step into Construction
- Step into Digital Technologies





### **KPMG Virtual Taster Day**

Thursday 29th July 10.30am - 2.30pm

Spend a day with KPMG. Join us to learn about jobs, different projects, and get the inside scoop into what's going on in the company!

#### **About this event**

Grab your **free ticket** today for the opportunity to ask questions to real employees, gain valuable insights and find out what KPMG is all about!

Spend the day with KPMG! During this **virtual taster day**, you will spend the day hearing what KPMG is all about. You will have the chance to **network with employees** from the company, breaking out into groups for **interview skills sessions**, assessment centre advice, and personalized Q&A time - and at the end of the day, you will **receive a certificate** that you will be able to add to your LinkedIn profile or show to colleges or future employers.

#### **About KPMG**

"KPMG combines our multi-disciplinary approach with deep, practical industry knowledge to help clients meet challenges and respond to opportunities. We look for talent everywhere and we support our people to fulfil their potential with rewarding, resilient and globally connected careers. We empower our 16,000 people in the UK with the skills, tools and flexibility they need to be at their physical and mental best."

Suitable for Years 9 - 11

DON'T MISSOUT!

# Results day webinars for parents & carers

Get advice to help you prepare for results day and support your child with their options after their results



0800 100 900



The National Careers Service is delivering a series of webinars for parents and carers whose children are receiving results this August.

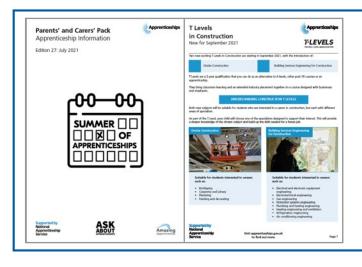
It has been a challenging year for students and the National Careers Service want to equip parents and carers with advice to support their children on the day. Click the links below to sign up to one of the webinars and get:

- tips on how your child can prepare for results day
- advice about their options
- · advice about leaving education and exploring careers
- signposting to useful sources
- an opportunity for Q&A

#### Book your free place now:

Choose one of the dates below and click the 'book your place' link to sign up.

- Friday 30th July, 12pm book your place
- Tuesday 3rd August, 4pm book your place
- Wednesday 4th August, 12pm book your place



# **July Parents' & Carers' Pack**

July's issue includes articles on getting work ready, T Levels in Construction, apprenticeships in technology, Post-16 support for students with SEND, the employer perspective with The Open University, life as a laboratory scientist apprentice and more!

**Apprenticeships** 

Download here

#### Best university in the UK for graduate outcomes

We're delighted that we've been named the best university in the UK at the 2021 Whatuni Student Choice Awards in the Enhanced Graduate Outcomes category.

With extensive employment training, lifelong support for graduates, many more jobs than fully qualified graduates seeking them and an average starting salary of £40,000 within one year of qualifying through the Norland Agency, we're absolutely thrilled that our commitment to career prospects has been rewarded.

#### **Read more**



Norland now accepts international students from around the world.

We're delighted to announce that we've been granted a student visa sponsorship licence by the UK government.



This licence means that Norland can now sponsor international students under the student visa route, enabling students of all nationalities to benefit from the exceptional training and outstanding career opportunities Norland offers.

While Norland has welcomed students from the EU for many years, students from countries outside the European Economic Area have not previously been able to access its world-renowned training. From 2022, for the first time, Norland looks forward to welcoming students from across the world, so do please share our news with any international students who may be interested in an early years career.

#### Maggie's #MyNorlandStory Read Maggie's story

Maggie from Germany is a fully-qualified Norland Nanny and discusses her route to Norland, being an international student in Bath and her career so far in her #MyNorlandStory.

#### **Norland Unwrapped**

We recently held our third Norland Unwrapped session all about placements which are a vital part of our students' training.

Find out from Rosy and Tippy how placements have helped them put theory into practice by watching the session on our website.





Watch Norland Unwrapped



#### The latest edition of Careermag for Lifelong Learning is out now!

#### **Read Now**

From explaining your employment gap in a positive light to falling in love with your job again. The latest issue of Careermag for Lifelong Learning tackles some of the most frequently asked questions amongst job seekers, employers, career changers and adult learners. Featuring free courses and career development opportunities!



We also share insights into different industry pathways with our Sector Spotlights.

Whether you're looking to get started in the industry or already have experience, we're here to offer support to further your career through upskilling, reskilling and lifelong learning.



Now is the time to invest in YOU!





#### A guide to supporting students when they are choosing courses and universities

With so many courses to choose from, students can often feel overwhelmed when they start their university research. Following these four essential steps will help them to get started with the all-important decisions they are making for their future.

#### Step 1: Choose the university course first and the university later

Students can get carried away with looking at the aesthetics of a university, the reputation of its social scene, the location and so on. However, enjoying and thriving in their studies is the most important factor they need to consider to help them to succeed. Start by asking students to shortlist university courses which interest them based on module content alone. This will provide them with a shortlist of open days to attend which will in turn, give them a 'feel' of the university during their visit.

#### Step 2: Look at university entry requirements when making choices

You want students to be aspirational with their choices, but being realistic in terms of university entry requirements will give them a greater chance of receiving offers. Based on their predicted grades or mock results, encourage them to pitch their choices in line with how they're performing academically. However, it's good to have a couple of choices to aim a little higher for and to spur their ambition.

#### Step 3: Research and comparison is key

University degree titles often confuse students as they look similar at first glance. But this is where students will need to focus their research. Once the student has shortlisted their courses, it is then a case of comparing them to see how they differ and which one will best align with their interests.

For example, a Business and Management degree at one university might include compulsory modules in Years 1 & 2 but a course with the same title, at another university, might allow the student to be flexible with their module choices throughout their degree.

Encourage students to look at the mode of assessment in each year of study as well – how is the degree weighted? Some students excel through coursework assessment and others will perform better in exams. They should also consider how practical or theoretical the course is, depending on how they like to learn. University course webpages should provide them with this information.

#### Step 4: Use league tables for further university research

League tables are a great way to compare universities, but there are things to be aware of.

Firstly, there are numerous league tables, each with different assessment criteria. Therefore, students will find that a university's ranking will change depending on which league table they are looking at.

Secondly, and most importantly, make sure students are comparing universities according to the subject they want to study and not to its overall ranking as an institution. Each university has specialist disciplines so they shouldn't assume that a university will be highly ranked for all subjects, even if it is positioned well in the main league table.

Along with these tips, encourage students to speak to academic staff and students at open days, as well as checking out university course pages and websites such as UCAS, UniTasterDays and DiscoverUni. Doing this research will guide them to make well-considered decisions and will equip them to approach these decisions with confidence.



# **Criminology Insight Day**

#### Wednesday 28 July from 10.00am - 3.30pm

Students will explore potential career paths in the field of Criminology and meet employers, take part in workshops and network to develop skills ready for the workplace.

#### **Book Now**



#### **Criminology Insight Day - Virtual Event**

This day aims to enable you to explore potential career paths linked to areas studied within Criminology. You'll meet employers working in areas such as community safety, justice and rehabilitation, as well as take part in workshops, networking and complete a work-related task allowing you to develop key knowledge and skills ready for the workplace.

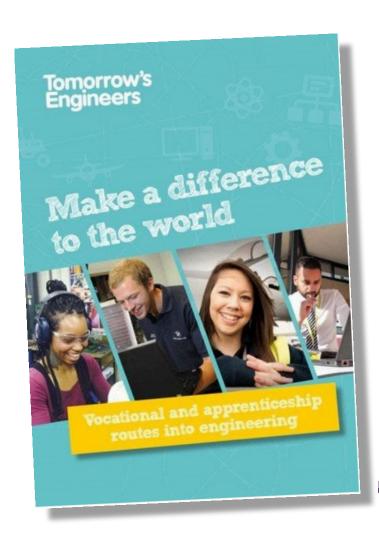
This insight day is open to students in Year II, interested in studying Criminology. Please note if you are under 16, you will be contacted a week before the event to provide guardian/parental consent to attend.

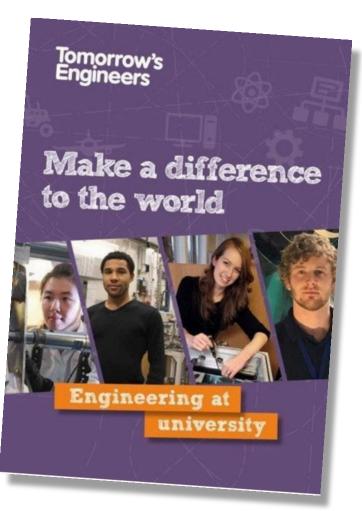


#### Check out the different routes you can take into engineering.

These 2 booklets show there's no one-size-fits-all, and will really help young people take some informed decisions about their next steps.

- Vocational and apprenticeship routes into engineering: How to earn money while training to be an engineer.
- Engineering at university: Everything there is to know about studying engineering at university.





<u>Download here</u> <u>Download here</u>

#### How to stay productive during the summer months

Most of us look forward to the summertime, warmer and longer days, giving us the opportunity to get out and do the things we love. A lot of you may have gone back to the office in the last couple of weeks or you may still be working from home, either way, wasting your day wishing you were outside probably isn't the best way to spend your day. If you're like me, you might find it more difficult to concentrate during the summer months, not only because of the desire to be out doing something else, but the heat can get in the way! Whether you are working or at home looking for a new job, here are some things you can do to make the most of summer and still be productive at work!

#### Give yourself a break

The best way to concentrate during summer is to give yourself what you want. (In moderation of course!) If you want to be outside, take the time to go for a walk at lunch or have something planned after work. If you are getting out, doing things, and keeping a positive attitude, you are more likely to get your work done. Take your breaks, give yourself time to refresh, especially if you don't do so well in the heat and once finished, get back to work and look forward to a lovely evening.



#### Try and get outside

Some of you may be lucky enough to get to spend some time outdoors, due to the nature of your job, but if not, being stuck inside all day can halt your motivation. It can be good for you to take some time away from your workspace and get outside, it can have a great effect on your productivity during the working day. These small changes can give you the chance to enjoy the good weather a bit more often and stop you feeling like you're missing out on the summer days.

If you're working from home, you could also opt for working outside. If you have a garden or outdoor space, taking some time to work out there, get fresh air can be just what you needed. We all deserve a little bit of sunshine after the grey winter we've had.

#### Switch up your lunch time routine

Doing something different every day on your lunch break can leave you feeling a little more revitalised. Why not bring in a book at lunch and read it outside. Or try going on a walk or run during your lunch break - anything to get you away from your workspace and outside getting some fresh air. Giving yourself designated lunch hours can help break the day up a little. Hopefully, leaving you more motivated to work.

#### Change the way you commute (ff you can)

This one may not be an option for everyone, if you live too far away or you have other responsibilities, it may be easier and quicker for you to keep commuting the way you do. However, if you have the option, why not try a nice walk or cycle in the morning? Not only is it good for your health, but you get to enjoy the weather before and after work. Might be worth testing this out and seeing how it alters your mood.

#### Manage your time well

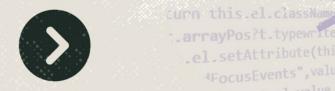
Some of you may have the option of flexible working, if so, it may be time to start utilising that opportunity, if you haven't already, and use it to make the most of those summer days. If possible, you may want to start, and finish work an hour earlier, giving you a little extra time in the evenings. Flexible working allows you a better chance of planning your outside life around your working life. Flexible working can have great benefits for people that use it to their advantage.

You may also want to try waking up an hour or so earlier in the morning. Rather than spending the morning time rushing around and trying to get things done, make it a calmer time and even spend it doing something you love. Try reading outside or exercising in the morning instead of later in the day. You may find yourself having a little more energy throughout the day. Make sure you are making the most out of all your days and really enjoying the summer months.

#### Plan something!

Whether you are planning a holiday or just an evening with friends, having something to look forward to can make you more motivated to get your work done. Working in an office or an inside workspace, does not mean that you are going to miss out on summer. Take your annual leave in these months (if you can) and go and explore somewhere new. A summer holiday is likely to leave you revitalised and ready to work when you come back.

Planning your weekdays well will leave you feeling much better about working during summer as well. Planning ahead of time and making sure that you have plans for after work hours can really help you feel like you are making the most of it. Try and get out as much as possible and try to enjoy your time away from work and your time at work. Working during summer doesn't have to feel like a drag, it is what you make of it.



# Are out our ready for a creative of the continuous career?

#MASTERYOURCRAFT / POST GCSE

If you love music, events, games, computing, media or design and you're ready to turn your dream into a career, Access Creative College is here for you post-GCSE. We'll help you #MasterYourCraft, give you links and networks within the creative industry and equip you with the tools you need to be at the cutting edge of the next wave of fresh creative talent.

Here's just a few of the amazing courses you could study at Access Creative College:

#### MUSIC+EVENTS

Music

Music Technology

Music Performance

Vocal Artist

Music Production

**Event Production** 

#### **MEDIA+DESIGN**

Videography, Photography & Design Graphic & Digital Design

#### **GAMES+COMPUTING**

Games Development

Games Art

Games Technology

Esports Management

Creative Computing

Software Development



For more information on all our courses please head to accesscreative.ac.uk.



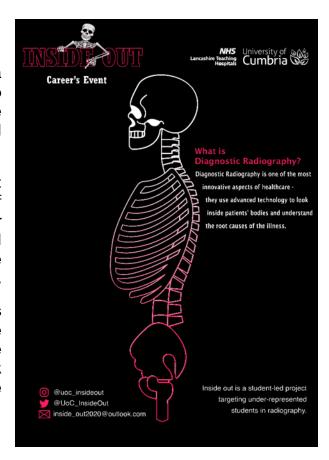
# INSIDE OUT

If you are interested in a medical career, check out a newly launched online platform - **Inside Out**, created to raise the profile of Diagnostic Radiography and provide prospective students with a unique insight into medical imaging.

A third year Diagnostic Radiography student, Ismat Khan, created the online platform alongside a group of student radiographers. The project was undertaken for the Student Leadership Programme run by the Council of Deans of Health in collaboration with Lancashire Teaching Hospitals Trust and the University of Cumbria.

The virtual Careers Event aims to give aspiring students an understanding of the university course through the eyes of students. The current covid restrictions have made it difficult for students to acquire essential work experience and thus we created a resource to showcase the role of a diagnostic radiographer.

Follow the link to the website here





# Ismat Khan, Third-year Diagnostic Radiography student, University of Cumbria

My background

A career in health is what I have strived for from the early beginnings of my secondary education. I have always been academically ambitious and have never allowed mundane barriers to limit my aspirations. I have chosen to live by a sole principle that has carried me through all my endeavors - that I must succeed.



Despite being unsure which pathway was best suited to me, I had always envisioned myself navigating my way through hospital corridors. Through my transition into further education, I initially had dreamt of studying medicine. At the time, my naive perception of healthcare careers was limited to doctors and nurses - I was yet to discover the vibrant world of AHPs.

My journey as a Diagnostic Radiographer started with a mere day visit to the University of Cumbria as part of a Future Careers scheme. This event widened my understanding of the chain of professionals that individually play vital roles in a patient's pathway. It stubbed the misconception of medical hierarchy and I came to understand that not a single healthcare role takes precedence over another. In fact, it is the amalgamation of skills brought together that enables the delivery of high-quality patient care.

Read more about Ismat's journey here

#### **Labour Market Information for the North West**

In several sectors employers are struggling to recruit. In the initial stages of the pandemic and as lockdowns extended, in time grave concerns were expressed about very high levels of unemployment when society reopens. This does not seem to be the case.

The furlough scheme runs until the end of September and there are still some 1.2m workers on furlough, but the BBC reported that redundancy figures for June from the Insolvency Service saw 15,661 positions put at risk in Great Britain. This was the lowest figure for six years. Last June saw nearly ten times that number, the worst on record.

There are now over 1m vacancies in the UK and figures for Lancashire are shown below.

So, fingers crossed, things may actually be getting better - at least in the labour market.

Hopefully that's a cheering thought to take away on your summer breaks! Enjoy!

#### **North West Vacancies**

All statistics are taken from www.adzuna.co.uk on July 14th, 2021

In Lancashire there were 16,095 online job vacancies on 14.7.21

Of these 3,550 were in Preston; 1,125 were in Burnley; 1,075 were in Blackpool; 1,035 were in Blackburn; 920 were in Chorley; and 906 in Lancaster.

The sectors with the biggest number of vacancies in Lancashire were Teaching (1,557), Healthcare and Nursing (1,367), Trades and Construction (1,328), Logistics and Warehousing (1,288) and Engineering (1,231)



#### The growing firms creating hundreds of jobs in the North-west

With business activity across the North West having come "roaring back" in recent weeks, firms across the region have made a host of big job announcements as recovery from the Covid pandemic continues.

Encirc, McDonald's, RSM, alldayPA and Home Bargains are among the firms that have made big job announcements in Manchester, Liverpool, Chester and elsewhere.

Encirc plans to use hydrogen in its furnaces to create billions of ultra-low-carbon glass bottles, meaning a further expansion of its Elton facility in Cheshire and 200 new jobs.

The move also means futureproofing the jobs of over 1,000 people at the site, using supply from the proposed HyNet North West hydrogen and carbon capture and storage project in its furnaces in a bid to lead the decarbonisation of glass packing.

Care provider Heathcotes Group has launched a recruitment drive in the North West to support the expansion of its care services at various locations across the region.

A Dublin based digital platform, Spectrum.Life, which provides mental health support and wellbeing coaching is to create new jobs at its Manchester office.

An online marketplace for DIY and building supplies, Gasqet has said it will create 100 jobs in the North West.

McDonald's is to recruit 20,000 more people and open 50 new restaurants in the UK and Ireland.

Home Bargains has announced its new £7m store in Merseyside will create 121 jobs.

RSM, the audit, tax and consulting firm will recruit 110 trainee employees including 50 graduates in August 2021 in the North West.

Global sports betting and gaming entertainment operator Entain is recruiting for eight new creative and tech roles for its Oldham-based in-house games studio, CR Games.

An 'on-demand customer service' firm, AlldayPA based in Manchester is creating 300 new jobs.

GroupM, WPP's media investment group, is partnering with EdTech start-up Multiverse, to recruit over 90 apprentices for its first Digital Academy programme.

Fluent Money Group, based in Horwich, has launched a graduate scheme called 'Fluent Futures'. A total of 50 jobs will be created through the scheme, with a further 20 also on offer from elsewhere within the Bolton company.





The opportunity of developing a rewarding career as an electrician or a plumbing and heating engineer could be an appealing prospect for many students about to make important choices about their futures.

A JTL Apprenticeship can be started at 16 and completed within 4 years. There is plenty of demand for new talent in the sector with huge potential to progress up the career ladder.



#### **BUILD SKILLS**

- Build knowledge and skills on and off the job
- Receive training and support
- Work alongside experienced staff
- Receive holiday pay and time to train

#### **BUILD OPPORTUNITIES**

- Earn and learn at the same time
- · Gain an industry recognised qualification
- Become a qualified tradesperson
- Start an apprenticeship at any time and build for a better future



Average earnings of over £32k per year are possible once qualified.





## Apprenticeships currently available this week ....

- Level 3 Apprentice Field Service Engineer at Newcode Partnerships Ltd. Ref: VC0621
- Level 3 Business Administration Apprenticeship at The Best of Bolton. Ref: VC0581
- Level 3 Apprentice Fabricator/Welder at Fairport Containers Ltd. Ref: VC0622
- Level 2 Apprentice Fabricator at Abbfab Services, Bolton. Ref: VC0604
- Level 2 Craft Apprentice at Booth Industries, Bolton. Ref: VC0624
- Level 2 Apprentice Engineer at Harrison Lubrication Engineering Ltd. Ref: VC0623
- Level 2 Apprentice Mechanical Engineer at Hyquip, Horwich. Ref: VC0607

All these apprenticeships are available through Alliance Learning. https://www.alliancelearning.com/page/apprenticeships

You will spend much of the first few months at Alliance Learning in Horwich, usually spending just one day per week with your employer. So don't worry if you have never welded or fabricated anything - that's why you attend your training provider to start with!

#### **Preston's College**

Level 2 Groundworker Apprentice at ECK Civil Engineering Ltd. (see website for details)

https://www.preston.ac.uk/apprenticeships/apprenticeship-vacancies/

#### **Runshaw College**

Level 2 Apprentice Early Years Practitioner at Rainbows Day Nursery, Leyland - Ref: CC23

Level 3 Apprentice Receptionist at Cardinal Newman College, Preston - Ref: BA29

Level 3 Digital Marketing Apprenticeship at Suzy Wong Creations, Chorley - Ref: DM03

https://www.runshaw.ac.uk/study-at-runshaw/apprenticeships/

If you haven't yet logged into Indigo, then why not do so this weekend?

It's an easy to navigate website that showcases hundreds of different careers, with videos and case studies, as well as showing the top employers, whether a job is in high demand, what sort of salary you could expect and much much more.

There is the option to explore universities all over the country: what kinds of courses they offer, what students think of them and the qualifications you might need to take a certain degree.





If you have lost or forgotten your Indigo username or you'd like to log in for the first time, email Miss Berry for a reminder. You can use Indigo on a PC, tablet or phone, at school or at home. Check it out!

https://indigo.trotman.co.uk/default/



You don't need a degree or HND to be a jewellery designer - proven craft skills are more important - but those without a higher education qualification would usually need to undertake an apprenticeship or on-the-job training.

The most relevant degree, HND and foundation degree subjects include:

- Jewellery design and production
- Silversmithing
- 3D design

Any art and design degree, HND or foundation degree with a craft or making element may give you an advantage, in particular:

Applied arts, fashion design, fine art, textile design











https://careeroftheweek.wordpress.com/