

Departmental CEIAG Plan 2020-21

iMedia & Health and Social

Year	Activity	Objectives	Support/Funding/Staffing
9 CiM	Visit to National Science and Media Museum	Participate in work that relate to Media industry careers e.g. clay animation, that cannot be offered in school.	WS + 2 others. Pupil funded + PP contribution. Office for logistics
9+10 H&S	Visit from NHS ambassadors to discuss NHS careers.	Talk delivered in school	WS lesson time
9 H&S	Step into NHS Careers competition	To introduce the A-Z of NHS careers.	WS / SB lesson planning.
10 CiM	Visit to SAE Institute, Liverpool. World's largest Creative Media school.	Workshops on audio engineering, video production, stop motion animation in specialist facilities. Raising aspirations / widening participation of KS5 Media options.	WS + 2 others Transport is pupil funded. Workshops are free
10 H&S	Specific H&S work experience.	To gain insight to H&S careers. To undertake research for coursework assignment.	Facilitated by PB.
All CiM	Vocational based coursework focusing on individual careers in media industry.	Creation of multimedia, sound engineering, digital graphics, video editing, stop motion animation, key frame animation (75% of course requirement)	WS lesson planning / resources.
All	New relationship formed with Runshaw College – hope to invite them in and/or visit their facilities.	Raising aspirations / widening participation of KS5 Media options and H&S options.	WS persistence