



CAREER News

2022

Your weekly guide to careers information, advice and news from Parklands High School

Here we are already - the Easter holidays. It's been a very busy term with college and mock interviews, the Careers Fair and just last week, the launch of Work Experience for Year 10s. A number of local primary schools, nurseries and other businesses have already indicated that they are happy to offer placements to students for their WEX week, so hopefully everyone will enjoy a meaningful insight into the world of work.



In other news, lots of events on offer this week and over the holidays:

- Virtual work experience with CIMA and Young Professionals in Business Management and a Technology Day with companies such as PwC, Capgemini, IBM, Virgin Media and others.
- There is a final open event at Wigan & Leigh College in April (booking advised) for Year 10 and 11, so go and have a look around. The T Level centre, Parson's Walk centre and Pagefield centre will all be open, so if you haven't been, or want to see a different area - get that booking sorted!
- The Medic Mentor family have expanded to include Law Mentor - why not book onto the very first Law Conference and meet Chief Mentor, Judge Emma Serrano.
- For budding entrepreneurs, download The Enterprise Guide from Pearson Business School - it's free and will give you loads of insider information about becoming an entrepreneur.
- For sports-minded students, there is the BWFC Women's Elite Development Squad trials and a 'Careers in Sport' event at Preston North End (QR code to register).
- Spring into Success with InvestIN and check out their Career Roadmap, or book a Summer Career Experience in Law, Medicine, Engineering and many more.
- Enter the Net Zero competition - ideal for creative eco-minded students - link to the entry form inside.
- Blogs on revision, finding work experience, learning styles and revision timetables - plus a handy guide to CVs for anyone applying for apprenticeships or part time jobs.
- Finally, a roundup of the local apprenticeship vacancies on Gov.UK and Career of the Week is Public Relations Officer - inspired by this week's Oscar ceremony ...

Have a lovely Easter break! Hyvää pääsiäistä!

Easter holiday - return to school 19th April 2022



Business Management
Easter Work Experience with

CIMA

TM

**Monday 11th April 9am - 4pm
(CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANT'S)
BUSINESS, FINANCE & ACCOUNTING**

*Would you be interested in some Business
Management work experience?*

On Monday 11th April from 9:00am - 4:00pm we'll be hosting
CIMA's Business & Management Virtual Work Experience.

The Chartered Institute of Management Accountants® (CIMA), founded in 1919,
is the world's leading and largest professional body of management accountants.
They are the world's leading professional qualification when it comes to business
and accounting. Most of the world's top business professionals have their qualification.

As part of the work experience, CIMA will be bringing along with them a number
of other business professionals from Sodexo and Balfour Beatty,
two enormous multi-billion turnover conglomerates, to run online business games,

psychometric exercises and workshops to test your business brain and encourage you to start thinking like an entrepreneur.

We also have the Vice President of CIMA coming to speak to us to share a bit about his career journey and experiences in the business world.

If you're interested in a career in Business, Accounting or Finance then this work experience is very much for you.

Certificates of completion for the day as well as for the business games will be awarded.

The online event is open to: Y10 and Y11

If you'd like to take part in this virtual day work experience, click on the registration link below.

Registration Link:

<https://www.surveymonkey.co.uk/r/Business-Work-Experience>

We look forward to seeing you at the event!



**Kick Start
Your Career**



YOUNG PROFESSIONALS

We have another huge Work Experience day coming up over Easter, this time in one of the fastest growing and most lucrative industries in the world - technology!

On **Wednesday 13th April** from 9:00am - 4:00pm we're hosting perhaps the biggest virtual technology work experience event for school and college students ever as we're being joined by some of the world's most successful companies in the space in: PwC, World Wide Technology, Capgemini, IBM, Virgin Media & QA.

You'll get to hear and learn from some of the world's top business and technology professionals as they take us through a number of practical workshops, activities and presentations.

If you're interested in a career in the world of technology make sure to take advantage of this opportunity!

If you're not familiar with some of the companies involved I would advise you to do some research on them to give you a better understanding of who they are and what they do as well as to start thinking about some of the questions you might want to ask.

Technology is without a doubt the fastest growing industry in the world and as it continues to grow and evolve so will the opportunities for those with a career in the space.

Just like our other virtual work experience events taking place over Easter, certificates of completion will be awarded which you'll be able to add to your CV.

To sign up click on the following link:

<https://www.surveymonkey.com/r/Technology-Work-Experience>



OPEN EVENING

25 APRIL
FROM 4.30PM



Learn more about:
A Levels
**Vocational &
Technical subjects
including T Levels**
Apprenticeships



Final Open Event Reminder – Wigan Centres

Year 11: It's not too late. Year 10: It's not too early.

WIGAN & LEIGH COLLEGE - FINAL OPEN EVENT OF THE ACADEMIC YEAR

Wigan Centres, Monday 25th April, 4.30pm - 7.30pm

Registration for the event can be found here: <https://www.wigan-leigh.ac.uk/events/Open-Evening>

Please book your place, to help us manage visitor numbers

It is very much a last chance for Year 11s who are looking at the College to come and see the facilities, speak with tutors across all courses and make any last minute applications.

April is also an ideal time for year for Year 10 and we would encourage promotion of this event to Year 10s who may be looking in to College options for the first time and considering their post 16 choices prior to Year 11.



We are delighted to announce an exciting new opportunity for your students.

Over the past 8 years, Medic Mentor has gained a reputation for delivering outstanding and unbiased advice and guidance to your aspiring medical, dental and veterinary students.

This reputation has led to us being approached by a Judge who wants to work with us to offer the same opportunities for aspiring Law students from years 10-13!

We are pleased to confirm we will be hosting our first **FREE Get into Law conference** virtually via zoom on the **9th of April** at 02:00-17.30pm.

Our new Chief Mentor for Law, Judge Emma Serrano will be sharing her insight into:

- The UCAS application process for Law
- Careers in Law
- Personal Statements
- LNAT entrance exams
- Inspirational personal career journey stories

And any questions your students have!

We would like to extend the invite for your aspiring law students to be part of this amazing opportunity and get involved in the very first Get into Law conference. To register, your students can [**click here**](#).

We are so excited to see our Medic Family grow to include Law and look forward to providing your students with the knowledge, support, and guidance from our Law Mentor Chiefs that your MDV students receive!





THE ENTERPRISE GUIDE

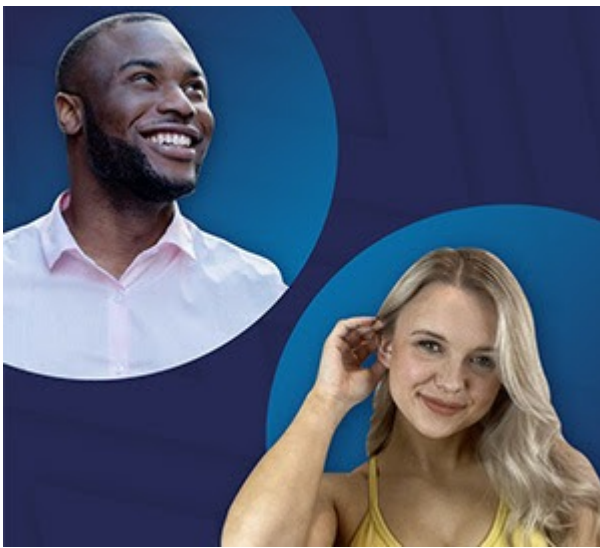
TIPS AND ADVICE FROM
ENTERPRISING EXPERTS FOR
ASPIRING ENTREPRENEURS

[DOWNLOAD NOW](#)

Learn about life as an entrepreneur

Do you have students dreaming about being their own boss and starting a business they are truly passionate about?

Many of our students have gone on to do just that and they've returned to share what they've learnt along the way! The Enterprise Guide is packed with short, digestible videos about the good, the bad and the ugly of life as an entrepreneur, from those who've been there and done it all before.



What's included?

- Learn the pros and cons of becoming an entrepreneur
- Hear advice from founders across various industries including fitness, food, education and YouTube
- The steps to getting your business off the ground

But we won't give it all away... **download your free guide now** to find out more.

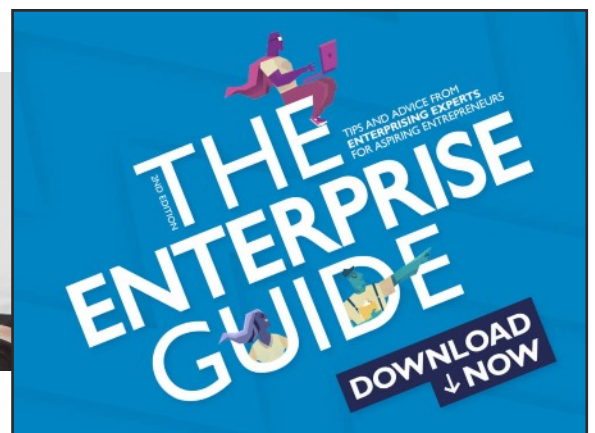
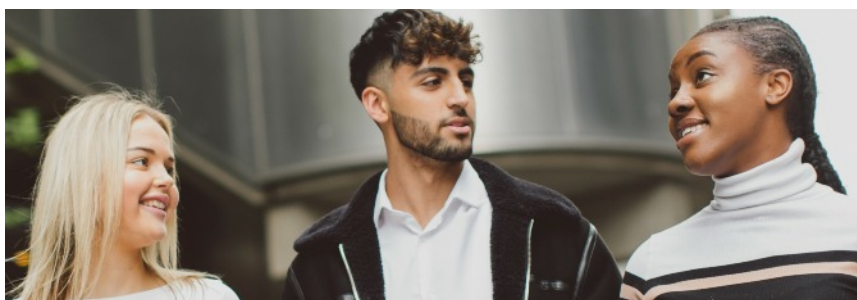
[Download my guide](#)



Who are Pearson Business School?

Pearson Business School, part of the FTSE 100 company Pearson plc, is an industry-focused institution, driven to immerse their students in the real world of business from day one. The students' careers and employability are at the forefront of everything they do, ensuring every graduate leaves with the skills and knowledge required to succeed in industry.

[Find out more](#)





BWFC WOMEN'S ELITE DEVELOPMENT SQUAD U21'S



**FOOTBALLER AGED
16 - 21?**

**COMBINE EDUCATION AND
FOOTBALL ON OUR FULL TIME
ELITE DEVELOPMENT
PROGRAMME**



**TRAIN AT THE BWFC 1ST TEAM
COMPLEX**

TRAINING AND MATCH ANALYSIS

**ADDITIONAL STRENGTH AND
CONDITIONING + NUTRITION
SESSIONS**

USA SCHOLARSHIP OPPORTUNITIES



**COMPETE IN THE
NATIONAL
YOUTH
FOOTBALL
LEAGUE
(U21)**



**NEXT TRIAL: EASTER HOLIDAYS
FOR MORE INFORMATION OR TO REGISTER INTEREST**

EMAIL: ESEDDON@BWITC.ORG.UK

**Young People's
Virtual
Open Event**

**Access &
Apply Now**



[Apply Here](#)



My net zero community

Take part in this year's Ultimate STEM Challenge



Get out into your local community over the Easter holidays to start thinking about how you can help reduce the climate-changing gases in our atmosphere. Would you add wind turbines or solar panels, greener transport or plant-covered buildings? Make sure you think outside the box and enter your creative ideas using the simple entry form provided.



[Enter the competition here](#)

Your top 5 links for this term



From work experience ideas, to how to revise, here are our top 5 careers advice articles for students this term.

Your top 5 links:



1. Work experience ideas

Doing a work experience placement is a great way to find out whether a certain type of career is for you.

If you're in Year 10 and struggling for ideas, [here are a few tips to get you started.](#)

2. What is learning style and how can it help me study?

Knowing your learning style is helpful, as it could help you to get the most out of your studies. Not sure what your learning style is? [Read our handy guide](#) to find out.



3. How to prepare for a work experience placement

For many students, a work experience placement is their first taste of what it's like to be in a real workplace. [Check out our guide](#) on how to prepare and make a good first impression.



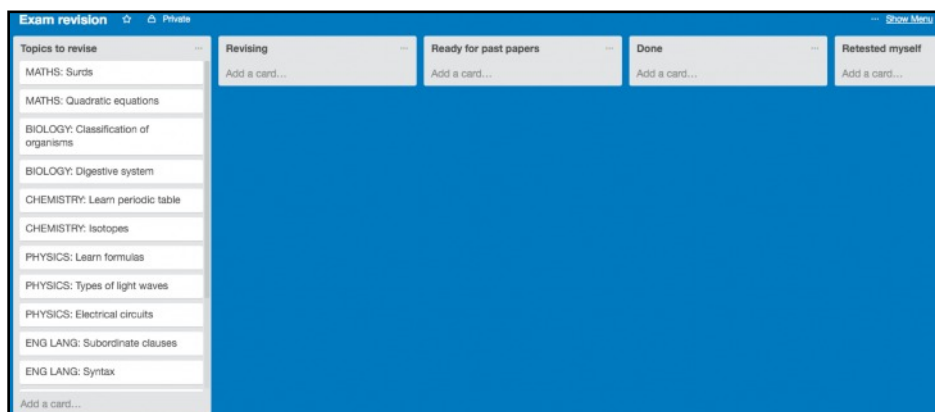
4. What's the best way to revise?

With exams not too far away, it's time to hit the books. But where do you start? As with so many things in life, how to revise depends on you. That means you already know the answer – [you just need us to help tease it out!](#)



5. How to make a revision plan

Spending a few hours planning out when you're going to revise really takes the pressure off and lets you concentrate on the work itself. We've come up with a [simple, portable and original alternative](#) to the traditional revision timetable template.





Centre of Sporting Excellence

Do you have a passion for sport?
Are you currently looking for the next step
in your career?



CAREERS IN SPORT EVENT



100%
pass rate

Thursday 7th April
Invincibles Lounge,
Deepdale Stadium
4pm- 7pm
Please register
using the QR link



PNECET would like to invite prospective learners looking for a career in sport, to attend a **Career in Sport** event to be held here at Deepdale Stadium (Invincible's Lounge) on **Thursday 7th April 4pm - 7pm**. The event is a 'meet the expert' and will have employees from the club and local community to chat to and find out their history and workloads they have in their jobs.

Areas of sport in attendance are Sports Science (Pro Football Support), Psychology (Mick O'Flaherty), Sports and Football & Rugby Coaching, Physiotherapy (Academy), Sports Analysis (Academy), Teaching FE/HE), Media & Journalism.

To register your attendance please scan this QR code



INVESTIN

Spring Into Success

Free-of-charge, interactive content to help students on their journey to a successful career

SPRING INTO SUCCESS

FREE ROADMAP TO HELP YOUR STUDENTS START THEIR CAREERS NOW

We'll make a donation to UNICEF for every student who accesses the roadmap!

INVESTIN

Trustpilot 4.9/5 from 1,900+ reviews

The graphic features a central circular image of a diverse group of students in a classroom setting. Surrounding this are various icons: a location pin, a star, a smartphone, a graduation cap, and a group of people. The background is a dark purple with a yellow and white dashed line path.

We are delighted to share an exciting gift for your students this Easter. Our 'Spring Into Success' roadmap takes students on an interactive journey through their careers.

The roadmap is packed with useful resources on everything from how to identify the right career, to advice on getting work experience and interview techniques.

Spring Into Success

THE ULTIMATE SUMMER CAREER EXPERIENCE

Immersive industry experience for ages 12-18

Trustpilot 4.9/5 from 1,800+ reviews

The graphic features a large orange and red background. At the top, the title is in white. Below it, a subtitle is in white. The main image is a collage of four circular photos: a woman in a suit speaking, a blue car, two students looking at a laptop, and a woman in a white lab coat attending to a patient in a hospital bed. A Trustpilot logo and rating are in the bottom right corner.

Summer Career Opportunities

Students should register soon for our life-changing summer experiences for ages 12-18, which are getting booked-up quickly: immersive work experience activities under the guidance of successful professionals at top industry locations around London. Shadow doctors in a London hospital, argue a case in the Supreme Court and much much more.

[View & Register: Ages 15-18](#)

[View & Register: Ages 12-14](#)

COMPLETING YOUR FIRST CV

Writing your first CV can be difficult, especially when you are unsure of what needs to go into it. A CV is all about showing your potential employer what you have managed to achieve so far in your life.



What you need in your CV:

- Education
- Qualifications
- Experience
- Skills
- Qualities
- Knowledge
- Contact Details

And don't be afraid to add a little bit of detail in each of these sections.

The layout of your CV is important; separating information into sections is a must.



CONTACT DETAILS

Your contact details should always be at the top of your CV. This is so that should your potential employer want to give you an interview, it is easy for them to find out how to get in contact with you.

- Always give your full address in case the employer wants to invite you to an interview by letter.
- Give your mobile number and your landline (if you have one), this way the employer has plenty of ways to contact you.
- Add your email address as this makes organising an interview quicker.

PERSONAL PROFILE

Sitting just under the contact details, your personal profile is usually between four to six lines long and acts as an introduction to your CV.

- Take this opportunity to tell the employer what is unique about you.
- State why you are suitable for the job.



EDUCATION & QUALIFICATIONS

Stating your qualifications is important for the employer, so make sure that the information is clear and concise by setting out the subjects and grades, and when you took the exams.

- If you are still waiting for your results, make sure to let the employer know on your CV (eg awaiting results due August).
- If you are working towards further qualifications, be sure to supply that information as well.

EXPERIENCE

Here you should supply any work experience that you have gained, be it paid or unpaid.

- Full time or part time work, permanent or temporary should be included.
- If you have done any work experience or work placements.
- Voluntary work or internships.



INTERESTS

Your interests don't always have to be included on your CV, but it does provide the employer with a bit more information about you. Relevant interests may help you to get the job!

- Include clubs that you may be a part of, for example coaching, sport or theatre.
- You can also include hobbies such as reading, music and films maybe adding the genre you particularly like and why.

MEDIC MENTOR

YOUR MEDIC FAMILY



I'm Dr Ehsan, the CEO of Medic Mentor. I wanted to let you know that we have made our **Get Into Medicine** conferences FREE to attend for a limited time only.

Be sure to make the most of this opportunity and get your students to register below:

<https://medicmentor.co.uk/get-into-conferences/>

Free spaces are limited, so please encourage your students to register as soon as you can for the following dates:

- **Saturday 2nd April**
- **Sunday 3rd April**

Dr Siva and Dr Kennedy, who have over 10 years experience in the medical application process, will be covering the following crucial topics:

CV Building

Getting Work Experience

Medical Personal Statements

Medical School Interviews

UCAT & BMAT Entrance Exams

Accessing Medical Medical Awards, Prizes, Leadership Programmes, and Scholarships to study Medicine at University.

Your students will also receive a certificate of attendance - a great addition to their UCAS application.

This conference is suitable for students in 10-11 year groups who are interested in becoming doctors in the future.

This is a student and parent conference - we look forward to helping parents support your students on their medical journey and university applications.

Students just need to click the link below to secure their spot:

<https://medicmentor.co.uk/get-into-conferences/>

MEDIC MENTOR 

VET MENTOR 

DENTAL MENTOR 

YOUR MEDIC FAMILY



ALLIED HEALTHCARE MENTOR

A quick reminder that the NHS Allied Work Experience Programme is still available for students in years 10 and 11, running one weekend a month.

Students who wish to participate can register individual spaces on the following link: <https://alliedhealthmentor.org/nhs-healthcare-careers-virtual-work-experience/>

All students will be awarded with a Work Experience Certificate for participating in the day. This is something that they can include in their UCAS and Apprenticeship Applications. The next Work Experience day will cover the following healthcare careers:

- **Nursing**
- **Midwifery**
- **Paramedicine**
- **Physiotherapy**
- **Occupational Therapy**
- **Dietetics**
- **Radiography**
- **Prosthetics and Orthotics**
- **Speech and language therapy**
- **Pharmacy**

The virtual work experience day will take place through an online portal and run LIVE from 10am-5pm, following 2 patients from their initial accidents through to recovery. Students will see them interact with a variety of healthcare professionals listed above so that they develop an understanding of the multidisciplinary team as well as insights into their own chosen career.

Students will also have the opportunity to interact with the healthcare professionals via a LIVE Chat function and polls throughout the day!

The cost to attend is £10/student per session, which is just an administrative cost to cover the set-up of individual portals, personalised certificates, safeguarding, the technology on the day, such as our servers and chat functions.





L2 Client Experience Apprentice
Brabners (law firm)

VAC 001838834

L2 Production Chef Apprentice
Junction 27 Limited

VAC 001838278

L2 Front of House Apprentice
The Grapes, Croston

VAC 001827535

L2 Production Chef Apprentice
The Grapes, Croston

VAC 001828987

L2 Animal Welfare Care Assistant Apprentice
Deborah Douglas - Dog Groomers, Chorley

VAC 001836956

L2 Dog Daycare Apprenticeship
Oh My Dogz, Eccleston

VAC 1000033867

L3 Dental Nurse Apprenticeship
Rodericks Dental Holdings Limited

VAC 1000034951

L3 Apprentice Marketing Assistant
Lisieux Hall Social Centre

VAC 001837918

L3 Digital Marketing Apprentice
Teegee Digital Limited

VAC 001839152

L3 Assistant Apprentice Accountant
Fairman (Accountants)

VAC 001839287

National Apprenticeship website: <https://www.gov.uk/apply-apprenticeship>

THERE ARE FOUR TYPES OF APPRENTICESHIPS IN THE UK ✓

INTERMEDIATE

Like 5 GCSEs, A* - C/4+

**What qualifications
can I get?**

Level 2 NVQ, Diploma,
National Certificate

ADVANCED

Like 2 A-levels

**What qualifications
can I get?**

Level 3 NVQ, National
Certificate, BTEC

HIGHER

Like a foundation degree
or above

What qualifications can I get?

Foundation degree,
Bachelor's degree, Master's
degree, Level 4-7 NVQ,
Higher National Diploma

DEGREE

Like a Bachelor's/
Master's degree

What qualifications can I get?

Foundation degree,
Bachelor's degree, Master's
degree, Level 4-7 NVQ,
Higher National Diploma

CAREER *of the* WEEK

Public Relations Officer

- Public relations officers manage the reputation and image of their clients, working to gain public understanding and support through planned publicity campaigns
- A career in public relations (PR) involves using all forms of media and communication to build, maintain and manage the reputation of your clients. These range from public bodies or services, to businesses and voluntary organisations.
- You'll communicate key messages, often using third-party endorsements, to defined target audiences in order to establish and maintain goodwill and understanding between an organisation and its public. This may be between organisations (business-to-business, or B2B) or individuals, and the general public.
- As a PR officer or PR account executive, you'll monitor publicity and conduct research to find out the concerns and expectations of your client organisation's stakeholders. You'll then report and explain the findings to its management.

Responsibilities

As a public relations officer, you'll need to:

- work as part of an account team (in smaller organisations you may be the sole PR lead or work as an agency PR officer) where you'll plan, develop and implement PR strategies
- build strong relationships and networks with colleagues, clients and the media and answer enquiries from the media and other organisations
- monitor the media, including newspapers, magazines, journals, broadcasts, newswires, social media sites and blogs, for opportunities for clients
- research, write and distribute press releases to targeted media
- collate and analyse media coverage
- write and edit in-house magazines, case studies, speeches, articles and annual reports
- prepare and supervise the production of publicity brochures, handouts, direct mail leaflets, promotional videos, photographs, films and multimedia programmes
- devise photo opportunities and coordinate studio or location photography
- organise events (such as press conferences, exhibitions, open days and press tours), source speakers and seek out sponsorship opportunities
- maintain and update information on the organisation's website
- manage and update information and engage with users on social media sites such as Twitter and Facebook
- prepare regular client reports and attend client meetings
- commission market research
- undertake research for new business proposals and present them to potential new clients
- foster good community relations through events such as open days and through involvement in community initiatives
- manage the PR aspect of a potential crisis situation.

[Follow this link for more information](#)

